

KUNV

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KNPR sharing a new building which is set to be built on the West Charleston Campus of the Community College of Southern Nevada sometime next year.

Although Marchese wouldn't comment on the possibility of KNPR taking over KUNV's management if the two shared a building, his proposal implies it might.

"Specifically, we would within the legal area, analyze various cooperative models, including management agreements, merger, partnerships and joint operating agreements," wrote Marchese.

"We could provide better community service by joining the two stations," Marchese said.

According to Marchese, KUNV needs to increase the size of its listening audience and supporters. He feels by operating in a new state-of-the-art building, KUNV could do that.

Don Fuller, KUNV general manager, said he thinks Marchese has different motives for requesting the union of the radio stations. He said KUNV is strong in areas that KNPR is not.

"We've (KUNV) got a more diverse audience," said Fuller of KNPR, whose listening audience is mainly upper class. He also said that KUNV has

stronger community programming than KNPR.

According to Fuller, KNPR's weaknesses in these areas could put them in jeopardy of losing federal funding.

But Marchese said, "We're (KNPR) not the one's in danger of losing anything. If they (KUNV) want to lose money, then that's up to them."

"KUNV is underperforming in relationship to other stations in the market," Marchese said.

But according to Fuller, KUNV has made significant strides.

"Our total audience has increased from 15,200 to 25,100," Fuller said. In addition, KUNV's AQH (average quarter hour listeners) has increased from 700 to 900.

Concerning the proposed union, Fuller said, "I don't even think it's a viable suggestion. Moving KUNV to the community college is ridiculous."

Fuller spoke with CPB officials Tuesday.

"They (CPB) said we look very strong," Fuller said. "They were really impressed with our new AQH."

According to Fuller, CPB said KUNV's future funding opportunities are very optimistic.

"They said that we're a strong station and that we should have no problem meeting the new criteria for funding," Fuller said.

But, KUNV still needs

more support from the university, according to Fuller. Currently, KUNV is using analog equipment, and the rest of the market has updated to digital systems.

"It's going to be tough for our students here at KUNV to make the transition from

analog to digital (when they leave)," Fuller said. "We need better equipment."

Ackerman agrees that KUNV needs increased support from the university.

"I think the station represents for us a viable programming showcase for the uni-

versity," Ackerman said. "It's a valuable training ground for students."

When asked about KNPR's proposal to join with KUNV, Ackerman said, "I talked to Lamar and told him we wouldn't participate. I can't understand his interest."

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Penalty

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will be responsible for all expenses.

The original \$500 fine was decreased because Taylor's revised sanction excluded Lambda Chi Alpha's original mandatory apology to the campus community at large. It was to be printed in *The Rebel Yell*, costing the fraternity \$150. This amount has been subtracted from the fine, Dane Roberts, Campus Community Development program coordinator, said.

Taylor's written decision read: "As the offended persons are members of the Greek community, it rests that the apology be directed to those specific members. It is not necessary for the publication of an

apology to the entire campus community at large."

The appeal to the Greek Review Board resulted in a slight reduction, giving the fraternity one rush day in Spring 1997 semester.

Lambda Chi Alpha will not be required to perform mandatory service hours. "Lambda Chi Alpha currently enjoys much acclaim for their philanthropic activities," Roberts said. "To add additional required hours does not justify the intent of the sanction. It would have been nice if we could have had one hearing," Roberts added.

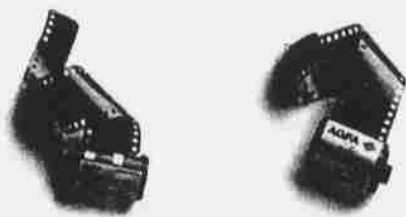
Lambda Chi Alpha is pleased with the outcome, according to Stedeford. "It's appropriate and is very similar to the proposal I submitted in February," Stedeford said.

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