

# Einstein's: More than just a bagel shop

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It's another typical Thursday morning. The MSU is congested with the usual crowd of chaotic college students. All of the computer labs are taken over by e-mail junkies. You're wishing it was Friday. And to top it all off, your next class is more than an hour away. You're bored. But where is there to go?

Einstein Bros. Bagels across the street from UNLV is rapidly becoming the happening place to be.

The Utah-based bagel bakery offers a friendly, relaxed atmosphere for students and faculty to chat and eat before or in between classes.

With its polished wooden floors, earth-tone colors and modest furnishings throughout, Einstein Bagels creates a modern, casual motif for a wide variety of people.

It's not uncommon to see professors having a snack while grading papers, or students doing homework, studying for exams and even typing papers on their laptops.

Larry Easley, a UNLV tennis coach who frequents Einstein Bagels said the store's location is convenient for university clientele. "It gives me a break in the day where I can do school work and other administrative stuff," said Easley.

"Sometimes I go there in between classes to study," said freshman Roseanne Gennaro. "And sometimes me and my friends just hang out there."

The store's smoke-free en-



Tom Miller, district manager, oversees the Einstein Bagel shop across from UNLV as well as running two other Las Vegas locations in the growing chain.

vironment is an advantage for non-smokers. But those who feel like smoking can puff away on the patio outside the store. It's equipped with a mist system to keep customers cool and it's a great place to relax.

"It's a place where everybody can hang out," said Robert Lairy, an employee.

Einstein's plays an extended assortment of music, from reggae to contemporary rock n' roll, depending on the customers and employees. "The music just shows the diversity of the people here," said Lairy. "Everybody brings in new ideas."

"I love working with the people," Bruce Manson, store manager, said. "They've got lots

of energy."

Einstein regulars agree the attitudes of the store's employees is a bonus. "The employees have a good attitude and they're hip," said Barbara Hawkins, a UNLV graduate student.

"It's pretty fun working here," Victor Hermsillo, an employee and UNLV junior, said. "Management likes to keep the atmosphere upbeat."

Lairy said the key to great service is teamwork.

"We work in groups to keep the lines moving. The longest wait is probably about five minutes," Lairy said.

"They're never understaffed and their quick," said Gennaro.

The bagel that wins the all-time people's choice award goes to cinnamon raisin swirl. Hermsillo said more than 15 dozen are sold each day.

But Einstein's doesn't limit itself to gourmet bagels. They also have a variety of soups, salads, sandwiches and pastries that can stir up a mouth-watering frenzy in anyone's palate.

Einstein's gourmet specialty drinks are great with meals. Their fresh squeezed orange juice and cool cat slushy are refreshing during the steamy Las Vegas autumn.

And for those of you who prefer to concoct your own blend of appetizers at home, Einstein's also sells packaged coffee, jelly, bagel chips, cool cat mix and other paraphernalia such as T-shirts, caps, mugs and bagel slicers.

Ok, now that we've heard about the awesome grub at Einstein Bagels, let's get down to the nitty gritty. We're talkin' price here. As Lairy put it, "you can eat for really cheap or spend a lot of money."

Bagels are cheap but salads and sandwiches have moderate prices. The smoked salmon with the works costs about \$5.15 and is the most expensive item on the menu.

And for starving students and faculty who are watching their budgets, Einstein's has a good neighbor discount of 15 percent.

So for a healthy meal that's fairly cheap, Einstein Bagels is where its at. It's a definite two bagels up!

## Pumpkins

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James Iha, keyboardist Dennis Flemion and new drummer Matt Walker, had the audience dancing seconds into the song.

Corgan acknowledged during the show the band's rocky year. "We've had a tough year...and I don't really want to

talk about it... but we just wanted to thank you for being here.

"We like to think that you're here because you love our music," Corgan continued. "We don't take anything for granted and we certainly don't take you for granted."

After Corgan's heart-felt speech the audience was ready for more music and the *Pumpkins* began pumping up the

crowd once again with their new song "Bullet with butterfly wings." "The world is a vampire, sent to drain, secret destroyers, hold you up to the flames," Corgan screamed.

The music was loud, the

lyrics were emotional. The show was excellent, a virtual love fest between artist and audience. To all who missed it, you really missed out.

Despite the problems the *Pumpkins* have faced this past

year, their performance Tuesday proves they're back

with a vengeance and an attitude, putting their fear, anger and emotions into songs, where they belong.

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