

# The birth and growth of KUNV



Yell Photo / Robert Anderson

On the air - Program Director Kevin Kew goes over programming with DJ Bill Moody for his Jazz Traditions show.

By Debbie Tubbesing  
Staff Reporter

In the late 1970's, student government conceived an idea for a campus radio station. This was born of a need and desire to expand the Las Vegas radio market as well as to serve the needs of college students.

This idea started small. It began as a carrier current, broadcasting only throughout the student union. For early acoustics, its studio was a bathroom on the second floor and its transmitter was high atop the Humanities building. It was affectionately known as "K-John," and one could joke about the source and content of this fledgling radio station.

In April, 1981, KUNV officially signed on as a "real" radio station. It continued to transmit from atop the Humanities building until the signal began to interfere with testing at the physics lab. It was during 1983-1984, the transmitter was moved to Black Mountain and its output was increased to 15,000 watts.

Along with its location and

output, KUNV's programming has changed and grown with the market and times. When necessary, music programs are discontinued. "Urban Sunrise," a program emphasizing urban music, was dropped when KCEP developed its own urban music format. The classical music program was also dropped when KNPR started emphasizing this format.

The most important element of KUNV is its volunteer staff. Robert Rosenthal, the general manager, commented that KUNV is "a Gypsy station," meaning that the staff is continually changing. People from the university, both students and faculty, as well as the community at large, are part of KUNV. In fact, one does not need to be associated with the university in order to volunteer time at KUNV.

The first step to become part of the radio station is to call the receptionist and express the interest. There is a training program if on-the-air experience is what is desired. Volunteers then work during the hours which fit into their schedules.

## Opportunities in broadcasting

By Debbie Tubbesing  
Staff Reporter

KUNV provides training and opportunity for those interested in broadcasting. Two examples are Kim Linzy and "Jerry."

After completing a course at the Columbia School of Broadcasting, Kim Linzy moved to Las Vegas to further her broadcasting career. While her employment has taken her elsewhere, Linzy enjoys a stint on KUNV on Tuesday from 3 p.m. to 7 p.m. In fact, she stated she has become spoiled

at KUNV because of the flexibility in both schedules and programming. Linzy has many interests and KUNV fulfills just one of them.

For Jerry, radio is his career. While he is a student at UNLV, however, his major is fine art, another of his passions. He has volunteered at KUNV for the past eight years (beginning with a community affairs show) and is now part of Rock Avenue programming. He is also involved with local artist exhibits.

KUNV does have three full-

time paid positions. Robert Rosenthal is the general manager. His duties include short and long-term plans, budgeting, and fundraising. Suzanne Scott-Weiss is the operations manager. Her duties include traffic (scheduling public service announcements and acknowledgments), continuity of sound, and personnel. Kay Morris is the business and office manager. She maintains the budget as well as runs the office.

Student managers also hold positions of authority, but receive

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## KUNV provides variety

By Debbie Tubbesing  
Staff Reporter

KUNV boasts a diversified schedule. There is "Rock Avenue," broadcasting alternative music Monday through Friday from 8 p.m. to 10 a.m. Traditional jazz is programmed Monday through Saturday from 12 noon to 3 p.m. and progressive jazz is programmed from 3 p.m. to 7 p.m. Com-

munity affairs programming is also an important part of the schedule. KUNV also presents specialty shows such as foreign language programs and spoken words (radio dramas).

In the future, Robert Rosenthal, general manager, foresees a satellite hook-up for news as well as a "World Beat" program promoting music from around the world.

## Rodney Dangerfield starts cab driver relief fund

Comedian Rodney Dangerfield announced that he is creating "Rodney's Cab Driver Relief Fund" as a charity to raise money for the families of Las Vegas cab drivers who have been the victims of violent crime.

At the same time, Dangerfield announced he would kick off the effort by doing a benefit performance at Bally's Casino Resort on Sunday, Sept. 2.

"I have been fighting for respect for many years," Dangerfield said at a press conference at Bally's. "Now, I want to do something for the 1,800 cab drivers in Las Vegas who have also been fighting for respect."

"During the past few months, six Las Vegas cab drivers have been the victims of violent crime. I wanted to do something to help the families of these drivers."

Making the announcement with Dangerfield were Richard Sturm, vice president of entertainment of Bally's, Las Vegas and Isaac Dahan of the Taxicab Representatives Insurance Fund.

"Rodney came to us and said that he wanted to do something for the community of Las Vegas, where he has played for many years," Sturm said. "It was his idea to do a benefit for the cab

drivers and to start this fund. Bally's is happy to lend our support to this cause and we ask the people of Las Vegas to get behind this effort and make this benefit a huge success."

The September 2 benefit will be at 9 p.m. in the Goldwyn Ballroom at Bally's. All proceeds will go to the "Rodney's Cab Driver Relief Fund." Tickets, priced at \$20, will be available through all Ticketron locations beginning Friday, August 17. In Las Vegas, Ticketrons are located at all Smith's food stores and at Tower Records. Tickets can also be charged by phone by calling Tel-etron at 1-800-992-2128 (from Nevada only).

The fund will benefit cab drivers and their families only if they have been a victim of a violent crime resulting in serious injury or loss of life. Dahan will administer funds to those meeting the criteria for lodging, medical, food and similar needs, including funeral costs.

Besides Dangerfield, comedians Bob Zany, Harry Basil and T.R. Benker have also agreed to perform at the Sept. 2 benefit.

Radio station KOMP in Las Vegas is a co-sponsor of the benefit.

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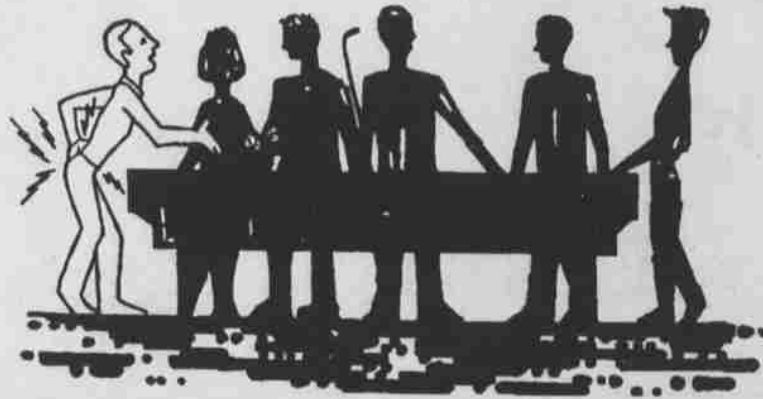
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