

A world of peace and harmony at Benetton

By Sable Marandi
YELLIN' REBEL

For fall, 1989 fashion, Benetton leads the way - one more time, as it has in the past - with colors and patterns of the world, calling for world peace and harmony.

So this season - once again - fashion designers at Benetton show the international store's clientele the way to toss a zesty blend of patterns and colors they call Benetton Patterns and Colors. And in conducting so, they emphasize no secret recipe or concealed prescription for bring them together, only peace and harmony.

The case being such, the international store funds bases of a united shopping formula, for its shoppers across the hemisphere, on precedings of which to shop. It's almost as if store doors open to shoppers every morning, in every corner of the world, inviting them to create their own collection of pull-overs, sweaters and separates from the store's patter and color

filled shelves, dreaming the whole of the collection, just the way they would dream the world, in creative dreams that find inspiration in peace and harmony. It is, in fact, this peace and harmony that comes through and through, in the Benetton shopping formula (an essentially successful and utmost popular formula).

Meanwhile, at the store, the pattern and color filled shelves have a lively curiosity about them, lending their mass to everything this age has to offer. They're open, one might say, to every trend. So that tastefully throwing together pieces off each shelf, shoppers can put together many different prints at once, all kept in balance in the same ensemble, thanks to Benetton's underlying message of world peace and harmony in its fashion line.

In this manner, Benetton not only allows its clients, but encourages them to be guided by the freedom of style. On its part, the store anticipates its customers enthusiasm and divines what he or she wants.

FALL FASHION



photo by Sable Marandi

QUITE A SWEATER-Pamela goes shopping at Benetton, on the second floor of the Fashion Show Mall. With the help of the store teddy bear, Ben, she finds an all-wool, indian print sweater that zips in front and an all wool skirt.

The queen of the Nile lives again at Caesars

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Cleopatra's Barge, the luxurious floating cocktail lounge, has found an indulgent home at Caesar's Palace. It has been described by many, as one of the most exotic dining and dancing facilities in the world.

Originally, in the mists of time, the barge was designed and constructed specifically for the mysterious and beautiful Queen of the Nile, Cleopatra.

Thousands of slaves labored to construct the legendary barge which was approximately 225 feet in length and equipped with 46 oars. Two slaves manned each oar, while four slave's masters kept the 92 oarsmen working. The endeavor took almost five years to complete.

The exquisitely ornate replica of the barge, at Caesar's Place, proudly rocks in five feet of water, near the main casino entrance from the Fantasy Tower. She is 72' long and 32' wide, weighs 11 tons and seats 170 passengers. "No other place in the world can claim such an authentic Cleopatra, .. Not even the museums in London or Cairo have what Caesar's Palace has," artisan John

MacArthur comments.

Oars similar to those used by Egyptian slaves can be seen protruding from the sides of the Barge. Other accoutrements include carved gilded Egyptian princess extending from the prow, ostrich feather fans on long poles, furred sails hanging from the main mast and numerous statues of ancient pharaohs.

Cocktail Goddesses wearing the translucent ivory costumes carry beverages to customers on the deck and across the gangplank. Adjacent crafts provide patrons an overview of the Barge. Also, on the main deck between the canopied "royal box" and the bandstand, where some of the most popular groups in Las Vegas play nightly, is a dance floor.

Further, the dramatic tribute to the beautiful Queen of the Nile is intertwined with a contemporary flair of modern music. Gently trysting in its own perfumed Nile, Cleopatra's Barge accommodates such lively entertainers as DeDe Warwick, sister of Grammy Award winning Dionne Warwick, and the Rock and Roll heaven featuring a UNLV graduate and a new member on guitar who is currently a student here. The Barge rocks Caesar's Palace nightly, except Mondays, with live music from 9 p.m. to 3 a.m.



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