

DO'S and DON'TS FOR THE CAR-CONSCIOUS GRADUATE.

The Ford-Mercury College Graduate Purchase Program offers pre-approved financing from Ford Credit, and \$400 cash back from Ford Motor Company.

Here are some simple rules to remember about the plan:

DO:

Graduate with a Bachelor's or advanced degree between April 1, 1989 and December 31, 1990.

DO:

Take delivery from our stock before December 31, 1990 (or place a factory order by October 1, 1990)

DON'T:

Inquire about the availability of Captain Midnight Secret Squadron decoder rings.

DON'T:

Attempt to buy a car while in the fifth grade.

DO:

Select any eligible Ford [Mercury] without concern about needing a co-signer.



DO:

Ask about pre-approved financing from Ford Credit. To qualify for pre-approved financing, you must have verifiable employment beginning within 120 days of vehicle purchase. Your salary must be sufficient to cover living expenses as well as a car payment. A prior credit history isn't necessary, but if you have one, it must be satisfactory to Ford Credit.

DON'T:

Take this opportunity to expound your theory of the leisure class.

DON'T:

Ask if payments can be made in Confederate bills.

DO:

Ask about Ford Credit's Deferred First Payment option. (It's not available in all states.)

DON'T:

Ask for a thirty year mortgage.

DO: Hurry to [Dealer Name] and ask about the Ford-Mercury College Graduate Purchase Program.

DON'T: Wait.

FORD CREDIT GETS YOU GOING.



Ford
Credit

WEST	TOM COWARD		 MERCURY LINCOLN	EAST
	TOM COWARD WEST * W SAHARA LAMERCO	West 5750 W. Sahara 876-1922		
HOME OF MOTOR TREND'S CAR OF THE YEAR  1990 LINCOLN TOWN CAR FULL SALES AND SERVICE ON BOTH SIDES OF TOWN				