

Funding

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cent of its \$160,000 budget. The rest comes from advertising revenue.

In the past *The Yell* had received a larger disbursement from student fees. But at that time the paper was run by Student Government's publications board. The Rebel Yell Advisory Board, a nine-member panel made up of students, faculty and outside professionals, now oversees the paper's general operating practices.

At the University of Nevada, Reno, the setup is similar.

The *Sagebrush* receives 22 percent of its \$100,000 budget from student fees. According to Editor Marcel Levy, the money goes directly to the paper.

"We get a straight percentage from students," Levy said. "Technically it doesn't pass through the Senate."

Levy said their publications board approves the *Sagebrush* budget, but does not control its allocation.

At the University of Minnesota, the student newspaper receives 17 percent of its annual budget from student fees and has an advisory board with a makeup similar to the *Yell* advisory board.

But at a school with 48,000 students, things are at a different scale: *The Minnesota Daily* publishes Monday through Friday, has a \$2 million budget and pays its editor and business manager each \$21,000 a year.

At Northern Arizona University, *The Lumberjack* operates a \$200,000-a-year budget without any help from student fees.

According to Business Manager Paul Shannon, the lack of

competition for advertising dollars in the Flagstaff area helps *The Lumberjack* run 60- to 65-percent ad ratios regularly.

By contrast *The Rebel Yell* ad

ratio—the percentage of the paper that is made up by advertising—is generally around 30 percent.

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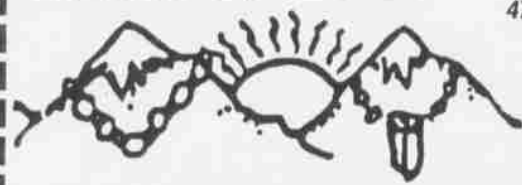
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