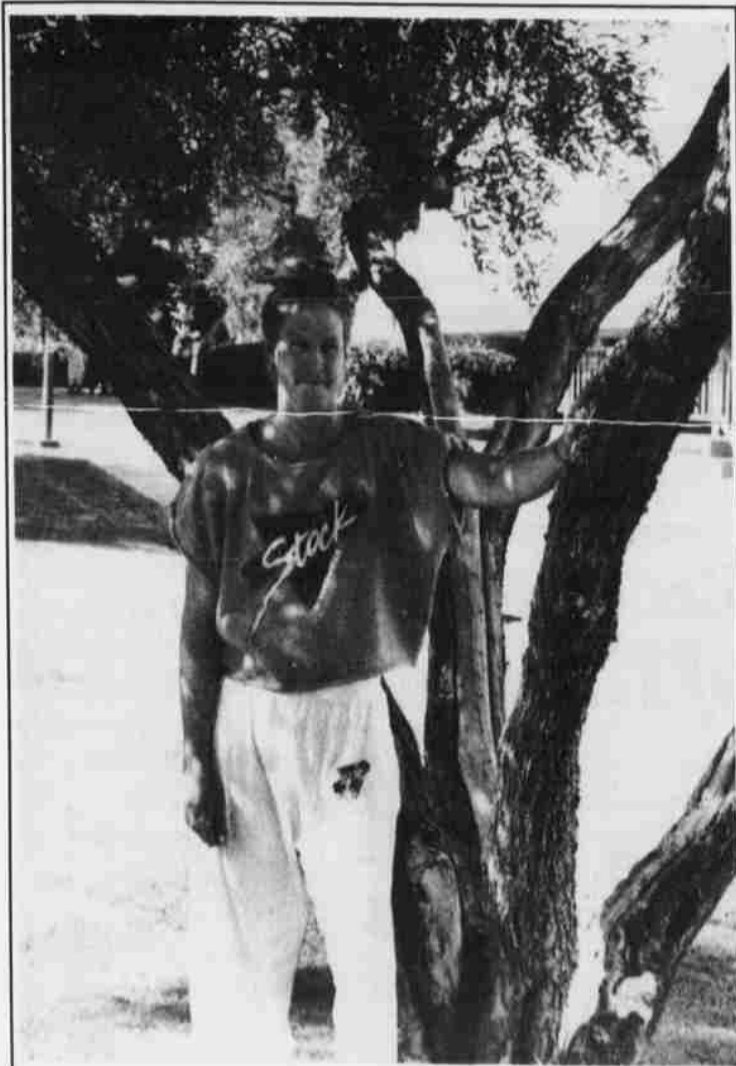


UNLV theatre major markets sportswear line



Yell Photo / Marc Baruch

Activewear - Chris Biorn models an outfit from his newly created company, Stock Activewear.

by Rebecca Deering
Reporter

With the high cost of living, especially as a student, the need for money is great, but available working hours are few. This is why one UNLV student took matters into his own hands.

Chris Biorn, a freshman theatre major, has started his own business—a sportswear company called "Stock Activewear."

"Hopefully it will help pay for my education and acting career," stated Biorn of his three-week old business.

The name "Stock" comes from his promotional slogan: "Put Stock in your fitness."

Biorn's line of athletic clothing is carried by the Las Vegas Athletic Clubs and two gyms in Idaho and Mississippi.

A native of Idaho, Biorn started the business "out of curi-

osity," admitting he "didn't think it would take off as quickly as it did."

"I always cut up my clothes for working out," Biorn chuckled, "so I decided to sell it."

Biorn does all the designing, marketing, and promotional activities, and is currently working on a commercial with Fox 5 network.

"As a long-term business plan, I hope to expand to women's aerobic wear, biking, basketball, and skiwear," said Biorn of his already popular line of unisex fitness apparel.

As a theatre major, Biorn is also active in all aspects of production-set construction, directing, producing, and acting.

"As assistant manager for Toys in the Attic," Biorn said, "I worked on the set for eight straight weeks."

Biorn works part-time at

Jerry's Nugget as a valet and goes to classes in the morning.

"I hope this business will take over so that I won't have to work," Biorn said, "so that I can devote my time to theatre."

Although "getting through school ranks number one," Biorn also does commercials, works out, bikes and is active in martial arts.

With regard to his new business, Biorn said he received a lot of "negative advice."

"My friends and family were skeptical and didn't think it would work," Biorn said, "but I went with my own feelings."

Stock Activewear is carried at two Las Vegas Athletic Club locations; Maryland Parkway and the Sahara Club. For additional information, contact Chris Biorn at 454-4899.

More 'older' students enroll, but it may not be enough

WASHINGTON, D.C. Americans over 45—less than one percent of whom now attend college classes—to survive, the study said. "As members of the thirty-something generation turn forty-something" without signing up for classes in higher numbers than in the past, "many colleges and universities will face the prospect of dramatically lower enrollments," ACE President Robert Atwell said.

As the population in general gets older, colleges will have to do a much better job recruiting

University of Washington students get drunk on placebo

SEATTLE, Wash. (CPS)—University of Washington researchers say they have managed to get about 200 UW students, told they were drinking alcoholic beverages that really were non-alcoholic, to act drunk, make gross sexual advances toward each other and confess to feeling "buzzy" and "a little blasted."

"It's like Pavlov's dog," said G. Alan Marlatt of UW's Addictive Behaviors Research Center. "Just knowing you are going to have a drink, seeing it poured, touching it to your lips and feeling it go down can make the expectations come true, and set off a chemical reaction in the body."

Assault

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therapy gives them the keys to take control according to Dr. Hammond and Community Action Against Rape.

Palmer usually tells victims, "This person took control of your life for about an hour. Don't give him the satisfaction of destroying the rest of your life. Take your life back and say 'Now I'm in control. I'm going to prosecute.' If you don't, you are letting him continue to rape you."

The campus police are giving lectures on sexual assault in the dormitories. Sax said that obtaining medical aid is the most important aspect concerning the police. If the victim is willing, the

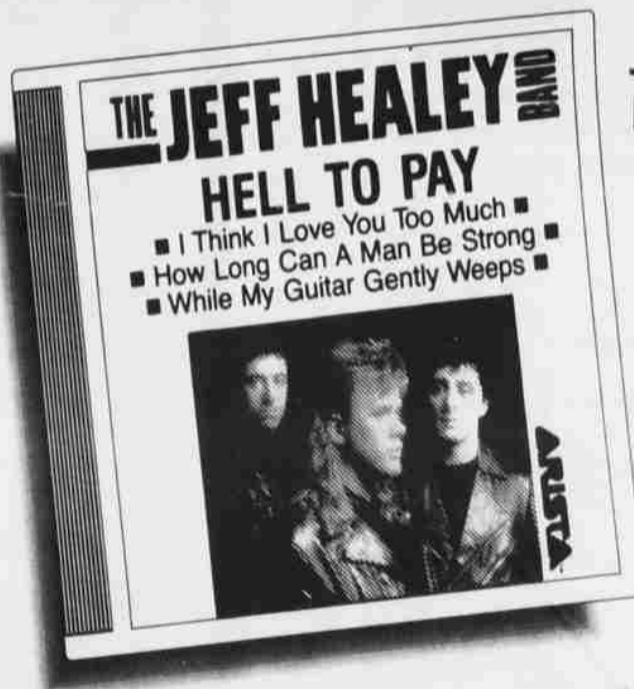
police will take a report and transport the victim to University Medical Center for medical assistance and evidence gathering. Once there, the rape crisis center is notified for the victim to receive further support.

"A victim," Sax said, "can change her mind about prosecuting. but if she waits to report the incident days later, the evidence is virtually gone. Reporting becomes very important."

Anyone having been assaulted or having questions, can call the rape crisis 24-hour hotline at 366-1640 or the University Police at 739-3668.

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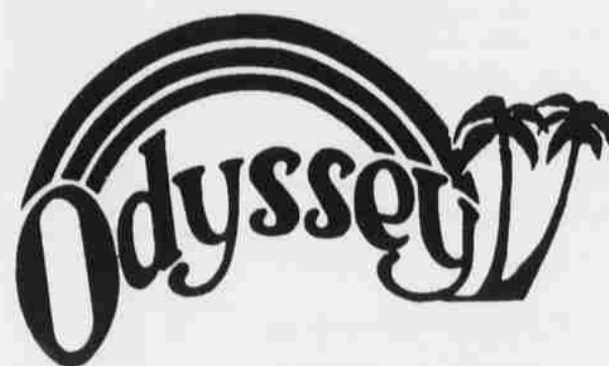


Jeff Healey Hell To Pay

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