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# The Yellin' Rebel

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## Two rounds in the NCAA earn Rebels \$400,000

by gary mantz

staff writer

When the Runnin' Rebels played two rounds of the NCAA Basketball Tournament recently, they garnered \$400,000 in revenue, according to Director of Intercollegiate Athletics Brad Rothermel. UNLV received two-thirds of the sum, while the remaining third was forwarded to the Conference, to be shared by the other schools' athletic departments.

This past season also saw two other teams, Utah State and UC Santa Barbara, participate in the tourney. Their first-round defeats each brought in \$200,000, with UNLV on the other end of the same arrangement.

"The Men's basketball tournament is by far the most lucrative venture in which the NCAA is involved," Dr. Rothermel said.

He pointed out that when the Rebels made the Final Four last season, they earned "slightly in excess of a million dollars."

The financial scope of the tournament is staggering when it is understood that, despite the impressive payouts to individual schools, the NCAA, headquartered in Mission, Kansas, receives 70 percent of its operating budget from that two-week event.

"We would like to be in the Final Four every year, for many good reasons," Rothermel said, noting UNLV's share in the above formula was \$670,000 for going that far.

Tournament revenue is regarded as general department income, the Athletic Director said. The same applies for money generated by PCAA tourneys and nationally televised games. At

UNLV, that translates into a one-third share for the football program, one-sixth for basketball, with the remaining programs dividing the balance of a budget which this year reached about \$6 million.

National TV games are a peculiar deal unto themselves. This year the Rebels signed on for a three-game package featuring opponents Providence, Temple, and Missouri. Total worth of the

deal was \$260,000 to UNLV and the PCAA, of which the conference took 70 percent.

"Still, it's \$75,000 for us," Rothermel said. "That is better than a poke in the eye with a sharp stick."

Coach Jerry Tarkanian earned a \$175,000 university income package, and was also handed 10 percent (or about \$26,500) of UNLV's NCAA net revenue for the Rebels' two-round effort.



RON AND NANCY IN LAS VEGAS — President Reagan visited Las Vegas Sunday to receive the first life-time achievement award from the National Association of Broadcasters which is holding its convention in town until today.

photo by jon ansok/Rebel photo editor

## Maxson asks Faculty Senate to investigate admissions standards

by gary mantz

staff writer

UNLV President Robert Maxson will ask the Executive Committee of the Faculty Senate to begin examining the possibility of raising admissions standards at the institution, the administrator revealed Monday.

Maxson is scheduled to meet with the group today, in the aftermath of a University Board of Regent's meeting that heard a proposal by UNR to increase admissions requirements on that

campus.

"I will ask the Faculty Senate to consider the question of admission standards. The Senate has already gone on record as supporting the notion of comparable standards," between the two universities, Maxson said.

Noting that the proposed change, tabled by the Regents at last week's meeting after what one participant called "a lengthy philosophical discussion," will not pertain until 1990, Maxson said "there is plenty of time" to arrive at a

suitable formula.

The chief administrator expressed a twofold endorsement of increased requirements, stemming from the necessity of maintaining a competitive posture for UNLV.

"We want to keep the best and the brightest students in the state. If you are perceived as having higher quality and higher standards, that will help," he said. "Secondly, we will never find ourselves in the position of being the second institution in the state."

Maxson also said he in-

tends to support the recommendations tendered by the Faculty Senate, in part on philosophical grounds.

"I'm an absolute, 100 percent believer that the faculties within a university should determine the entrance requirements for the university," he said.

When a concrete formula is eventually approved, it will be comparable, though not necessarily identical, to that employed by UNR, Maxson added.

Public Information Director Pamela

Galloway, of the University Chancellor's Office, said the discussion of the UNR proposal at last week's meeting was quite spirited.

"It was the most extensive discussion of a single issue, in terms of debating pros and cons, that I've experienced with the Regents," she said.

Galloway reported that concern arose among some Regents about how many students might be negatively impacted by any toughening of admission requirements. She said a few were worried

that minority students in particular may be "disenfranchised".

In response, according to Galloway's typed notes of the meeting, Regent Dan Klaich suggested there is "compelling data" in support of the new proposal. He reportedly stated that the evidence before the board does not argue for the notion of disenfranchising any students, minority or otherwise, under the plan.

Describing his remarks as eloquent, the information officer said Klaich See "Admissions," pg.5