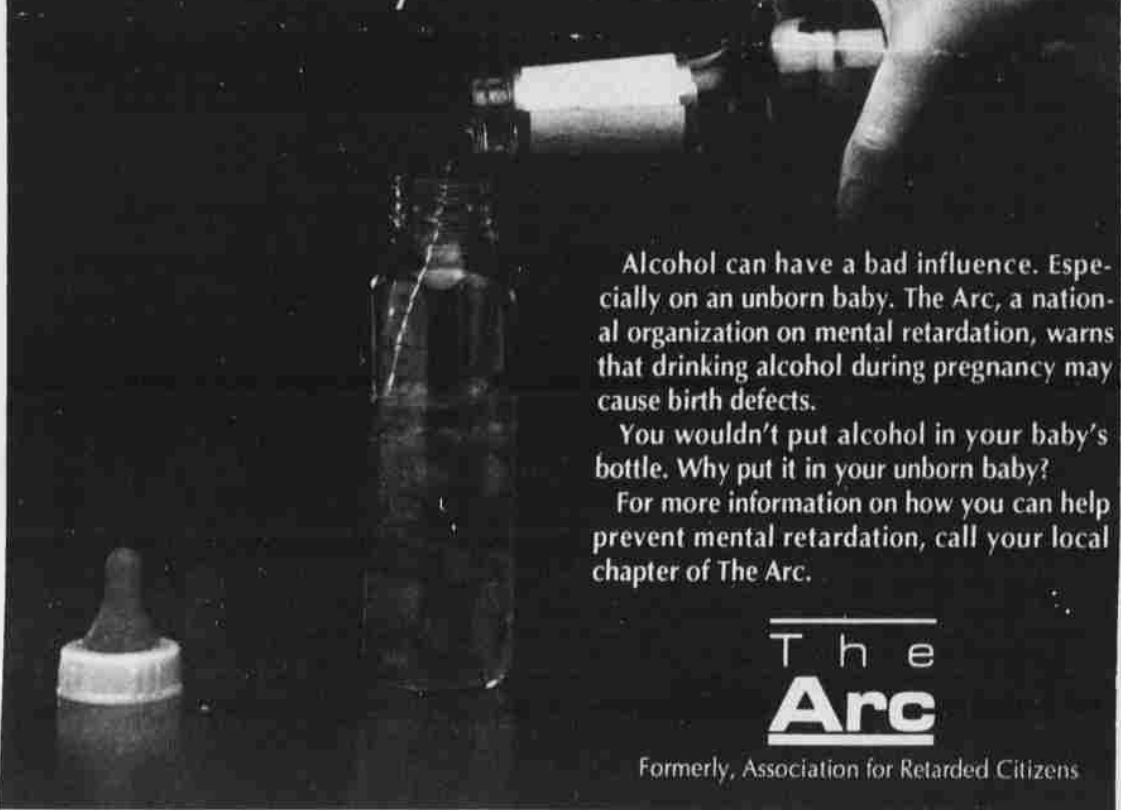


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For more information on how you can help prevent mental retardation, call your local chapter of The Arc.

The Arc

Formerly, Association for Retarded Citizens

## Student apathy result of UNLV's negative image



By PAUL GUTIERREZ  
SPORTS EDITOR

Student apathy at UNLV is at an all-time high.

And it has been for awhile now. Some can trace this cause-effect relationship to a single event - the devastating loss to Duke three NCAA basketball tournaments ago. It did, after all, end a 45-game winning streak and shatter dreams of back-to-back championships.

The loss brought campus morale down considerably. And with morale down, a student body known for its indifferent approach became even more apathetic.

This proves the power of sports, and how athletics can create climates - positive or negative - on college campuses across the nation.

But with the constant negative publicity UNLV receives, the student body has become numb. If the eighties were the "Me Decade" then the nineties are shaping up as the "Who, Me? Decade."

The outlaw image UNLV suffers from is indeed nationwide.

This past summer I served an internship at The Oakland Tribune. I was excited to represent UNLV. I had the opportunity to meet journalists and students from across the nation.

But when they found out I attended UNLV, their first comments were always focused around the basketball program. "Did you do J.R. Rider's homework?" was the most-asked question. "What kind of cars do the players drive?" "How come you guys didn't get a bid to the tourney?"

The comments angered me initially, but I took a perverse pride in being a Rebel. I wondered if UNLV really

deserved to have all those negative connotations swirling around. Though most of the comments were reserved for the basketball team, the UNLV athletic department on a whole was the butt of many jokes.

It's no wonder students have little or no pride in this institution of higher learning.

An apathetic student body does not help UNLV's reputation. Though it may sound corny, getting involved is one way to combat the problem.

The UNLV football team returns this coming weekend for its home opener against Central Michigan. Though they have dropped their first two games on the road, this year's Rebel squad is the best in many years.

Supporting your fellow students on the football team at the Sam Boyd Silver Bowl not only shows school spirit, but also creates campus unity. And that is something that has been missing at UNLV for awhile.

... It was a less-than-successful weekend for UNLV athletics.

While the soccer team was winless in two matches during the Coors Light Invitational, the football team blew an early lead at UTEP en route to a surprising loss. Both teams get back into action next weekend as the football team hosts Central Michigan, and the soccer squad competes in the UNLV UMBRO/Ethel M. Chocolates Rebel Classic.

... The UNLV cross-country team ran to a sixth place finish in an 11-team field at the Fullerton Invitational.

Julie Crooks paced the Rebels with an 11th place finish, completing the 5,000 meter course in 19 minutes, six seconds.

UNLV's other top-20 finisher was Jean Fletcher, coming in 17th place.

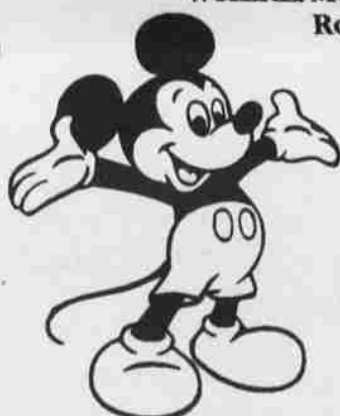
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WHERE: Moyer Student Union  
Room 202



Attendance at this presentation is required to interview for the Spring '94 College Program. Interviews will be held on Wednesday, September 15. All majors are encouraged to attend.

For more information Contact: Career Services, Career Planning & Placement Office  
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