



The Rebel Yell

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February 16, 1993

TUESDAY EDITION

Volume 16, No. 9



PHOTO BY WRAY HALTERMAN

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Troy Smith (24) and the Louisville Cardinals beat UNLV 90-86 Sunday, ending the Rebels' 59-game home win streak.

Enrollment figures are up despite budget cut threats

Although funding is decreasing and services are being cut, university officials still favor the addition of new programs.

BY THOMAS MOORE
NEWS EDITOR

Enrollment at UNLV increased from last spring, according to Jeff Halverson, registrar.

Halverson said the enrollment—18,126—was up about one half of a percent compared to last spring's figure of 18,032 students.

The figures are significant at a university which faces the threat of closing classes and a slowdown in services from Gov. Bob Miller's proposed cuts in the funding of higher education.

Last month, John Amend, vice president for administration, sent the faculty and staff a memo announcing a cutback in janitorial services. Beginning this week, faculty and staff will have their offices cleaned about twice a week.

While funding is decreasing and services are being cut, some university and Student Govern-

ment officials favor continued growth.

"I think a university that doesn't expand in size and complexity is going to contract," John Irsfeld, vice president and deputy to the president said. "If it were up to me, my choice would be to change."

Irsfeld believes the university needs more doctoral programs and undergraduate majors. He linked growth to the reputation of the university.

He said there may not be a great demand for people with philosophy degrees but the university should have them.

"You can't call yourself a serious school if you don't have a philosophy department," Irsfeld said.

President Robert Maxson said growth is a mixed blessing but added, "We offer a lot less degrees than most other universities with 20,000 people."

Maxson said UNLV is in the enviable position to decide what

programs it will add rather than what it has to cut—a reference to the fact the budget cuts have merely slowed growth. It has not required the closure of entire programs.

Student Body President Joel Kostman said the minimal increase in enrollment is bad and calls for more effective recruiting.

"I think that Reno does a hell of a job," Kostman said. "We're getting there, but we need a hell of a leap."

Kostman said the budget should be cause for a re-evaluation of how the university does business. He blames state-mandated contracts for forcing the university to make costly purchases, and the trend he sees is that UNLV is becoming a publish-or-perish university.

"I think research is important, but it shouldn't be our first priority," Kostman said. "There is misused, misdirected money."

"I think a university that doesn't expand in size and complexity is going to contract. If it were up to me, my choice would be to change."

John Irsfeld, vice president and deputy to the president

Bike thefts are down

Only three bike thefts have been reported this semester. U-locks play a major role in hindering the thefts, police say.

BY MERILYN POTTERS
CONTRIBUTING WRITER

Campus bike thefts are down this semester, Detective Sergeant Lonnie Barrett said.

"Only three bicycles have been stolen so far, and that is very good when looking at bike thefts on a semester-by-semester basis," he said. "There have been periods, particularly at the beginning of the semester, when we have had 10 bikes stolen per week."

Barrett attributes the decrease to community awareness and education. He said the single largest deterrent to bike theft is the use of a proper locking device.

"Rarely do we see thefts where U-bolts are used," Barrett said.

Norah Nelson, a junior, had two bikes stolen off campus when she was using the old-fashioned chain and cable locking device. Since she has been using the U-bolt locking device, she has had no problems.



Benton Marshall, a senior, has been riding a bike to and from school for a year and a half. Last spring, his \$400 mountain bike was stolen.

"It was lifted from my apartment patio," he said. "They got my roommate's bike, too. He now uses a \$25 U-bolt type lock."

Bryan Funai, a junior, uses his bike as transportation to and from school. Because he is concerned about theft, he unscrews

the front tire and locks it to the back which only takes an additional 30 seconds.

Funai rides his bicycle from class to class for convenience. "I look for a bike

rack or make my own on a banister or a pole," he said.

But Barrett offered a different approach. "If cyclists lock their bikes to anything other than bike racks, they are compromising security," Barrett said.

Barrett's recommendation is to lock the bicycle at one place such as the new bicycle racks that have been installed between

"If cyclists lock their bikes to anything other than bike racks, they are compromising security."

Lonnie Barrett,
University Police

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Pepsi picked as the choice of the UNLV generation

This semester Pepsi became the exclusive vendor on campus. A bidding war may erupt when Coke tries to move in on the contract in July of '94.

BY DANIEL W. DUFFY
MANAGING EDITOR

Back on the old "Saturday Night Live," John Belushi would yell "Cheeseburger, Cheeseburger, Pepsi, Pepsi, no Coke." The university too has chosen Pepsi as its primary source of soft drinks.

Robert Ackerman, vice president of Student Services, said the choice for Pepsi is two-fold, vending and non-related.

He said the previous vendor, Staffus, wasn't providing UNLV with adequate service, so the university accepted bids from other companies when the vending contract expired at the end of last semester. A committee was formed and after evaluating the bids, the consensus was Pepsi.

"In a fair market process, Coke and Pepsi went head-

to-head with other vendors and the decision was made to go with Pepsi," Ackerman said. "It was an independent decision."

"I told them (the committee) I would expect that we would respond to service and that in the contract we had to speak to how those machines were to be serviced."

"They had to be modern machines and they had to have coin changers," Ackerman added. "That kind of information did get in the contract."

The non-related aspect of the choice involved the Thomas & Mack Center which has an exclusive deal with Pepsi until July 1994. Officials at the T&M requested the university go with Pepsi so that when its current contract is up, a bidding war between Pepsi and Coke will take place. This could prove to be lucrative for both the T&M and the university.

"We're trying to position ourselves for what could be a very successful bidding situation," Ackerman said.

From the student point of view, Ackerman said the vending program serves two functions.

"First it provides easy access to sodas and refreshments, but then it also provides scholarship money," Ackerman said. The university receives a commission

from all vending machines, which is then funneled into a scholarship fund.

ARA Food Services handles

the beverage service for the Moyer Student Union and the Dining Commons. Although it has a national contract with Coca-Cola, ARA director Don Bell said, "We'll do whatever the university asks us to do."

Bell said the changeover didn't present any problems or price variances.

"The only change (with

"The target group (of beverage companies) is college kids... They figure once they have you, they have you for life."

Don Bell,
ARA director

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