

# Dedicated classrooms become more popular

by *linda madill*

staff writer

The appearance of university and college classrooms is changing, according to Dr. Ted Cummings, associate dean of the College of Business and Economics.

One reason is because of the dedicated classroom, Cummings said. "Dedicating classrooms in the name of a corporation, a family or an individual is a common practice in major institutions of higher education, particularly colleges of business."

Even so, the average

person may not know what dedicating a classroom really means.

"It involves upgrading the traditional classroom with things such as carpet, wall treatments, pictures and display cases," explained Dr. Norval Pohl, dean of the College of Business and Economics. "It also includes locating a bronze plaque outside of the classroom to identify the sponsor."

Each dedicated classroom has a theme which may reflect the nature of the sponsor's business or hobby, Cummings said. "Decoration and enhancements pro-

vide a sharp contrast to the white walls and plain tile floor of the typical classroom."

There are various reasons corporations and individuals want to dedicate classrooms, according to Cummings. "The dedicated classroom provides recognition to a corporation or individual, and it's an excellent means of fund raising for the college."

Pohl added that the sponsored classroom concept "is another example of the on going partnership between business and education."

But how do students

benefit from these classrooms? Pohl said a dedicated classroom permits the college to provide a professional work environment for its students.

"Dedicated classrooms provide an environment similar to that which our graduates will encounter when they begin their careers in the business world and it's an environment to which they need to become accustomed," he said.

Pohl also said classroom sponsors serve as "role models" for students. "Students see first hand how corporations and individuals, who

in addition to being financially successful, are professionally successful, socially responsible and actively contribute to the broad economic base of Nevada."

Students also benefit when a sponsor establishes a scholarship along with the dedicated classroom.

Whether or not a scholarship is offered depends, of course, on the wishes of the sponsor and the size of the donation," Cummings said.

Sponsors dedicating classrooms in the College of Business and Economics have provided

between \$10,000 and \$15,000, according to Cummings. "Currently, we have three dedicated accounting classrooms, a dedicated finance classroom, a dedicated micromputer center and an endowed conference room," Cummings said.

"And we're excited by the prospect of adding another dedicated classroom to our existing ones."

The college has been approached by Bell Trans, a local family-owned and operated transportation company, Cummings said.

## Classroom sponsorship benefits community & college Primary

by *steve hong*

staff writer

Sponsoring a classroom provides mutual benefit for businesses and

students, according to Dr. Norval Pohl, dean of the College of Business and Economics.

Not only do students get a first-rate learning en-

vironment, but businesses send a strong recruiting message when items related to their companies are used in the classroom.

Pohl said many busi-

nesses update their sponsorships to correspond with changing corporate emphases.

Most of the sponsored classrooms are on the first floor of Beam Hall, where they are more noticeable to people passing through the building. Where special security is required to protect valuable displays, however, less visible locations are selected.

Where possible, the donor company is given the choice of the classroom to sponsor. Once the location has been determined, company officers meet with college leaders to work out a budget, usually one which will maintain the classroom for five to seven years.

will address, Titus said, but indicated the electorate is not much concerned with complex issues.

"One thing about American voters," she noted, "is that they don't necessarily vote on the basis of issues. They aren't informed about the issues and don't want to be." Titus viewed the "sexual

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peccadillos" of Gary Hart as meeting the common level of interest.

Neither professor would prognosticate success for either party in November, but both said Nevada bears watching, as the Silver State has, excepting the Carter-Ford race of 1976, voted for the winner in every presidential election since 1912.

Applications for *Yellin' Rebel* editor will be accepted by the CSUN Publications Board beginning March 29.

A tentative schedule for the selection process is for application to close around April 26, with interviews to follow.

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