

U, WITH AN AUDIENCE OF 6.6 MILLION, is the most widely read lifestyle and entertainment magazine among 18- to 34-year-old college-educated young adults. Editorial content focuses on the diverse interests, activities, attitudes and concerns of students attending four-year colleges and universities. U's assistant editors, selected each year from top graduating seniors, read campus newspapers, commission original articles and photography by the best student journalists, and maintain an ongoing dialogue via the Internet and U-Views line with students at hundreds of campuses nationwide.

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QUICKIES / Our Concession to Your Attention Span

6 Lively campus anecdotes with a sparkling drop of retsin.

U. VIEWS / The Campus Dialogue

8 U. Mail, editorial cartoon and saline-enhanced poll responses.

U. NEWS / It's never gonna heal if you keep picking at it.

10 15 Minutes, The Buzz, men dressed like women and the forbidden dance. U. Lose, Byte Me and stuff that hasn't been seen in many, many moons.

U. LIFE / Stop rough-housing; you're gonna poke someone's eye out.

12 Etc. / Web of Hate

The Internet has opened up a whole new billboard for people with messages of hate. What should be done about this proliferation of hate, no one knows. Don't you hate tough decisions?

12 Offbeat / Life is But a Dream

What could be more calming than the sound of the waves crashing up against the shore? Well, some think sitting in a dark tank on a bed of salt water is right up there. It's called flotation therapy, and a lot of students are taking the plunge.

13 Pulse / Coffee, Tea... or Herbal Ecstasy?

What gives you a buzz and is perfectly legal? No, not the latest Debbie Gibson album. It's Herbal Ecstasy. The faux drug's effectiveness is still a question mark, but it's all the rave at raves.

13 In-play / The Name Game

The debate about the political correctness of college mascots is still a hot topic. Names like Seminoles, Braves and Fighting Illini are drawing some ire from the denizens of PCU.

FEATURES / Clean your plate. There are starving people in Africa, you know.

14 Star-studded Students

No, they're not researching the role of college student for their next TV movie of the week. These famous actors are actually attending classes and earning degrees. Imagine having Joey Lawrence in your study group. Whoa!

15 Know Your Enemy

What happens when she says "NO!" and he hears "NOW!?" Alcohol and drugs don't help with the deciphering. Hear some real-life encounters with the gray areas that surround date rape.

COVER STORY

17 Like 'Em or Lump It

The three members of the Presidents of the United States of America don't have famous faces like their brethren on Mount Rushmore, but just give them a couple years. Fun songs about fun things have kitty-catapulted the Presidents to the forefront of rock, where they hope to stay for at least fourscore and seven years.

16 Cram It!

The big test is tomorrow. A big textbook has been left untouched. The big pot of coffee is percolating. The big hand is inching closer to 3 a.m. A big heart attack is on the way. Argh! Calm down. Chill out. U. Magazine has cramming tips from professional procrastinators.

R+R / Rock 'n' Reel

18 Rock

You can't spell music without U., so enjoy the music reviews, plus Pocket Band, Our Picks and the U. radio chart.

19 Reel

A bewitching cauldron of reviews, plus a "very Brady" Reel Deal and a deadly Screen Saver.

20 Say Cheese!

What will starving students do for \$1,000? Jump out of airplanes, climb mountains, even frolic in the mud. You name it, the winners of the 4th Annual U. Photo Contest did it!

WRAP / When the Going Gets Stuff, the Stuff Gets Going

23 A lot of junk can be acquired in a lifetime of college. Rational students become irrational packers. Coffee table? Get rid of it! Beer-stained, life-size, cardboard cut-out of Elle Macpherson? Keep it!



GUEST EXPERT / Andrew Dice Clay

You came to love him — or hate him — as the Diceman. Sure, he dropped the "Dice" and was just a man when prime-time TV came a-courtin'. But that didn't last long. Now Andrew Dice Clay is back with a new HBO comedy special, and he's dicier than ever. And we're not just saying that because of his renowned talent with Ginsu knives.

COVER PHOTO COURTESY OF COLUMBIA RECORDS



This flotation therapy is all wet. Page 12



For Kellie, college life goes on. Page 14



The new Mount Rushmore. Page 17

Campus Shots



She's used to weight gain. She adds 200 pounds with every shower.

PHOTO BY SHARON NIKPARJAN, COLUMBIA U.