



UNIVERSITY OF NEVADA, LAS VEGAS

# THE YELL

"The student's voice since 1954"



Volume 23, Issue 15

December 13, 1978

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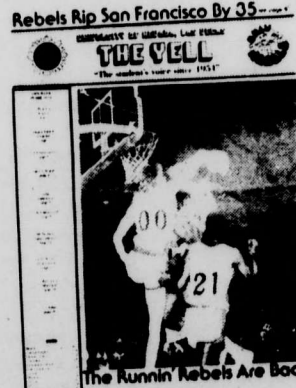
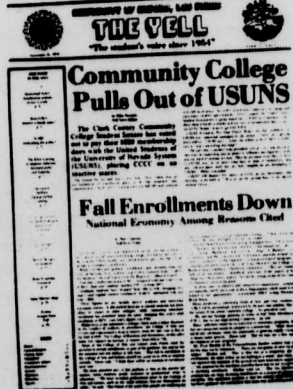
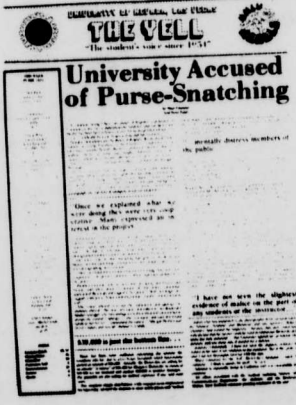
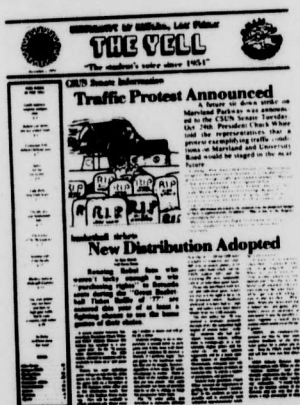
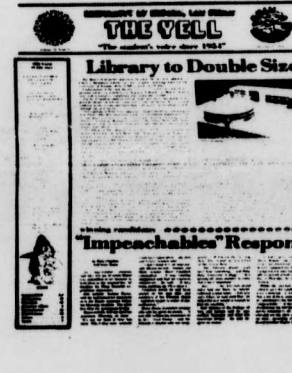
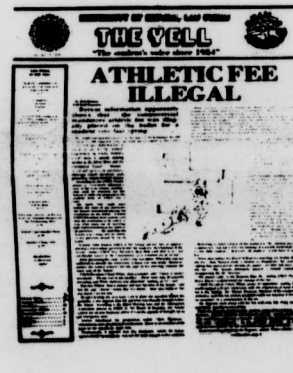
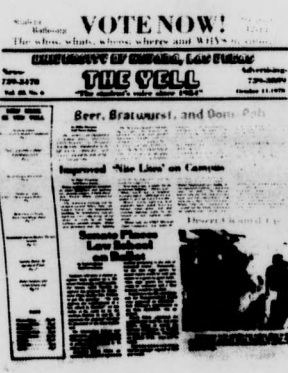
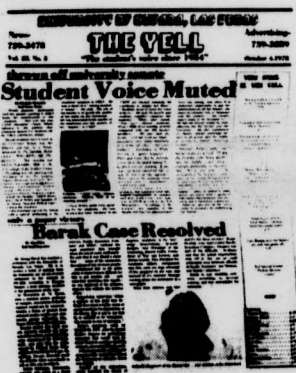
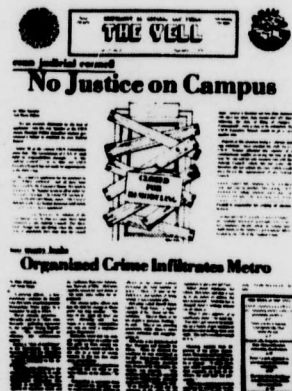
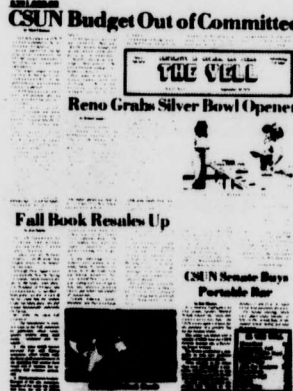
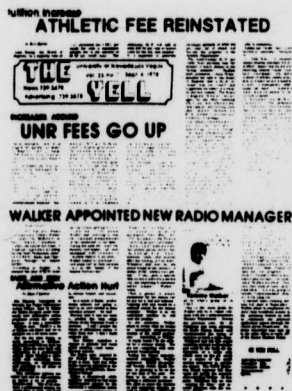
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You're  
Lookin'  
At It  
Now

still in discussion stages

# Ed. Dept. to Take in Pre-Schoolers

by Bob Blaskey  
Yell Staff Reporter

## Plans are underway to have the Education Department take over the management of the Day Care Center.

Last summer, CSUN President Chuck White made the proposal to UNLV officials. White said that CSUN didn't have the time, knowledge or money to properly run the day school facilities.

Vice President for Educational Services Robert Glennen said that the new set-up, if approved, will not be limited only to pre-schoolers. He said there were originally five options considered after White expressed the need for a

change: CSUN could continue to run the center, it would fall under the control of Educational Services, a merger with United Methodist day care center might be arranged, the service might be eliminated, or the service could be combined with the early childhood program in the Education Department. While nothing is definite, it is the latter contingency which is being considered the closest.

Glennen said that if the transfer is made, it will indicate that the

"University itself" is making "a commitment to day care." CSUN is presently overseeing the entire project.

Glennen says that the move would bring the children closer to the other facilities the Education Department has to offer. He said the College of Education assured him that basically the same price will be available, and all students who are presently using the day care center will be eligible to use the new services, if instituted.

White said that CSUN will be

saving about \$20,000 if the merger is made, paying only up to half the director's salary. Glennen said the director will be someone with a Ph.D in early Childhood care and the other members of the staff will be similar to those staffing the facilities now, work study students.

White said that there are a "lot of unanswered questions yet... (including) what are we gonna get for our (CSUN's) money...." White welcomes any input on this matter.



GAME TROUPER that he is, Mike Navarro admits "the pressure was brutal." Navarro is ending a semester as both KULV News Director and Yell News Editor.

### harris appointed

## Navarro Ends Career as 'News Mogul'

by William James  
Yell Staff Reporter

KULV News Director Mike Navarro recently announced that he doesn't plan to serve in that capacity in the upcoming Spring semester.

"I had the time when I first got the job," explained Navarro, "for then it wasn't nearly as involved or demanding as it is now. In the past four months though, the news department has expanded its programming to a point where I really don't feel I can invest the time it demands."

Navarro, a communication's major, is the current News Editor

for the Yell. He explained that even though he plans to graduate in May (which means taking several extra courses) he will continue his affiliation with the campus newspaper.

The "veteran" newsman's career started back in '73 with radio station KLVM (now KXTZ). After working with them for only a short time he was elevated to the post of week-end news director.

He was the Yell's legislative correspondent in Carson City in '75 and in '76 served as an "investigative stringer" for the Medical World News--a national

publication.

"He's done a lot of good things for our news department," explains Campus Radio consultant Tommy Walker. "Especially when you consider that he took the job from scratch--before him our news department was non-existent."

CSUN President Chuck White had similar feelings about Navarro. "As the first ever news director he's laid the ground work the department needed--it'll make the job a lot easier for the future director."

Ken Harris, also a Communication's major will relieve Navarro

of the post in the Spring semester. Harris is currently on the station's news team and is looking forward to expanding on some of the news formats that his predecessor began.

He plans to hold "news training sessions" during the Christmas break for anyone interested in KULV's News department.

The department has openings for news casters, writers, interviewers and production people. No previous experience is necessary and if interested stop by the radio station office for more details--room #307 in the Student Union building.

## Yell Endorses Law School

by Tony Frabotta  
Yell News Team

Perhaps, as the Las Vegas Review-Journal states, efforts to get a law school in Nevada are "ill-fated and inopportune." They have proved to be so in the past. Perhaps the reason for the futility of the time, effort, and energy expended has been the lack of community support, nay the active opposition on the part of the community "leaders" and "educators" alike.

Students in Nevada have been deprived too long at the hands of a few.

Prospective law students "need and deserve a law school," said candidate for Governor Robert List.

Those who wish to go to law school presently must go through the Western Interstate Commission on Higher Education (WICHE), a program through which students attend out-of-state law schools. Nevada pours dollars into WICHE every year, a prospect Pre-Law Association President Lise Wyman likens to "paying rent when you can own a house."

Besides such a program being wasteful, most law schools have higher admission requirements for out-of-state students. And some people find it impossible to uproot their homes and families to go away to school.

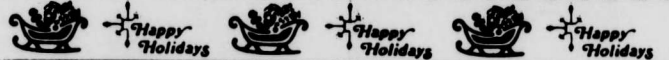
The new law school and law library are neither "unfeasible" nor "unnecessary" as the RJ states. A feasibility study conducted by UNLV legal consultant Lorne Seidman in 1974 found a law school to be both feasible and desirable.

As Chuck White pointed out before the Regents meeting last week, costs for a building could be greatly reduced by remodeling Moyer Student Union, at least temporarily.

Certainly the costs of operation could be easily managed through tuition generated in a matter of a few years.

A growing community such as Las Vegas has an obligation to its citizens. As Las Vegas develops its own identity and needs, its university should also grow and mature. The training of lawyers should not be regarded as a "business" as the RJ puts it. Education is not a matter of profit returns and expenditures. It is an obligation, a commitment, that deserves a high spot on our list of priorities.

YELLVIEW



## THE YELL UNIVERSITY OF NEVADA, LAS VEGAS

A student publication  
since 1954



Leon Levitt  
Editor



Volume 23, Issue 15

December 13, 1978

- News Editor ..... Mike Navarro
- Consumer Editor ..... Mike Spadoni
- Entertainment Editor ..... Greg Unrue
- Sports Editor ..... Dennis Berry
- Chief Photographer ..... Lou Mazzola
- Staff Photographers ..... Ken Peebles, Mike Sharp
- Advertising Mgr. .... Lonnie Barrett
- Distribution ..... Stephen Bordelon
- Office Mgr./Typesetter ..... Susan Hunter
- Staff Writers: Bob Blaskey, Stephen Bordelon, Dominick Brascia, Michele Brendler, Bill Campbell, Marc Charisse, Toni Frabotta, Nina Garcia, Ken Harris, Robert Qualey, Lisa Riley, Nacho Trillo

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# Marshall Willick Sums Up Year

Marshall  
Willick  
CSUN  
Speaker  
of the  
Senate

Editorial

It is difficult to adequately sum up the seven months I have spent so far as Speaker of the Senate. It has been an interesting group of experiences; they have more than adequately compensated for the amount of time and energy put in.

My primary job, facilitating the functioning of the Senate, has gone rather well. One of the things helping most in this is the senator's willing adherence to parliamentary procedure. That adherence is due in large part to the efforts of Joe Matvay, Senate Parliamentarian. Joe was also chosen by the Senate to serve as Speaker pro tem, a position he has filled so well that the stress of administering senate business has been considerably lessened. In all capabilities, he has proven quite valuable to both me and the Senate.

Various projects, some of which have been talked about for years, are underway and functioning well. The student evaluation of faculty project (SEF) has been discussed extensively since the last abortive effort in 1971. Due in large measure to the painstaking, careful work of SEF chairman Kirk Voelcker, the project has gained support from students, faculty and administration. The "buzzbook" (a directory of students) project was begun by Jeanne Harkenrider, and should see print sometime during Fall 1979. Lisa Wolfbrandt is currently completing a discount book for use at local businesses that will be distributed to the student body.

The goodwill from all quarters on these projects and others is indicative of a general spirit of cooperation that has pervaded all my dealings with the administration and faculty. Perhaps CSUN is finally gaining the credibility it needs to be effective within the university community. I hope so, because I feel that CSUN can benefit the community.

Every Senator is serving on at least one of the boards and committees that keep CSUN running. Some of these groups have been doing a considerable amount of work for the students with very few

"hurrahs." Particularly noticeable have been the Radio Station committee, the Appropriations Board, (and others) that are working selflessly in the interest of the students. There are too many of them to go into here, but they know who they are and I hope they will accept this general statement of my appreciation of their efforts.

One group, however, I would like to thank specifically. Ron Deems, Lorraine Alderman, and Kirk Voelcker have been meeting with me every Friday afternoon and Saturday morning since early last summer to finish the Constitution Revision. The newer members of the committee, Jeff Wild and Bill Haldeman, having been equally willing to sacrifice many hours (during which all would rather be doing something else) in the interest of improving the foundation of CSUN government. Since everything connected with CSUN depends on that document for its very existence, there is a critical need for exactitude in every detail. I am glad to say that the committee has proved equal to the task, and I again wish to thank the committee for the countless hours spent on this crucial project.

The Speaker of the Senate also functions as one of the five Executive Board members. I am happy to report that that body has achieved a stability and efficiency that allows it to cope with the various problems facing it with dispatch and fairness. The Executive Board works well together, and the relation between Executive and Legislative Officers is healthier than it has been in a long time.

I am, on balance, optimistic about both the Senate and CSUN as whole. There are still a few problems--there will always be a few petty, childish types that cannot see beyond their own self-satisfaction. Luckily, they are offset by a considerable number of dedicated, hard-working representatives. It is with these people in mind that I look forward to the remaining five months of my term. My thanks to the students for putting me here--I hope I'm living up to your trust.

# White Makes Summation

Chuck  
White  
CSUN  
President

Editorial

The Editor of the *Yell*, Leon Levitt, has asked me to submit a summation of the semester from my point of view, but before I begin--I would like to thank and congratulate Leon for the job he has done with the newspaper. We will miss him next semester.

The semester has been busy as we have successfully implemented many new programs. For example: the liquor policy. We now serve liquor legally and with professionalism. We hired cashiers and bought cash registers so as to monitor your student fees more closely. We implemented what we believe to be one of the fairest systems possible in distributing those precious basketball tickets and we gave lectures and those outstanding movies to you, the student, free.

Sure we got stuck with the athletic fee, but out of it we did get free football tickets, \$1.00 basketball tickets,--and free close circuit T.V. of the games. I was greatly disappointed with the student reaction, but we will work it out.

Homecoming was an inspiration to me, to see that many on campus

participate. Perhaps CSUN has been successful in putting a dent into apathy on this campus.

Most importantly though is the aspect of information being divulged. In my three years on campus prior to this, CSUN never put out the information that it has in this year. My goal has been to make the student better informed whether he or she wants to be or not and I pledge to continue in this same manner.

Thank you for giving me the opportunity to lead. Have a safe and Happy Holiday and stop by my office at anytime with any comments.

Chuck White  
CSUN President

P.S. Watch for the day of KULV on the air. This truly will be a monumental achievement and a feather in all of our caps.

# Campus Radio Near Reality

Mike  
Navarro

Yell  
News  
Editor

Editorial

In 1968, a Speech and Theatre Arts professor by the name of Al Weitzal completed his masters thesis for USC. His subject was thought to be premature, to say the least. The topic of Weitzal's paper: a non-commercial radio station on the campus of Nevada Southern University.

Weitzal had not built any support for the idea: his intent was merely to conduct a feasibility study. Thus it is not surprising the idea lie dormant for six years.

The concept of "campus radio" again surfaced in 1974, when CSUN Presidential candidate Val Buhecker supported it enough to make it a campaign platform. Buhecker was elected and a mass communications board was formed to survey the territory.

Since Buhecker's term, every CSUN presidential hopeful has used it as a plank. It was Buhecker's successor, Joe Karaffa, who appointed Tim McRoberts to head the project. For the following two years the *Yell* was filled with promises of "Campus Station to Air Soon," yet the project never seemed to reach fruition.

It was during the Karaffa Administration that many began to feel the project too enormous for UNLV alone to handle. Arrangements were made with the Clark County Community College for co-funding, and most felt confident that the financial security of UNLV Radio was finally assured. That is until CCCC pulled out.

The pull out occurred during Danny Russell's Administration ('76-'77) and little else was heard that year.

Finally, the first concrete stages of materialization came about during Scott Lorenz's term as CSUN President. Lorenz and McRoberts

were able to put an FCC application together and submit it. Yet, the application itself was to come under fire with the end of Lorenz's term. Incoming President Chuck White and the CSUN Executive Board decided not to renew McRobert's contract. Although the application was not named as the reason for the non-renewal of McRoberts, one of the first tasks Tommy Walker (McRobert's replacement) undertook was to take a long, hard look at the application as submitted.

Since taking over as CSUN's Radio Consultant, Walker has revamped the initial application to the FCC ("With more University oriented programming in mind," Walker emphasizes), has had said application accepted by the agency, and been all but guaranteed a construction permit after Jan. 17. Walker has also assured that the station will have adequate staff by starting of a training program aimed at acquisition of the third class broadcasting license: professionalism at work.

Beginning with the Spring Semester, KULV on campus radio will be broadcasting on the campus cable TV system, in co-operation with Dr. Al Padderud's TV Production Class, KULV audio will be carried during the times the class is not airing video. It is important to consider the progress which has been made..WE DO HAVE AN ON CAMPUS STATION, WE ARE TRAINING PEOPLE FOR THE STATION'S OPERATION, AND OUR FM STATION IS CLOSER THAN EVER BEFORE. One of the main reasons for the project's progress notes Walker, has been the continued support of the CSUN executive officers especially Chuck White, Student body PRESIDENT.

Opinions

# The Yell's Future Is Now

There are some serious flaws in the long range functioning of the Yell. The transition between editors and sometimes editorial staffs is often non-existent. Once an editor's term is up he or she disappears without any concern for the Yell's future. No matter how unjust you feel you've been treated there is no excuse for this. The lack of a smooth transition prevents the Yell from experiencing any type of consistency from year to year or semester to semester. Consequently each year the Yell starts out at a disadvantage, and usually quite mediocre. By the time the paper starts rolling and developing into a good publication, the cycle repeats itself. Here are some suggestions I feel merit considerable attention by student government leaders in the future.

- 1) Editor's appointment--A standard one year appointment. My appointment was for one semester and for purely selfish reasons I'm glad it was. For the paper's sake, however, it should be a one year position.
- 2) To be the editor you should be a CSUN member. In other words an undergraduate student taking at least 7 credits.
- 3) Upon completion of the editor's term it should be mandatory that he or she write a memo of problems, successes, concerns, and future goals that he or she sees at that time. These should all be placed in a special file to be viewed by editors in the future.
- 4) Some type of advisory relationship should be developed with the Communication Studies department. This should not take any control of the paper away from the students, but it can add some stability and continuity.

This is an unlimited area. My first recommendation is that the Yell and CSUN seriously consider purchasing a complete printing press, in the near future. This saves student monies in the long and short run. This year it cost students over \$15,000 to have the paper printed by the

Nifty Nickel. For \$23,000 the Yell can equip itself with a good printing press, PMT processor (allows the processing of pictures) folder, and bundler. This can be purchased on time payment to save money in the short run, and the \$3-5,000 a year in operations and maintenance will save dollars in the long run.

This is important for several reasons. It gives UNLV students an opportunity to completely experience all areas of the newspaper field, and it allows the Yell more flexibility. It could go twice weekly immediately, with the provisions to going three times a week and eventually daily when the school warrants it. The Yell could put out special editions, and have more timely news without having to worry about a printer's schedule. This provides growth opportunity for the paper along with the school.

To make room for the press there are two possibilities. First off when the radio station is relocated in their studio, the Yell could acquire the entire third floor of the Student Union. The Yearbook office could be relocated, or work from within the expanded Yell office. The added room could be used to accommodate the printing press and allow for some private office space. The second option, which may be necessary due to structural problems with the Union building, is to locate the press in the bottom of the western stairwell. The cement floor is ideal for a press, and with some re-arranging there is enough room.

With some stability and an opportunity for growth the Yell can truly be an outstanding college newspaper. The school has been provided the opportunity to grow, and so should its student services, and the campus press is a very big student service.

leon levitt  
yell editor

Analysis

# Evaluating The Evaluations

by Marc Charisse  
Yell News Team

Some time this week you may be asked to evaluate some of your classes and professors. Class will end early and a smiling secretary will pass out the forms, assuring you of their confidentiality. They are so confidential, in fact, that students cannot even see them. But take time to fill out that form and remember, it helps the faculty and besides, it will not be around much longer. What you are seeing is the last vestige of faculty-administered student evaluations.

At last count, about 20 departments around campus had some sort of evaluation, most of them very different, featuring a vast array of objective and subjective questions.

But due to the efforts of USUNS and CSUN, student-administered evaluations of faculty should be around by this time next year, with pilot programs appearing this spring.

SEF has actually been around this campus for 10 years. In 1968 it was tried using a subjective format with open ended questions. An effort was made to glean representative statements for use by students and faculty.

In 1971, a second effort was made, this time using a more standardized, "objective" questionnaire.

Both failed miserably. Many reasons are cited, from lack of careful planning on the part of students to lack of faculty cooperation.

Then, in 1975, Joe Karaffa made SEF an election issue and was elected student body president in a primary election sweep. A student committee was formed and has been around ever since.

Only this year has there been a concerted effort to lift the project from the planning stage and give students and faculty a viable SEF. USUNS has made the project a system-wide goal, and on Nov. 7 the Faculty Senate approved the project at UNLV. Only administrative and printing difficulties kept a trial evaluation from being distributed this semester.

SEF, already a reality at many universities, is long overdue. Much is wrong with the old faculty-administered system. First, the lack of standardized questionnaires limits the value of the results. More important, evaluations are for teachers only; students have no

opportunity to evaluate the data.

A student-run evaluation will help solve the problem. CSUN is using a standardized questionnaire which provides both objective and subjective information. New computer technology makes it possible to insure a representative sample of subjective responses. Teachers will receive much valuable feedback on their teaching methods, while students, through printed results, will be able to evaluate the instruction at the university.

But SEF, as it now stands, is not the whole answer. Professors have a choice of whether or not to participate in the project, nor can students be assured evaluations will influence tenure decisions. So SEF is neither as standardized nor as meaningful as it should be.

Concessions had to be made to the faculty. A few professors worried about the project becoming a popularity contest, and comments about "the monkeys running the zoo" were heard in the ivied halls. This year, the faculty has given its blessing to the project, and without faculty support, the project cannot succeed. It is hoped the project will be a success and the fears of some teachers will subside. With proper administration, it should not be difficult. SEF is based on evaluations which have been used for over 20 years. It is proven to be a valuable learning aid for both student and teacher.

Student government is dealing with the situation correctly. Anxious to establish the credibility of student evaluations, they have proceeded carefully, avoiding the "flash in the pan" tactics of grabbing credit for hurriedly thrown together projects.

Hopefully, within a year we will see a state-wide SEF that will not have to be mandatory because of total faculty support: a SEF which can do nothing but improve the quality of our education.

In the middle ages, when universities as we know them were coming into being, students had all the power. Our ancestors grasped the fact that a school can only exist by virtue of its students, so it was considered natural that students would control their own educations. In this era of state-funded education, we have had to give up this ideal state of affairs. But there is a need for the consumer voice in this producer dominated society. The idea our forefathers expressed, the idea of student-oriented education, is as valid today as it was 500 years ago.

# Last Hurrah: One Hell of a Semester

Opinions

It's been an interesting semester. Rocky at times, controversial at times, and always exciting; it began back in June. Although it seems like years ago it was actually only a mere few months.

Soon after my appointment my elation was turned into anxiety when last year's editor, who reapplied, filed charges of sexual discrimination against my appointment. After a month of sleepless nights, and some strong support from CSUN President Chuck White, all was cleared up. All but the sour taste I still feel for the Universities Affirmative action officer who was not completely honest with me.

On July 11 I was confirmed by the student senate and had only a month and a half to put the paper out--half the usual amount of time. I also had no staff. Just as the staff began to grow (over 60 applications were returned) so did the problems. Lack of supplies, equipment breakdown, and typical university red tape were just a few.

With nearly an entirely new editorial staff, the *Yell* sought to bring the students the best college newspaper UNLV had ever seen. Our goal has always been to print what we feel is of interest to the UNLV student. We've tried to the best of our ability to do this.

When reflecting back upon our first edition I see how mediocre it actually was. There was and still is to some extent a gap on our staff as to what type of publication we should put out. Some wanted a straight newspaper, bound by the newspaper industries Bible, *The Columbia Rules of Journalism*; while others wanted a magazine type format. Being caught in the middle I developed my style, which I call a "magapaper." I do believe the last ten issues of the *Yell* have developed an attractive readable, consistent style. We wanted our paper to be an attention grabber, but not totally sensationalistic. Thus we developed our front page double headlines, and when appropriate political cartoons. We didn't want to be obligated to the standard "L" shaped three stories and a picture type front page, yet we didn't want to lose our journalistic credibility. I think we achieved our purpose considering the *Yell* was "eaten up" at a record pace. Quite often the papers were gone just hours after they hit the stands.

At the risk of being a little cocky we established a few records this semester I'd like to mention:

- Most copies printed in a week--13,000 on November 15th;
- Most total pages in a semester--352 *Yell* pages;
- A two color paper--this week;
- A record thick paper--36 pages this week;
- Two syndicated services--Bob Blaskey with *FOCUS* and Mike Spadoni with *Collegiate Consumer Reporting Service*;
- The first ever special edition--*Rebellion* on November 15th.

I'm proud of my staff. They're all young and eager. This is the first newspaper related job many of them have had, and I think their improvement is remarkable.

New staffers such as Michele Brendler, Toni Frabotta, Dominick Brascia, and Nacho Trillo have been super. Because of names like Lou Mazzola, Ken Peebles, and Mike Sharp our photography department is better than ever.

Old timers Bob Blaskey, who was appointed cinema editor, and Stephen Bordelon, our distribution manager, have also been consistent.

A special thanks goes out to four reporters who I feel have made tremendous contributions to the *Yell* this semester. The four, which are all new to the *Yell* this semester are: Ken Harris in sports, Bill Campbell in entertainment, Marc Charisse in news, and Nina Garcia for her diverseness. She wrote, took pictures, and even worked our typesetter.

To my editors I thank Mike Navarro for his creativeness, Mike Spadoni for his consistency, Greg Unrue for his late hours, and Dennis Berry for his experience. And maybe the biggest thanks of all goes to Susan Hunter, our office manager and typesetter. She is the biggest improvement in our staff from last year. Now that the ego trip is over I can get back to what I'm here for anyway, and that's to go to school. Merry Christmas.

leon levitt  
yell editor

## Inherent Bias, Manipulation and the Power of the Press

At the core of any discussion on that somewhat vague concept of the power of the press is an understanding of how it is that news becomes news. The emphasis on objectivity takes a back seat to many subjective decisions in the real world of journalism: they are inherent throughout the news gathering process.

A story begins when an editor is tipped to a potentially newsworthy event. Subjective decision number one: the editor determines newsworthiness based on past experiences and personal decisions of "what news is." The assignment is then given to a reporter who is "capable" of covering such an assignment. Capable in this sense refers to past assignments of the same vein which a reporter might have had. Thus we come across our second element of subjectivity: the preconceptions and filters of the reporter at the outset. We are not attacking the need for any news-gatherer to be somewhat briefed on the subject of his report, we merely elude the fact that many times a reporter has already formed an attitude before the initial gathering takes place.

These attitudes affect the way the news is gathered. They determine how well and to what degree the reporter will be listening, what questions he will ask in return, and what elements of news he will determine to be the most important. The inverted pyramid is a generally accepted tool in the conveyance of news (that is, most important first, second most important, third most important). The five w's and the h "should always be covered in the lead (first paragraph). In the conveyance of these most important elements, we are also encountering the subjectivity of context. How quotes and facts are presented can vary the final impression immensely. Again, in defense of most journalists, they strive for presenting all information in its most valid context. And the fact that a story will pass through many hands and minds before reaching print also tends to eliminate some of the subjectivity involved.

The final area, and potentially the most important, is the layout: how a story looks on paper. Layout as an art form has made tremendous strides recently, but it has also gained ground as a means of persuasion. Studying the habits of most readers, the graphic artist is aware that the average citizen takes in a large amount of information from headlines, sub-heads and captions. Consequently, the door is open to presenting one side in the story with a completely different

impression resulting from the "look" of the page and the information which "stands out."

The potential exists for widespread manipulation, and there is no way for us to determine if it is happening unless we happen to remember or discover an inconsistency. We are dependent on the news media for the facts: we have no idea of what they're not reporting. We give the press so much credibility that for most, "it doesn't exist unless it's on TV or in print."

Case in point: (although there are many including the Viet Nam protest and Nixon's removal) the UNLV Traffic Protest is a prime example of media manipulation.

Early in October, faculty member Shirley Willstead casually mentioned to CSUN President Chuck White that traffic conditions were getting so bad on University Road and Maryland Parkway that she, some faculty and students were planning to stage a sit down strike on Maryland to exemplify the situation. White liked the idea and brought it before the CSUN Senate purely as an informational item. Here is where the press comes in. I was covering that Oct. 24th meeting for the *Yell*, and as usual, the senate dealt with the business of running the government: somewhat dry from a news standpoint. As a journalist for a campus newspaper, I knew a protest was a readable subject for many students, and consequently wrote the story up with the traffic protest in the lead. Headlines most always come from the lead of a story, and it being somewhat of a "slow news week" the traffic protest announcement became our top story. Two days following the publication of the *Yell*, White and the CSUN offices were contacted by KORK TV, KORK Radio, the *Review-Journal* and the *Sun*. They, too, "decided" that a college campus protest was newsworthy, and promptly included the item in their product.

County Commission Chairman Thalia Dondero saw how much attention the situation was getting and contacted Bucky Buchanan to set up a meeting. Within one week White and other University officials had "iron-clad promises of a signal by August," a feat both campus security chief Dale Florian and Physical Plant Committee head Charlie Moody had "been trying to accomplish for three years."

The meat of awareness is information, and therein lies the power of the press.

Analysis

## Mickey Mouse Turns 50

**HOLLYWOOD**--Mickey Mouse, the famous Walt Disney cartoon character introduced to the world on November 18, 1928 in "Steamboat Willie," and who celebrates his 50th birthday this year, is the main poster theme for the 1978 Marine Corps Reserve "Toys for Tots" national poster.

For the 31st year, the Marine Corps Reserve is sponsoring the Toys for Tots program which is designed to collect toys for millions of underprivileged children during Christmas. Some 33,000 Marines of the 4th Marine Aircraft Wing located in over 50 cities across the country will participate.

To assist the Marines and to bring the word to the community, thousands of Mickey Mouse posters, which were designed by Mr. Bob Moore, creative director for marketing at Walt Disney Productions, will be attached to collection barrels by Marine Reservists across the nation during their annual Nov./Dec. campaign.

The 1978 poster was presented to the Marine Corps Reserve during a special ceremony at the world-famous Disneyland Park, Anaheim, California. However, this year's poster is not the first donated by the Disney organization for the Marines.

Walt Disney presented the Marine Reserve with their first Toys for Tots poster during the late '40s. Simple in design, it included Santa in his suit of Christmas, a USMC emblem on his belt buckle, and a three-car train bearing the words "Toys for Tots." The train has since been adopted as the program's official logo.



### Mickey Mouse

Mr. Bob Moore, who has been with the Disney Studios since 1940, was responsible for the 1965 Toys for Tots poster. He volunteered the services of the popular Disney character Donald Duck for that year. Mr. Moore also designed a commemorative stamp honoring Walt Disney which was issued by the Postal Service in 1968.

The Marine Corps Reserves "Toys for Tots" program began in 1947 when three Marine Reservists in Los Angeles were discussing their city's collection drive. The program has always had but one purpose: to collect new unwrapped toys for children who might otherwise be neglected at Christmas time.

## Dec. Grads

**ALL DECEMBER GRADUATES**--Although you are leaving the campus, we hope you won't forget to return for **COMMENCEMENT** at 10:00 a.m. on **SATURDAY, May 19, 1979**, in the **ROTUNDA** of the Convention Center. It's going to be our biggest and best Commencement--planned just for you!

You will receive a letter in March from Dr. Bill Dakin (Commencement Chairman) with instructions on how to order your **CAP & GOWN** and details about Commencement procedures.

Be sure the Registrar's Office has your current mailing address at all times so Dr. Dakin's letter reaches you.

Commencement **ANNOUNCEMENTS** can be purchased in the Bookstore anytime for only \$3.35 each. Also, ring samples are on display in the Bookstore--order now--delivery takes about 8 weeks.

See you at **COMMENCEMENT** May 19th.

## Australia

An opportunity to visit schools "down under" will be available to participants in a program being proposed for next summer by the division of continuing education, University of Nevada, Las Vegas.

Pending a sufficient display of interest in the trip, "A School and Reading Conference Tour of Australia and New Zealand" will be offered July 28-Aug. 28, 1979.

Persons interested in the program are encouraged to attend a meeting Tuesday, Dec. 12 at 7 p.m. in room 221 of the Education Building at UNLV. Those interested but unable to attend the meeting can contact continuing education at 739-3394.

Participants would have a chance to compare the reading programs of Australia and New Zealand with American programs. The trip would include visits with educators of both countries as well as excursions to historic sites and the Australian and New Zealand countrysides.

The culmination of the tour would be the reading conference, a week of lectures, workshops and interaction with teachers and reading specialists from the two countries.

Eva Bortman, associate professor of education at UNLV, will be tour guide. Bortman conducted a reading conference tour to Europe this year where participants attended the United Kingdom Annual Reading Association Conference at Northampton, England and the 1978 World Congress on Reading in Hamburg, Germany.

A series of lectures will precede the Australian tour which is open to anyone interested in reading,

especially elementary and secondary educators and librarians. For more information contact the division of continuing education, UNLV.

## Exhibit

The Advanced Painting students of Professor Rita Abbey will exhibit their latest work Dec. 26 through Jan. 2 in the University of Nevada, Las Vegas Art Gallery.

A public reception will be held from 2 to 4 p.m. Tuesday (Dec. 26) in the gallery. Refreshments will be served.

Participating students will be Julie Arnoff, Donna Beam, Pilar Lum, Marc Mennell, David Pope, Jan Potter, Kenneth Rogers, Deborah Thomas and Cookie Treat.

The annual exhibit acquaints the student body with the art department and introduces the works of art students to the community with the hope that visual arts will be further advanced, Abbey said.

The exhibit also reflects the faculty's efforts in developing new talent and in inspiring student creativity, she added.

The UNLV Art Gallery, in Grant Hall 122, is open noon to 4 p.m. daily except Sunday.

Preregistration for spring semester has begun at the University of Nevada, Las Vegas and will continue through Jan. 5.

UNLV Registrar Jeff Halverson encourages students to take advantage of early registration to avoid long lines at the regular registration on Jan. 25. Preregistration also allows students a better selection of classes, he said.

Beginning Friday (Dec. 8), registration packets will be distributed at the registrar's office in Frazier Hall from 9 a.m. to 5 p.m. Mondays through Fridays except holidays. Class cards will be distributed by department offices until the last day of preregistration.

Dec. 15 is the deadline for applying for readmission for students absent from the 1978 fall semester. A returning student application must be filed with the registrar's office.

Instruction and late registration begin Jan. 29 with late registration ending Feb. 6. The semester ends on May 11 with commencement set for May 19.

## Dutch Class

Dr. Herman Van Betten will be offering Beginning Dutch. If you want to get in Dutch, contact the foreign Language Department.

## Frontier Photo

"Photographing the Frontier," an unusual exhibition of photographs of frontier America, will be shown at the UNLV Museum of Natural History Dec. 16-Jan. 14.

The exhibit includes more than 100 rare images documenting the frontier era of American development. Researched and written by Eugene Ostroff, curator of photography at the National Museum of History and Technology, the exhibition is circulating nationally under the auspices of the Smithsonian Institution Traveling Exhibition Service (SITES).

To complement the SITES exhibit, the UNLV museum is presenting a display on early Las Vegas days. The photographic exhibit includes numerous artifacts of pioneer life in southern Nevada up to 1930.

There also will be a color video program portraying the evolution of photography and the place of the frontier photographer.

"Photographing the Frontier" pictures virtually everything that defined frontier existence in the American Northwest and Southwest during the period circa 1860-1915. Photographs depict covered wagons, crude cabins and large families. "Main Street, U.S.A." with its liveries, hotels and saloons, one-room schools, harvest, handicrafts and hangings.

In addition to these exhibits, the UNLV Alumni Association is sponsoring an exhibit showing Southwest jewelry from the Chandler Collection. The opening will be Dec. 16 from 8 p.m. till 11 p.m. Refreshments and hors d'oeuvres will be served.

## Sea Seminar

A hotel administration professor at the University of Nevada, Las Vegas is one of the six travel authorities serving as faculty for "Seminar at Sea," a 10-day educational cruise for travel agents.

Claude M. Rand, assistant professor of hotel administration, is teaching general marketing to the more than 200 professionals on board the steamship "Daphne" from Lisbon, Portugal to Nassau in the Bahamas. After two days on Estoril, a casino area outside Lisbon, the floating classroom sails for Nassau on Dec. 8, arriving there on Dec. 17.

The educational cruise is sponsored by a travel agency and steamship company in San Francisco, along with Travel-Age, an international travel publication.

Rand, who escorted a hotel and culinary tour through the People's Republic of China this summer, joined UNLV last year after 32 years with Trans World Airlines. He served as TWA director of sales in Boston, Geneva, Switzerland, Atlanta, Hong Kong, Los Angeles, Pittsburg and Las Vegas.

He earned the bachelor of arts from Tufts University in Medford, Mass., and the Master of Arts from the University of Georgia in Athens.

## Workshop

"Day of the Professional," a career program sponsored by the Student Hotel Association at UNLV will be held Dec. 9 at the Las Vegas Hilton Convention Hall.

The day begins at noon with a luncheon, followed by a series of workshops starting at 1:30 p.m. Various speakers will talk on hotel sales, club management, professional food service and job placement.

Workshops are open to the public and the \$4 fee includes the luncheon and workshops. A reception with a no-host cocktail bar in the Convention Hall Ballroom will follow the formal program.

To register contact the hotel college at 739-3230.

## Library Survey

A survey conducted by the Dickens Library reveals books and magazines are the most used library materials, while microfilms, newspapers and audiovisuals are the least used.

The academic user's survey, conducted in May 1978 was designed to measure patron use of the university library's materials, personnel, methods and physical facilities. The survey was designed by library personnel with assistance from the University Computing Center.

A questionnaire began by assessing respondent impressions of the quality and variety of the collection. Research materials were viewed as not adequate while general materials were viewed as adequate. Respondents indicated a clear preference for materials over additional services. Patron influence in the selection of materials was favored.

The formats used most often by patrons were books, magazines, "other" and documents in that order. Least used were microforms, newspapers and audiovisual material. Current use of microforms was low with the questionnaire indicating a tendency toward(s) dislike of microform materials.

Access to materials in order of both use and preference were the card catalog, abstracts, librarians, computers and by telephone. Attitudes toward library staff were generally positive. Respondents viewed availability of library personnel as a difficulty. Factors that restrict patron use of the library were hours, not having materials needed, and inability to locate materials.

Sixty-eight percent of the 308 respondents were undergraduates, 9.7 percent faculty and 21 percent graduate students; 69 percent were full time students,

60 percent were male. The mean age was 27. Nine years were the mean years of residency. Average distance from the library was 1.5 miles. Respondents spent an average of two hours a week in the library.

## Mental Health

Evelyn Brown, president of the Mental Health Center Volunteers, accepts a donation from Dave Levins, Alpha Kappa Psi pledge class president at the University of Nevada, Las Vegas. Members of the professional business fraternity raised approximately \$1,000 by sponsoring a raffle with prizes donated by local businessmen. Half went to the fraternity with the other half going to the mental health center. Brown said the money will be used to help center residents celebrate Christmas.

## Cities In Crisis

"Cities in Crisis: The Fiscal Threat to Inner-City Services" will be a two-day program, January 16-17, held in the Ballroom of the Moyer Student Union Building.

National experts on big-city problems have been invited to speak and host afternoon workshops. The event is sponsored by Phi Alpha Theta, Psi Sigma Chapter (UNLV chapter of the National History Honor Society) and co-sponsored by the Las Vegas Urban League.

Guest experts will include Coleman Young, the first black mayor of Detroit and a nationally recog-

nized spokesman on big-city problems; Dr. Ronald Brown, Vice-President for Programs of the National Urban League staff; Dr. Richard Wade, a leading expert on the history of urban America; Dr. Arthur Ellis, authority on inner-city problems who currently is a professor of social work at San Diego State; Dr. John Reid, chief of the Census Bureau's Office of Inner-City Statistics; and William Allison, Deputy Director General Services Administration, Washington, D.C.

The extent of federal and state government aid to cities will be discussed, along with the roles of citizens' groups and lobbyists. The rights and needs of people living in the inner-cities, and how they may be affected by a Proposition 13 tax-cut (or in Nevada a Proposition 6), will be another workshop topic.

The specific problems of Las Vegas' West Side district, Las Vegas municipal services, and the annexation issue are more questions to be aired.

Local city officials and academic humanists participating in the program are: Dr. Dina Titus, Political Science, UNLV; Mr. P.W. Wilke, President, Bank of Nevada; Mr. Ruben Bullock, Las Vegas businessman active in West Side development; Mr. David Hunter, H.U.D.'s Southern Nevada Office; Dr. Clifford Alexander, Las Vegas Urban League and UNLV Department of Social Work; Mr. J. David Hoggard, Director of Economic Opportunity Board; Dr. Ina Sullivan, Department of Social Work, UNLV; and Dr. Ronald Jack, City of Las Vegas.

Dr. Clifford Alexander is Consulting Humanist for the program; Dr. Eugene Moehring of UNLV's History Department is

the Project Director.

The "Cities in Crisis" program is being funded by a grant from the Nevada Humanities Committee.

## Financial Aid

Students who have been awarded financial aid for the spring semester and who would like to pre-register should bring their completed, checked registration packets to the Financial Aid Office, Frazier Hall 110, for assistance.

## Toy-A-Thon

The student Hotel Association at the University of Nevada, Las Vegas is sponsoring a toy-a-thon Dec. 11-18 for children at Child Haven in Las Vegas.

The toys will be distributed at a Christmas party on Dec. 18.

Donations will be collected at the hotel association office in the Moyer Student Union. For more information contact the College of Hotel Administration at 739-3230.

## NASW

The director of a student volunteer social work program at the University of Nevada, Las Vegas has been named to a leadership committee of the National Association of Social Workers, Inc. (NASW).

Myrna Williams, director of SPICE (Students Participating in Community Endeavors), is one of five social workers in the nation appointed to the 1978-79 Bachelor

of Social Work Committee of the NASW. She was selected by the Association's president, Dr. Arthur J. Katz of Lawrence, Kan.

The committee assists the 80,000-member association in development of program ideas relevant to professionals holding the Bachelor of Social Work.

The committee will meet Dec. 10 and 11 in Washington, D.C.

Williams has been director of SPICE since its inception in 1969. Since that time she initiated an Indian Arts Program and a Truancy Prevention Program.

She is chairperson of the Southern Nevada Branch of NASW. She represents the UNLV social work department on the Council on Alcoholism and the Council of Social Agencies.

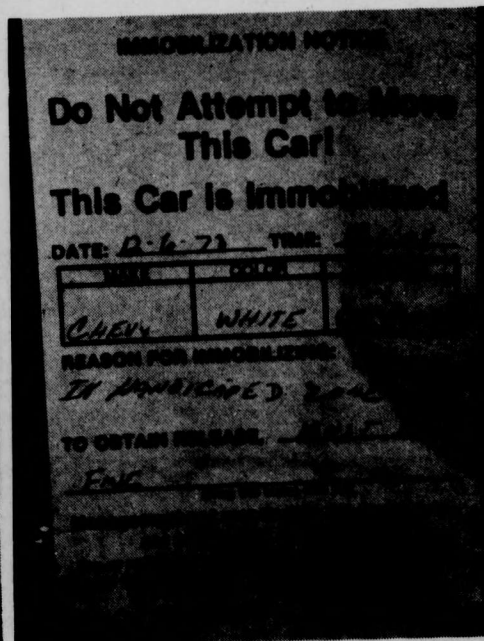
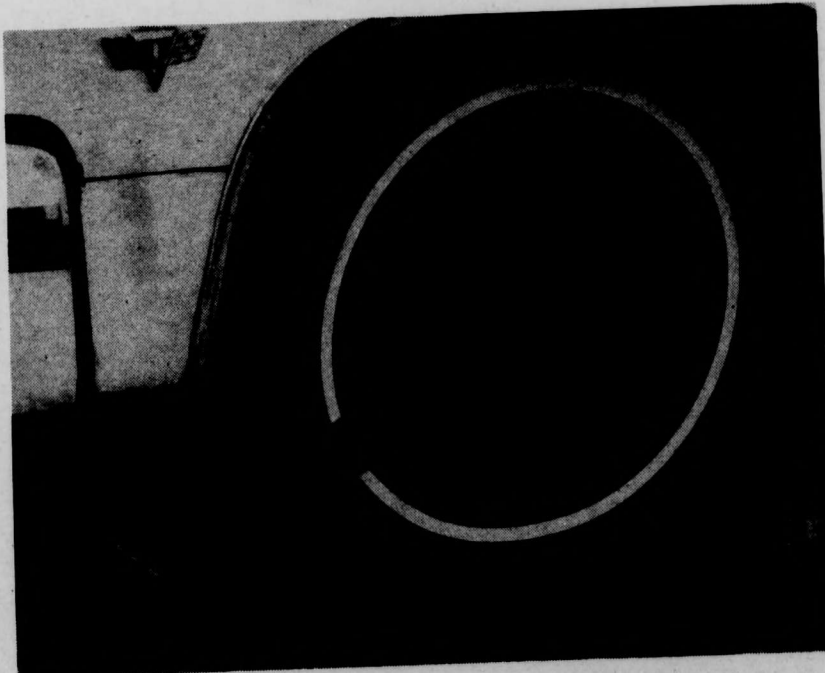
A founder of FOCUS, a Clark County youth rehabilitation center and run-away hostel, Williams currently serves as its grant consultant and works with staff development and parent counseling. She also assisted in the development of the Suicide Prevention Center as a pilot project of the UNLV social work department.

Affiliated with numerous professional, state and community organizations, Williams is a member of the Nevada Humanities Committee, and the Combined Jewish Appeal. She holds an associate degree in law enforcement and a bachelor's degree in social service from UNLV.

## KULV

The on campus radio KULV needs students interested in working with the news department for the upcoming Spring semester. Stop by the station office, Student Union building room 307 for more information.

## Oregon Boot Strikes Again



photos by Ken Peebles

# Letters

## \$50 Richer

Dear Editor:

This letter is in regard to the experience we had trying to get our refund checks. After dropping a class on September 15, we were informed that our checks would be in the mail within four to six weeks. After waiting eight weeks, we thought we should inquire about the missing checks. First, we called the Business Office in Frazier Hall, and explained the situation to the secretary. She put us on hold and proceeded to call the Business Service Office on Harmon Avenue. Ten minutes later, she returned to the phone and calmly assured us that our checks had been mailed two days ago. We thought this would be the end of waiting, but after three or four days we had still not received the checks. Logically it should not take over a week for a check to get from the Business Service Office to Tonopah Hall.

After following proper formalities and getting no results, we decided to take matters into our own hands, and called the office ourselves. It was at this time that we were told that our checks had not only not been mailed, but they had not even been processed yet. They informed us that our checks would be processed and mailed by Monday morning. After not receiving anything for another week, we went directly to the office and demanded our checks. Keep in mind that it is now over nine weeks since our classes were dropped. Once again, they informed us that it was the million dollar computer that was at fault, naturally.

We could not get any response from the secretary, so we spoke with the man in charge. We explained that the time element did not bother us as much as the run around and the misleading for three weeks.

We would probably still be waiting for our checks had we not taken matters into our own hands. As a result of someone's mistake, we ended up with two checks apiece. The moral of the story is, go to UNLV, drop all your classes, wait nine weeks, and double your money.

Sincerely,  
\$50 Richer!

## Registration

Dear Editor:

(Pre) registration is upon us again. Choose your classes, make out a schedule, pick up your packet, get your class cards and pay your fees. It's as simple as that right? Wrong. The problem

is you usually have to re-plan your schedule several times because of "closed" classes. The prime time classes are swallowed up by the upperclassmen and the obvious alternative is a night class. It seems as though many classes are being offered very infrequently, if at all! Granted there may not be enough class cards for a particular course to meet the demand, however, when a course closes on the very first day of PRE-REGISTRATION the schedule planners did not have the interests of the students in mind. If the teacher's payroll is limited, then maybe we should take part of the additional \$2.00 per credit hour and increase the number of teachers, which in turn, would increase the number of classes offered.

Could this be an explanation of why enrollment is down? It's a strange situation: this university is not big enough to offer the amount of classes demanded, yet, unless the demand is met, the university will not get any bigger.

Kenneth M. Berry

## Heal Thyself

Dear Editor:

I am writing in regards to an article written in the last issue of the *Yell* entitled, "Physician Heal Thyself" by Marc Charisse.

With the fall semester nearing its end, one would hope that each and every student who enrolled in this semester will gain some amount of knowledge. Whatever the knowledge may be used for, one may at least say, "it was something gained."

On the contrary there is also something the students lost. They lost a very qualified representative on the Board of Regents. This person being John Buchanan, I am inclined to agree it was a shame that he lost because of his last name. Not only is he extremely qualified to be an outstanding representative of the University of Nevada System, he is also a compassionate person, whose interests lie with the welfare of the students. Unlike others on the Board of Regents who advocate ludicrous ideas such as "mail order diplomas," John has enough intelligence to realize this would only degrade the University's present state of academic standing. The need for quality education and increased programs at the graduate level were two things which John Buchanan worked extremely hard for during his four years as Board of Regent. While regretting that he is unable to carry out his position another term, one can only hope that the newly elected Regent can do as outstanding a job as John Buchanan did. For it is obvious that we are in desper-

ate need of Regents who are skilled and intelligent enough to guide the University system correctly while at the same time keeping the students in mind (academically as well as athletically).

Kris Bird  
Non-student

## No Football

Dear Editor:

Your December 6th issue included four pages of photos and stories about the Runnin' Rebels basketball team, but there was not a single mention of Rebel football. I realize that basketball is generally considered the Big Sport here at UNLV, but that doesn't make other sports unnewsworthy. The fact that our football team went to Japan, played against the top team in the Western Athletic Conference, and led for the first three quarters of the game (losing by a close 28-24 score) must surely be of some interest to *Yell* readers. Your reporters also have the opportunity here to do an interesting article on the players' reactions to Japan; I'm sure many readers would enjoy such a feature.

Sure, Runnin' Rebel basketball is exciting. But let's not get so caught up in it that we totally ignore the achievements of other UNLV teams.

Sincerely,  
Katy Moore

## Disgusted

Dear Editor:

Re: A thoroughly disgusted student

Is it really necessary to publish insulting, ad hominem letters in your letter column? While Kim McKamy did try very hard to win, too hard in the judgement of some, her only fault was in being so enthusiastic as to step over the lines of what some regard as good taste. A t.a.d. student impresses me as the type who wants to come to school, take classes, and go directly home, ignoring and ignorant of many of the social activities that take place on the campus. Fortunately, there is more to campus life than classes, textbooks, and tests, though the one-dimensional students like the above might wish otherwise. Kim lost, and this reflects that apparently many students agreed that the campaign was a bit too strong. I think it's tacky, tacky, tacky for someone to write such a letter and his predictive acuity was sharply displayed in his certain judgement that Kim

would win--she didn't. In any event, hopefully Kim didn't take the loss too hard, and here's looking forward to seeing more of her in the Wet T-Shirt contest in the Spring.

Disgusted with a thoroughly disgusted student

## Wyman Great

Dear Editor:

This letter is in regards to a particular student who is active in many organizations, is really getting things done. Her name is not uncommon among the UNLV campus, as being a very strong-willed, strong minded student. Her name is Lise Wyman, and I think that it's time she is noticed and commended for her insurmountable amount of work she's done. After all, let's give credit where credit is due. Recently Ms. Wyman played an active role in passing the law school among the board. All I can say is "3 cheers for Lise" and I'll bet you'd make a GREAT president one day.

B. Shell

## Tickets Gone

Dear Editor:

Never in my life have I experienced a more frustrating day than Monday Dec. 4. After being informed at 10 a.m. that the Rebel Basketball game was sold out, I attempted to purchase a ticket at the gate for the "public" price of \$8.00. It was there I discovered that scalpers from UNLV were galavanting about asking up to \$20 a ticket for those passes they had purchased that very morning for one dollar. Wads of tickets thick as a deck of cards were flashed in my face by pubescent teenagers, undergrads, prices ranging from \$10-\$20. Needless to say, in retort I suggested an alternative place for them to push their tickets, and watched the game on TV. I would personally like to offer my services to stand outside the gate (and I have other irritated colleagues who have said the same) and suggest that any scalpers apprehended should have their rights to buy tickets permanently revoked. Scalpers beware--you have ripped off the wrong person.

Teri Bentson

## Acting Pres.

Dear Editor:

A word from the Acting President

Three and a half years ago, I began walking toward the presidency of this campus. I finished

my campaign last spring with a two-page summary in *The Yell* (March 8, 1978, pp. 14-15). I brought my campaign to an end as the presidential vacancy was formally announced and Dr. Brock Dixon was selected as the Acting President. I forwarded Brock a rose, wished him luck in his act and, in the April 5th edition of *The Yell*, observed that if one person could act like the president of this campus, so could two. Brock and I have been working for you ever since.

There are a lot of details in running a big U; Dr. Dixon has taken over those details in his act. My first act as acting president of this campus was to announce a new program, a new challenge. I argued that of all the problems facing the human species, waste was the most important. I suggested that we could contribute solutions to the problem by beginning a waste-studies program that utilized our new science building (and talented personnel), the nuclear test site (and its talented personnel) and the potential federal monies that might go to a program designed to solve such significant problems as nuclear waste. I have argued and suggested and done the kinds of singing and dancing that I think might be expected from a serious acting president.

In preparing for my second act as acting president, I've been considering our history. We've put our energies behind the basic task of creating a university; we've attempted to showcase the arts; and, finally, we've attempted to produce a nationally respected athletics program. We've been ambitious and we've expended much energy in the past 15 years. Maybe it's time for a break? As my second act of presidency, I would like to propose that we engage in some serious lounging.

A lot of people have asked me, throughout my campaign for and act as president, if I am serious. Yes. I believe in the notion of loyal opposition. As strongly as I believe that people must get together if they are to solve common problems, I believe that people must have choices. When most people move in one direction, someone should move in the other direction as a means of balance, as a means of testing judgment, as a means of guaranteeing survival (just in case the common direction leads over a cliff). I have undertaken my campaign and my acts as means of positing options and choices. Lounging, for example, may strike you as a funny proposal, but when the alternative is to run mindlessly in new territory, lounging might be a preferable option.

I believe that there are places and times for lounging and that we are missing them. In this letter, I'm first going to talk about lounging as an option, then I'll  
*continued from page 18*



# MSU Offers Pottery Workshop

by Nina Garcia

For only \$2.00 a semester any student, staff or faculty member can belong to the pottery workshop located behind the ballroom at the Moyer Student Union. The \$2.00 is a registration fee and entitles that person to start working immediately.

What do most amateur potters make at the beginning? Greg Kennedy, ceramics room manager replies, "They make a mess. Seriously though, they make cups, planters and practically

anything they can think of."

Kennedy, who runs the ceramics room, has been a potter for seven years. It doesn't take much to become an expert potter, "just a steady hand and steady income."

The pottery shop is open Monday through Thursday from 3 p.m. to 8 p.m. with three electric potter's wheels and four foot powered ones. The foot powered wheels are operated by kicking the wheel to start it. A flywheel keeps it rotating for quite a while. Stoneware clay is used which is

ovenproof and dishwasher safe when baked. Made from decomposed granite, the clay is in powder form and premixed in the shop's clay mixer.

"We'll never run out of clay, no matter how hard the potters work," said Kennedy.

Also mixed on the premises are the various glazes that the stoneware is decorated with, from different textures to a rainbow of colors.

"We can mix shiny or matte textures of glazes and mix any color there is: browns, greens, blues, yellows, even burnt orange," said Kennedy.

During the Christmas season

there is a big rush at the shop with everyone making Christmas presents. However, there's plenty of room for anyone that wants to come in. Kennedy compares it to a free school, "no class attendance or grades." At the present time there are about thirty active members who use the facility.

One of the best kept secrets at the university is the location of the pottery shop. It's located behind the ballroom in a room off to the right. The room is cluttered with pots, cups, lamps and dried clay all over the place. Kennedy advises those who come in to wear old clothes and tennis shoes.

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# Students Produce TV Show

With the big name entertainment in this town a charity telethon should be easy to stage.

But the UNLV student-produced Arthritis Foundation Telethon will feature more than top flight entertainment, through interviews with health professionals and patients, it will inform the public about our nation's number one crippling disease: arthritis.

"We hope this will be an educational experience for the entire community," said local chapter executive director Vicki Bertalino.

At the same time, UNLV communications students, advised by Dr. Larry Kokkeler, will put theories of production and public relations into practice by producing the telethon, scheduled for Jan. 27-28.

Communications major Maci Perkins, assistant producer of the telethon, summed up the feelings of the communications majors working on the project, saying, "This job in T.V. production is great experience."

While educational experience is important both to the student and the general public, there are other motives for working on the project.

"My interest in the Arthritis Foundation was sparked by a belief that everyone should give time to community projects," commented senior communications major Evelyn Cook. "The general feeling today is that the average person cannot do anything to change the world. This is not true, everyone can contribute to society."

Other communications majors working on the project include production assistant, Sonia Santanilla, floor director Mike Jacobs, and assistant floor direc-

tor Jim Whittington, and Evelyn Cook, who is handling publicity. Tom Cameron, a COS major with an emphasis in public relations, is coordinating entertainment for the telethon. Sue Mueller is an assistant associate producer as are Skip Kelley and Bob Bentley.

A marketing major, Jozlyn Buyachek is taking care of the project's advertising. While the production is supervised on a national level, "The students are doing such a professional job, national does not feel the need to supervise them," said Bertalino.

The telethon, which begins at 10 p.m. Saturday, Jan. 27, and runs for 19 hours is broadcast from Los Angeles. It will feature local cutaways accounting for between 25 and 50 percent of the total airtime.

As communications professor Larry Kokkeler, Vice President of the Nevada Chapter of the organization, explained, "The L.A. chapter produces the telethon yearly. It has been carried by local stations before, but this is the first time it will have local segments."

"With my background in communications, I was asked to help coordinate the telethon," Kokkeler said. "We were fortunate to have students with production and public relations skills."

Kokkeler said he feels he has an obligation to perform this type of community service. "My responsibility, as I see it as a member of the university community, is to perform community service in my areas of expertise."

Through interviews with doctors, nurses, and slide presentations, and patients, the local segment of the telethon will seek to educate the public about arthritis and what research is being done here in Las Vegas through the physical therapy unit of the Southern Nevada Memorial Hospital.

One of the misconceptions of the telethon hopes to correct is the idea arthritis is an "old people's" disease. The disease can strike at any age, and of the 37,000 Las Vegans who suffer from Arthritis, over a thousand are children.

*continued on page 13*



Producers--Skip Kelley, Maci Perkins and Susan Mueller practice production skills. Photo by David Sands

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# Consumer Affairs

## The Experiment: A Success

CONSUMER  
YELL

From September 6 to December 13, the Yell Consumer Affairs department published from one to four pages a week. That is significant in itself; the *Yell* had no real consumer affairs section prior to this semester.

At once, I am happy and dismayed at the progress of the CA section. On the positive side, the CA section published several columns and reports worthy of mention: Jean Gray's column on cosmetics, which is now being distributed to more than one hundred colleges; Dom Brascia's reports on the Showboat's "world-famous" strawberry shortcake; his article last week on Nevada Power; a special report on the Omni/Horizon vs. *Consumer Reports* controversy; and several "How to Buy" features on CB radios, compact stereos, mopeds and 10-speed bicycles.

Also, the *Yell* is a subscriber to the Collegiate Consumer Reporting Service, a clearing house of consumer information that is available to over 100 colleges in America. In the state of Nevada, only UNLV subscribes to CCRS.

For fun, we picked the most significant new cars in our November 8 issue, engaged in three "Bufs and Rebufs" columns, and published a report by Dom Brascia on where one can go on a date at a low cost.

Unfortunately, there have been some ventures of this department

that have never gotten off the ground.

Yell Line was a feature designed to help people with their problems. It was to be similar in format to the *Review-Journal's* "Action Line." Despite announcements, the response from readers was nil.

Also, the *Yell* (as well as myself) hoped for some solid consumer affairs reporting locally. Because of a number of factors (including the lack of staff members) this goal was not achieved as much as I would have liked.

Still, the successes outweigh the failures. I am proud to say that the Consumer Affairs department has made great strides, and hope that future consumer affairs editors will do the same. Overall, it has done a credible job for its first semester, with a small but loyal staff. At this time, I would like to thank Jean Gray, Gary Cortez, Barbara Phillips, Dom Brascia, Michael Sharp and Ken Peebles for their contributions to the Consumer Affairs department.

I would like to thank Leon Levitt for his guidance and support of the Consumer Affairs department, and wish him well.

My hope is that the new editor, whomever he or she may be, will continue working for the most neglected group in the country--the consumers.

Mike Spadoni  
Consumer Affairs Editor



## Christmas Shopping: By Phone Or By Car?



### Buff: Barb

I like Christmas. I always get in the mood around October 1st with big projects in my mind, goodies that I will make, crafts I picture in my home. I dig out all the instructions, and buy all the parts and ingredients to make them. And maybe I'll get one or two items completed.

Then Thanksgiving comes and I dig into recipes, break out the cookie cutters, candles, party dishes, exotic punches and party coffee recipes. And here it is the middle of December, and there sits the Christmas projects, most of them unmade in the cupboard.

Together with the early holiday moods comes the catalog blitz. Every day there are a few, from Eastern clothing firms, craft companies, books and records sources, religious supply houses. And of course, Sears and J.C. Penney's also have mail order by the telephone.

A *Review-Journal* editorial following Thanksgiving weekend said that locals had no necessity to go to So. California on shopping trips or shop via mail order catalogs, thanks to the addition of The Meadows, Mervyn's and the popular Boulevard Mall, together with all the other shopping centers in Las Vegas.

In other words, the *RJ* was saying: Keep your money local. I consider my local Sears and Penney's catalog order as local profit. Those two giants get a healthy hunk of local and national bucks as the two top retail stores in the nation.

Now, I like the Christmas season. I like the mood of the songs, the parties, church, little kids, the Salvation Army, Santa.

But Christmas shopping? Bah, humbug!  
The year the Boulevard Shopping Center opened, everyone from West Charleston tried to get to Maryland Parkway via Sahara and LV Blvd. Now that The Meadows is open, will everyone on the east side of Las Vegas head west? "Not I," said the little red hen.

If you're going out with a list, **FORGET IT.** You won't find exactly what you're looking for unless it is guaranteed in an advertisement (and then you may have to take a rain check). If you're not in a good mood when you go, **FORGET IT.** Last week, I was sitting in my car for a few minutes figuring the measurements for a Christmas tablecloth, and two other drivers hit the side of my car with their swinging car doors.

Some stores don't even have Christmas music playing. And to top it all off, J.C. Penney changed the whole store around and moved the toy department **UPSTAIRS.**

Forget the shopping. I'll go out and walk around the closest shopping center, enjoy some music, the atmosphere, smile at a lot of people, and enjoy the holidays.

I'll shop by telephone. That's why they publish the Sears and Penney's catalog, and invented charge cards. Many a hassle and much gas **AND** patience will ne'er be wasted. Keep your Christmas shopping junkets. I'll let my fingers do the talkin' as I order by phone or mail.

By the way, have a blessed Christmas.  
Barbara Phillips, UNLV Communications student

### Rebuff: Mike

Barb, you're no fun at all.

This is Christmas--the best time of the year. Time to make out the Christmas list, trim the tree, decorate the house, and do the Christmas shopping.

I get a kick out of going Christmas shopping. Maybe you don't. You're right; it depends on the mood that you're in. But here is how I set up my Christmas shopping.

I decide to go when I am in a good mood. It can hit me at anytime--like at night, or early in the morning.

I get into my car and drive to a store--mostly discount houses. (There goes my secret!) I park far away from the store, to preserve the rust on my car.

You may not enjoy it because you set a time limit for yourself. I don't. I just relax and shop, and to hell with everybody else until the shopping is done.

I don't make out a list. Sometimes, a little hunting is more fun. One year, I found a box of beautiful glasses--three different sizes of 24, for less than two dollars. I gave those to my sister, because she just got married at the time and needed to set up housekeeping.

Why do you need to hear Christmas music? Take a transistor radio with you and keep up on the latest songs. I'd rather listen to Billy Joel's "My Life" than the millionth rendition of "Jingle Bells."

About the problem of energy: Take a friend with you. I like to go shopping with friends; that way, they get the blame if something is not right.

Besides saving gasoline, taking extra people decreases the number of cars on the road. (And it's easier to get a parking space, too.)

And last but not least, when you go out shopping at the local stores, you are among people. There are new faces, new things to see. You have time to reflect, to think--and to really discover what Christmas is all about. Aren't people the real meaning of Christmas? To me, they are.

Barb, if you see a green hardtop in the parking lot of one of our local merchants, and see some guy trying to fit a load of packages in the trunk while keeping the lid closed, wave to him--it's probably me.

Merry Christmas to you and yours.  
Mike Spadoni, Yell Consumer Affairs Editor

BUFFS AND REBUFFS  
THE DEBATE COLUMN  
FOR CONSUMERS

# The Great Paper Towel Challenge

by Mike Spadoni  
Yell Consumer Affairs Editor

For years, paper towels have been claiming strength and absorbency are factors which a consumer should be concerned with when choosing a roll of towels.

Recently, Proctor and Gamble, the giant soap and detergent maker, has introduced its Bounty paper towels into Southern Nevada and the West Coast. And as usual, P&G is engaging a considerable amount of money into advertising the merits of Bounty.

Usually, we would keep a low profile at this point. But one commercial for Bounty intrigued us. Here is the scenario:

Rosie (played by actress Nancy Walker) owns a diner. She tells her paper towel supplier that she is switching to new Bounty--"the quicker picker-upper." To explain why, Rosie does an absorbency test where she uses half a sheet of Bounty and, of course, it wins over the "current national best-seller."

But the supplier asks Rosie if Bounty is wrong. Well, Rosie wets a sheet of Bounty, asks the supplier to place a cup of coffee on the wet towel, and holds it up in the air. The cup doesn't break through the paper towel. Finally, the supplier is convinced and will tell his wife to buy Bounty.

Despite the commercial plot, the coffee cup test was interesting enough for us to try it ourselves.

At a local Safeway store, we purchased a roll of Bounty (at 71 cents). And since P&G refers to the leading paper towel in its advertising, we decided to compare Bounty with the leading seller--Scott Paper's VIVA (which cost 75 cents a roll).

To keep things equal, we purchased both brands in solid gold--no prints or patterns.

In the confines of the Yell offices, we performed the Bounty "coffee cup challenge." Using one of the Yell's coffee cups filled with water, we began the test with Bounty.



Viva vs. Bounty

Photos by Ken Peebles



Placing cup on Bounty. . .



Splish Splash, Desk all wet

Wetting the middle of the towel, I played Rosie and held the sheet of Bounty in my hand while photographer Mike Sharp set the full cup on the towel.

Surprise! Bounty failed the test.

Holding the paper by the perforations (the point where you tear off a sheet), Bounty tore and the cup fell through.

Trying two more times at the test, Bounty failed to keep the cup suspended on the towel without breaking.

After wiping the desk up (with Bounty), we repeated the same test with VIVA.

With an able assistant, we repeated the same test. This time there was a difference: VIVA passed the coffee cup test!

In three tries, VIVA kept the full coffee cup on the paper each time. What happened to Bounty? Why did the coffee cup break through?

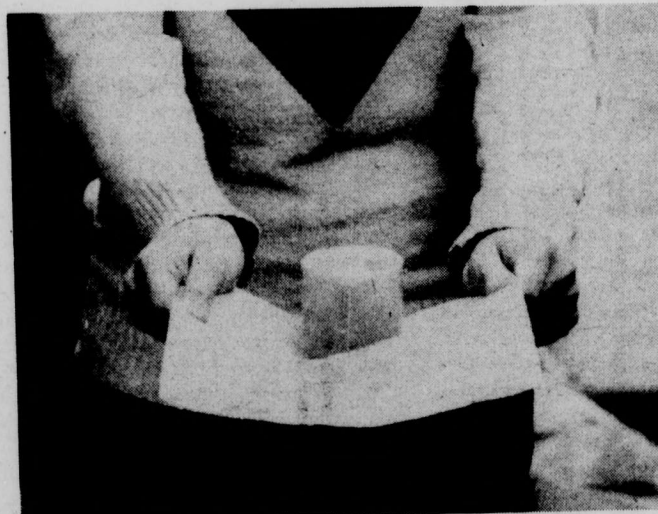
In this case, there is no ready explanation for the discrepancy between television and the real world.

But one publication had a theory. *Media and Consumer*, a now defunct newspaper on consumer affairs, did the same test we performed. In 1974, they concluded that paper towels have a grain, like wood. If you held a paper towel with the grain, it will be stronger than if you held it against the grain.

When you hold a paper towel *with* the grain, you hold it by the perforations. That's what we did in our tests.

But as a check, we held VIVA *against* the grain (holding it by the smooth edges) and performed the test; the cup broke through the VIVA and sent a cascade of water on the desk.

Still, this does not explain why Bounty failed its own test. But this experiment in checking advertising claims indicates that the coffee cup is mightier than the towel.



But Viva Keeps Cup Up

# Yell Presents The 1978 Spuddy Awards

continued from page 10

In keeping with tradition, the *Yell* proudly presents the third semi-annual Spuddy Awards for poor performance in the consumer world. This time, we have also added a few for our own *Yell* staffers. Here are the "winners" for the year:

**Senatorial Hustle:** Congress puts off major work until the last minute, then rushes to get it done before adjourning. The results are predictably mediocre. For this last-minute "craming" session, Congress wins another Spuddy Award.

**Omnibusted:** Chrysler Corporation wins a Spuddy Award for the infamous Dodge Omni/Plymouth Horizon--the subcompact with poor quality control, handling that can be tricky when you let go of the steering wheel, and the looks of a Volkswagen Rabbit. Sorry folks, but Volkswagen does it again. (A special mention to *Car and Driver* magazine, who, in their editorial, blasts the *Consumer Reports* handling tests while doing the same tests themselves and achieving almost the same results.)

**Network:** The three major networks have hit a new low in the increase and usage of women as sex objects. For that reason, CBS, NBC and ABC win a Spuddy.

**Shell of Protection:** The Shell Oil Company has cut the allocation of unleaded gasoline to consumers, and has created a mini "energy

crisis." Come to Shell for answers?

**Worst Movie of the Year:** Last time, *Saturday Night Fever* won the award. But that has changed. *FM*, a movie that should have been titled "Andy Hardy Starts A Radio Station" for its simplistic, boring plot, wins this year's Worst Movie award. (Special mention to Robert Stigwood, who has brought us *Fever* and *Grease* for \$4.00 a ticket--as if we needed it.)

**Worst Advertising Campaign:** Kimberly-Clark wins this one for their Kotex slogan "There's never been a better time to be a woman." And finally, to the staff of the *Yell*, I present these awards:

**Editor Leon Levitt:** My title of "Associate Editor" laminated for his bedroom wall.

**News Editor Mike Navarro:** A clean desk and more white space.

**Sports Editor Dennis Berry:** An autographed photo of Donny and Marie, Debbie Boone, and Anita Bryant.

**Entertainment Editor Greg Unrue:** The game of *Kingmaker*.

**Dom Brascia:** Some of the Showboat's "world famous" strawberry shortcake.

And to all my readers of the *Yell*: Have a Merry Christmas and a Happy New Year!

But these figures do not reflect the true extent of the problem. Studies show 97 percent of people over 60 have arthritis to some extent. Over 31 million people have arthritis severe enough to require medical care.

The disease has no cure, and it is hoped through money generated through such projects as the telethon, research can find a cure.

Bertalino notes most of the money raised by the telethon will be used here in Nevada. 65 percent will be used for in-state research, 15 percent will go for national research, and the remainder is used for chapter services.

The Los Angeles produced segments will feature entertainment by Bob Hope, Doc Severenson and Della Reese.

The local hosts will be Nancy Austin and Red McIlvaine. Co-Chairmen for the event are former Las Vegas mayor Oran Gragon and Mike Daly.

## How To Complain Effectively

by Mike Spadoni  
Yell Consumer Affairs Editor

Many people believe that effective complaining is an art that must be mastered. In fact, several books have been written on the subject.

But there is no secret to getting satisfaction with the things you buy. All it takes are a few simple rules. And with Christmas coming around the corner, it makes more sense than ever to get your complaints settled.

Here are some tips on how to get your problems resolved with consumer products:

**Throw nothing away:** Many people make the mistake of throwing away the packaging and sales slip when buying a product. Keep them. Most stores require you to have at least the sales slip--either a register ticket or a credit card receipt--before they take something back. And read the owner's manual. It tells you how to use the product, what can and can not be done with it, and (possibly) a list of addresses to get your complaint settled.

**Take it back first:** Go to the store where you bought the product. Give the dealer the details of your problem. Don't get mad or swear; be calm and rational. And don't forget that sales slip--also try to get the original packaging if you can. With luck, the problem should end there.

**Write the manufacturer next:** Most products have some sort of information that you can use. Some manufacturers have a "consumer relations department," or a similar complaint center. Write to them, enclosing copies (not originals) of canceled checks, past correspondence, etc. Don't be irrational; explain the situation as calmly as you can.

**Go to the top:** If the manufacturer's general complaint department does not work, write to the president of the company. Explain your problem to him or her,

enclose past correspondence from the company, and indicate at the bottom of the letter that copies will be sent to different consumer agencies, such as the local Better Business Bureau, the Federal Trade Commission, Consumers Union (who publishes *Consumer Reports*), etc. You can get the information about the company you complain to, including the address of the president, in *Poor's Register of Corporations, Directors and Executives* or *Moody's Industrial Manual*, available in most libraries.

**Try an action line:** Fortunately, there is one in Las Vegas. *The Las Vegas Review-Journal* carries an action line. To use it, you must include all pertinent addresses (including your own) and copies of canceled checks (both sides), as well as copies of other important documents. Also include all questions and complaints in writing--no phone calls. Their address is: Action Line, Review-Journal, P.O. Box 70, Las Vegas,

Nevada 89101.

**Write to the President:** If all else fails, why not write Jimmy? President Carter has a Special Assistant for Consumer Affairs--Esther Peterson. Write to the White House, 1600 Pennsylvania Avenue, Washington, D.C. 20500. Address your letter to: Esther Peterson, Special Assistant for Consumer Affairs.


Some people have alternate plans in case the above steps fail. For example, ten years ago, a man bought a new Chrysler Imperial. It was defective, so he decided to take it back--to Chrysler headquarters! He sent it back to the dealer, and enclosed a check for \$94 to cover shipping. He also sent a card to the president of Chrysler, so he could accept the Imperial "with my regards."

Maybe you won't go to that extreme. But proper complaining can help you get satisfaction with what you buy.

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out of the tube

# The Phantom World Of TV

By Michael Sharp  
Yell Staff Reporter



Life is like a television situation comedy. For thirty minutes, we are in *Three's Company*, and then it's *One Day At A Time*. I'm even sure that somewhere, there is a character like Archie Bunker. That's what's so scary; it's not as frightening to think that on an average winter evening, fully one-half of the entire American population is watching television.

It is not as bewildering to think that TV presents an illusionary world, but it does.

One of the biggest setbacks with TV is that so many people identify with it--and believe what they see is truth--the fact is that America (the TV generation) lives in Disneyland, or at least thinks they do. TV presents a world that is filled with illusions. The main think wrong with the boob tube is that it packages everything as entertainment--even news: "Fifteen people killed in landslide today; 900 murdered in South America."

Who wants to hear that? The fact is that TV turns people who watch it into "vidiots" (a combination of video and idiot).

The vidiot--just like the junkie--needs a fix. And that fix is total

surrender to the cathoid ray tube.

Although TV is young, there are many wide varieties which it can span. Commercial TV happens to be, unfortunately, the most widely accepted of all forms of video entertainment. Clearly this is so because it is free--but is it? How much of your consumer dollar goes to the billions upon billions of dollars spent on television advertising, some of which is false and deceptive?

Other creative outlets for TV are cable and pay television, not to mention the excellent programming on PBS--our own Channel 10. Cable TV is already experiencing a boom in larger metropolitan areas. Los Angeles has several cable stations--Theta Cable and Z Channel to name a few, (the latter does not require a cable; only a UHF "image scanner," available at a minimal cost.) However, they miminal cost.) However, they show first-run movies--uncut, uncensored, and uninterrupted, such as *Grease*, *Midnight Express*, *The Boys From Brazil*, and some

great foreign films as well.

With the advent of cable and UHF channels, experimental programs can be further developed to reach new levels of excellence and exposure as never before. After all, several years ago, didn't a thin, white-haired man from Poland with Coke bottle bottoms for glasses say that "in the future, everyone will be a celebrity for fifteen minutes"? Andy Warhol is, of course, the man who made that profound statement. But it seems right now that it's likely that epitath will come to pass

One of the main reasons is the invention of the Sony Betamax video recorder and its imitators. With these home video centers, as they are called, the average Joe Citizen can become his own producer, star and director--all for under \$3000. This Christmas, 20th Century Fox announced they will come out with home video disks, onto which movies can be transferred. These disks play similar to LP records. With this new technology, TV can reach

a new awareness of both viewer and network.

With pay TV, cable, UHF, disks, video tape and the like, people can pay for the shows they want to see, and not have to watch agonizing commercials or what is called "12-year old mentality" programs on commercial TV. The big controversy is this: Who owns the airwaves? With better quality programing, pay TV will enjoy profitable progress, but the networks are crying "bloody murder" because their future will be jeopardized. The Federal Communications Commission has just ruled that the airwaves belong to the public domain. This means that PBS will be able to build a new satellite to orbit over the continent of North America and broadcast to the United States live shows from all over the world. After all, seeing *Monty Python's Flying Circus* in 1978 is like living on the moon and coming back to earth and hearing of the Beatles, because *Monty Python* was made in 1974.

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can regulates resistance directly in proportion to each muscle's need, exactly in relation to available strength. Nautilus will quickly produce large scale increases in strength, endurance, and flexibility. But in addition, Nautilus workouts provide the cardiovascular exercise necessary to maintain high efficiency of the heart and circulatory system.

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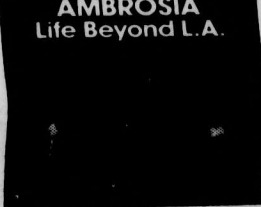
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*The only real record selection in town*

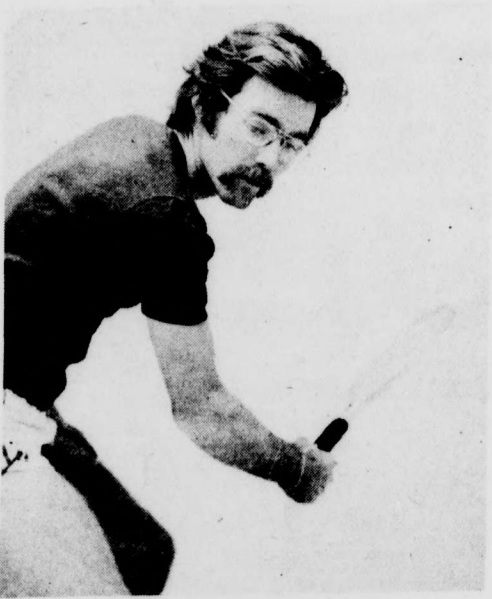
# TOWER RECORDS

OPEN 24 HOURS A DAY 365 DAYS A YEAR

4700 MARYLAND PARKWAY  
(Behind Eppaminonda's)



# The Yell Staff Wishes



Ken Harris



Susan Hunter



Leon



Greg Unrue



Dennis Berry



Ken Peebles



Bill Campbell



Mike Sharp



Mike



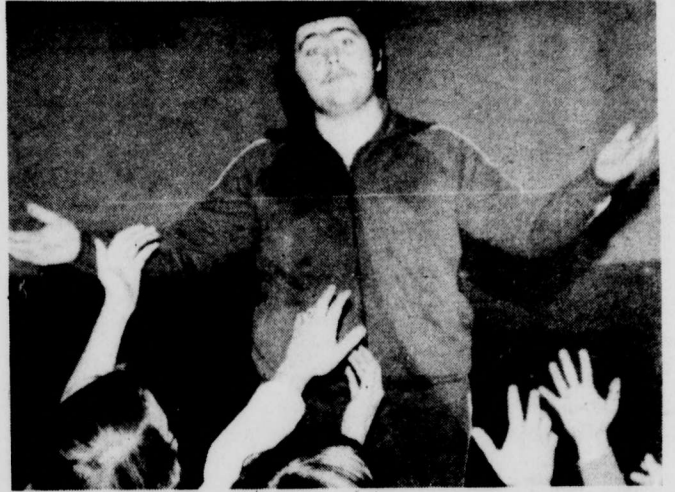
# You A Merry Christmas



h Levitt



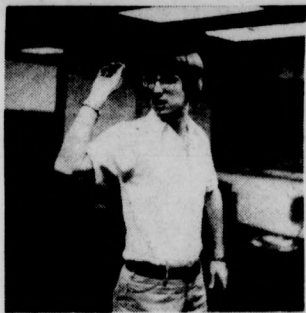
Nina Garcia



Dominick Braschia



Lou Mazzola



Steve Bordelon



Bob Blaskey



e Spadoni



Nacho Trillo



Marc Charisse, Mike Navarro, Toni Frabotta

# Blythin Speaks Of Campus Presidency

*continued from page 8*  
 discuss some of the places on this campus that we could use for lounging and, finally, I'll point out why now might be as good a time as any for us to lounge around and discuss the presidency of this campus.

## Lounging as an Option

I understand that the current administration, in response to a decline in resources (students), is exhorting the troops to move toward a "steady-state." The language bothers me. I don't like the machine analog that places humans in "steady states" because I have seen its consequences in the theory and practice of contemporary human communication. In the early 1940's, the dream was to produce a machine slave that could do what humans do without the pissing and moaning that goes on with human labor. Communication theorists were central to the development of machine slaves; slaves have to understand messages and respond appropriately. The mathematical model of communication--developed, in part, by Shannon and Weaver--worked well and was soon being applied to human communication. What started out as an attempt to make machines as able as people turned out to be an attempt to make people as able as machines.

Contemporarily, we speak of human language and behavior in machine-like terms; we speak of networks, of feedback-loops and of steady states. And in doing so, we run the risk of treating one another like, and competing with, machines. In 1948, Norbert Weiner, a central figure in the development of machine communications, saw and attempted to clarify the danger. He argued that "any labor that accepts the conditions of competition with slave labor accepts the conditions of slave labor, and is essentially slave labor." (in *Cybernetics: Or Control and Communication in the Animal and the Machine*). Machines may do steady-state stuff, but I'm not sure if we're capable of such iron discipline. My traditions show that John Henry lost his butt in trying to keep pace with a machine. Further, there is serious doubt if natural resources will support further machine-like production. In contemporary parlance, I think we could use some "down time."

## Lounging is an option.

Lounging may also be a necessary option for humanness; at least, lounging seems manifest in much of human history. For example, if Plato told the truth, philosophers lounge under Plane Trees. Theater folks have Green Rooms for their lounging. Most

concepts of human labor provide time as well as space for lounging. God, for example, is said to have rested on the seventh day. "Sabbatical" began as a religious term, a holy day of rest. Jewish legend speaks of a sabbatical river that ceased in its labors on the seventh day. "Sabbatical" was also a farming term that encompassed the notion that, in the seventh year, the land should rest.

Machine concepts (such as "steady state") may have altered our vision of human abilities. We don't, for example, give sabbaticals at UNLV for needed rest--we give them for the promise of further hard work. On the whole, the personnel of UNLV have been working steadily. It would be different for us to lay back for a moment and lounge. It would be an option. To facilitate more and better lounging on this campus, I'd like to point out the lounging potentials we have here at UNLV, potentials now going to waste.

## Lounging at UNLV--Places

Perhaps the clearest manifestation of our failure to lounge around and listen to one another can be seen in the lack of space provided for such an enterprise at UNLV. The lack of public lounging facilities on this campus gives us the appearance of being a bionic university. Indeed, the

few public places of lounge that we do have on this campus further the impression of our bionic state: The seats tend to be concrete and cold, suitable only for artificial posteriors. We could do better for ourselves as the human occupants

of a university community.

How about this: Behind Frazier Hall, there is a small spot that sits behind the rolling hill donated to this campus by Ms. Thompson. That spot could support a small building where refreshments

*continued on page 26*

# Inn-stead Of Turkey.

If you've had all the turkey you can take, you'll be thankful to know Pizza Inn will be open at 5:00 p.m. Thanksgiving night.

**Buy one pizza, get the next smaller size free.**

With this coupon buy any giant large or medium size pizza at regular menu price and receive one pizza of the next smaller size with equal number of ingredients free. Present this coupon with guest check. Valid thru Dec. 20, 1978.

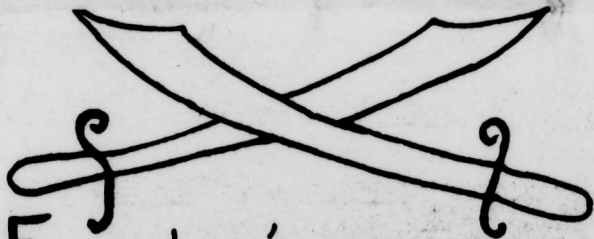
THG-11

Coupon Not Valid For Gourmet Pizzas

**Pizza Inn.**

5117 W. Charleston	870-3656
1108 E. Lake Mead	642-1272
2850 E. Tropicana Ave.	451-0048
3310 S. Sandhill Road	451-4642

**Pizza Inn.**  
 "We've got a feeling you're gonna like us."



Free hors'doeuvre service from 4-6

2 for 1 "Specialty House drinks" From 4-6

24 hour bar service

Giant Mongolian Barbecue Grill

A chance to select your own personal variation of food &

watch as it is prepared for you.

7 day a week service.

## LOCATION

1220 EAST HARMON

Directly across from U.N.L.V.,

in the Campus Center Village.

Next to 7-Eleven Store.

Tired of fast food restaurants?  
 Tired of costly elegant dining?  
 Then try something different!!

**KHANS MONGOLIAN GRILL**



# UNLV to Meet USF in Golden Gate Invitational?

The first road games of the 1978-19 season await the UNLV Runnin' Rebel basketball team as coach Jerry Tarkanian will take his squad to the second annual Golden Gate Invitational to be held Friday and Saturday in War Memorial Gymnasium on the campus of the University of San Francisco.

The Runnin' Rebels, 3-0 going into Tuesday night's game at home against Cal State, Northridge, will face powerful Texas A&M in the tournament opener on Friday night at 7 p.m. The UNLV-Texas A&M will be follow-

ed by host USF against the University of Pacific.

On Saturday, the two losers from Friday will meet at 6 p.m. (PST) and the championship game will be played at 8 p.m.

Both games will be broadcast live back to Las Vegas on KMJJ Radio (11.40 AM) with Fred Gallagher and Kevin o'Brien mikeside and the Runnin' Rebel game on Saturday will be televised back live back to the Las Vegas area on KVVU TV, Channel 5, with Bob Blum and UNLV Athletic Director Bill Ireland on the mikes.

Texas A&M, led by sensational 6-11 freshman center Rudy Woods, has a 5-1 record going into Tuesday night's home game against Prairie View A&M who USF is 5-2 and the University of Pacific is 1-3 going into its Monday night game at the University of Montana.

The talented Aggies lost their opener up in the Alaska Tournament to powerful North Carolina State, 81-65, and have preceeded to reel off five straight going into their game against Prairie View.

A&M is scoring 82.2 points per game, holding opponents to 71.8,

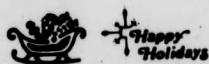
getting 37.8 rebounds per game to 34.3 for their opponents, hitting .534 per cent of their field goals while opponents are being held to just .437.

UNLV has meet all three of these teams in past years, and this year played USF in Las Vegas and defeated the Don's by a 117-82 score.

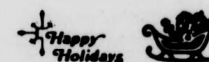
The Runnin' Rebels met Texas A&M in the opening round of the Bluebonnet Classic in Houston during the 1974-75 season and the Aggies nipped UNLV, 80-70. That is the only game ever played between the two schools.

UNLV and USF, along with UOP, are all one-time members of the West Coast Athletic Conference and USF is still the kingpin of the WAC. UNLV holds an 8-6 series edge over USF and neither team has won a game on the other's home court.

Talented USF is paced by All-America center Bill Cartwright who is averaging 27.8 ppg and 18.0 rpg. Super frosh Guy Williams, a 6-8 guard, has returned to action for the Dons, but reserve guard Dave Cornelious is out with a stress fracture.



# Rebellion



## Lady Rebels Run To Nike Crown

On paper, it seemed that they would be playing out of their league. After all, they entered the tournament as the youngest (nine freshmen and three juniors) and shortest squad and the only one of the four participants which was not nationally ranked.

But, before the final buzzer sounded for the championship game of the Nike tournament of Champions at the Las Vegas Convention Center, the UNLV Lady Rebels, playing with the composure and court sense of seasoned veterans, showed who really deserves to be included in the Top Twenty with a convincing

77-70 decision over the no.2 ranked team in the country, the University of Maryland Terrapins.

The Nike victory upped the Lady Rebels' season mark to 6-0 and extended their home game win streak to 43.

"Our whole key to beating a taller and more experienced team (Maryland) was to put pressure on the ball, control the ball and overplay the lead passes," explained an exuberant coach Dan Ayala. "The defense turned it around," the head man continued. "We held an All-American (6-3 center Kris Kirchner) to five



Grab It--Odnoha fights with an opponent for control of the ball in NIKE tournament. The Lady Rebels won the tourney. photos by Ken Peebles



Tourney Champs--UNLV Lady Rebels are shown in action in NIKE tournament.

points.

During the opening contest, the lead changed three times and was tied four times before a couple of Tina Glover jumpers and four Kathie Galloway free throws put the Lady Rebels ahead, 18-11. After that, the Terrapins came as close as two (27-25), but the UNLV pressure never let up, and coach Ayala's group turned back the highly regarded Terps and captured their third consecutive Tournament of Champions crown.

Teresa Willis, a 5-9 junior forward from Jennings, Oklahoma, led the Lady Rebel charge with 23 points, nine rebounds and three steals. For the tournament, the bona fide All-America candidate connected for 46 tallies while collecting 19 rebounds and was honored as the Most Valuable Player.

Tina Glover)32 points, 11 ass-

ists, 3 steals), a 5-4 freshman guard from Pittsburg, Ca. and Sandra Hamilton (26 points, 10 rebounds, 6 assists), a 5-3 freshman forward from Las Vegas-Chaparral, also represented UNLV on the All-Tournament team.

Completing the select group were Ginger Rouse (North Carolina State) and Pat Colasurdo and Jill Jeffrey, who led the Montclair State Squaws over North Carolina State, 83-75, in the consolation tilt.

## Mr. Weightroom Dec. 13

UNLV's second annual Mr. Weightroom will be held tonight, Dec. 13, at 7 p.m. in either the south gym or either weight room.

The event is being sponsored by O.J.' Diners and CSUN Intramural Director Bill Hornbuckle is helping with the contest. Trophies for 1st, 2nd, and 3rd places will be handed out by Sue Sapper and Tosh Primrose.

Some of the entrants include O.J. Armstrong, Tim Walker, (Runnerup for Mr. Nevada a

couple of years ago) and Jim morano a 17 yr. old student from Bonanza High. Several others were entered but names were not available at presstime.

Judges for the event are: Kenny Cole, Scott Rockwell, Angelo Stefanali, bob Takacs, Frank Cothi, and Rick Devoe.

Takacs is a school teacher and Cole is Mr. Teenage America for 1978. Announcing the contestants over the p.a. will be Mike Tomoso who is also into body building.

# Outdoor Recreation

by Pattie Robertson  
Outdoor Recreation Coordinator

JANUARY 7-12

**X-COUNTRY SKI TOURING-BRIANHEAD**--This trip is co-sponsored with San Diego State and A.S.U. with programs, lessons and tours for all ranges of skiers. Basic lessons start at \$6 for 1/2 day. There will be an instructors clinic for all persons interested in teaching ski touring. (Price includes transportation.) \$99.00

JANUARY 19-20

**WINTER SURVIVAL - SIERRA NEVADAS**--For all you hard core winter enthusiasts interested in learning some of the basic fundamentals of snow. Camping like, how to build a snow cave or igloo, techniques of snowshoeing, etc. This is the trip for you. \$20.00

Look for the outdoor recreation column every week in the *Yell*.

## Don't Forget Tickets

Students don't forget to pick up your tickets for UNLV basketball games over the break.

Tuesday, Dec. 19 is when students pick up tickets for the Arizona game. For the two Rebel tournaments--the Rebel Roundup and Holiday Classic, tickets will be sold Dec. 21 only. So don't forget, Thurs., Dec. 21, only.

Tickets for the Rebel Roundup, Holiday Classic and Wichita St. games will be handed out only at the athletic department ticket office. Tickets for the Wichita St. game will be available for distribution on Tuesday, Jan. 10.

Tickets for the Texas, El Paso and New Mexico games will be distributed Friday, Jan. 26. Tickets for the Iona game will be distributed on Monday, Jan. 30.

So don't forget to clip your copy of the ticket distribution schedule

in the *Yell*.

Tickets are \$1 each with students allowed two tickets with two I.D. cards. One must be your own I.D.

## Women's Soccer

**ATTENTION GIRLS:** Are you interested in playing on a women's soccer team?

Come out, have fun, and get into shape. Learn some of the basic soccer fundamentals: dribbling, shooting, and team strategy.

New soccer team forming. Need players and a goalie!

If you are interested in playing, or have any questions, please contact: Jody Hyatt--452-3275 or Lilia Zozaya--649-6360 or Lisa Righi--643-0467.

# Intramural Board

## Bowling

Standings	W	L
1. Open Frames	11	1
2. Sandbaggers	10	2
3. Alpha I	9	3
4. Sigma Nu	8	4
5. AEKNY	8	4
6. Z.L.S.	7	5
7. High Rollers	3	9
8. Dodgers	2	10
9. Punge Linqun	1	11
10. Snow Flakes	1	11

Bowl-off teams 1 & 2 will play for championship, 3-4 etc. for final position.

**High Games**  
217--Jeff Solomon  
203--Marty Gross  
201--Jodie Nystrom

The gym will be open Tues. & Thurs. from 5:30-7:30 for open practice.

## FLAG FOOTBALL CHAMPIONSHIP

Sons of Sam--24  
Sigma Chi--8

The Interstate Championship with Reno was cancelled due to insurance problems concerning coverage of our players on UNR property.

## VOLLEYBALL

Championships Scheduled for Saturday December 16th.

12 a.m. Hotel (10-0) vs. Free Agents II (6-4)  
12 a.m. Sigma Nu (10-0) vs. O.J. Diners (7-3)

## Final Standings

EAST	W	L
Sigma Nu	10	0
Free Agents I	5	5
Aksi	5	5
AdPi	3	7
Sigma Chi	2	8

WEST	W	L
Hotel	10	0
O.J. Diners	7	3
Free Agents II	6	4
Warriors	6	5
KULV	2	8

## Hornbuckle Resigns

Due to personal financial problems, simply being my budget will not allow me to carry on as Intramural Director, I am forced into resigning my position with CSUN. I feel that in the past

seven months we have made progressive progress with the Intramural program and hope the same for the future. I have submitted a name to the executive board for my replacement.

## Special Note

If you have an interest in any particular sporting event not already covered, please contact the Intramural Office, MSU-120, or the Intramural Director, Bill Hornbuckle.

## Spring '79

Feb. 10-March 18	Basketball (coed). Watch for sign-up. Teams furnish own numbered jerseys.
March 24	Interstate Basketball Championship -- Las Vegas.
March 25	Open Racquetball Tournament. Male, Female -- singles and doubles. 9 am. Watch for sign-up.
March 31-May 12	Softball. Watch for sign-up. \$20 team deposit.
May 13	Softball Championship (Sun.)

\*All dates are subject to change.

UNIVERSITY OF NEVADA  
LAS VEGAS

## INTRAMURAL SPORTS FOR MEN AND WOMEN 1978-1979

### INTRODUCTION

The Consolidated Students of the University of Nevada sponsor an extensive program of intramural sports for men and women. One primary purpose of the program is to afford an opportunity for all students and faculty to involve themselves in recreational and sporting events this year.

### ELIGIBILITY

Open to all CSUN students carrying seven or more credits. There is a \$2 enrollment fee to all part-time students and faculty. Copies of the full operating policy are available in MSU-120 Intramural Office.

### Team Deposits

Twenty-dollar team deposits will be collected for most events. This deposit will be refunded if a team does not forfeit a contest. Otherwise, the deposit will be redistributed into the Intramural Budget to cover lost officiating cost.



If you are interested in covering Intramurals, please contact Dennis Berry at the Yell. The number is 739-3478. If you would like to help with the Intramural program or participate in a sport, please contact Bill Hornbuckle in the Intramural Office, MSU-120 or call 739-3477.

# Soccer Ends Season 7-9

UNLV's soccer season ended dimly as the team compiled a 7-9 record. But things weren't that dismal at the start of the season for the Rebels.

UNLV started off the season with a 6-0 win over Cal State-Northridge. John McDermott had three goals in the opener, while teammates Bleda Atilla, Steve McClenachan and Moe Tabor collected the final three goals.

Standouts on defense were Ralph "Whitey" Lehinen, John Romero and Murray Petterson.

The Rebels then traveled to Northern California for the Viking Classic in Fresno, California.

In the opening round against highly ranked Chico St. the Rebs

were shutout 3-0.

But UNLV came back to take the consolation crown with 4-0 and 2-0 wins over Brigham Young University and Cal State-Hayward.

Against BYU, McDermott scored two goals to help the Rebs to victory. Moe Tabor and Roger Tabor added goals for the Rebels.

Moe Tabor and Steve McClenachan both scored goals in leading the Rebs to the 2-0 win over Cal State, Hayward.

UNLV continued its road show the next week as it traveled to Utah to meet BYU and Colorado College. UNLV who earlier beat BYU in the Viking Classic, turned around and did it again as it beat

the Cougars 3-1.

Kelly Forget scored UNLV's first goal during the first half of the game when he connected on a header. BYU tied the game at 1-1 but Atilla hit on two goals in the second half to put the game out of reach.

In six meetings with the Cougars, the Rebels have won all six games and have outscored BYU 19-4.

UNLV registered its "best win ever" against Colorado College. Seven players were suspended for the weekend contest following the weekend trip to Fresno.

Colorado College had been ranked 10th in the West. UNLV

*continued on page 24*



photo by Ken Peebles

## Athlete Of The Week

Teresa Willis has been named Fidelity Union Life's Athlete of the Week in helping the UNLV Lady Rebels win their first four games of the season.

In the first four games of the season, Willis led the team in scoring. Her per game average is 27.5.

In the season opener against New Mexico State, Willis scored 35 points and had 17 rebounds. Against the University of Arizona, Willis scored 29 points and had 12 rebounds.

Willis scored 17 points and had 13 rebounds in the game against Cal. State, Northridge. She scored 29 points and had 15 rebounds against Arizona State University.

Willis is the first woman to win the Fidelity Union Life award. The award is given out weekly by

Fidelity Union Life.

The winner of the Athlete of the Week award will also be announced over the on-campus radio station, KULV.

The award will be handed out by Greg Clemensen, Sharon Rock, Ken Dakan and Frank Nolimal.

Previous Winners:

- 1) George Sherwood--Football
- 2) John McDermott--Soccer
- 3) Moe Tabor--Soccer
- 4) Bill Spencer--Golf
- 5) Leon Walker--Football
- 6) Doug Robertson--Football
- 7) Steve Gortz--Football
- 8) Greg Menster--Tennis
- 9) Bleda Atilla--Soccer
- 10) Jim Gaetano--Football
- 11) Leon Walker--Football
- 12) Freddy Thompson--Basketball
- 13) Teresa Willis--Women's Basketball

## Ticket Distribution

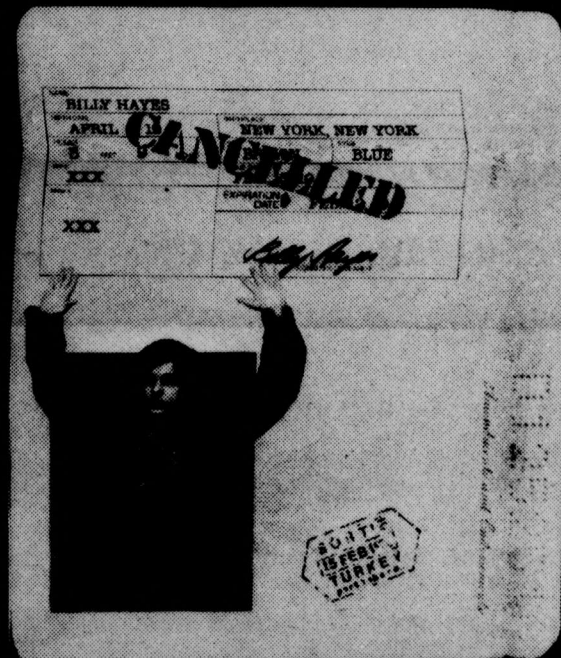
DAY & DATE OF TICKET DISTRIBUTION	OPPONENT	DAYS & DATE OF GAME
Tues. Dec. 19	Arizona	Tues. Dec. 19
Thurs. Dec. 21	Rebel Roundup	*Fri. Dec. 22
Thurs. Dec. 21	Rebel Roundup	*Sat. Dec. 23
Thurs. Dec. 21	Holiday Classic	*Fri. Dec. 29
Thurs. Dec. 21	Holiday Classic	*Sat. Dec. 30
Tues. Jan. 10	Wichita State	Tues. Jan. 10
Fri. Jan. 26	Texas-El Paso	Fri. Jan. 26
Fri. Jan. 26	New Mexico	Sat. Jan. 27
Mon. Jan. 30	Iona	Mon. Jan. 30
Fri. Feb. 2	Wyoming	Sun. Feb. 4
Fri. Feb. 16	San Diego State	Sat. Feb. 17
Fri. Mar. 2	Utah	Mon. Feb. 19
Tues. Mar. 6	Marquette	Sun. Mar. 4
	Colorado State	Tues. Mar. 6

NOTE: Tickets will not be distributed at the Student Union for the Rebel Roundup, Holiday Classic, and Wichita State games. For these games, tickets will be distributed at the Athletic Ticket Office only.

Tickets will be distributed at the Athletic Ticket Office on the scheduled Date of Distribution from 9:00 a.m. to 5:00 p.m.; and, at the Student Union (Information Booth) from 9:00 a.m. to 1:00 p.m.

\*Please note that student tickets for the Rebel Roundup and Holiday Classic will be sold on Thurs. Dec. 21st only!!!

Walk into the incredible true experience of Billy Hayes. And bring all the courage you can.



*Midnight Express*

AN ALAN PARKER FILM MIDNIGHT EXPRESS  
ALAN MARSHALL DAVID PUTTNAM

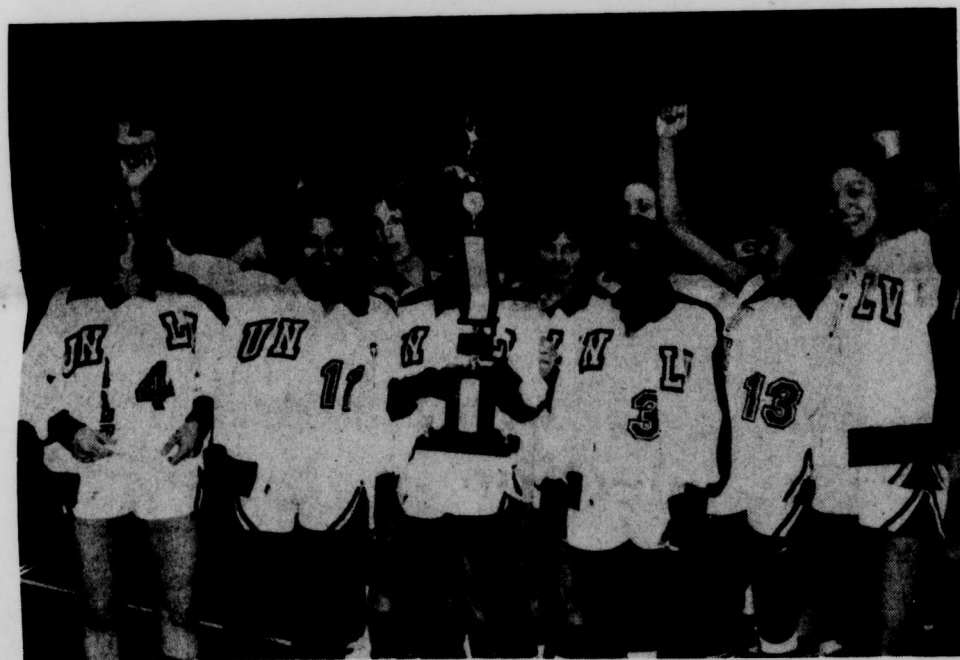
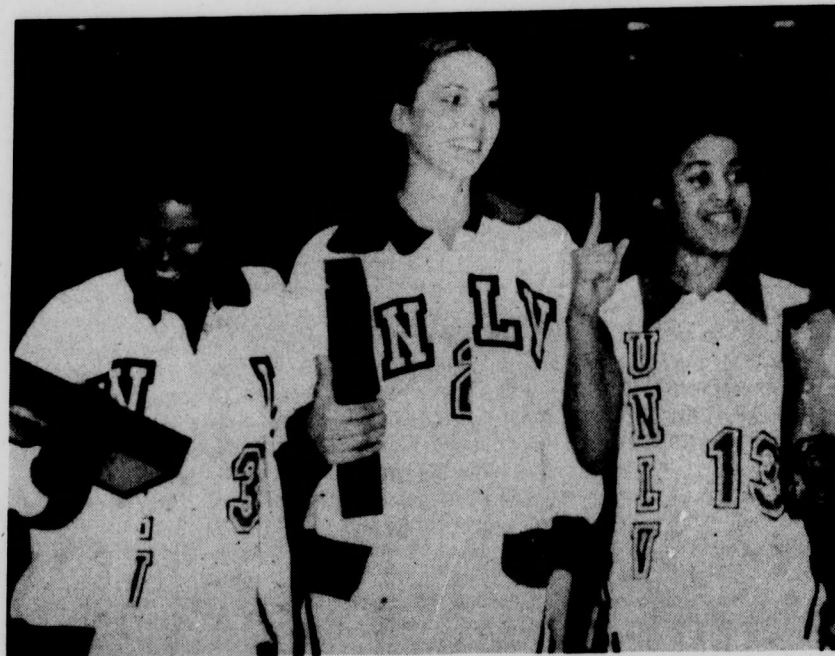
PETER GUBER  
ALAN PARKER

OLIVER STONE  
GIORGIO ARZUFFI

R

plm PARKWAY 734-8151  
Maryland Pky. at Tawam

# Ayala's Early Christmas Gift



The UNLV Lady Rebels also showed the United States that they were back and ready to win. UNLV beat Montclair State, last year's 3rd place finisher and the third ranked University of Maryland. UNLV will meet Utah State University Dec. 16. Former Reb great Cindy Perkins coaches USU.

*Photos by  
Ken Peebles*

# Football Wrapup 78

by Ken Harris  
Yell Sports Reporter

"Sure we're gonna have a good football team next year, replied UNLV Head Football Coach Tony Knap in a recent interview. "I see us getting better and better every year--it's what happens when you lay a solid foundation," he continued.

Knap went on to explain that even though UNLV is losing 23 seniors via graduation that he has many returning sophomores and juniors to fill that void.

In the short 10 years that the pigskin's been on campus, the team has progressed from the "Club level" to Division II, skipped Division I-AA and is currently competing in the highest echelon of college football--Division I-A.

"We're up there now," explained Coach Knap, "We've shown our ability to play with them."

And "shown it" they have. After a disappointing 0-3 start, the squad "gelled" in its fourth outing (University of Idaho) and won the next 6--knocking off such football powers as the University of Montana and Wyoming.

The Rebels ended the season with a 3 point heartbreaking loss to WAC champions BYU--a game which UNLV lead the majority of the time.

"I think that our football pro-

gram here will one day enjoy the same national prestige that our basketball team does," predicted Knap. "I'm not saying it will be in the next 2 or even the next 5 years--but one day. You see, a successful football program takes a little longer to build," Knap continued, "there's many more people involved."

The community seems ready for it. While the fans didn't turnout in the numbers predicted ticket sales were up an average of over 4,000 per game over last year's--from 13 to 17,000.

"I think the weather held a lot of people back," explained Coach Knap, "especially in the last rainy night game against Cal State.

Assistant Ticket Director Russ Gregory noted that almost 2200 students took advantage of the free season passes available to them. Gregory added that he is as of yet not exactly sure what the student ticket distribution policy will be for the '79 season.

### Extra Points

\*In '79 UNLV will add San Diego and the University of Utah to its schedule and will drop two of the weaker opponents.

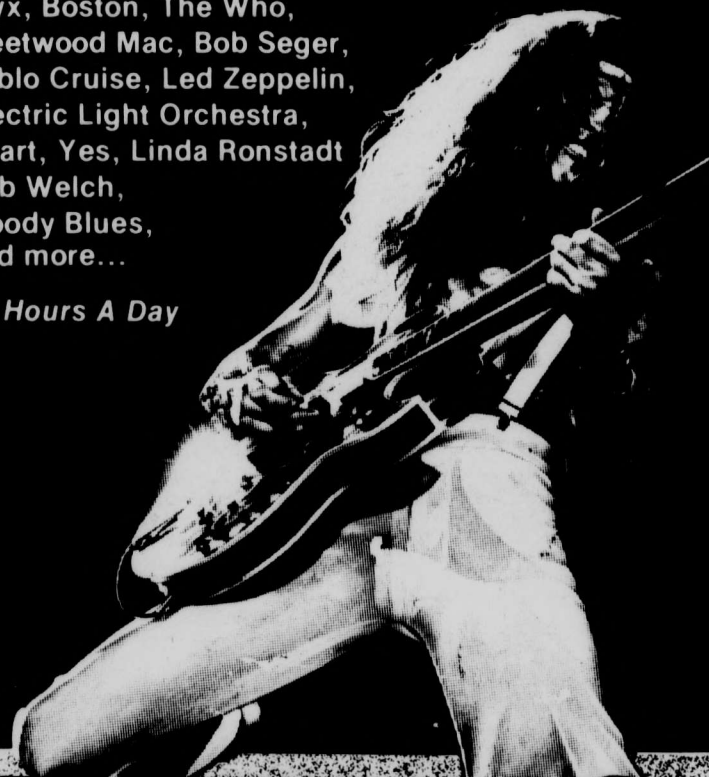
\*Possible '78 season UNLV pro's--Aaron Mitchell (DB)--Cleveland Jackson (TE)--Steve Gortz (P)--and Henry Vereen (WR).

## FREE CONCERT

Featuring

Styx, Boston, The Who,  
Fleetwood Mac, Bob Seger,  
Pablo Cruise, Led Zeppelin,  
Electric Light Orchestra,  
Heart, Yes, Linda Ronstadt  
Bob Welch,  
Moody Blues,  
and more...

24 Hours A Day



# KFM 102

## TOWER RECORDS

The best new sounds around from  
the only real record selection in town



ECM



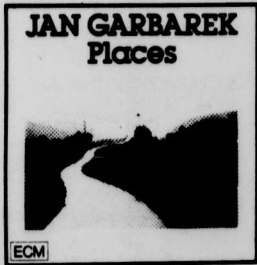
ECM



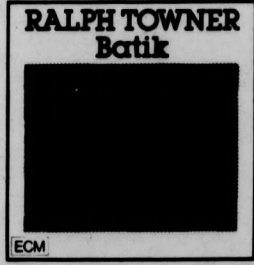
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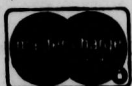
ECM

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# TOWER RECORDS

OPEN 24 HOURS A DAY 365 DAYS A YEAR

4700 MARYLAND PARKWAY  
(Behind Eppaminonda's)



# Soccer Completes Dismal Season

continued from page 21

beat Colorado 3-1.

Mike Sierra scored a goal for UNLV on a crossing pass from Moe Tabor. But Colorado came back to tie the score 1-1.

McDermott scored two goals against Colorado to clinch the victory.

Facing the biggest contest of the year against San Diego State University, the Rebels showed who was the best with a 3-0 victory.

UNLV upped its record to 6-1 with the 3-0 win over the fifth ranked (regionally) Aztecs.

The win by the Rebels was the first in the Southern California Soccer Association (SCISA) play and their first ever against San Diego.

San Diego had beaten the Rebels in three previous meetings including last year's 3-1 win.

UNLV's first goal of the game came on a goal by McDermott. He headed the ball on a throwin by McClenachan and it bounced by San Diego goal keeper Jose Chavez.

Peterson upped the Rebel lead to 2-0 and Atilla scored the final goal on a penalty kick.

Jim McKusick who started in goal and Paul Muuss, combined on their fourth shutout of the year.

McKusick was credited with nine saves and played all but the final 10 minutes of the game.

The Rebs were handed its second loss of the season and its first in SCISA play as it was upset by Cal State, Fullerton 3-1.



**Dismal Season--**UNLV's Soccer team suffered through its worst season ever. The squad compiled a 7-9 record. *The photo by Ken Peebles*

UNLV's loss was also its third in the five game series with Cal State, Fullerton.

The Rebels had been ranked 11th before the CSF game and had been ranked 9th before that. Forget scored UNLV's only goal in the game.

UNLV's post season playoff hopes were dealt a blow as the Rebs suffered three straight one-goal losses on the road in California.

UNLV lost to Azusa Pacific 3-2

as McDermott and Atilla scored the only Rebel goals.

Against Long Beach St., the Rebs were defeated 3-2 with McClenachan and Atilla scoring UNLV's only goals. UNLV out-shot LB 22-12. Goalies McKusick and Muuss teamed up for nine saves.

Playing great for the Rebels was Steve Kahn who replaced Dave Montoya who had been injured earlier in the season.

Northridge 6-0 losers to UNLV

earlier in the season nipped the Rebs 5-4. UNLV held a 2-0 lead in the series competition against Northridge.

UC Santa Barbara hammered the final nail in the UNLV playoff hopes coffin as they beat the Rebs 3-0. UCSB was ranked fifth regionally at the time.

UNLV then lost to Chapman College, 4-1. The loss was the sixth in a row for UNLV. Traveling to San Diego before the final game of the season, UNLV split two games.

Against UC San Diego, the Rebs ended their six game losing streak with a 3-1 win in overtime.

McDermott, Tabor and Forget had goals for UNLV. UNLV then lost to playoff member USIU 2-1. Atilla scored the Rebs only goal.

UNLV then closed out the season with a 1-0 loss to UCLA a perennial soccer champ.

This is the first year that the Rebel soccer team hasn't posted a winning record.

UNLV's first year of competition five years ago saw the Rebels post an 8-3-3 record.

In its second year of intercollegiate play saw a 11-5-2 record and in 1976, UNLV compiled their best record ever at 13-4-1. Last year UNLV racked up a 14-6-1 record and this year's team ended with a 7-9 record.

Other members of the UNLV soccer team are Alan Gaddy, Glen Newbry, Rick Trujillo, Billy Meola, Tim McGarry, Efraim Martinez and Brian Clayton.

Last year's leading scorer Dave Cohen was redshirted for the year.

## New Ticket System

by Dennis Berry  
Yell Sports Editor

CSUN has come up with a new system to try and cut down on the scalping of student tickets.

Two student entrances have been set up at the main entrance and at the East end of the Convention Center. Each student must show a ticket and I.D. to be admitted to the game.

This came as a result of the Dorm, where residents of the Dorm were pooling their resources to get four or five tickets, a source close to the Yell said.

The Dorm residents involved with the incident would get their tickets, tear off the old validation and place on a new sticker and give it to a representative in line.

Then one representative was sent to the game and sold the tickets and they split the money between them. The group was not working together but were individual groups following the same idea.

CSUN President Chuck White talked with Athletic Director Bill Ireland and his assistant Roger Barnson about changing the system for entrance into the games.

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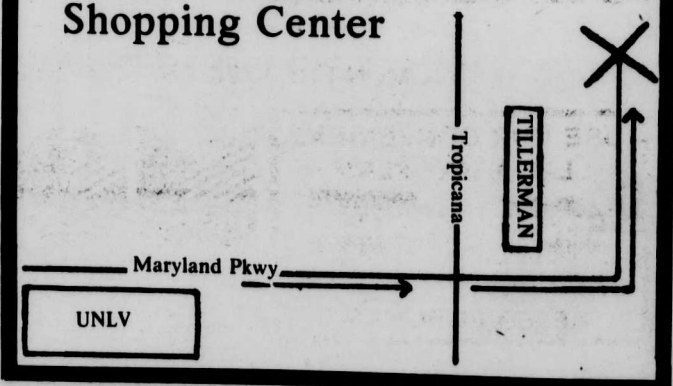
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# UNLV Wrestling Team Looks For Good Season

by Ken Harris  
Yell Sports Reporter

Didn't know UNLV had a wrestling team? You'd better believe it and if Head Coach Dennis Finrock objectives hold it will become one of the "major sports" here on campus.

The UNLV Matmen have been in existence for only three years but can proudly boast of a 19-2 record in '76, 17-9 last year and they are currently in the midst of what looks to be their most successful season ever. Their

most recent match against Weber State (a 52-3 slaughter) became the sixth consecutive victory of the year.

### Dec. HOME MATCHES

Dec. 18 Athletes In Action  
Dec. 21 Ohio St. U.

"We've come a long way in three years," noted Head Coach Finrock. "There was a time when we were taking our thirteen man road squad to away matches in a twelve passenger van."

In addition to a budget increase

the team now has six assistant coaches which Finrock deems as "invaluable."

To date the team's three home matches have picked up in spectator attendance from last year's turnouts. "We had over 1000 people show up for our match with the University of Washington," explained Finrock, "it's the best turnout in our history." (Washington, by the way, were runners-up in the PAC-10 conference last year--UNLV polished them off 20-15.)

Finrock went on to explain

that he feels community interest in wrestling is on the upswing.

He added that the team has suffered in the past from "too little publicity" and feels that the schedule itself is not conducive to a good student turnout. (Six of their fifteen home matches are held during the semester break--a period in which a lot of students are out of town or just out period.)

The team is currently carrying just over thirty wrestlers.

"You know it's tough on the twenty who don't start the match," explained Finrock, "un-

like football or basketball you can't substitute to give the other guys a chance to see some action. We've got some good people though, they work hard and stick to it," he continued.

Finrock concluded with what appeared to be 50 percent aspiration and 50 percent prediction about the team--"to be ranked in the nation's top twenty."

A goal almost unheard of for a program only three years old, yet one that is entirely feasible given the quality of wrestlers which make up the team.

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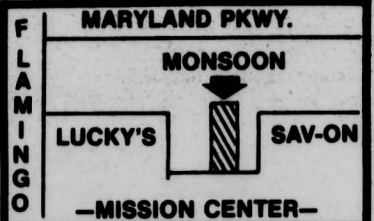
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# A Message From Blythin

continued from page 18

could be sold. That spot could also support a collection of tables under small redwood shelters. The spot behind Frazier Hall is particularly appropriate as a human lounge because visitors arrive at Frazier Hall; they could simply walk around the building, find a spot to sit and get themselves oriented to the campus.

Or this: Beneath the eave of the administration tower, there is a dead spot, an eight-foot area underneath the overhang of the building. That overhang could cover numerous redwood benches, small tables and groups of people stopping long enough to see one another, talk with one another and assess different directions and goals. By Grant Hall, there is a small triangular hedge that encloses rose plantings and a tall pine; there is room for a redwood bench.

There are many such places on this campus. I would hate to see the places bulldozed around to accommodate ten times the population they should have, but I do think they could be altered, with gentle treatment, to areas where visitors might visit, where small classes might be held, where political intrigue and campus affairs might be discussed. I think we need some human space around this machine we are

calling a university.

The proposal to lounge could be put into action on a number of different levels. *The Yell* could produce a nice photo story on ideal spots for semi-public lounging on this campus, spots not now utilized. Student government could contribute by enlisting student labors and monies. The faculty, should they get as smart as their northern counterparts in Reno, could work toward some semi-public territory conducive to intellectual interchange and contemplation. The other Acting President could coordinate efforts to give this campus some personal appeal and contemplative space. **The Presidential Walk-Time to Lounge?**

I heard, the other day, that nominations for the presidency of this campus are now in. As of a week prior to the deadline, no candidate had been nominated. I'm embarrassed for us. We have two acting presidents, an acting vice-president, three or four real vice-presidents, an untold number of deans, ex-deans and chairpersons, an outside community of over a quarter of a million people, and we could think of no one worthy of the leadership of this campus. I'm ashamed of us, but not surprised. We've tended, as I've observed before, to see local as yokel. We tend to

look down upon and distrust one another. We look for angels elsewhere rather than deal with the devils we've got.

I don't think we've taken a good look at ourselves. I think our machinery is running us too fast. The machinery that moves us through presidential candidates was designed for a small university, which we no longer are. At our present rate, we've already run over local potentials. Students may not even get to see the next president, much less hear him or her, before he or she gets into office. The faculty have only recently (through the senate) attempted to become more central to the selection process. The community will have little or no chance to preview our next president. Even the regents may not have the opportunity to preview our presidential aspirants.

Think about what's happening here. We are an ambitious university searching for a leader. While I've continued to say that I'm walking toward the presidency of this campus, the point is that we are all walking toward the presidency of this campus. The next president of UNLV will be our university president. Let's get serious.

Let's begin by starting where we are in the search. A selection committee is now working hard to

narrow the field to somewhere around five candidates. Let's bring those candidates in and let's lounge a bit while they tell us what the race is all about. Let them tell us what they think a good university should be. Let's schedule and advertise a series of evening talks by our candidates. Let's pass out ballots to those who attend the meetings, and then let's count those ballots at the end of the series, when all of the aspirants have had their say. Together, we should be able to narrow the field down to two or three candidates who might then be decided upon by the regents and chancellor of the system. As members of this university community, I think we all deserve to hear the words of a person who aspires to be our leader.

In the meantime, Dr. Dixon and I are still with you. Brock has served this university through two administrations and he is not likely to desert now; he will continue to act as he thinks a president should until the office is filled. I, too, have served this university in many ways for many years; I will continue acting as I think a president of this university ought to act until the office is filled. Together, we give you options as well as we all continue our walk toward the presidency of UNLV.

Dr. Evan Blythin  
Dept. of Communication Studies

## Suppression

The time has come for the sheep to turn on the wolves. It is time for the tail to stop wagging the dog.

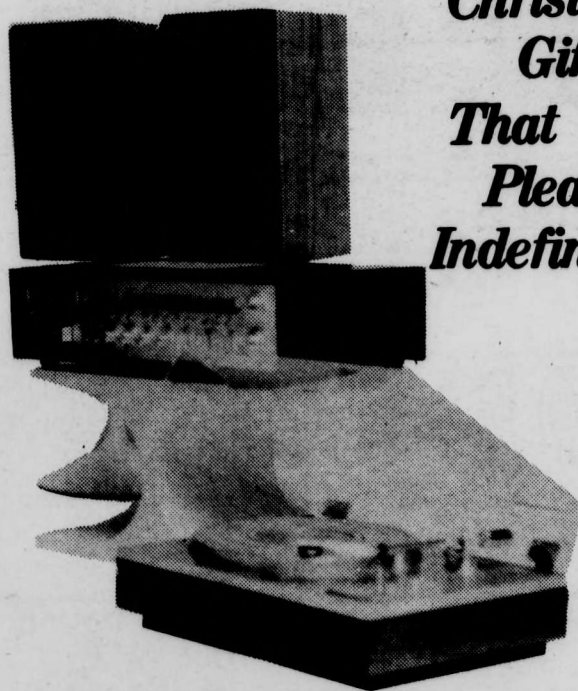
Because of suppressive and oppressive conditions at your homes and prior schools, your ability to express yourselves towards injustices has been stifled. Consequently, many of you harbor seething resentments and unfounded doubts. If you don't learn to speak up for yourselves now, here, at this institution, you will be unprepared to face the "professional" psychopaths which control nations.

I want you to tell me your complaints, grudges, and gripes. I want to know which "teachers" do not allow you to express your opinions. Also, tell me which students are the alter-ego's of those teachers...which unite to exploit your doubts. Similarly, tell me which employees on this campus rub you the wrong way, and why. Which administrative personnel have been impatient and dogmatic toward you? Do you resent the cost of the books and other concessional dictates? Speak up!

Democracy, while it lasts, gives you the right to speak your mind. Your mind, spoken, leads to the character-development which many lack. The courage it takes to stand up against oppressors must originate within each of us.

Send your responses to me as follows: Leonard Stark, Box 114, Verdon, NV 89040.

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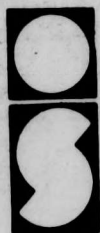
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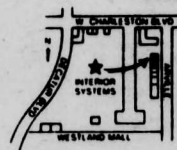
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YELL

# ENTERTAINMENT

SECTION

## Splash Goes Scapino!

by Bill Campbell  
Yell Staff Reporter

*Scapino* is the current production of the Theatre Department of UNLV. Joe Wheeler as *Scapino* crashes across, in and out, and even over the Judy Bayley stage. An almost completely superb cast rollicks and frolics through this production directed by Robert Burgan.

Joe Wheeler has the audience and the cast eating from his own personal menu from start to finish as an unforgettable *Scapino*. He is ably assisted by Robert Burnhardt (Silvestro) who is a delightful comedian. Burnhardt's motorcycle thug is a glorious treat.

*Scapino* by Frank Dunlop and Jim Dale is a loose likeness of Moliere's *Les Fourberies De Scapin* in the Commedia dell'Arte tradition. The plot weaves and jerks around an almost endless stream of cunning and conning. The impossible becomes possible, replete with kidnapers, Turks, Orientals, a brigade of British, a pirate and his parrot, and a band of Travolta-like thugs. One might wonder how this all fits into *Scapino*. Well--who cares? Everything is done for laughs--and the audience does just that. The inevitable ending solves all. The cast even goes out of its way to ingratiate itself on its viewers with a post-curtain audience participation segment which prompts an enthusiastic standing ovation.



Top: John Walters(climbing), Andy Levant (foreground), and Joe Wheeler in flight. Below: Andy Levant, Joe Wheeler and John Walters,



Joe Wheeler as *Scapino*.

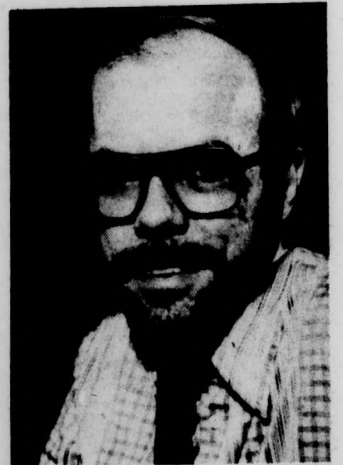
The cast of characters are truly graphic. Charles K. Strasser (Carlo) is a fine dirty ole' man cum comic. Al Garcia (Geronte) refuses to let the audience frown--right from his first entrance outrageously attired in white socks, sandals, umbrella, and a gait like a penguin. Just the sight of Garcia provokes gales of laughter. The repeated line "What the devil was he doing on board that boat" was picked up by the audience after the third time and relayed back. R. Michael Greer is a believable and good straight man as Argante. The lovers John Walters (Leandro) and Rosalind Moreland (Zerbinetta) along with Andy Levant (Ottavio) and Teresa Gilmore (Giacinta) are more than adequate. The rest of the cast, Robert Mann, Samuel O. Bakke, Jr., Caryn Ceja, Deborah Ceja and T.J. Aleshe are as wacky as the leads.

The show is very funny and a certain departure from the serious. The cast is good and far outshadows any dull or pointless moments, of which there is but a negligible few. The set, and costumes were designed by Ellis M. Pryce-Jones and fit the production perfectly. The lights were designed by Fredrick L. Olson, the music by Jim Dale, and the sound by Dave Gruzin.

The innovations of having part of the audience (about 70) on stage proved to heighten and intimate the contact with the performers.

*Scapino* is a nice plume to add to director Robert Burgan's hat. He has assembled a fine cast and crew that go SPLASH!

*Scapino* will run one more week, Dec. 14, 15 and 16 at 8 p.m. and Dec. 16 at 2 p.m. Do yourself a favor and make a reservation (739-3641)--you will not be disappointed.



Robert Burgan

photos by Ken Peebles

# OUTTAKES by Bob Blaskey

Although several monumental pictures have yet to be released in Las Vegas (including *Superman*, *The Deer Hunter* and *Lord of the Rings*), one trend has become evident for 1978: the double and sometimes triple-treat offering by the talents putting out motion pictures.

Directors interpreting their own screenplays have included, among others, Walter Hill in *The Driver*, Bryan Forbes in *International Velvet* Colin Higgins with *Foul Play* and Woody Allen for *Interiors*. The latter, definitely not your usual entertainment picture, was a triumph of technical mastery on Allen's part. With that off his chest, we can look forward to his comedic *Manhattan*.

Actors are not left behind, oftentimes behind the camera with their own work. For instance, Burt Reynolds directed himself and Dom DeLuise in *The End*. Richard Dreyfuss acted as producer for *The Big Fix*, where he played private detective Moses Wine. Joe Brooks, of *You Light Up My Life* and Madison Avenue fame turned out *If Ever I See You Again*. Subscribing to the *auteur* theory of complete control, Brooks co-authored the script, produced, directed, scored and starred in the motion picture. Sylvester Stallone debuted as director, working from his own script and novel, *Paradise Alley*. Stallone also lent his vocals to the theme song, *Too Close To Paradise*. Finally, Warren Beatty has a good chance to match his sister, Shirley MacLaine and receive an Oscar nomination. Beatty co-authored, co-directed (a rarity in motion pictures), produced and starred in *Heaven Can Wait*, a re-make of the '40s *Here Comes Mr. Jordan*.

1978 has also seen changes on the big screen. Richard Pryor starred in *Blue Collar*, a departure from his comedic roles in *Silver Streak* and *Which Way is Up?* Pryor plays a blue collar worker involved with the union, which is corrupt.

Speaking of unions, Sylvester Stallone shed the Cinderella and apple pie image of *Rocky* to portray Johnny Kovak in Norman Jewison's *FIST*. Compromising his ideals, he ultimately redeemed himself in death.

Kirk Douglas moved from westerns and epics to do two pictures with the occult as its subject matter, *The Chosen* and *The Fury*. Chevy Chase made his film debut with the hit, *foul play*. However, the question of whether Goldie Hawn wanted to take a shower with him remained unanswered.

1978 also brought to the attention of the public excellent performances by two fine actors. Gary Busey was a knock-out as the energetic Buddy Holly in the screen version of the singer's life. Later in the year, Brad Davis electrified audiences with his portrayal of Billy Hayes in the sleeper of the year, *Midnight Express*.

This year also featured fine performances by veteran stars. Lord Laurence Olivier was good as the pursuing Nazi-hunter, Ezra Liebermann in *The Boys From Brazil*. Anthony Hopkins had two characters he vividly created, the Olympics trainer in *International Velvet* and the obsessed ventriliquist in *Magic*.

Several films offered audiences the opportunity to address themselves to pertinent questions amongst entertaining surroundings. Moral choice was considered in *Blue Collar* and *FIST*. Human interaction was dealt with in *Interiors*. *Heaven Can Wait* and *Paradise Alley* both showed that what's inside a person is what matters in the long run.

And then there were the purely entertaining pictures. *Damien*, *Omen II* and *Jaws II* both cashed in on suspense films of the past. Each did fairly well, though not matching their originals. *Eyes of Laura Mars* offered a supernatural thriller of sorts, with good performances by Faye Dunaway and Tommy Lee Jones.

Finally, there was the other side of entertainment---the more or less light material, "candy for the mind," as Aaron Spelling describes his comparable television shows. *If Ever I See You Again*, two Osmond Productions: *The Great Brain* and *Goin' Coconuts*, *Foul Play* and the runaway popular movie of the year, *Grease* (but watch out for *Superman*), all fit into this category. The director of the latter, Randal Kleiser, was morally allowed to make such a film, having created his mark with the Emmy award winning superb motion picture for television, *The Gathering* (which had its encore presentation last Sunday, in what will hopefully be an annual showing).

Paramount Studios has the best record to date, handling *Grease*, *Foul Play* and *Heaven Can Wait*. With *Star Trek--The Motion Picture* on the schedule for release next year, among others, their stock will certainly begin to approach the post *Star Wars* prices for Twenty Century-Fox.

But, to paraphrase the old adage from the serials of long ago, the best may still be yet to come. Opening in the ensuing weeks (in time for Academy Award consideration and the Christmas vacation) are *California Suite*, *The Lord of the Rings*, and Clint Eastwood playing opposite a monkey in *Every Which Way But Loose*, as well as the films featured on the opposite page...



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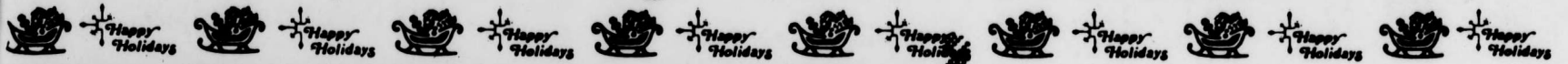
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# Upcoming Motion Pictures



Lily Tomlin and John Travolta in the romantic comedy written and directed by Jane Wagner. *Moment To Moment*. The film will open December 22 at the Red Rock Theaters.



Christopher Reeve shows that even the sky is no limit for him in the title role of *Superman*. The ambitious project by Warner Brothers opens this Friday, December 15, at the Fox-Charleston Theater. Discount tickets for the Mann theater will not be accepted.

## UNLV STUDENTS

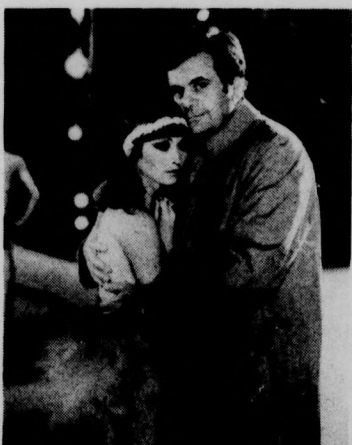
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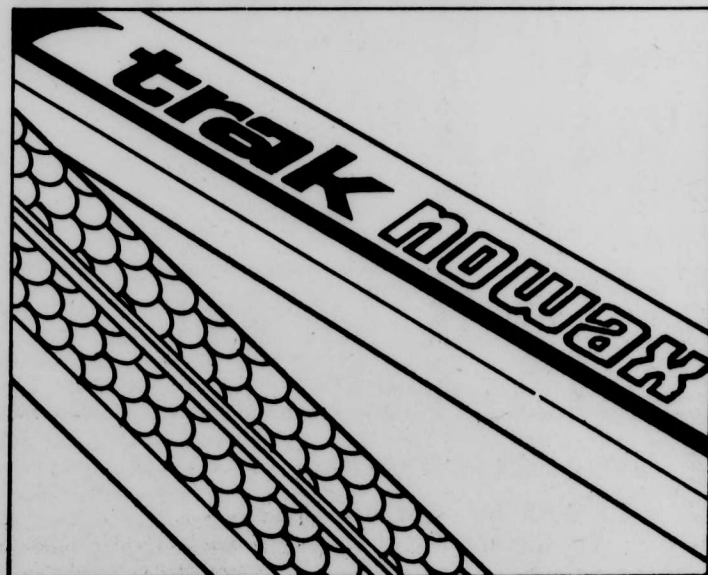


Leonard Nimoy, Donald Sutherland and Brooke Adams in the United Artists remake of *Invasion of the Body Snatchers*. *Snatchers* opens at the Cinema Theaters in two weeks.



Anne Ditchburn and Paul Sorvino star as a ballerina and newspaperman who fall in love in *United Artist's Slow Dancing in the Big City*. The film, directed by Oscar winning [Rocky] John Avildsen, will open at the Parkway December 20th. Bill Conti, who composed the music for *Rocky*, also scored *Dancing*.

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**Mountain Man**

# Youth Welcomed In Film

**Jack Valenti**  
President Motion  
Picture Association of America

Like an enchanting Muse, FOCUS summons the young and talented to the pursuit of the art of the film. It provides and entices them with incentives and prizes and awards. This is an altogether laudable and worthy enterprise, worthy of acclaim and support by all who believe the motion picture, at its best, occupies and deserves equal place and esteem with its sisters of drama and literature and the other arts.

None of civilization's forms of artistic expression could long survive without drawing into itself the irradiating contributions of the young and talented. As a medium of vast popular appeal, the film has a particular need of continuing reinvigoration, of new ideas, new insights and expanding techniques.

In the past five years more doors have been opened and more are opening perhaps than in any other time except in the long-ago heyday of the Hollywood studios which trained directors, writers, actors, cinematographers, through the extensive production of short subjects. This production for the theaters is all but gone, sad to report.

Qualified newcomers are wanted and welcomed. I emphasize quality, not number. The decline in film production--fewer than 100 movies were started last year by companies of the Motion Picture Association of America--has correspondingly shrunk the number of potential jobs.

Many of those who have come into movie production are graduates of the proliferating college and university film schools around the country. Others first gained experience in making their own films; others came from amateur theatrical companies in their home communities. The sources are varied and wide.

The opportunities are available. Not all who are talented will find the jobs they want, but talented young persons will find jobs in filmmaking. The passage is paid in ability, in sweat, in initiative, in seizing every opportunity to gain

experience, in unshirted persistence. There is no easy, magic way. Don't wait for someone to seek you out. Make yourself wanted because you have demonstrated talent to offer.



*FOCUS on Film is also a means of introducing students to the FOCUS Student Film and Essay Competition. Now in its third year, FOCUS awards Datsun automobiles and scholarships provided by Universal Studios, Playboy Magazine, U.S. Tobacco and Producer, Allan Carr--a total of 10 awards this year. If you are interested in FOCUS send inquiries to: FOCUS, 1140 Avenue of the Americas, New York, New York, 10036. Watch for further details in forthcoming issues of this paper.*

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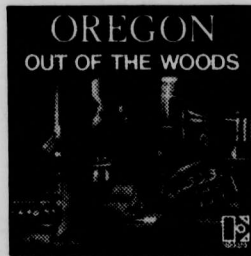
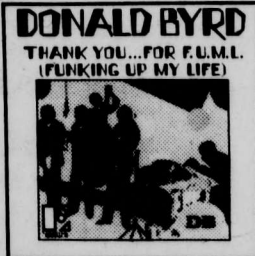
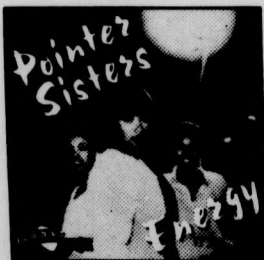


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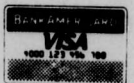


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# Oslo International Summer School Expects 300

The International Summer School at the University of Oslo in Oslo, Norway is preparing to welcome 300 students, teachers, and other professional people from 50 countries to its 33rd session beginning on June 23 and ending August 3, 1979.

The Summer School, organized in 1947 for American students who wanted to study in Norway, has steadily attracted a more and more diverse student body. About half of the 1978 participants were from the U.S. The rest came from 49 other nations, including both the People's Republic of China and the USSR.

English is the language of instruction. Undergraduate and graduate courses are offered in art, literature, history, economics, sociology, music, international relations, education and political science--all from a Norwegian perspective and taught by Norwegian faculty. Four levels of intensive instruction in Norwegian language are also available. The course in Peace Research, taught by the Peace Research Institute in Oslo, and a new course in Energy and the Environment are particularly unique. Special graduate courses for professionals in specific areas are Urban and Regional Planning, Medical Care and Public Health Services in Norway, and Physical

Education in Scandinavia. The topics in the latter course range from training in glacier climbing to programs for the handicapped.

The University of Oslo certifies all courses, and credits are transferable to most US and Canadian institutions. The basic fee for board, room, registration, and

course related excursions for the six-week session varies from \$800 to \$1,100, depending on which courses are taken. No tuition is paid by the students as this is covered by the Norwegian educational system. Two years of college are required for admission.

## An Evening Of Poetry

An "Evening of Poetry" will be sponsored by the Center for United Campus Ministries Friday, Dec. 15, at 7:30 p.m.

Poets from UNLV and CCCC

will be featured, including, Billie Jean James, A. Wilber Stevens, Barbara Agonia, Stephen Shu Ming Liu.

The event is free and the public is invited.

## Jobs For Students

1. Office Work	\$3.00/hr	#864
2. Car Washers (near UNLV)	\$2.75/hr plus tips	#866
3. Telephone Survey (Temp)	\$3.30/hr	#867
4. Knitting/Needlepoint Sales	\$3.00/hr.	#870
5. A-V Aides (Day or Nights FT)	\$3-3.25/hr	#875
6. Accounting Work	Open	#876
7. Office Work	Open	#878
8. Delivery	\$2.65/hr plus gas	#881
9. Window Lettering (near UNLV)	Open	#882
10. Library Assistant (on campus)	\$2.85/hr	#883
11. Construction Clean up	\$3.00/hr	#885
12. Income Tax Preparation	Open	#887
13. Blackjack Tournament Help	\$3.00/hr	#886
14. Women's Abuse Center Volunteer	\$325/mth	#890
15. Delivery/Maintenance	\$3.00/hr	#891

# Classified

PART-TIME CLERICAL help wanted. Contact Student Union Room 120, see Lillian or Michelle.

PART-TIME SECRETARY, approx. 15 hrs/week. Salary DOE. Call Marty Porter, New York Life Insurance, 870-9101, mornings.

SKI BOOTS FOR SALE: Like new--men's Munari Comp. size 11, bought last season for \$160.00 will sacrifice for \$80.00; Men's Nordica size 10. 2 years old \$25.00.; Women's Reiker size 8. Good beginner boot \$10.00. Call 870-3800 or 878-8371.

FOR SALE: 1975 Honda 360, less than 1500 miles. Call 737-0133 after 5:00.

MUSLIM STUDENTS ASSOCIATION have Kummah prayers at 12:45 p.m. each Friday on the second floor of the Student Union. For further information please call Shameem Usmani, 453-1778.

WANTED: Graduate Student in biology or chemistry to teach small classes in same. Excellent pay, call 876-1667, 8:30-3:00.

HUSQVARNA MOTOCROSS 125CR--like new! Includes--helmet, pads, extra-fenders, gastank, front tire; boots goggles, leathers, special tools and supplies. \$750 or best offer. Call 739-3445 weekdays 2:30-5:00 or 451-8293 anytime. Ask for Kim.

EUROPE FREE for qualified person. Send travel/study experience. University Tours, Box 634, Logan, Ut. 84321.

FEMALE ROOMMATE to share with same, 18-35. Completely furnished. \$200 plus 1/2 utilities. 648-2095.

ATTRACTIVE WAITRESSES needed for new restaurant. Call 739-8681.

'75 FORD COURIER, low miles--new tires, \$1800 obo. 385-6984.

FARMERS INSURANCE, Auto, Home, Commercial Ins., Life & Group has agent openings. Keep your present job while learning the insurance business on a part-time basis and earn full commission. Training and supplies are all furnished. Monthly guarantee after qualification. For a confidential interview, call Craig Daugard, District Manager, 873-6845 Days; 870-8075 Eves.

FOR SALE: Hammond Organ E-100 Series, 25 note pedal keyboard, 565-8235.

TOYOTA FOR SALE: Great trouble-free gas-saving car. 1974 Toyota Corolla 1600, four door. Excellent condition. Low book \$1925, high book \$2,640. Will sell for \$2200, or make offer. Sari Phillips, Information Office, 739-3101.

1977 Fiat 131 25, 2-door coupe. 5 speeds, air/heat. Call 649-7996 on evenings.

PART-TIME EMPLOYMENT available at Nevada State Bank. Various hours available. Good hourly pay and regular salary increases. For information call 385-3711 or apply at 218 Las Vegas Blvd South. Equal Opportunity Employer.

PROFESSIONAL TYPING--Experienced Secretary. Fast, accurate, reasonable, no minimum. 452-5632.

ROOMMATE WANTED. Share beautiful home, 15 min. from campus. Furnished bedroom--\$14 per mo. plus 1/3rd share of utilities. Call 739-9267, ask for Jim.

1971 DODGE CORONET, 4-door sedan, air power, radio, 49,000 miles. Original owner, \$1700. Call 732-9690.

HOUSE for rent. \$250.00 per month, share utilities. Call Terry at 732-1234 from 9 a.m. to 12 a.m. or at 453-2139 after 6 p.m.

PRESTIGE ADDRESSES Need an apartment or house? Or, perhaps you're interested in purchasing a mobile home? Come to Prestige Addresses for your every housing need. 2212 S. Eastern, 457-4522 Special, 1/3rd off to UNLV students with I.D.

TYPING all kinds and resumes, 457-8246.

WANTED: Season Basketball Tickets. Call Steve, 9 a.m.-11 a.m., 735-5092.

BEAT CASINOS \$30.00 to \$150.00 hourly. Computer tested. Easy. Complete instructions. Send only \$5. "Winners" Box 40893, Tucson, Arizona 85717.

1973 FORD LTD, white four-door sedan, 60,000 miles, air, heater, radio, excellent condition. \$2450, or best offer. Phone 564-2696 or 642-0526.

TYPING--PROFESSIONAL QUALITY, student prices. Grammar, spelling, editing, corrections on request. Free pick-up and delivery to UNLV students. 458-1247.

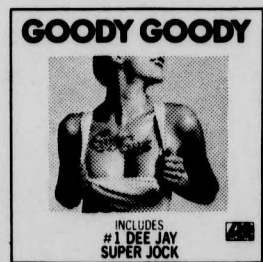
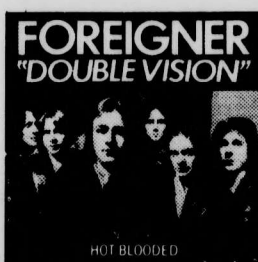
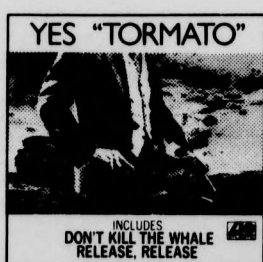
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Spring, 1979

1-29-79

# UNIVERSITY GUIDE BOOK

A CSUN Special Publication

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