

U, WITH AN AUDIENCE OF 6.6 MILLION, is the most widely read lifestyle and entertainment magazine among 18- to 34-year-old college-educated young adults. Editorial content focuses on the diverse interests, activities, attitudes and concerns of students attending four-year colleges and universities. U's associate editors, selected each year from top graduating seniors, read campus newspapers, commission original articles and photography by the best student journalists, and maintain an ongoing dialogue via the Internet and U-Views line with students at hundreds of campuses nationwide.

**PUBLISHER & EDITORIAL DIRECTOR**

GAYLE MORRIS SWEETLAND

**EDITOR**

FRANCES HUFFMAN

**ASSOCIATE EDITOR**

BONNIE DATT CHATHAM COLLEGE '93

**WRAP/MUSIC EDITOR**

GLENN McDONALD MICHIGAN STATE U. '94

**ASSISTANT EDITORS**

TRICIA LAINE COLORADO STATE U. '95

ROBERT MANKER EASTERN ILLINOIS U. '95

SHAD POWERS MICHIGAN STATE U. '95

COLLEEN RUSH BUCKHILL U. '95

**ART DIRECTOR**

DAVE DRUSE

**ADVISORY COUNCIL**

DR. DAVID L. ADAMS INDIANA U.

W.B. CASEY U. OF IOWA

DR. JAN T. CHILDRESS TEXAS TECH U.

MONA CRAVENS U. OF SOUTHERN CALIFORNIA

MARK GOODMAN STUDENT PRESS LAW CENTER

DR. LES HYDER EASTERN ILLINOIS U.

KATHY LAWRENCE U. OF TEXAS, AUSTIN

RICHARD C. LITTLE SOUTHERN METHODIST U.

LESLEY MARCELLO NICHOLLS STATE U.

DR. FRANK RAGULSKY OREGON STATE U.

DR. J. DAVID REED EASTERN ILLINOIS U.

TOM ROJNICKI ASSOCIATED COLLEGIATE PRESS

RICHARD SUBLETTE PAST PRESIDENT, CMA

MARTHA SPRIGG MICHIGAN STATE U.

CHUCK STONE U. OF NORTH CAROLINA

LAURA WIDMER NORTHWEST MISSOURI ST. U.

**ADVERTISING SALES OFFICES**

**Main Office**

1800 CENTURY PARK EAST, SUITE B20,

LOS ANGELES, CA 90067

TEL. (310) 551-1381

FAX (310) 551-1659 OR 552-0836

WEB SITE: HTTP://WWW.UMAGAZINE.COM

E-MAIL: EDITORIAL: EDITOR@UMAGAZINE.COM,

ADVERTISING: ADSALES@UMAGAZINE.COM,

CONTESTS: CONTESTS@UMAGAZINE.COM,

GENERAL INQUIRIES: UMAGAZINE@AOL.COM

**PUBLISHER** GAYLE MORRIS SWEETLAND

VICE PRESIDENT THOMAS J. MITCHELL

MARKETING SERVICES DIRECTOR MELISSA E. ALGAZE

OPERATIONS DIRECTOR KEVALEEN RYAN

CIRCULATION MANAGER TRACY MATTHEWS-HOLBERT

ENTERTAINMENT AD DIRECTOR PATTRICK GOTTLEB

CLASSIFIED AD SALES MELISSA E. ALGAZE

ASSISTANT TO PUBLISHER MARIETTE MERCADO

**New York**

U. MAGAZINE, 170 E. 61ST ST., SUITE 400

NEW YORK, NY 10021

TEL. (212) 980-2800 FAX (212) 980-2811

JOHN NUZZI, EASTERN AD MANAGER

CAROLE RYNSTON, EASTERN MKTG. SERVICES MGR.

**Midwest & Detroit**

JOE GUENTHER, PETER GUENTHER,

TEL. (312) 335-9001 FAX (312) 335-8578

**Dallas**

PHIL GASZ, NANCY WILLIS

TEL. (214) 991-4994 FAX (214) 991-4995

**San Francisco/Pacific Northwest**

PATRICK DOYLE

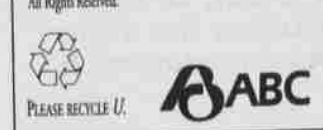
TEL. (415) 777-4383 FAX (415) 777-4385

**AMERICAN COLLEGIATE NETWORK INC.**

CHAIRMAN & PRESIDENT GAYLE MORRIS SWEETLAND

CONTROLLER LYNN SLOTSVE

U® is published nine times a year and printed in the U.S.A. on recyclable paper. Subscriptions are \$18. Copyright© 1996. U, U. MAGAZINE and U. THE NATIONAL COLLEGE MAGAZINE are registered trademarks of American Collegiate Network, Inc. All Rights Reserved.



**6 U. Capture the Nike Spirit Contest Winners!**

You may be the grand prize winner of \$1,000! And even if you aren't a winner, you should still check out these awesome photos.

**QUICKIES / Our Concession to Your Attention Span**

**8** Lively campus anecdotes with flavor crystals.

**U. VIEWS / The Campus Dialogue**

**10** U. Mail, editorial cartoon and aliens.

**U. NEWS / Right Hand Red**

**12** The Buzz, Byte Me, U. Lose, 15 Minutes and some tasty Studmuffins.

**U. LIFE / Left Foot Blue**

**14 Urge/ Let's Do It**

Valentine's Day is near, so here's a tasteful list of sexual euphemisms. Use them the next time you're talking about... well... umm, the next time you and your loved one are going to... ya know... um... never mind.

**14 Trippin'/Breaking Away**

This spring break don't go to South Padre; don't go to Florida; don't go chasin' waterfalls; go online to learn about rare and exotic destinations. Places so odd, the only road that dares go there is the information superhighway.

**15 Pulse/Seeegars: Plugging Away**

Riddle: What has a butt and is filled with tobacco? No, not George Burns. A cigar — and cigars are one of the hottest things to hit campuses since cigarettes. There's smokin' in the boy's room, the class room, the dorm room, everywhere.

**15 Class/Law and O.J.**

Did the classic struggle between Marcia Clark and Johnnie Cochran pique the interest of law students everywhere, or did one look at Kato Kaelin turn Shapiro wannabes away from the profession? The effect of the O.J. trial on law students.

**FEATURES / It's on the Line, Spin Again**

**COVER STORY**

**16 Lords of the Rings**

Every four years, college athletes have more on their summer break plans than just sippin' iced tea and playing on a Slip 'n' Slide. Some are focused on the Olympics. The athletes and the city of Atlanta are gearing up for the big event.

**18 Hoop! There It Is**

The high-flyin', fast breakin', behind-the-back passin' style of women's basketball is turning heads. At some schools the stands are packed to watch the women strut their stuff. Mrs. Naismith would be proud.

**19 Take Me Back To the Ball Game**

I have in my right hand tonight's Top 10 list. From the home office in Los Angeles, the Top 10 moments in college sports history since 1980. Number 10 ...

**R+R / Rock 'n' Reel**

**20 Rock**

East Coast Rap vs. West Coast Rap — plus Rapid Fires, Pocket Band and our U. Radio Chart.

**21 Reel**

New ones from Christian Slater and Sandra Bullock — plus Screen Saver and a set visit you won't want to miss.

**22 Contests**

Wanna win big money? Turn to our world-famous contests page now!

**WRAP / It's a Jungle Out There**

**23 U. Magazine's Wild Campus**

Some pretty interesting specimens can lurk in the tropical, moss-strewn thickets of college campuses. Plus Double Take and the Strip Tease.



**GUEST EXPERT / Dick Vitale**

He knows college. He knows hoops. He knows America loves him, bay-bee. He's our Prime Time Guest Expert — our PTGEer. And we ask him questions, and he answers 'em, and he knows it all, bay-bee. He knows it all. So read on, bay-bee. Read on for the collegiate wisdom of our guest expert, our diaper dandy, ESPN's very own Dickie V., bay-beeccc.

COVER PHOTO OF OLYMPIC HOPEFUL TOM DOLAN, JUNIOR, U. OF MICHIGAN, BY DAVID BLACK



**All this and brains, too,  
but can he cook?  
Page 12**



**We bend over back-  
wards for you.  
Page 16**

**Campus Shots**



**Northern Arizona U. freshman  
Gene Hacker plays a spirited  
game of football. The part of  
the football is played by  
four-year-old Shane Atene.  
Hey! No more punts.**

PHOTO BY CHARLES WHITEHOUSE,  
NORTHERN ARIZONA U.