

# Professor Honored for Contributions to United Way

## Donations increase for local chapter

BY LORI SANDBERG  
CONTRIBUTING WRITER

Jack Schibrowsky, an assistant professor of marketing, received United Way's 1994 Chairman's Award in recognition of his outstanding volunteer support in the community.

Schibrowsky has provided volunteer support to United Way's marketing efforts for nearly five years. In 1990, he co-authored a charitable giving study, which provided valuable information to United Way of Southern Nevada, which resulted in a 24 percent increase in donations—the largest of any United Way in the nation.

"Jack's numerous research and evaluation efforts on our behalf have helped us become a far more effective organization," said Lynora Bayless, senior vice president for United Way.

Schibrowsky's efforts allowed the organization to move from operating on an intuitive level to really understanding what donors need, want and expect from a non-profit organization.

The nationally recognized study, Bayless said, helped the United Way better understand the factors most important in the charitable giving decision.

"He led us down the path of becoming sensitive to those who make everything possible, our donors," Bayless said. "By focusing on donors, we are actually able to help more people, because we are satisfying their (donors) needs and being accountable to them so, in turn, that generates more dollars."

A strong commitment and dedication to United Way has earned Schibrowsky a great deal of respect and admiration. "There is nobody like Jack," Bayless said. "He has been an advisor, a mentor and a right arm. He is one of the best in marketing and he loves to see his skills benefit an organization like ours."

Schibrowsky said he was a little embarrassed to receive the award because he doesn't volunteer to be recognized.

"It's nice to be recognized," he said, "but on the other hand, there are probably those who are more deserving." He said he volunteers because it is a way to give something back to the community, making Las Vegas a better place to live.

Schibrowsky chooses to devote his time to the United Way because most of the money generated locally supports local programs.

Schibrowsky said it has been a "positive two-way street," adding that he will continue to support not-for-profit organizations and encourages others to get involved in altruistic causes.



PHOTO BY LESLIE LITCHFIELD

Lynn McGue (l.) and Becky Watson solicit donations for United Way programs on campus.

# UNLV Student Awarded Fulbright Grant

Indre Antanaitis, a graduate student in UNLV's anthropology department, has been awarded a Fulbright grant to conduct research in Lithuania.

Originally from Chicago, Antanaitis received her bachelor's degree in anthropology in 1987 from the University of Minnesota. She also has a diploma to teach at Lithuanian schools for the Lithuanian Institute of Education.

Antanaitis has participated in archaeological excavations and surveys in New Mexico, North Dakota and California. She was also a support staff member and dogmusher on a dogsled expedition to the North Pole in 1985-86 and worked at McMurdo, Antarctica in 1989-90.

Most recently, she worked at

the Desert Research Institute in Las Vegas and edited the English translation of Dr. Marija Gimbutas's "The Prehistory of Lithuania," to be published by the Lithuanian research and Studies Center in Chicago in 1995.

Antanaitis is one of approximately 2,000 U.S. grantees who will travel aboard for the 1994-95 academic year under the Fulbright Program.

Established in 1946 under Congressional legislation introduced by former Sen. J. William Fulbright of Arkansas, the program is designed "to increase mutual understanding between the people of the United States and the people of other countries."

Under the Fulbright Program,

some 5,000 grants are awarded each year to American students, teachers, and scholars to study, teach, and conduct research around the world, and to foreign nationals to engage in similar activities in the United States.

Individuals are selected on the basis of academic and professional qualifications, plus their ability and willingness to share ideas and experiences with people of diverse cultures.

The program is administered by the U.S. Information Agency under policy guidelines established by the presidentially appointed J. William Fulbright Foreign Scholarship Board and in cooperation with a number of private organizations. Scholarships are awarded through open competition.

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