

KUNV's new line-up diversifies programming

by Kimberley McGee

"If we live in an alleged democracy, and we are supposed to be informed in order to make better decisions about our lives, it is important to hear the viewpoints from a wide spectrum of people," said Rob Rosenthal general manager of KUNV.

That is the attitude that makes the programming at KUNV culturally diverse and thought-provoking. With such programs as "Naturally Nevada," "Women's Voices" and "Second Opinion," listeners are afforded the opportunity to take in a wide variety of culture as well as music.

"We live in a society that supposedly celebrates its diversity... and you look at KUNV and I think it reflects that," Rosenthal said.

This varied programming has been offered by KUNV since the station began in 1981, when the student government decided the campus "needed a voice." The university donated space for the radio station. However

it has never allotted any money for the station.

"There was no tie whatsoever with administration with the notion that that would taint the 'voice' of the students," Rosenthal said. KUNV is dedicated to expressing that voice and the interest of the community. Students and other people within the community are urged to participate.

"It is real important to hear how people express themselves," said Rosenthal.

This station is dedicated to offering the community programming to provide alternative, culturally diverse entertainment and information. KUNV promises to inform the public of the alternatives "mainstream" stations might not discuss.

"I believe the most beneficial programs on KUNV are the information programs and the reason for that is that they delve deeply into subjects a little bit more deeply than other radio and television stations and generally give you alternative viewpoints," Rosenthal said.

Two new programs are offered this spring. "Memories of Germany," a one hour program of traditional German music, news and public service announcements for the local German community, is aired Saturday morning at 11 a.m. The host, Gerhardt, is a volunteer who speaks fluent German and takes the listener to Deutschland for 60 minutes. "The Privacy Project" is a weekly documentary which examines the new technologies and right to privacy. With electronic mail, faxes, caller I.D., cellular phones and other "new" communication methods, the question of who may hear and what they may hear, legally, is explored.

A quarterly program guide entitled "Mouthpiece" contains information about the station, music news and a daily guide to programs. Rosenthal is planning on a new look and format for "Mouthpiece."

"Since the station is on the cutting edge, we think the program guide should reflect that," Rosenthal said. "We are look-



KUNV General Manager Rob Rosenthal.

photo by Kimberley McGee

ing for art, letters, music reviews and editorials that are station and program related."

Volunteers who wish to offer their services to the station or have any questions are in-

ited to call 739-3877. Program guides are offered at music stores such as Benway Bop, The Wherehouse, Tower Records and the third floor of the Moyer Student Union.

KUNV 91.5 FM

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6am	ROCK AVENUE					ROCK AVENUE	
8am						SABADO ESPECIAL	
10am	MAXWELL HOUSE NATURALLY NEVADA TOBY/SPOTLIGHT	CQDX RADIO DIALOGUE SOUNDINGS	MUSIC VIEW CONSIDER THE ALTERNATIVES SECOND OPINION THE GINGERBREAD HOUSE NEW LETTERS ON THE AIR	CQDX CROSSROADS TBA	SPORTS TALK	VARIANCES	
Noon	THE JAZZ TRIP	SOUNDS OF THE CENTURY	MUSICAL THEATER		RADIO CLASSICS	BLUES LEGACY	
2pm	JAZZ PROGRESSIONS					JAZZ TRADITIONS	
4pm						NOTHIN' BUT THE BLUES	
6pm	CONSIDER THE ALTERNATIVES COMMON GROUND	SECOND OPINION THIS WAY OUT	NATURALLY NEVADA ENVIRONMENT SHOW	PUBLIC RADIO HEALTH SHOW 51%	PARENT'S JOURNAL	PATCHWORK	
8pm	ROCK AVENUE					REGGAE HAPPENINGS	
10pm						WORD UP!	
Mid.	ROCK AVENUE					ROCK AVENUE	
2am							
4am	ROCK AVENUE					ROCK AVENUE	
6am							

BLUES LEGACY - The roots of blues, r&b, rock are explored for two hours each week. Blues Legacy is a must listen Sundays at noon.

COMMON GROUND - An excellent interview program exploring political, economic, military and social issues in international relations. Produced by the publishers of "World Press Review". Mondays at 7:30pm.

CONSIDER THE ALTERNATIVES - Lively documentaries and interviews on peace, ecol-

ogy, and human rights issues. Tune in Mondays at 7pm, Wednesdays at 10am.

CQDX - "Calling all long distance stations!!" KUNV's home brewed contemporary and traditional world beat program, Tuesdays and Thursdays at 9am.

CROSSROADS - The voice of multi-cultural America. Crossroads presents the sounds and ideas of a broad cross-section of the American community with a focus on the arts. Heard Thursdays at 10am.

DANCETERIA - Cut up the rug as rotating djs cut up the radio. One hour of the latest and baddest dance music each week on Danceteria. Fridays, 10pm.

ENVIRONMENT SHOW - A convenient, national review of the week's environmental news Wednesdays at 7:30pm.

EXOTIC EXCURSIONS - Not New Age! Electronic, experimental, and world music are the fare every Sunday, 8pm.

FANTASIA MUSICAL - Span-

ish language programming featuring a mixed bag of international music including salsa, tango, folk, and more. Sundays from 7am-11am.

FIFTY ONE PERCENT - A program for everyone concerned with women's issues. A serious and intelligent look at society's impact on women and their impact on society. Tune in Thursdays at 7:30pm.

GINGERBREAD HOUSE - The long lost art of storytelling is alive and well on The Gingerbread

House. Drama, dramatic readings, poetry, and stories; an infectious half hour, Wednesdays, 11am.

HOT OFF THE PRESS - The sound of record and CD cellophane being removed is regularly heard on HOTP as KUNV presents two hours of brand new releases, Tuesdays at midnight. Features an album play at 1am.

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