

# LETTERS TO THE EDITOR

## Where's the Ethical Dilemma?

Dear editor:

Your article in the Oct. 10 issue stated that you felt there was some ethical conflict with UNLV's involvement in the Macintosh truckload sale. I fail to see any conflict in the University supporting an event which is clearly to the advantage of university students.

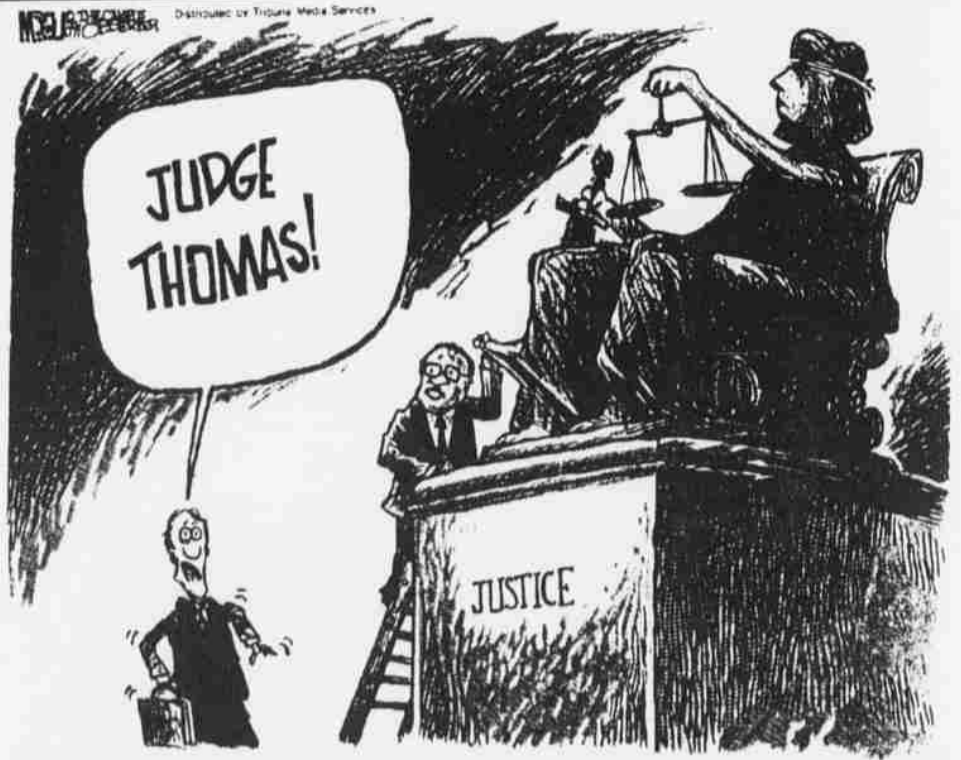
The truckload sale was not a local sale. It was a sale sponsored by Apple Corporation, and held on campuses throughout the country. Part of the reason Apple has such a large share of the micro-computer market has been their history of provid-

ing products at reduced cost to students from elementary school onwards. The fact that they chose to sell computers to the students of UNLV cheaper than to local dealers should be left between Apple Corporation and their retailers. The university's sole concern should be that the event is in the best interests of the University's students, faculty, and staff.

UNLV's involvement with Century 23 is a result of an open bid in which local Apple computer dealers competed to be Apple's representative on campus. Two of the retailers mentioned in your article participated in

this bid and lost. Part of this representation involves the opportunity to give the students and staff of the university substantial discounts on Apple products. Century 23 also supplies free help in the administration of our public computer labs and free seminars for the students and faculty of UNLV. Clearly, Century 23 has provided outstanding service to the university, and I for one am glad to have them.

*Bob Thorson  
junior, electrical engineering lab coordinator for University Computing Services*



Boulder Dan and Dipstick Duck by Ray Collins





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