



**“If I’m old enough to fight, I’m old enough to drink”
(Timothy Kidwell, Aug. 23, 1942).**

Times were different. There was a war on and boys Tim’s age became men overnight.

Today, Federal and State laws may prohibit the sale of alcohol to young men and women under the age of 21. When you’re old enough to serve your country, you are also obligated to support its laws.

At Anheuser-Busch, we want to encourage the responsible serving of alcohol to military personnel. Our Operation A.L.E.R.T. approach features a number of programs designed to combat alcohol abuse.

For more information on the Operation A.L.E.R.T. program, contact your local Anheuser-Busch wholesaler or write to:

Operation A.L.E.R.T.
Anheuser-Busch, Inc.
One Busch Place
St. Louis, Missouri 63118



This message brought to you from your friends
at Nevada Beverage Company and the Yellin’
Rebel.