

DO'S and DON'TS FOR THE CAR-CONSCIOUS GRADUATE.

The Ford-Mercury College Graduate Purchase Program offers pre-approved financing from Ford Credit, and \$400 cash back from Ford Motor Company.

Here are some simple rules to remember about the plan:

DO:

Graduate with a Bachelor's or advanced degree between April 1, 1989 and December 31, 1990.

DO:

Take delivery from our stock before December 31, 1990 (or place a factory order by October 1, 1990)

DONT:

Inquire about the availability of Captain Midnight Secret Squadron decoder rings.

DONT:

Attempt to buy a car while in the fifth grade.

DO:

Select any eligible Ford [Mercury] without concern about needing a co-signer.



DO:

Ask about pre-approved financing from Ford Credit. To qualify for pre-approved financing, you must have verifiable employment beginning within 120 days of vehicle purchase. Your salary must be sufficient to cover living expenses as well as a car payment. A prior credit history isn't necessary, but if you have one, it must be satisfactory to Ford Credit.

DONT:

Take this opportunity to expound your theory of the leisure class.

DONT:

Ask if payments can be made in Confederate bills.

DO:

Ask about Ford Credit's Deferred First Payment option. (It's not available in all states.)

DONT:

Ask for a thirty year mortgage.

DO: Hurry to [Dealer Name] and ask about the Ford-Mercury College Graduate Purchase Program.

DONT: Wait.

FORD CREDIT GETS YOU GOING.



Ford Credit

WEST	TOM COWARD		HOME OF MOTOR TREND'S CAR OF THE YEAR	MERCURY LINCOLN		EAST
	West	East		West	East	
TOM COWARD WEST W. SAHARA 876-1922	1990 LINCOLN TOWN CAR	3030 E. Sahara 457-0321	TOM COWARD EAST E. SAHARA 457-0321	FULL SALES AND SERVICE ON BOTH SIDES OF TOWN		