

Employee

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"drawing board," Hertig said.

But one problem Hertig doesn't have is lack of enthusiasm. She is involved in several organizations, including the National Academic Advising Association and Academic Advising Network on the World-Wide-Web.

Hertig is one of 3,000 people who communicate through the Internet about ways to improve student academic situ-

ations. "We're working on a system now that allows the forgiveness of certain academic credits. For example, say years ago a student got a lot of F's then went away and grew up and wants to return to school. There is a program available to forgive these credits," Hertig said encouragingly.

Hertig says her focus is student-centered and that she tries to contribute to the well-being of the student by counseling and advising them on all aspects of university life.



Beverly Hertig

Provost

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of my day is to deal with architecture at seven and the college of business at eight and the college of education at nine."

The job of provost is "always challenging and fun to try to capture a sense of all the disciplines which make up the totality of knowledge," Ferraro added.

Dr. Shirley Scott, chair of the English department at Western Michigan, referred to Ferraro as a very good administrator, and always friendly and cordial.

"I was most impressed by two things: his appreciation for a discipline like mine in the arts and humanities, very different from his own academic discipline and his ability to imagine his way into our situation," Scott said.

"The second thing I like most about him is that he was great to fight with. Even when we had the most acute disagreements and heated discussions, the next encounter was friendly, open, cooperative. That was a great asset. I think you've been very lucky to get him."

In his free time he enjoys the outdoors, including running and playing tennis, Northern Italian cuisine, reading novels of courtroom drama and Native American artwork. "I enjoy those times when I'm living to eat rather than eating to live," said Ferraro, describing his outlook on life.

"I kind of pick where I live by where I can put art," said Ferraro. His new house is too small for his collection and he is trying to decide how to rotate his art. His favorite piece in his collection is a bronze sculpture by a deceased Navajo artist named Jesus. Ferraro describes the artist's work as "soulful, he captures people and his people."

In addition to running and playing tennis, Ferraro also enjoys the spectator side of sports.

"I'm flat out a sports fan," said Ferraro. "I'm the type of sports fan that has fun watching a little league game. It's just the whole concept of sport in its purest form that I really enjoy."

"It drives my wife nuts 'cause I'll be driving along the street and there'll be a rugby game over there and I'll pull off to the side and watch a little while."

On the role of athletics at a university Ferraro said, "There is a very proper and important role for sport at a university. I believe all those old classical adages: A healthy body houses a healthy mind."

He also believes athletics can play an important role in creating school spirit, but that

it is more important to have pride in the academic programs and services.

"I'm big on school spirit," said Ferraro. "I wish we had more red banners all over this campus. I'd splash 'em everywhere. I'd have spirit days on campus. I wish all these Michigan, Duke and Harvard sweatshirts and T-shirts would be traded in for some that said UNLV."

On the weaknesses of UNLV he said, "In some ways the image we have of ourselves here is not as good as the people outside have of us." He cited that numerous people at Western Michigan told him of many professors and programs with national reputations at UNLV, but people he has encountered at UNLV seem less likely to speak with the same respect for this university.

"We need more pride," Ferraro said. "A unified academic purpose is certainly an answer. What we can do is make very visible and well articulated and defined what the culture of this university is."

"I think there needs to be a message out there about what is good about this university to take pride in and identify with. I think there is a lot to be proud of here," he said.

The faculty at UNLV provide "a real basis for springing off into this premiere urban university," according to Ferraro. "When you've got that started, the rest can follow."

Ferraro thinks "the university needs to get out there as a beacon for cultural stability and importance for the community as a whole, which will develop more."

The biggest weakness of the city itself is its incapacity to keep up with its growth. Ferraro says the university can play a part in assisting with that as a knowledge base for urban development.

"I'm excited by change. I get off on change," he said. Not just change for the sake of change, but "altering things to make them better excites me."

Some people like to start things, others like to take over in the development, others enjoy the end product and Ferraro likes to be there from start to finish.

"If I were the gardener I'd want to plant the seeds. I'd want to harvest them and I'd want to enjoy eating them. The whole transitional thing from start to finish, that's what excites me."

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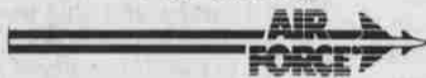
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