

# DO'S and DON'TS FOR THE CAR-CONSCIOUS GRADUATE.

The Ford-Mercury College Graduate Purchase Program offers pre-approved financing from Ford Credit, and \$400 cash back from Ford Motor Company.

Here are some simple rules to remember about the plan:

**DO:**

Graduate with a Bachelor's or advanced degree between April 1, 1989 and December 31, 1990.

**DON'T:**

Attempt to buy a car while in the fifth grade.

**DO:**

Take delivery from our stock before December 31, 1990 (or place a factory order by October 1, 1990)

**DON'T:**

Inquire about the availability of Captain Midnight Secret Squadron decoder rings.

**DO:**

Select any eligible Ford [Mercury] without concern about needing a co-signer.



**DO:**

Ask about pre-approved financing from Ford Credit. To qualify for pre-approved financing, you must have verifiable employment beginning within 120 days of vehicle purchase. Your salary must be sufficient to cover living expenses as well as a car payment. A prior credit history isn't necessary, but if you have one, it must be satisfactory to Ford Credit.

**DON'T:**

Take this opportunity to expound your theory of the leisure class.

**DON'T:**

Ask if payments can be made in Confederate bills.

**DO:**

Ask about Ford Credit's Deferred First Payment option. (It's not available in all states.)

**DON'T:**

Ask for a thirty year mortgage.

**DO:** Hurry to Tom Coward and ask about the Ford-Mercury College Graduate Purchase Program.

**DON'T:** Wait.

## FORD CREDIT GETS YOU GOING.



<b>WEST</b>	<b>TOM COWARD</b>		 <b>MERCURY LINCOLN</b>	<b>EAST</b>
	<b>West</b> TOM COWARD WEST W SAHARA 876-1922	<b>East</b> TOM COWARD EAST E SAHARA 457-0321		
HOME OF MOTOR TREND'S CAR OF THE YEAR  1990 LINCOLN TOWN CAR <b>FULL SALES AND SERVICE ON BOTH SIDES OF TOWN</b>				