



Students 'shirt' issues on campus

by Jennifer Farrar

It is becoming obvious T-shirts are becoming very popular as a means of advertising. Walking across the UNLV campus, you can see everything from Nike to Pro-choice on someone's back. Student organizations use T-shirts to voice an opinion, advertise an event or convince students to join them.

Obviously, the more clever the T-shirt, the more people will notice. The Hotel Association's latest T-shirt reads, "Some day you will pay to spend the night

with me." Not only is it original, but it's humorous and eye-catching.

"T-shirts are another way organizations compete with one another. Everyone is always trying to come up with a shirt that will outdo someone else's," said hotel major Debbie Dustin.

The Greek community uses T-shirts for what seems like almost every event or function.

"I like having a lot of T-shirts, but after a while it gets to be expensive," said P.J. Dahling, who belongs to a fraternity.

Usually, organizations

order their T-shirts in mass quantities which range from 30-60 shirts, if not more. The average cost of a T-shirt, which includes the art work, cost of the shirts themselves and labor (silk-screening) usually ends up being \$9-\$12.

Businesses in the T-shirt business include The Jock Shop, University Connection, Crazy Duds, Desert Waves, Graphix 1 and Tee Shirts of Nevada, just to name a few.

So the next time you wear a T-shirt, look around, because most likely someone else will have it on, too.



Greeks use T-shirts to recruit new members

Gift ideas for UNLV administration



photo by Wray Halterman

Sharp Slim Cam VLL50 \$849

Perfect for hard-to-fit into places like air conditioning ducts. (above)

Cannon H850 \$1390 Suggested for videotaping in locker rooms, restrooms and classrooms. (left)

The Yellin' Rebel wishes to thank Union Premiums for their cooperation in obtaining these photos.

photo by Wray Halterman



photo by Wray Halterman

Ned Jacobs hands Len Lane a check for those happenin' T-shirts

Ronkin Educational Group supports UNLV

by Tricia Ciaravino

The Ronkin Educational Group, which offers prep courses for college and graduate school entrance tests, is sponsoring UNLV organizations.

Len Zane, director of the Honors Program, said he is sending T-shirts to high school students who scored high on their SAT and ACT tests to encourage them to attend UNLV. He said Ronkin will reimburse him for the shirts, which cost about \$700. Zane also said flyers will be sent to students which will say the mailing

was sponsored by Ronkin.

Zane said the Ronkin donations are especially beneficial because state money cannot be used for student gifts and food for luncheons, etc...

"The university funds the program at a reasonable level," Zane said, "but state laws limit us. They're (Ronkin) giving us that most negotiable of all commodities—cash."

"It's a way of telling people about Ronkin and a way of supporting the honors program," said Ned Jacobs, director of Ronkin. "We integrate what we (both)

want to do."

Ronkin will also sponsor seminars next semester to help prepare students for graduate school admissions.

Ronkin currently sponsors BACCHUS, Boosting Alcohol Consciousness Concerning the Health of University Students. Jacobs said the group helped with Mocktail '91. Tables will be set up in the library to inform students about BACCHUS and Ronkin.

The Ronkin Educational Group was founded by Janet Ronkin in 1980 in Plantation, Fla.