

# KRSR: Las Vegas' latest rockin' station

by mish tell

managing editor

To me, nothing is more nauseating than awaking at 6am to the aggravating pierce of "a dime-a-dozen" sound like Suzy Q or T'Pau.

I want to wake up to something substantial. Something with meat. I want to start my day with a rock and roll punch.

On Sept. 15 at noon, Paul Harvey interrupted the sweetness of Chicago's *If You Leave Me Now* on long time AM station KMJJ with a solemn "Good Day." And with those words, Def Leopard's *Animals* hit the airwaves welcoming the new KRSR 1140 AM radio station.

Heavy metal listeners, take hold. Las Vegas now has a radio station for you. It's loud. It's original. It's The Krusher.

"The Krusher was born in Silicon Valley about 24

years ago," Bob Berzins Operations Manager/Program Director began. "His parents were cloning chips and by accident he was born.

"He came to Las Vegas because he heard there was no rock and roll here—and the good folks at Nationwide Communications decided to give him a chance on the airwaves..."

The Krusher is the base character of KRSR. Because there are no "live" DJ's broadcasting, The Krusher's voice is the sole narrator of the station and his script reflects the belief: "Less talk and more rock." The Krusher's voice is conceived as the "Robo-cop of rock" and is digitally recorded in stereo here in Las Vegas.

"A DJ can only handle 4-6 hours," Berzins said. "The Krusher can handle 24 hours a day."

KRSR was conceived

through a Coleman Research project found evidence that there was a severe gap between musical taste and radio stations providing music here in Vegas.

The research found that there was a considerably large group of "disenfranchised" music lovers in the 18-34 age group who didn't relate to any of the music being played on Las Vegas radio.

General Manager Keith Gerst said that "Hard rock just wasn't being played to the extent [that Las Vegas listeners wanted to hear.]

"We're providing a public service," Gerst said.

The Krusher bases its format through what is known as "Rock 40," taking the Top 40 format but substituting pop with rock, heavy metal, and light thrash.

A typical hour on The Krusher would be filled with

Whitesnake, Dio, Motley Crue, a "recurrent" hit like Twisted Sister's *Hot Love*, new rock such as Great White and a rock and roll classic anthem like Zepelin's *Stairway to Heaven*.

While the station does follow a rock-commercial format (yes, they want to play what the public wants to hear) listeners are encouraged to voice their opinions on the listener Rock Line 798-ROCK.

Now, I know what you're thinking...a song like Cinderella's *Nobody's Fool* would be murdered by the mono sound of AM.

The Krusher broadcasts in AM stereo in which there are available components that produce a crisp AM sound for the stations who do broadcast in stereo. Does that mean the scratchy AM sound will disappear and the sound of AM stations who broadcast in

stereo, like the Krusher, will sound like FM? Yepper.

The misconception is that if you own a stereo with two speakers the sound of AM stations will automatically come out with a stereo sound. This is not true.

Stereo radios (both car and home) are available that are designed to capitalize on AM stereo for basically the same price for those who do not have this feature. Why the public doesn't ask about the difference when they buy stereos is beyond me. Check them out—it would be worth it.

Whenever the words heavy metal are mentioned, censorship of music and lyrics seems to always raise its ugly snout.

"We're not looking for problems," Gerst said. "We're looking for a good image."

"We don't play satanic, death, destruction or anti-Christ music," Berzins said. "We're looking for a positive image."

KRSR is on to a positive start. With the Rock Line providing hundreds of comments, a large order of bumper stickers ordered, plans for innovative programs like "local rock hour" and syndication programs like Metal Shop (Fridays at 7 pm), the Krusher is building a solid rock and roll foundation.

The Krusher provides a 24-hour hard rock, original format, finally, desired by all who love metal in the Valley.

Las Vegas for heavy metal...unite and indulge. Check it out on 1140 AM.

## St. Abigail opens

by louise allen

faculty writer

*Facelifting At St. Abigail* opened Thursday, Oct. 8, at the Judy Bayley Theatre to a modestly packed house. The play written by Dr. Jerry L. Crawford, distinguished teacher and playwright at UNLV for 25 years, who says it is not autobiographical, but a playwright usually includes some of himself in his plays.

Crawford gave up a scholarship in baseball as did Mike in basketball. Perhaps, Crawford has superimposed his Iowa grass roots and stoicism onto the play.

The play introduces a middle class family: the husband, Mike, acted by J. Gregory Norby, and Debbie, his wife, played by Marcia Cree: they are near separation because of the accidental death of their daughter, Ella Sue.

Marcia Cree brings a wide range of emotions to the role of Debbie, who

gave up her dream to become a veterinarian when, unwed, she realizes a baby is on the way.

Mike, younger than *springtime*, and an eternal Peter Pan, looks far more immature and youthful than his stage years.

He is the young man who forfeited his basketball scholarship with Tarkanian to be a father and a dealer in Las Vegas at the Tropicana.

It is a credit to Cree's acting ability that she works so well alongside someone who comes across more as a teenage son than a husband; the lady definitely has talent.

Into this provincial soap

story pops Debbie's brother, Father O'Clary, convincingly played by Brodie Graves.

Father John tries to save this mixed marriage, but his efforts are to no avail. Before Father goes down in a blaze of glory under a red and purple Las Vegas sunset near Charlie's Roost, the children, Charlie (Chris Sudduth) and Mindy (Aleza Goldsmith), with great charm decide to facelift St. Abigail, symbol of the quarrel between their parents, with paint bombs in hopes of saving the marriage.

See *Facelifting*, pg. 11

SANTRON COMPUTER'S		
One Year Warranty — All Components		
Parts & Labor		
<b>\$599.00</b> 640K RAM 8MHz CPU 2.5MB FLOPPY AT BUS/ISA APPROX. MONTHLY \$149.99	<b>\$1495.00</b> 128K RAM 16MHz CPU 1.2MB FLOPPY 20MB HARD DISK MONTHLY \$399.99	<b>\$1495.00</b> SOFTWARE TRAINING
<b>AT-TURBO</b> STAR PRINTER 200 CPS, 80 COL. \$299.00	<b>COMPAC TURBO PORTABLE</b> 640K RAM, 8MHz CPU 500 FLOPPY, 20MB HARD DISK	<b>AT/286-10</b> DATAVE'S SPARK LAPTOP COMPUTER 800K
4110 SO. MARYLAND PKWY 796-5444		

**24 Hour**  
**Breakfast, Lunch, Dinner**  
**Dancing and Billiards**  
 Rock Around The Clock



**Sunday-Tuesday — 50's Rock & Roll Music.**  
**Wednesday — Dangerous Delirium (Comedy Night)**  
**Thursday — Face First**

**Everyday all drinks ½ price until 9pm**  
**Play pool — \$1.50 an hour**

**Runnin' Rebel Plaza**  
**\*Right Across From UNLV\***