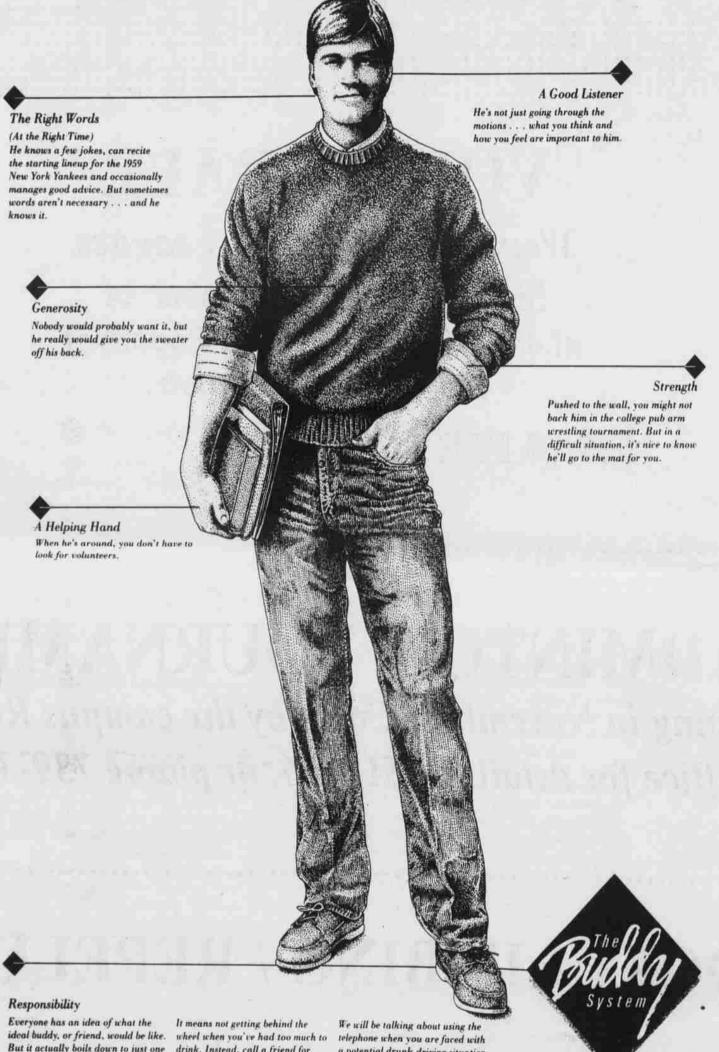
## WHAT IS A BUDDY?



But it actually boils down to just one thing - taking responsibility for each other. That's real friendship.

Please think about it the next time you and your friends are in a drinking situation. Even when you are having a good time, you have the obligation to be responsible for your own behavior, so that you don't endanger or embarrass others. And you have the responsibility to look out for your friends.

drink. Instead, call a friend for assistance in getting home. And it means not letting your friends drive when they've had too much of a good time.

During the next few weeks. Anheuser-Busch will be introducing a new program on your campus called the Buddy System.

a potential drunk driving situation. And we will be giving you other suggestions on hose to hold parties in a safe, responsible way. We urge you to make the Buddy System a part of your social life. After all, what good is a party without your friends?

> A Program For Responsible Drinking From Anheuser-Busch