

Corporate Rebels reload for Reno competition

by Kim Phillips

While most students were unsaddled from the rigors of student life over winter break, the empty corridors of Beam Hall were disrupted by the sound of Rebels... the Corporate Rebels.

A team of five students from the College of Business and Economics were diligently preparing for UNLV's showdown in the 27th Annual International Collegiate Business Policy Competition. For the second year, the Corporate Rebels will go head-to-head with 30 other universities in an international competition conducted on the campus of University of Nevada, Reno.

The simulation provides a "real world" application of academic skills in business that have been acquired by members of the thirty graduate and undergraduate teams. Individual team members assume the roles of top executives in hypothetical million dollar companies. This simulation provides a challenging, complex decision-making exercise to the students.

This year's Corporate Rebels are:

Dr. Wayne Label, faculty advisor

Students:

Jeff McKenna, economics faculty consultant, Dr. Terry Ridgeway

Diana Barnes, marketing faculty consultant, Dr. Jack Schibrowsky

Cathy Mahan, management information systems faculty consultants:

Steve Wendt and Dr. Lawrence Barton

Bobbi Miro, accounting faculty consultant, Thomas McCaslin Kim Phillips, finance faculty consultant, Jeanette Jesinger

The team also receives extensive support from Dean Norval Pohl and the faculty and staff of the College of Business and Economics.

During the first phase of competition, critical decisions are made weekly from each university's home city via computer link to UNR. Each decision is equivalent to one business quarter. The team members are responsible for operating decisions in each of the functional areas of marketing, production, and finance. The computer printouts reflect the simulation of events and quantitative measures per quarter within that "Industry World."

On Wednesday, April 3, the final phase of the competition will commence in Reno. Each team will be provided with a "boardroom" where computers and printers are set up, progress graphs displayed, and eleven more decisions are made.

From twice a week, decision time compresses sharply with teams having only a single hour to make a decision on the first day, 45 minutes the second day and 30 minutes during the final day. By the close on Friday afternoon, the firms have completed a hypothetical seven years of operation.

The team also make formal presentations to a panel of judges. Senior business executives from

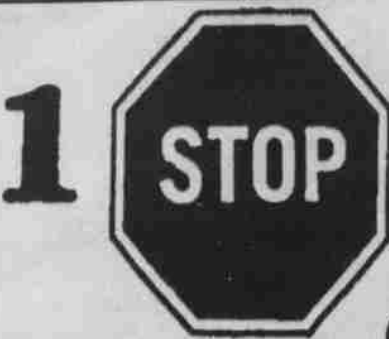
Nevada and California volunteer to serve as judges for the simulation.

Members of the Corporate Rebels will be visiting the various student organizations in the Col-


lege of Business and Economics to provide students with more information regarding this exciting and unique opportunity. If you're a business student who is interested in this experience, please contact

Dr. Wayne Label, Department of Accounting, 739-3768.

The 1991 Corporate Rebels are working hard to capture the trophy for UNLV.



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SCOPE schedules meeting

Students Conscious of Protecting the Environment (SCOPE) has scheduled its first meeting for Thursday, Feb. 21 at 7 p.m. in room 210 of the Moyer Student Union.


SCOPE's objectives are to educate the students of UNLV

and the general public in a professional manner on the inter-relationship between man and the environment.

Students are invited to share ideas concerning the environment.

Thoughts on life

Man comes into this world without his consent, and leaves it against his will. When he is little, the big girls kiss him, and when he is big, the little girls kiss him. If he makes a lot of money, he is dishonest; if he is poor, he is a bad manager. If he needs credit, he can't get it; if he is rich, everyone wants to do something for him. If he is religious, he is a hypocrite; if he doesn't go to church, he is a hardened sinner. If he gives to charity, it is for show; if he doesn't, he is a stingy cuss. If he is affectionate, he is a soft specimen; if he doesn't care for anyone, he is cold-hearted. If he dies young, there was a great future before him; if he lives to a ripe age, he is an old fogey. If he saves money, he is a tightwad; if he spends it, he is a spendthrift. If he has money, he is a grafter; if he hasn't got it, he is a bum. So what the Hell's the use.



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