KRSR: Las Vegas' latest rockin' station

by mish tell

managing editor

To me, nothing is more nauseating than awaking at 6am to the aggravating pierce of "a dime-a-dozen" sound like Suzy Q or T'Pau. because he heard there

I want to wake up to something substantial. Something with meat. I want to start my day with a rock and roll punch.

On Sept. 15 at noon, Paul Harvey interrupted the sweetness of Chicago's If You Leave Me Now on long time AM station KMJJ with a solemn "Good Day." And with those words, Def Leppard's Animals hit the airwaves welcoming the new KRSR 1140 AM radio

Heavy metal listeners, take hold. Las Vegas now has a radio station for you. It's loud. It's original. It's 4-6 hours," Berzins said. The Krusher.

"The Krusher was born 24 hours a day." in Silicon Valley about 24

years ago," Bob Berzins through a Coleman Whitesnake, Dio, Motley stereo, like the Krusher, will Operations Manager/Pro- Research project found gram Director began. "His parents were cloning chips and by accident he was

"He came to Las Vegas was no rock and roll here-and the good folks at Nationwide Communications decided to give him a chance on the airwaves..."

The Krusher is the base character of KRSR. Because there are no "live" DJ's broadcasting, The Krusher's voice is the sole narrator of the station and his script reflects the belief: "Less talk and more rock." The Krusher's voice is conceived as the "Robocop of rock"and is digitally recorded in stereo here in Las Vegas.

"A DJ can only handle "The Krusher can handle

evidence that there was a severe gap between musical taste and radio stations providing music here in Vegas.

The research found that there was a considerably large group of "disenfranchised" music lovers in the 18-34 age group who didn't relate to any of the music being played on Las Vegas radio.

General Manager Keith Gerst said that "Hard rock just wasn't being played to the extent [that Las Vegas listeners wanted to hear.]

"We're providing a public service," Gerst said.

The Krusher bases its format through what is known as "Rock 40," taking the Top 40 format but substituting pop with rock, heavy metal, and light thrash.

A typical hour on The KRSR was conceived Krusher would be filled with

Crue, a "recurrent" hit like Twisted Sister's Hot Love. classic anthem like Zep- AM pelin's Stairway to Heaven.

While the station does follow a rock-commercial format (yes, they want to play what the public wants to hear) listeners are encouraged to voice their opinions on the listener Rock Line 798-ROCK.

thinking...a song like Cinderella's Nobody's Fool would be murdered by the mono sound of AM.

The Krusher broadcasts in AM stereo in which there are available components that produce a crisp AM sound for the stations who do broadcast in stereo. Does that mean the scratchy AM sound will disappear and the sound of AM stations who broadcast in

sound like FM? Yepper.

The misconception is new rock such as Great that if you own a stereo with White and a rock and roll two speakers the sound of stations a stereo sound. This is not

Stereo radios (both car and home) are available that are designed to capitalize on AM stereo for basically the same price for Now, I know what you're those who do not have this feature. Why the public doesn't ask about the difference when they buy stereos is beyond me. Check them out—it would be worth it.

> Whenever the words heavy metal are mentioned, censorship of music and lyrics seems to always raise its ugly snout.

> "We're not looking for problems." Gerst said. "We're looking for a good image."

"We don't play satanic, death, destruction or anti-Christ music," Berzins said. "We're looking for a positive image."

KRSR is on to a positive automatically come out with start. With the Rock Line providing hundreds of comments, a large order of bumper stickers ordered, plans for innovative programs like "local rock hour" and syndication programs like Metal Shop (Fridays at 7 pm), the Krusher is building a solid rock and roll foundation.

> The Krusher provides a 24-hour hard rock, original format, finally, desired by all who love metal in the

> Las Vegans for heavy metal...unite and indulge. Check it out on 1140 AM.

by louise allen

faculty writer

Facelifting At St. Abigail opened Thursday, Oct. 8, at the Judy Bayley Theatre to a modestly packed house. The play written by Dr. Jerry L. Crawford, distinguished teacher and playwright at UNLV for 25 years, who it is not says autobiographical, but a playwright usually includes some of himself in his plays.

scholarship in baseball as did Mike in basketball. Perhaps, Crawford has superimposed his lowa grass roots and stoicism onto the play.

The play introduces a middle class family: the husband, Mike, acted by J. Gregory Norby, and Debbie, his wife, played by Marcia Cree: they are near separation because of the accidental death of their daughter, Ella Sue.

Marcia Cree brings a wide range of emotions to the role of Debbie, who

become a veterinarian when, unwed, she realizes a baby is on the way.

Mike, younger than springtime, and an eternal Peter Pan, looks far more immature and youthful than his stage years.

He is the young man who forfeited his basketball scholarship with Tarkanian to be a father and a dealer in Las Vegas at the Tropicana.

It is a credit to Cree's acting ability that she Crawford gave up a works so well alongside someone who comes across more as a teenage son than a husband; the lady definitely has talent.

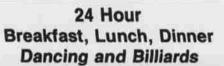
Into this provincial soap

gave up her dream to story pops Debbie's brother, Father O'Clary, convincingly played by Brodie Graves.

> Father John tries to save this mixed marriage, but his efforts are to no avail. Before Father goes down in a blaze of glory under a red and purple Las Vegas sunset near Charlie's Roost, the children, Charlie (Chris Sudduth) and Mindy (Aleza Goldsmith), with great charm decide to facelift St. Abigail, symbol of the quarrel between their parents, with paint bombs in hopes of saving the marriage.

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