

## The Oak Ridge Boys slated for UNLV rap session

For country music fans as well as fans of popular American music



The Oak Ridge Boys

Duane Allen, Richard Sterban, Steve Sanders, and Joe Bonsall

Country music fans will really enjoy the Jan. 22 "Rap With the Artist" session featuring The Oak Ridge Boys. The one-hour live taping with the Grammy Award-winning group in Artemus W. Ham Concert Hall at UNLV will be free to the public.

"This is one of America's most outstanding country music quartets," said Joe Delany, who will host the taping session for the archives of the Arnold Shaw Research Center for Popular Music

at UNLV. The major goal of the center—currently directed by Bill Willard, a prominent local journalist and arts enthusiast—is to preserve anything and everything dealing with pop music. Shaw considers Las Vegas a "natural repository of pop music."

For further information about the interview program, please contact Bill Willard at 735-6911. Seats will be available on a first-come, first-served basis.

## KLUC -- number one and here to stay

by Angela Ramsey

The number one radio station in Las Vegas—KLUC—attributes its flawless 30-year life span to playing "the right music," said Jerry Dean, the station's program director.

Although technological advances and market deviation have initiated great changes in the radio arena over the past few decades, KLUC has always maintained its "Top 40" flavor. According to Dean, who has headed the station for five years, a consistent approach to radio is a key element for success. People listen because "they know what it's going to taste like."

Another powerful ingredient in the making of a number one radio station is the DJ, and KLUC has the recipe that works: Mike O'Brian, Jay Taylor, Cat Thomas, Leann Summers and Chris Carson. Each unique personality combines to form a jigsaw puzzle of style complementing KLUC's all-around "good

reputation," Dean said.

Dean also said that in the competitive radio business, a crucial amount of success is due to listener involvement. For instance, Mike O'Brian, who commands KLUC's airwaves from 6 to 10 a.m., is conducting a "TV from hell" campaign which involves people calling in and de-

**"Radio is the only form of entertainment that goes with you."**

scribing what terrible condition their television is in. The point is that the most creative listeners win the prizes. "We're sort of like the David Letterman show of radio," Dean added.

How does a radio station such as this choose its music? The team at KLUC sets the musical agenda several different ways. There is an in-house research department that calls actual listeners and introduces them to new

songs while calculating their opinions. KLUC also consults representatives from major record labels, music charts from trade magazines, and surveys from record stores to determine what is hot.

Advertising is a dominant and sustaining force in radio. Using an impressively well-equipped recording studio, KLUC manages to produce about 50 percent of its commercials. The station incorporates these original works with national or agency spots.

Will KLUC's energetic talent and growing production capabilities flourish in radio future? Dean said he believes they will.

"Radio is the only form of entertainment that goes with you," he said. Considering KLUC's continual number one rating, the future looks and sounds bright.

## Prints of the 80's to be exhibited at Donna Beam Fine Arts Gallery

"Prints of the 80's," an exhibition from the BankAmerica Corporation Art Collection, opened Jan. 8 and will continue through Feb. 10 at the Donna Beam Fine Arts Gallery, UNLV. The Las Vegas showing is sponsored by Bank of America Nevada in conjunction with Nevada Institute for Contemporary Art.

The collection is a veritable who's who of contemporary Ameri-

can art and a what's what of contemporary printmaking that includes more than 50 works by 46 artists from around the world. Included in the exhibit are such major artists as Jennifer Bartlett, Francesco Clemente, Christo, Richard Diebenkorn, David Hockney, Elizabeth Murray and Wayne Thiebaud.

The exhibition reflects the dynamic and eclectic decade that

has now come to a close. This colorful and wide-ranging exhibit also commemorates the coming of age of printmakers in the art world.

The gallery hours are Monday through Friday, 8 a.m. to 5 p.m., Wednesday until 8 p.m. and Sunday 1 p.m. to 5 p.m. Admission is free to the public and for further information, call 739-3751.

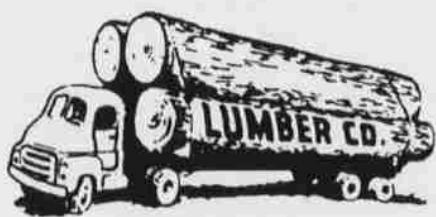
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