

# UNLV Women's Sports Foundation increases appreciation for women's sports



Yell Photo / Channing Perkaquard

Tina Kunzer - Senior women's administrator does her job of promoting women sports at UNLV.

by Audrey Conway  
Reporter

Women's sports have generally suffered in comparison to men's; many feel the greater speed and strength of men's athleticism make their sports superior to women's. For this reason, female athletes are usually not accorded the same level of interest and recognition given their male counterparts.

The UNLV Women's Sports Foundation is attempting to overcome the detriments of this attitude through increasing awareness and appreciation of women's sports.

Tina Kunzer, senior women's administrator in the Women's Sports Foundation, said she feels that battling public preconceptions about women's sports is a difficult task.

"Women's sports just don't get the same publicity and crowds as men's. There is a real need to educate the public about what women's sports have to offer," she said.

"Our purposes are to promote, stimulate, and provide assistance to the women's athletic programs

at UNLV, to enhance community awareness of the athletic and academic achievements of our female athletes, and to encourage support for these athletes from the community," Kunzer said.

The UNLV Women's Sports Foundation was founded a year ago to promote women's athletics, with the substantial aid of Chair Mary Hausch.

Events sponsored by the Foundation include an annual banquet for female athletes at UNLV, where awards are given for academic and athletic excellence to three outstanding female students. A welcome back party is also given for student athletes, to which the community is invited.

The goal of establishing a system of letter awards was reached last year, and this year Kunzer counts increasing membership as an important aim.

"We currently have about 100 members, each of whom contributed from \$25 to \$1,000. We would like to see that number increase to 200 this year," she said.

On Nov. 10, the Foundation will hold its first fundraiser on campus. It will be a treasure hunt

entitled "Clue into Women's Sports" for which tickets will be \$19.90.

"All proceeds will go to the Foundation," Kunzer said, "and we hope to raise \$10,000."

"The biggest base of support for a women's team is in basketball, because (Las Vegas) is such a basketball-oriented town. We would like to see that level of public enthusiasm expand to include other women's sports," said Kunzer.

She pointed out the fact that graduation rates for female athletes are higher than those of male athletes, usually because women aren't given the opportunities in professional sports that sometimes distract male students from taking academics seriously.

"We want to inform the public of how accomplished these young women are," said Kunzer. "The more accomplished the team, the more support is generated for the team. At the Women's Sports Foundation, we're trying to speed up that process of producing successful women's teams with the full support of their community behind them."

## FOR YOUR INFORMATION

### American Marketing Association

The UNLV collegiate chapter of the American Marketing Association held its election of officers for the 1990-91 academic year on Oct. 2, 1990. Newly elected officers are as follows: president, Mick McCanlies; executive vice president, McCall Evans; v.p. communications, Carol Leonard; v.p. programs, Jeff Yates; v.p. membership, Brad Regal; v.p. finance, Jennifer Shane; v.p. advertising/promotions, Diana Barnes; v.p. careers/placement, Michelle Elliot; newsletter chair, Kelly

Cindy Surh.

The American Marketing Association is a professional marketing organization that is open to all students, regardless of their major. Meetings are held monthly, with guest speakers from major corporations presenting information on marketing and other business issues.

Dr. Jacqueline Brown is the faculty advisor. For more information, contact Dr. Brown at 739-3989 or stop by the marketing department on the 4th floor of Beam Hall.

### Censorship debate scheduled

The MSU Program Council is sponsoring a debate concerning one of today's most prevalent issues...Censorship. Students, faculty and concerned citizens alike are encouraged to attend this event to hear for themselves what is being done in this controversial area.

On Wednesday, Oct. 17, at 7:30 p.m., in the MSU Ballroom we will be having two authorities on this subject.

John Morris - As chief spokesman and producer of the biggest single event in music history, Morris offers a behind-the-scenes look at Woodstock

and The Grateful Dead, the very heart of this censorship issue.

Kenneth J. McKenna - Prosecuting attorney in the recent Judas Priest case. This trial, held in Reno, was the first case in the world to reach trial on the issue of adolescent suicides being caused by subliminal content on Heavy Metal Music.

The MSU Program Council is proud to present such an event and we would like to extend an invitation to all interested in this important issue concerning American society.

### Dangers

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Student Health Center. Students will also have a chance to learn about BACCHUS, (Boost Alcohol Awareness Concerning the Health of University Students) organization.

Ken Tomory, chairman of the Student Health Advisory Committee, said that the wide variety of booths displayed throughout the week represent a total approach to "wellness." Wellness, according to Tomory, comes from having the different aspects of life in proper balance.

"There are six aspects of wellness," Tomory said, "physical, emotional, intellectual, spiritual, occupational, and social. Each day, a person needs to put a certain amount of time in each area; they need quality time, not just quantity."

Tomory said that Health Day has a broader focus than the alcohol awareness activities scheduled during the week.

"A lot of people just don't understand the body and how it works," he said. "That's what we're trying to get across."

## Greek activities during Alcohol Awareness Week

by Joseph J Wheeler  
Assistant News Editor

UNLV's Greek community will be represented during Collegiate Alcohol Awareness Week by the efforts of Kappa Sigma. The fraternity will bring to campus at least four, and possibly five automobiles wrecked in drunk driving accidents.

The smashed cars will be on display beginning Monday, and will be put to good use, according to Shawn Roach of Kappa Sigma.

"The sledgehammer swing begins Wednesday," Roach said. Students, for \$1 a swing, can take a swipe at one of the ruined autos. Roach said that Kappa Sigma is not charging the money in order to make a profit.

"We're trying to raise money for alcohol awareness programs," Roach said. "We're going to try to work with BACCHUS (Boosts Alcohol Consciousness Concerning the Health of University Students) on that."

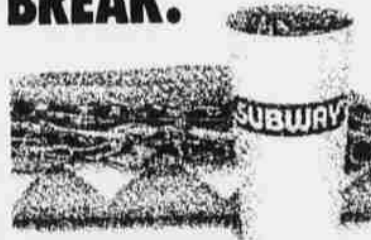
Other displays organized by Kappa Sigma will be a booth by Computers Against Drunk Drivers. CADD, a non-profit organization, manufactures a brand of Breathalyzer found in local casinos. The company has also introduced a new product designed to lower the alcohol level in a person's bloodstream.

The Revitalizer is a spray which, when sprayed into the mouth, replenishes vitamins lost after consuming alcohol.

Roach said that Kappa Sigma's main campaign, besides the car smash and organizing booths, is distributing posters around campus. Roach promises a powerful message from the posters. "One of them shows a car wrapped around a tree, with the words 'I hope you kissed your mother goodnight' underneath," he said.

Kappa Sigma hopes to have as many as 10 to 15 participants with displays and information.

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