

I took Tina to the Koslov Youth Dance Ensemble

by William Holt
Staff Reporter

The Russians came. On Oct. 22, at the Cashman Field Theatre, the Koslov Youth Dance Ensemble of Moscow treated Las Vegas to an evening of culture. The program involved various dances with various themes regarding Russian and other worldly genres.

The dancers, all of whom were as young as five and no older than 18, amazed the audience with technical feats in the tradition of classical ballet (although it was not a ballet). The folk dances were performed to Russian folk music, and each set included a wide variety of elaborate dress exemplifying traditional Russian attire. There was only one set which involved actual costumes.

I am not a critic or an analyst of dance, so I can only say that the dancing was quite nifty. One dance move looked like a Russian frog leap, partly because the male dancers were wearing genie pants.

However, I can comment on the music and the dress. The music was usually upbeat, sometimes slow, played by traditional instruments, but on a recording. Six large speakers were used to

fill the auditorium (two of which I want for my living room). While the music was basically folk, occasionally there was popular music from other countries. One set I particularly fancied, it combined traditional instruments with synthesizers and voices. This sound can best be described as Brazilian country disco music.

The attire was not sensational, as it is in most rock and pop concerts. However, the dress was so well done that I enjoyed it as much as I did the dancing and the music. My favorite clothing appeared during the Youth Marine Dance set. The boys were wearing long white dress jackets, white captain-style hats, large black belts with interwoven green and red designs, small shiny ties, black pants and black Russian boots that covered the lower pants. The girls wore long white gowns that looked kind of Spanish with red and green designs, ponytails tied with red ribbons, and colorful scarves that served as props for the scene.

The next to the last set involved genius. It was about a struggle between two small Eskimos. The Eskimos appeared to have their faces and arms attached to each other while they moved and flipped around the



Koslov Youth Dance Ensemble

stage. This was all extremely hilarious, but the clincher was that the two Eskimos were actually one tall young dancer, who took a bow afterwards.

I had a feeling that the theater expected more attendance, as only about two-fifths of the auditorium was filled. This might have been due either to the Las Vegas Symphony's season premiere which occurred that same night, or to an undeserved lack of interest.

Diverse radio formats give listeners a choice

Chris Donovan
Reporter

A radio audience is captured by a radio station's specific format. In Las Vegas, the radio formats are outlined "to cater to the people in a certain demographic area...a target area," according to Lucky Dixon, KKVV 1060 AM Christian Talk Radio's Daytime Program Director.

KKVV 1060 AM plays tapes of prominent Christian speakers such as Billy Graham or Jay Vernon McGee, and invites local Christian influences to speak.

"It gives the minister with a small church an opportunity (to speak), as well as the prominent Christian speakers," says Lucky. "Some listeners know a lot of the speakers because they have grown up with them, others tune in to hear certain people."

The station is formatted with 10 to 12 half hour taped talk shows between 6 a.m. to 8 p.m. Three live shows, commercial spots and inspirational messages carry the station round-the-clock. KKVV has only been broadcasting for six months, but Lucky Dixon said the listeners are "supportive and consistent and the station seems to cater to those 35 and older."

KEYV FM 93 draws in the "upscale 25- to 50-year-old listeners with its contemporary instrumental music," said Scott Keith, KEYV's Production Manager. The station is a progressive adult contemporary station that plays such musical artists as James Horner (Field of Dreams soundtrack), and Angelo Botatamento and Julie Cruise (Twin Peaks theme). Keith said the music is "real emotionally impacting, whether relaxing to it or dancing to it." KEYV FM 93 has aired for slightly over three years and is one of the leading stations in the country playing the progressive adult contemporary music.

KNEWS FM 970 pulls in the news-hungry audience. Larry Allen, KNEWS FM 970's News and Program Director, said the format of the station is all-news from 5 a.m. to 7 p.m., and is talk from 7 p.m. to 5 a.m.

"During the day, every news hour is the same, enabling listeners to count on the exact time they can hear a specific news item," Allen said. "Of course, the news itself is always hot off the presses, but the hour format is unchangeable."

The top-of-the-hour brings CBS news until five minutes after the hour. From 5 to 15 min-

utes after the hour is the local news, with sports following at 15 minutes past the hour. Twenty minutes after the hour brings the Dow Jones Financial Report.

KNEWS continues with commercial spots at 22 minutes after the hour, then has featured reports such as a CBS health feature from 25 to 29 minutes past the hour.

"Then it's on with the news again," Allen said. There is one minute of national news at half past the hour, then from 31 to 45 minutes into the news hour is Las Vegas news. The local news ends when new sports material is announced for five minutes. Finally, at 50 minutes past the hour, the Wall Street Journal Report is heard, and KNEWS FM 970's news hour is topped off by a variety of two-minute features.

Las Vegas stations offer incredible diversities of radio formats. The city houses one Hispanic station in KREL AM 1280, a unique, homespun operation that has been broadcasting for three and a half years. As has been detailed, all special formats are designed to meet the needs of their listening public, and are created to cater to those special listeners.

Poetry made possible

by William Holt
Staff Reporter

There are two major groups in Las Vegas that meet regularly to read and discuss poetry. "Poetry Alive," a group that meets every Thursday night at the Cafe Espresso Roma, made the paper several weeks ago. The Las Vegas Poetry Group, which meets on the third Wednesday of every month in the conference room of the Clark County Library on Flamingo at 7 p.m., is discussed in this issue.

Frank Vivert, an established poet, chairs the Las Vegas Poetry group. He runs the meetings each month, and he also arranges recitations for poets away from the library at such places as the Jean Penitentiary, the Las Vegas Mission House and the Charleston Resident Home.

About 12 poets attend the monthly library meetings. Poets may either read their own original poetry or may read selected

works from a text. Afterwards, one or more listeners in the audience will comment in some way about the poem that was just recited. This is different from the Poetry Alive group because their readings must be original, and each poem is not discussed, which is done in order to allow more time for expression. Both groups say that there is no censorship.

When asked why the Las Vegas Poetry Group only meets once a month as compared to the weekly Poetry Alive meetings, Vivert said so "people have the (time) advantage to develop their poetry sufficiently."

Members of this group participate regularly in the Nevada Poetry Contest. Vivert has recently won the Poet Distinction Award.

When asked about his feelings in regards to poetry and to his fellow poets, Vivert said, "It's poetry that evolves out of the feeling, out of the individual poet."

A REAL LUNCH BREAK.

GET A REGULAR FOOTLONG SUB AND LARGE SODA FOR \$3.99

Paying too much for too little? Pay Subway a visit. Whether you want a sub or a salad, you'll get a fresh meal that really fills the bill. Next time it's lunchtime, give yourself a break. A lunch break at Subway.

Limit: one coupon per customer per visit. Not good in combination with any other offer. Offer expires: 6/91. GOOD AT THE FOLLOWING LOCATION ONLY: 1220 E. Harmon Ave.

30% - 70% OFF EVERYDAY

Discount Men's & Women's clothing

Beach Apparel & Casual Wear

10% Student discount with ID

4020 Maryland Pkwy.

• 732-7959 •