

Health Awareness Day

Members of the UNLV Chapter of the Public Relations Student Society of America are full of challenge, anticipation, and optimism as they prepare to showcase their talents throughout the UNLV campus on Health Awareness Day, April 3, 1991.

HAD is an event designed to introduce students and faculty to the variety of health services offered on campus and in the community, emphasizing a better understanding of proper health. The yearly event is sponsored by Student Health Services and CSUN. This year, PRSSA will manage all publicity and public relations activities.

PRSSA has set up a committee of volunteer students headed by Gwen Watson, Planning Subcommittee chair, and Kimberly (Teri) Askew, media coordinator.

"Our members are gaining valuable experience as they perform many of the duties of a public relations practitioner and develop professional contacts," said Milan Martinic, PRSSA of Media Relations Joanna Peccitto coordinat-

ing the work between the teams of Watson and Askew.

PRSSA has organized its HAD tasks into two major subcommittees and several working groups, each in charge of a specific area of operation.

Watson's subcommittee includes: Becky Riggs, Peter Howe, Marilyn Ming, Steve Hong, Tiffany Taule, Allison Schreiber, Elizabeth Sottile, Michelle Daniels, Misty Tryon, and Lisa Sutherland.

Media Coordinator Askew will direct all media-related tasks of Watson's group. She will prepare press releases, media kits, photo opportunities, and interviews.

"I am very pleased with preliminary work done by Watson and Askew. They are highly capable individuals," Martinic said.

Various organizations, such as the American Red Cross, the American Cancer Society and Aid For AIDS of Nevada will take part in the event.

Students interested in joining any PRSSA committee can contact Milan Martinic at 367-4777.

Cancer prevention competition

The Nutrition Education and Research Program of the University of Nevada Medical School has received a grant from the Reno Cancer Center to coordinate the first Student Symposium on Cancer Prevention, set for April 13 at the Medical School in Reno.

The purpose of this project is to develop a corps of future professionals with expertise in cancer prevention and to provide a forum for students from all disciplines to perfect their public speaking skills by participating

in this competition.

In preparation for the symposium, students will select a topic on cancer prevention within their field of study and do a complete review of the literature. They will then synthesize and present their findings to two separate groups: their peers and professionals, and consumers.

Students will compete in two categories, undergraduate or graduate/medical students. Two panels of judges will choose the winners based on a specific set of

criteria. Cash prizes will be awarded to the first (\$300) and second place (\$100) winners. Plaques will be presented to student writers and their faculty mentors through fourth place, and certificates will be given to all participants.

The competitions will be open to any college student in Nevada. Organizers hope to include students from a wide variety of disciplines. For more information, call Barbara Scott or Pamela Vig at 784-4474.

UNLV enters into Cray Research agreement

UNLV has entered into a \$1 million, five-year research agreement with Cray Research, Inc., UNLV President Robert C. Maxson announced Monday, Feb. 4.

Each year, Cray will grant up to \$200,000 to UNLV faculty, staff and graduate researchers for the development of software for the Cray Y-MP 2/216 supercomputer, for the use of algorithms on the supercomputer.

Cray Research's specific objective in funding this agreement is to encourage research and development projects which further actual or potential applications of supercomputer systems.

"We are pleased that Cray Research, manufacturers of our supercomputer, is supporting re-

search on our campus," Maxson said. "When the supercomputer center opened in 1990, we were certain it would become the site of a great deal of research by our faculty and advanced students, and by scientists from virtually all over the world."

This will be accomplished by increasing scientific, engineering and computer systems knowledge, and by developing software and algorithmic techniques for supercomputing software.

Application proposals can be developed in such diverse areas as the health, physical, biological, environmental, material, mathematical, and computational sciences, engineering and microelectronics.

Quotes from comedian Jay Leno:

"Wouldn't it be great to get that guy from 'Quantum Leap' to go back in time and sell Saddam Hussein's father some halfway decent condoms?"

Saddam Hussein is supposed to live in a bunker that is 60 feet underground. In fact, "Saddam Hussein is so far underground that Satan is threatening to use him as a human shield."

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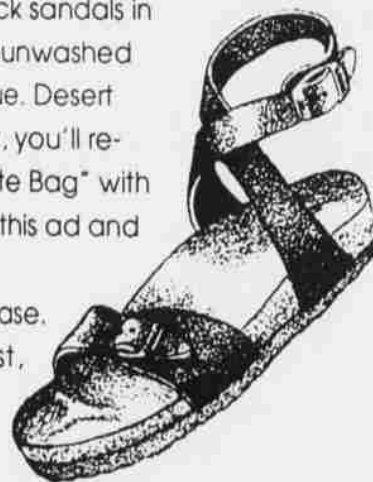
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