

CAREER DAY

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Disney World College Program celebrates 10th anniversary

As Walt Disney World Resort celebrates its 20th anniversary, the Walt Disney World College Program boasts its 10th successful year.

More than 600 students were on hand this fall to help launch the 15-month-long 20th birthday party featuring spectacular new shows and parades.

The College Program consists of representatives from more than 250 colleges and universities. Each student becomes a part of the Disney magic through a three-part program including working, learning and living experiences.

The work experience is gained through entry-level jobs at the Magic Kingdom, EPCOT Center, the Disney-MGM Studios Theme Park and at resort hotels and water parks. Students are "cast" into "roles" including merchandise, attractions, custodial, parking, lifeguard, hospitality, fast foods and recreation positions.

The learning experience consists of 10 weekly business seminars taught by Walt Disney World management detailing Disney techniques and philosophies. Students present final group projects relating directly to current company issues.

The living experience houses students in an apartment complex with international representatives who contribute to the cultural magic of the World Showcase at EPCOT Center. Residents are encouraged to experience cultural diversity through many social activities.

For information on the College Programs, contact:

Walt Disney World Co.
College Relations Department
P.O. Box 10090
Lake Buena Vista, FL 32830-0090
(407) 828-3091



Disney magic is offered to students through work experience.