

Jared Wear—in "short," a success

by Tina Crinite

They're colorful, wild, reversible, and "1000 percent" Jared Wear. Shorts with a twist—and a rope or two—are being created by two students at UNLV.

Student Government Senator Robert Jensen, junior marketing major at UNLV, and Jared Fisher, junior hotel major, are in the business of shorts.

The original idea came from Fisher, and Jensen urged him to go commercial. Fisher is a bicycle freestyler and did not like his sponsor's shorts and made his own. The idea caught on and a few friends wanted Fisher to make some for them. Jensen told Fisher that as partners they could make a profit.

Fisher said it sounded like fun. "It's a financial adventure," he said.

In December 1990, Jared Wear was created and they received a business license in February.

"We have sold to the public, including UNLV students, and also with accounts at local-owned stores in Las Vegas," Jensen said.

Currently the two are working on getting a manufacturing representative in the California dry-goods department. This would allow Jared Wear to be sold in large stores.

What makes Jared Wear different? They are reversible, 100 percent cotton, drawstring shorts

that fit everyone. The shorts are made out of four solid colors: black, white, purple, and blue, and designs including surfer style, paisley and plaid.

The latest addition is animal pockets (pigs, cows, chickens and fish).

"The high schools are going crazy over these," Jensen said.

Comfort and fashion are the two elements that go into each unique pair of shorts, which come in two styles. The micro-ropes

They double as a Halloween cape, life preserver, or shopping bag for poor college students.

(semi-Bermuda shorts) and macro-ropes (Bermuda-length shorts).

"For the larger dudes, we provide mega-ropes (shorts fitting sizes 38 and above)," Jensen said.

Prices of the shorts range from \$36 to \$40 retail, and the student price is \$30.

Customers may choose to create their own personalized pair. On the tag is a message from the makers: "We agree that the world's best shorts will not be designed by us, but by you."

On each tag is the Jared Wear mascot—a dog named Lick—and five reasons why a person should own a pair of "Reversible Ropes."

1. They can be worn for two

days in a row without any of your friends knowing.

2. They double as a Halloween cape, life preserver, or shopping bag for poor college students.

3. If you are constantly running from the babes or dudes, you can flip them inside out when they're not looking.

4. Support the American economy since the government isn't.

5. I said so.

The latest endeavor includes the option to buy a pair of mystery shorts, made out of a material that is "totally different."

"We're having a really good time with this business and hopefully will soon be able to sell our shorts in the larger stores," Jensen said. "We'll probably keep it going for about three or four years."

Both students said the business helps them continue through school and provides extra cash.

Jared Wear also sponsors a bicycle freestyle team called Short Cuts—City Spokes.

"This sponsorship has helped out our business on the East Coast as well as the West," Fisher said.

Next semester the partners hope to have a table every month in the Moyer Student Union to display their shorts and new creations.

If interested in buying or designing a pair of Jared Wear shorts, call Robert Jensen at 363-6089 or Jared Fisher at 878-5684.



Jared Wear "ropes" created by UNLV students Robert Jensen and Jared Fisher.

Angela Davis recalls violence in the 1960s

by Karen Small

"Violence was one of the first realities I confronted as a child," said Angela Davis, author and professor at San Francisco State University. "So no one can tell me about violence."

Davis, an activist, told a crowd of more than 100 people in the Zion Methodist Church that recent incidents of police brutality are nothing new.

"We have been through this before—I'm talking about the '60s," Davis said referring to the police violence. "We all know too well."

Growing up in Birmingham, Ala., Davis saw blacks receiving punishment by the Ku Klux Klan and racial prejudice.

Davis spoke in support of an effort to create a civilian control board to oversee the Metropolitan Police Department by the local chapter of the National Alliance Against Racist and Political Regression.

The July 31 death of Charles Bush, a casino floorman who died in a police officer's headlock after his girlfriend was arrested on prostitution charges, increased demands for the control board. Davis, a player in the civil rights movement of the 1960s asked, "Who is Charles Bush?"

"I did not know him personally, but I mourn him," she said, looking at the audience. "We are disturbed that it is represented by the media as a new problem."

Davis said she knew many people like Bush who have died over the years and thinks it's disgusting that 30 seconds of video can do more than eyewitness testimony. She said black violence in the 1960s was directed at property, in response to police brutality aimed at young blacks.

The college professor was thrust to the forefront of the civil rights movement in 1970 when she was accused of murder, kidnapping and conspiracy following a shootout in a California courtroom. The attack was designed to obtain freedom for three black ac-

tivists accused of killing a guard at Soledad State Prison in California.

In 1972, a jury found Davis not guilty of all the charges, although she awaited trial in jail more than a year.

Davis said the biggest problems facing the black community now are created by society.

"The society in which we are living today is diseased," she said. "We live in a violent society. This violence is supported by institutional racism. The societal labels forced upon young blacks is a big problem today and something must be done to deter this."

"Who are the gangs?" she asked. "I'm told the most vicious gang in L.A. wears blue—and a badge."

In addition, Dr. James Tate, Las Vegas surgeon and president of the local alliance chapter, told the audience that Las Vegas needs a control board to keep the police in check.

"What we need is a strong, comprehensive control board," Tate said. "We have a problem in Las Vegas and it's called the Las Vegas Metropolitan Police Department."

"In my book, that was murder," he said. "Here they call it justifiable homicide." A District Court jury could not reach a verdict on manslaughter charges against the three police officers involved in Bush's death, and the attorney general refused to re-try the case.

Davis and Tate said it is time for the black community to take control of their future. Davis called for a continuation of the activism of the 1960s.

Davis, on the Communist Party National Committee and a co-founder of the alliance, spoke from personal experience from her childhood and told Las Vegas how important it is for Americans to work together.

"We must demand, work, expect the Bill of Rights and the Constitution to come to life equally for a nation of many and diverse

Las Vegasans suffer during allergy season

by Thomas Moore

UNLV, like the rest of the Las Vegas valley, suffers from the effects of southern Nevada's environment. The heat bakes people in the summer, and the wind and the dust sting them in the winter. Las Vegasans have added to the harshness, however, by introducing allergy causing fruitless mulberry and European olive trees.

With mulberry season now ending and the olive season just beginning, allergy sufferers are now familiar with the effects of the trees' pollen. The problem is so strong that the Clark County Health District has banned any further planting or selling of either tree.

Although no official inventory of the school's trees exists, Grounds Superintendent Dennis Swartzell estimates there are about 50 olive trees and 100 mulberry trees on campus. He said it is a large amount for a small campus (330 acres) and that he has received complaints but is personally against the ban.

Swartzell said he

"wouldn't wish allergies on anyone," but he also said the local climate allows only a "small palette" of trees to grow. "We're always looking for alternatives," Swartzell said. "We will try anything once, even twice."

There are setbacks, however. Swartzell discovered one such setback when he tried the

and are replaced. But considering that a mulberry tree can live for 20 to 30 years and an olive tree for over 100 years anyone suffering from allergies should go to the student health center rather than wait for the pollen to disappear.

UNLV's Student Health Center doesn't count individual allergy cases, but they estimate that out of the 128 people that came in with respiratory problems from January through the end of March, 10 percent had problems with allergies.

The center offers a wide range of treatment. It can recommend over-the-counter drugs, issue prescriptions at the center itself, or recommend an allergist.

Treatment is handled on an individual basis, according to Lori Winchell, director of the student health center, and is dependent upon the level of tolerance of the sufferer as well as whether or not the cure is appropriate. Winchell said that for most cases antihistamines are used, but can cause fatigue, something an active student cannot afford.



African sumac as an alternative. He described the plant as "a beautiful tree," and not as bad of a pollen producer. Swartzell said, "(Las Vegas has) such a tough climate not many plants can withstand it." As a result all the sumacs died in last winter's cold spell.

Swartzell said that a number of trees drop as they die

Skating and pizza for SEH children

By Marilyn Ming

Crystal Palace skating rink on Decatur Blvd. opened its doors Monday evening to over 25 severely emotionally handicapped (SEH) children from Children's Behavioral Services (CBS).

Afterwards everyone was treated to pizza and soda by Valentino's Italian Restaurant.

The Spring Fling was hosted by UNLV's Public Relations Student Society of America (PRSSA).

"When someone in the com-

munity wants to offer some activity, we really appreciate it," said Jane Schuler, program coordinator for autism.

"In the spirit of spring we wanted to have a fling with some special, needy children from our community," said Jenna Meyn, PRSSA president. "Thanks to the sponsorship of Crystal Palace and Valentino's, we were able to host a fun evening which PRSSA members learned a little about SEH children."

**Look for
The Yellin'
Rebel this
summer on
campus.**