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"We admit there is a certain element of risk involved," said Claypool. "But we can't simply sit idly by watching this country guzzle down Industry tripe."

"Besides," LaLonde said, "Pork Soda is a good, solid product. It is very likely to succeed. With success comes notoriety, and the industry will never jeopardize its give-the-people-what-they-want image by rubbing out such a well-known adversary."

And what makes you feel *Pork Soda* will succeed where your predecessors

failed?

Professors Claypool and LaLonde turned to one another and smiled mischievously.

In unison, they said, "Meat." Excuse me?

Claypool said, "Meat. That's what *Pork Soda* is all about. It's packed with pieces of fat and lard and chewy chunks of bacon. No fillers here. The public is tired of tooth decay and sugary burps. My associates and I have a piece of advice for all of our prospective consumers: 'Grab yourself a can of *Pork Soda*, and you'll be feelin' just fine. Ain't nothin' quite like sittin' around the house swillin' down

them cans of swine'."

LaLonde chimed in with, "This is a stick-to-your-ribs, lip-smackin' soda. It'll fatten you up."

"Yarrrr!", yarrred Doctor Alexander, who, until this outburst, had remained silent, preferring to occupy his time by rubbing two sticks together.

You have something you wish to add, Doctor?

Claypool said, "Alas, he is a deaf-mute. He can only say 'yarrrr'. He's got good rhythm though, and he contributed a great deal to *Pork Soda*. Like a thirst-maddened slave driver, he cracked his whip to time, as we worked

on combining the proper ingredients for *Pork Soda*. Ingredients that satisfied ourselves, as well as a meat hungry public."

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