

# Big bad wolf ousted for humble mountain man

by La Rae Bringham

UNLV has had three mascots over the past 25 years. Controversy has surrounded the image of the mascot as much as it has the university itself.

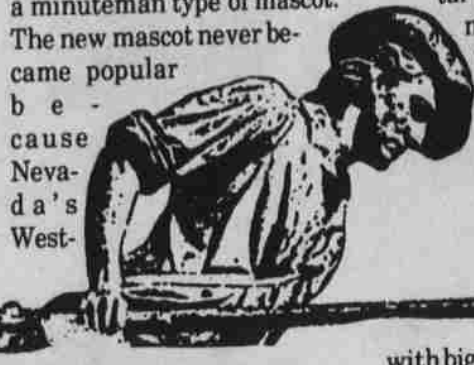


When Nevada Southern University was established, it was on a shoestring budget, fighting for every penny obtained from the Nevada state government. The University of Nevada, Reno was getting all the money. In 1957, the student body, realizing the north-south rivalry, chose the team name Rebels with Beuregard the Wolf as mascot. This was a very laid-back wolf in direct contrast with the ravenous wolf pack of UNR.

This lasted until 1974 when Jerry Tarkanian became the basketball coach. He felt that the name Rebels, as

well as the mascot was offensive to his black players and requested that the name and the mascot be changed.

The Rebel name was voted on and retained by a large percentage of the student body, but the mascot was changed to a minuteman type of mascot. The new mascot never became popular because Nevada's West-



erners could not relate to a Revolutionary War figure. Due to the discontent of the student body over the minuteman mascot, a "Hey Reb" mascot was presented on Dec. 9, 1982.

The new mascot was designed by Mike Miller for a total price of \$1. Miller donated this new mascot because he felt the university had always been good to him and wanted to give something back. The new mascot depicted a mountain man, complete with big hat, big mustache, long

floppy coat with the UNLV and Rebels logo on it.

It is a toss-up whether or not Southern Nevada has enough mountains to sustain mountain men, but as an explorer and a pathfinder it goes well with UNLV's image.



# Ad Club may be of assistance to future careers

by Stephanie Holland

Here is a scene that may be familiar to you. Perhaps it could be called, "A semester in the life of Joe College Student."

Joe Student has gone to the required classes most of the time, bought all of the required textbooks, and spent many precious weekends studying. It appears that now is the time to reap all of the rewards of this effort.

Although these efforts may

seem extensive to some people, they may not be enough to make the graduate competitive with the masses of other people graduating and heading out into the already flooded job market.

There are a number of organizations on campus geared toward those students wanting to better themselves, and who wish to prepare their resumes for their future careers.

Tami Bastin, Wendy DeLane and Tiffany Taule are three enterprising students who

have organized one such club. They started the Ad Club for those students interested in working in the advertising industry.

"The ad club offers hands-on experience," Taule said. "We compete on local levels. We have guest speakers and you get the opportunity to network with other students going into the same field."

They had their first meeting on Feb. 6, and according to Taule, "It was successful. We

had a really good turn out."

"So far we have about 20 members," Taule said. "To join all you have to do is show up." Meetings are held the first Thursday of every month, and to become a member there is a one time fee of \$20.

The concept of having an organization on campus for those students interested in the advertising agency is one that was actually thought of last semester. It took an ad seminar at the Palace Station, an inde-

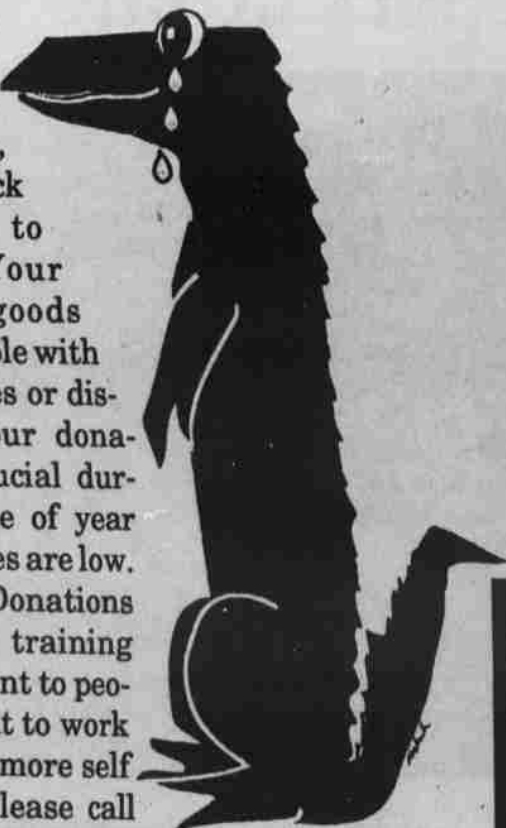
pendent study class taught by Anthony Ferri, associate professor of communication studies, and the determination of Bastin, Taule and DeLane to make it a reality.

"We've really had a lot of fun putting it together," Taule said, "I'm really excited about being involved in it."

The next meeting will be held on March 5. Anyone interested in attending is welcome.

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