

CONTESTS & SPECIALS

U. CAPTURE THE NIKE SPIRIT CONTEST

Win \$1,000 AND have your entry published with a national Nike ad!

Grab your camera and capture those outstanding Nike moments in sports and everyday life.

Maybe you and your Nikes will hike to the most awesome place on Earth, or climb the biggest mountain or steepest rock, catch big air (with or without wheels), ride the rapids, backpack into a canyon, run around (or into) a lake, bungee jump off a bridge, rappel (or leap) the tallest building on campus. Or maybe you own the World's Oldest Living pair of Nikes, or the most battered pair still alive, or can get the most pairs of Nikes in one photo with people attached. You decide and **JUST DO IT!**

Each month, the best entry will be published in *U.* Winners of the month will win \$50 cash.

All Capture the Nike Spirit contest photos will be entered in the judging for the Grand Prize award. The Grand Prize winner will win \$1,000 cash AND the winning entry will be published with Nike's ad in the January/February issue of *U.* Runner-up prizes will be awarded too.

Send your entries on color print or slide film, labeled (gently) on the back with your name, school, address, phone number (school and permanent) and a brief description of the Nike spirit you've captured (who, when, where, doing what, etc.). Mail entries to *U. MAGAZINE, Capture The Nike Spirit Contest*, 1800 Century Park East, Suite 820, Los Angeles, CA 90067-1511. Deadline for entries is **December 1, 1994**. Entries cannot be returned. There is no limit on the number of entries you can submit.



Entry by: Tony Kaufman, Western Michigan U.

U. PHOTO CONTEST: Win \$1,000 Cash!



Entry by: Atsushi Yokoyama, U. of Northern Iowa

off campus, from normal (whatever that is) to outrageous. For best results, keep the faces in focus and the background as light as possible.

At least one entry will be published in each issue of *U.* The Grand Prize winning entries will be featured in *U.*'s May 1995 issue in our third annual College Year in Review special section.

Send entries on color print or slide film labeled (gently) on the back with your name, school, address, phone number (school and permanent) and info on who, when, why, what and where the photo was taken. Include the names of the people in the picture if possible. Entries cannot be returned and become the property of *U. MAGAZINE*.

Mail entries to *U. MAGAZINE Photo Contest*, 1800 Century Park East, Suite 820, Los Angeles, CA 90067-1511.

U. needs lots of color photos of the faces and facets of college life on and off campus... and we'll pay you \$25 for every one published in *U.*

PLUS, we're offering four \$1,000 cash grand prizes for the best photo entries submitted in four categories: Campus Life; All Around Sports (from mud to varsity); Funniest Sights; and Road Trippin'.

Photos can be of anyone or anything on or

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