

AM Southern Nevada serving Las Vegas

Channel 5 and Deborah Campbell inform southern Nevada

by Chris Donovan
Staff Reporter

Smokey Robinson, George Burns, Mike Love, Red Skelton, David Copperfield and Joan Rivers, to name only a few, have appeared on Channel 5's locally produced early morning program, AM Southern Nevada.

The program airs from 6 to 6:30 a.m., Monday through Friday, covering "art and the good side of public affairs," according to Deborah Campbell, AM Southern Nevada's host and producer.

The show takes on a different look and time on the weekends, featuring the latest performers in town and tidbits of entertainment information. It airs at 5 a.m. on Saturday mornings.

"We cover the action on the Strip where we usually always find a good interview," Campbell said.

As producer, Campbell decides what topics, interviews, stories and guests are newsworthy. Many of her choices come from the public's suggestions for possible stories. She also receives calls from public relations representatives of top show circuits notifying her of performers coming to Las Vegas.

Before any interview takes place, Campbell has a pre-interview with her prospective guests.

"Without the pre-interview," Campbell said, "the interview itself is hard to do. It gives me a chance to see how the person will act, whether they are a nervous type, and how the questions will be handled."

Before the show can be taped, Campbell meets with the director to discuss the segments that will comprise that particular show. If Campbell specifies five-minute segments and changes her mind during the course of the show or interview, a hand signal to the director indicates the new decision.

Campbell has been the producer and host of AM Southern Nevada since January 1985. She graduated from the speech communications program at Oregon State University in 1977, then found her first job in Chico, Calif. as a news reporter for Channel 12.

While in Chico, Campbell studied for a graduate degree at Cal. State, Chico and earned her teaching degree.

In May 1981, Campbell moved to Las Vegas and worked at Channel 13 as a reporter and news anchor. She was at Channel 13 until December 1984, when she discovered that one of Channel Five's programs, then called Page Five, was losing a key person on the show. Campbell saw



Yell Photo / Robert Anderson

Deborah Campbell - interviews her guest, L-R, Cynthia Robertson and Anika Johnson from "Act-So" program, which stands for Afro-Academic, Cultural, Technological and Scientific Olympics.

an opportunity, and has been with KVVU, Channel 5 for the past six years.

As a producer of a television show, Campbell summed up how she got where she is, saying, "You've got to take many chances, if you want to move up."

Sour taste of success

Lemonheads prove to be good rock music



Lemonheads

by Bret Skiba
Reporter

Ever since they formed in Boston back in 1986, The Lemonheads have quickly gained a large following on the college airwaves of America. Saturday night at Calamity Jayne's concert house they brought their own style of "Rock" music to the Vegas valley.

Having been on tour for the last two months, Drummer Fletcher Benito, (who resembled and acted like Froggy of the "Our Gang" television show), bassist Byron Hongland and vocalist-guitarist Evan Dando showed that they are still very excited to be playing around the states. Opening their set with a song titled "Die Right Now," it appeared that nothing would slow these guys down except the cover of Stone Pony's "Different Drum."

Dando, the founder of the group, feels that the band has a larger following back east, but that they are gaining more fans on the west coast and the area in between. Playing half the tracks

off their recent effort "Lovey," the band still performed many songs off their number one album "Lick," and the three previous albums. This concert was, in the eyes of both the fans and band members, a definite improvement over their last show in Las Vegas at the now defunct T. Mex.

Dando also believes that the band's change over from an independent label to Atlantic Records has added a boost to their earlier underground success. It has also created a greater feeling of confidence and an attitude which the band displayed throughout their set.

The band played with enough energy to light up a small city like our own. There was only one disappointing part to the evening, the fact that no encore set was played. The Lemonheads were an incredible band to see live, and Dando promised that there would be more shows in Las Vegas to accompany up coming albums and subsequent tours. I, for one, will consider it money well spent to see and hear them again.

COCTEAU TWINS

On Sale
Now!

THIS TUESDAY
DECEMBER 11TH
7:30PM
ALADDIN HOTEL
BAGDAD SHOWROOM
ALL AGES WELCOME

TICKETS ON
SALE NOW
AT



FOR MORE INFORMATION
CALL (702) 791-3344.

