

Career Day: Opportunity for success

BY SHANNON CERESOLA
CONTRIBUTING WRITER

"Career Day" is an opportunity for all students to take advantage of and a great way to meet potential employers.

The Career Planning and Placement Center is sponsoring the event which will be held on Feb. 24. Students can visit booths from 9 a.m. until 2:30 p.m. There will be two locations where students can visit potential employers. The second floor of Moyer Student Union will host the majority of the booths, while engineering and technological booths will be in the Great Hall of the Thomas Beam Hall.

"It provides a forum of information, chances to make contacts, and an opportunity for seniors to get their resumes out," said Director Eileen McGarry.

The event is open to all students and provides them with an opportunity to receive information on what companies expect and want in employees.

"This gives students a chance to get good career information and a different perception of career options," McGarry said.

A variety of companies will be participating in this year's program. Some of the participants from the commercial field are Primerit Bank, IRS, City of Pomona and many others. The hotel and restaurant industries include MGM Grand Hotel, Inc., Pebble Beach Company, the Mirage, and Golden Nugget Hotel and Casino.

Women battle discrimination in the workforce

Low pay, low status and sub-par working conditions haunt women.

BY ERIN HIMES
STAFF WRITER

In today's job market men are ahead of women in earnings and job status. A woman can expect to make 60-70 percent of what a man earns.

According to Gerda Lerner author of the "Female Experience," the jobs women are employed in carry low pay, low status, and inferior working conditions.

Although the woman's movement and reform organizations have historically given more attention to the needs and problems of professional and educated women, most working women don't have careers, but make a living—just barely.

One fact has remained unchanged: regardless of where a woman stands on the occupational status ladder, she is sub-

ject to discrimination in earnings, advancement opportunities, and working conditions, Lerner said.

Joyce Nelson-Leaf the Director of Educational Equity at UNLV educates teachers in secondary schools on gender equity, biasing, and stereotyping. Leaf said the main problem with women not pursuing non-traditional male dominated professions is because boys are encouraged to problem solve and girls are helped in solving problems.

According to Leaf early expectations have encouraged men to aim for success and prestige and women to down play their role as achievers.

"When a boy is given growth tools he is provided with logical toys such as Lego's. When a girl receives toys she is given baby dolls and Barbie's," Leaf said. "So there is already a deficit in the girl's learning capabilities."

There have been studies conducted on the brain capacity of women compared to men. The

study showed there is a biological difference in the mechanics. Leaf said it is due to the culture conditioning from our society.

"Women have been taught from an early age that the math and sciences are for men. Society needs to recondition their thinking processes because these fields are in need of qualified people," Leaf said.

Additionally, Leaf remembered a saying, "In the brains of women exists the cure for cancer and if women continue to pursue careers outside of non-traditional jobs then we will never know."

Occupations women generally pursue are the helping professions, such as teaching or nursing. One aspect of Leaf's job is the teaching of gender equity. Leaf encourages men to pursue these careers because of the great need of professional people, both men and women.

The fields opening up to women are engineering, law, and medicine.

Even in medical schools the women are encouraged to pur-

sue pediatrics, psychology and ophthalmology. They are discouraged from pursuing fields such as cardiology and neurology, fields normally dominated by men.

Andrea Fulton, a UNLV engineering major, is pursuing a non-traditional career.

Fulton said she was walking out of a class one day and she overheard a group of guys talking about some gorgeous girls that were coming out of a classroom. One of them said the class must not be a 400-level math course.

"Their behavior is so typical of a lot of the attitudes men still have today. I believe a woman can do anything she puts her mind to as long as she has the courage and the commitment."

Women today have superior opportunities for education which is the key to success, Lerner said.

"Women have to start gathering the courage needed to take back the rights which belong to them."

The Career Planning and Placement office wishes to thank the Career Day corporate sponsors:

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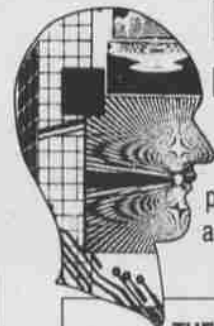
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