JANUARY 30, 1996 6 FEATURES HAPPY OURS by Daniel R. Stark Edited by Stanley Newman Letters Newsday Crossword 56 Topple (over) 57 Preposterous 58 Sudden 38 Gladys Knight 9 Et, for Hans & The _____ 37 Skirt ruffle 10 Conference From pg. 5 part 11 Sneezin' (smoothly) 6 River In Tibel 39 Joseph Conrad novel 40 Export duties 42 Kauai incursion reason 12 Be pending 13 Sanctify 18 Told fibs 59 Dawn godd to the next level. The "Squeaky 60 Tunnel Wheel Theory" is alive and souvenir Letterman well in the employment field. If you respond to me, I'll re-61 Plas Vanity DOWN 24 Rap music fan 25 Mrs. rival 44 License or home followe spond to you. If not, you will likely find yourself buried 1 Sound of deep Copperfield 26 Upon thought 2 Chits 45 TV signal 3 Big purse 4 Ground noisily 5 Actress 27 Farms, in a 28 Two-footed compon Places onent underneath reams of other resumes. Be the one who creature 29 Rock-concert Midaestern Locklear Derive as a 49 __of Cleves 50 Rani's wear stands out. Remember, you need to make any mailing specific and follow up on each letter per-23 Sonny's ex 24 Narrow-mind gear 31 Ditto 33 "At_l" conclusion Fed. agent Yoko 7 Subject or __off (wrote 34 Khayyám or Sharif 8 Warning word 28 Chimp cousin 30 __ People's Money 31 Templar or

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sonally by phone. Sound like a lot of work? Not when you consider the payback. The initial investment per letter is certainly greater than a mail merge mass mailing, yet the benefits are far greater. Mass mailings often generate zero results, while a targeted mailing and follow-up program can generate 10-15 percent or more in interview production success.

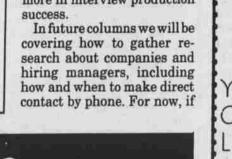
you have your resume put together, make sure you have it on file with the career placement office at your campus. Make sure your resume is among the counted few. Better yet, ask the placement office if you can review the resumes that are already on file, then rework yours to be the standout in the crowd.

NEXT COLUMN: Network intelligence gathering



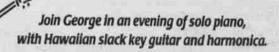
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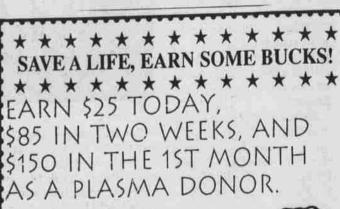
See Feb. 6 Classifieds for solution

OR

Friday, February 9 at 8:00 pm

All Seats Reserved: \$17.50 General & \$15.00 Students at the UNLV Performing Arts Box Office. Charge By Phone 702-895-3801 or









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