

\$391,000.00

CSUN Budget Out of Committee

by Marc Charisse

The CSUN budget for 1978-79 has been submitted to the student senate for approval.

Already approved by the Appropriations Committee, the \$391,985 budget represents a \$43,545 increase over last year's expenditures.

The largest single increase will be in the Day Care Center, which will receive \$52,428, compared with last year's estimated expenses of \$40,614.

A \$2500 liquor account, which will be self-sustaining after this initial investment has also been established.

CSUN's general account, which covers salary and operation costs, has been set at \$109,285, including \$20,950 for the new CSUN business manager.

Other accounts include \$85,830 for activities and \$53,380 for KULV, the campus radio station. The Yell has been budgeted at \$49,805.

A contingency fund of \$34,056 has also been approved.

The new budget will be financed through student fees totaling \$313,310, general revenue of \$76,690, and a balance of \$1,985 from the previous budget.

CSUN Vice-President for Appropriations, John Hunt, said the new budget represented a great improvement over the previous one. "It will be totally computerized and provide us with a complete breakdown to go

back to."

"In the past we've never had data to work with," Hunt said. "But the business manager will provide continuity and be able to give us up to the minute data."

"Nobody followed last year's budget," Hunt went on. "But with a business manager we'll be able to enforce it."

Hunt spoke of the need to maintain student control over the budget. "We can hire professionals to advise us, but the final decisions must be made

by students."

Overseeing the budget will be the CSUN Senate Appropriations

Committee. If this measure is passed by the senate, the committee will have the power to

stop expenditures on an account should it find deviations of more than 10 percent of the budget.

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THE YELL

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Reno Grabs Silver Bowl Opener

by Robert Qualey

UNLV's football team's four year dominance over the UNR WolfPack was shattered last Saturday as UNR defeated UNLV 23-14 in the 10th annual Silver Bowl Game.

UNLV was handed their second loss of the season when their comeback attempt was stifled by UNR's field-goal kicker Fernando Serrano as he took the momentum away from the Rebels, with his 38 yard field goal with 2:08 left in the game. This gave the Wolf Pack a 23-14 lead which eventually was the final score.

The home opener was held at the Las Vegas Silver Bowl before a record crowd of 20,181.

It seemed UNLV could not get any offense going. But it was the tough defense of the Wolf Pack that was the main reason for this as the Rebs managed only 163 yards total offense. This is a statistic that is not usually associated with a Tony Knap team.

Coach Knap went with a three quarterback rotating system using Carlton Kelley, Doug Robertson and Larry Gentry. This was not an effective offensive move as nothing could be sustained throughout the game. Coach Knap admitted that his rotating quarterbacks was a "flop" and that it is extremely unlikely that he will use it again.

UNR head coach, Chris Ault, said it was the defense that won the game for UNR and that he



Action in Rebels' Home Opener

didn't believe that his defense would dominate like they did. UNLV did all of their scoring in the fourth quarter when junior Ron Crews a 6'3", 232 pound defensive end broke through UNR's line and blocked Wolf Pack punter Nick Tabich's punt and then recovered it in the end zone giving UNLV their first seven points. This made the score 20-7 with 14:42 left in the game.

UNLV's next score came when UNR's Tim Maloy fumbled a punt and Jerry Mangiarcina recovered

for the Rebs on the Wolf Pack 11 yard line. On the next play from scrimmage, Russell Ellis scampered through for the score, closing the gap to six points 20-14.

With a comeback on the minds of most of the crowd and UNR, the Wolf Pack needed something to change the game in their favor.

They received it with nearly eight minutes to play when a punt return gave the Wolf Pack good

continued on page 11

Fall Book Resales Up

by Ken Harris

The CSUN/Alpha Delta Pi Fall '78 book resale ended successfully, outselling the Fall '77 session by almost 170 percent.

'77 turned over only 30 books compared to the 80 books that changed owners in the session that just ended.

Although these figures were down markedly from the Spring '78 venture, which boasted the sale of 500 books, John Hunt, Vice-President of Finance and Communications, is satisfied. Hunt points out that in each of the two years that the student resale has taken place, the Fall session dramatically undersells the Spring.

He credits the slack Fall sessions to:

1. The introduction of many new texts in the Fall semesters by publishers which consequently renders many used books "outdated and unsalable";

2. The three month layover between Fall and Spring semesters, which totally voids the brain of all remembrances of the upcoming Fall session book resale (not to mention the upcoming Fall semester period); and

3. The inconspicuous location. Because of the new temporary location of the snack bar (which had been the site of former

resales) the venture found itself tucked away in the Student Union Conference Room. The new location was much less visible to "passers by" consequently receiving less recognition.

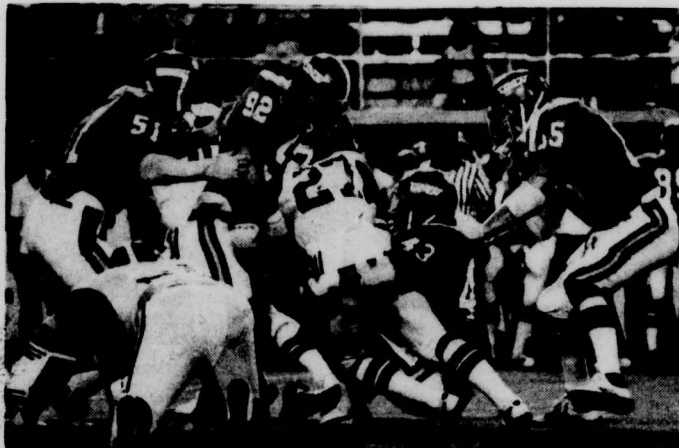
A large percentage of the workers were women of the Alpha Delta Pi sorority who spread the 10 day resale workload between themselves. They were on hand from 9 a.m. to 3 p.m. during each day of operation and assisted potential buyers and sellers and handled all transactions.

Lorraine Alderman, Sorority President, says that in exchange

for their labors her organization receives \$200 from the CSUN budget.

It is worth noting that the \$200 and essentially all operating costs are paid by CSUN, which eliminates all middlemen and overhead costs to the student. By doing so, the resale allows both buyer and seller to take advantage of a substantially better deal than available in the campus bookstore.

Hunt added that he feels the CSUN book resale is catching on and predicts its continued growth coming mainly as a result of its "being known" to students.



CSUN/ADPi Book Resale

CSUN Senate Buys Portable Bar

by Bob Blaskey

In a meeting highlighted by what Senate Speaker Marshal Willick termed the "least new business we've ever had," the CSUN Senate approved funds for the purchase of a portable bar for the Student Union.

This action was linked with a transfer of \$2500 from the CSUN General Account into a Revolving Liquor Account.

The Senate established a committee to look into problems facing handicapped students.

Three senators in the senior class were appointed to a committee including faculty to look into obtaining a speaker for the 1979 commencement exercises.

Further actions included approving Don Schultz as the yearbook editor and announcing

October 11 and 12 as the dates for the Fall senatorial elections.

The Senate meeting, which takes place every Tuesday at 4:00 on the second floor of the Student Union, lasted just over 90 minutes.

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LEVITTATION BY LEON LEVITT

EDITOR

In a lackluster game, in front of a record 20,181 lackluster fans, the UNLV Rebel football team put on a lackluster effort in being soundly defeated by the UNR Wolfpack. The 23 to 14 score was not indicative of how poorly the offense played, nor how well the defense played. However, that's not what this column is about.

Another facet of this star-studded spectacular home opener was the debut of the UNLV Marching Band, appropriately called the Show Band of the Stars, along with the Starduster flag twirlers, and the Silver Stars dance team.

I was ready to attack the band. The 5,000 UNLV students at the game, many of who showed up early to see the pre-game festivities, were disappointed. There were grumbings in the crowd, much the same as what is heard during student basketball ticket distribution. No, the band was great. Their sound and routines were remarkably good for the first game of the year. Especially considering that they only had two weeks of practice. So what's the problem?

Ask any of the record number of students sitting on the east side of the stadium what the band looked like and they could give you detailed descriptions of the back of their uniforms. That's right, the band performed to the west side of the stadium, where you know who were sitting--*The Boosters*.

Well, before you become as incensed and outraged as I was that night, let me continue.

Bright and early Monday morning, I got in touch with Charles Lee, director of UNLV bands, and confronted him with the situation. I

expected to hear the same old stories about the people who support the school thru their generous contributions. It seemed fitting that Wayne Newton, the man most responsible for UNLV getting a marching band, presented Lee with the conducting baton directly below the booster seating.

However, after talking to Lee, my feelings have somewhat changed.

Lee, who had been prepared for the criticism, commented that the stadium does not have two sides, it has three sides, and the band will be playing to all three of them. The biggest problem he indicated was time. In two weeks he just could not start a band from scratch and teach them to change sides while performing.

Lee commented that in future home games he plans to have the band spill out UNLV for both the east and west sides of the stadium while playing the fight song. This "equal time" compromise should satisfy all.

Another complaint was the bands' location. Their seating is on the east side around the five yard line. Due to the acoustics of the Silver Bowl, or lack of them, few of the 8,000 people on the east side can hear more than the pounding of the drums when the band plays. Lee commented that plans are already in the works to provide the band with special end zone seats. The only hang-up is the cost: 30,000 dollars. This must be approved by the Convention Authority and if passed will not be ready until next year.

One thing Charles Lee did do was to stick with only *one* drum major. UNLV Football coach Tony Knap might be able to use the lesson, the band's timing was perfect--they didn't drop the baton once!

FORBAL POINT GEORGE STAMOS, JR

Are you getting your educational money's worth? Stop and think about it. Education in America isn't cheap. Are you being adequately equipped to survive in the world? Can you read? Can you write coherently? Can you understand abstract concepts? Can you balance your checkbook without a calculator, or do simple math problems?

If you answered *yes* to all of the above questions, then you are one of the lucky ones. If, however, you answered *no* to any or several of those questions, then you can include yourself in a growing number of students who are getting cheated out of a meaningful education.

Last year, this columnist taught in UNLV's History department. The number of freshmen and sophomores who lacked the capacity to spell basic words, use proper grammar, or grasp the simplest of concepts, appalled me. High school failed to prepare those students for the rigors of college work. And a college tutoring or remedial program is *not* the place to start teaching those students the basics they should have learned in high school.

It is sad, really, that so many students are doomed to fail before they even start. I feel that a college degree is still worth striving for and every student should be given the best opportunity to work towards one. Poor grades will stay on a person's academic record for life and prospective employers still take grades, good or bad, into consideration when hiring. That translates to plain old dollars and cents when it comes to getting a well-paying job.

Is there a solution to academic incompetence? A recent newspaper article reported that Harvard, long the champion of liberal, innovative education, is going back to basics. Harvard is instituting a new core curriculum emphasizing math, reading, and writing skills for its undergraduates. No longer will students at Harvard get by with frivolous courses like "Sunbathing 100", or the like.

Many other major universities and colleges are following Harvard's example. Though it must be said that some schools, like Yale, are sticking to a more flexible curriculum.

The trend towards less rigid and less demanding requirements started in the 1960's. The "love generation" on college campuses nationwide demanded a greater say in both how their schools were being run and how their classes were being run as well. Their battle-cry was "relevancy!". Their dissatisfaction came, in part, from the anti-war and anti-establishment backlash prevalent in that era. And their radical ideas were readily accepted by many campuses. After all, professors aren't machines and it's much easier for an instructor to assign a vague "learning experience interaction module" for an ambiguous grade than it is to assign a term paper on specific topic that must be read and graded with care.

The result of all this liberal and radical educational practice is what I referred to earlier: for nearly a decade now our high schools and colleges have churned out a generation of students almost totally incapable of handling such basic chores as filling out an employment application.

Unfortunately, all the federal and state monies in the Universe will not help this situation. What will help, however, is for students, faculty, and administrators to realize the necessity of discipline, hard work, and basic education. Thoroughly learning the "three R's" may be a drag, but it is one of those boring and unpleasant tasks that one must do to be able to successfully compete in today's high-gear society.

So, the next time your professor makes a seemingly impossible assignment, don't complain too loudly; the discipline and knowledge that you will gain by completing that assignment to the best of your abilities will serve you well in the future.

YELLOWVIEW

A Knock At The Fans

UNLV opened its home football season with a disappointing 23-14 loss to state rival, the University of Nevada, Reno. But what was more disappointing was the fan and crowd reaction at the Las Vegas Silver Bowl last Saturday.

A record crowd of 20,181 attended the first game of the season but from the vocal standpoint there was nary a soul in the place.

The small crowd of 1000 Reno fans made more noise than the 19,000 UNLV boosters.

It is really disappointing to see all the hometown fans go to a game just to visit, have a good time, get drunk or just to watch the game without any physical involvement.

Granted, the game at times was boring, but that's all the more reason to yell and scream and try to pump up the team.

The cheerleaders also need a sound system so the crowd can hear them. A fan from Reno had some sort of sound system and was heard as far up as the press box at the stadium.

The cheerleaders did a good job at the game but what is the point of having them if they can't be heard?

Another way to keep the rivalry going is for the students to get involved with the game. The whole student section of the stadium was silent most of the game except for a fight in the fourth quarter and when the Rebels scored their two touchdowns.

A large amount of students went to the game just to drink beer and party. Although that is a fun part of the game, they should be hyping-up the team by shouting and screaming.

The Rebels are the student's team and the students should support them.

UNLV has six more home games left in the season. Let's hope that the fans and student body will cheer and try to lead the team to victory. This year they'll need it more than ever with their mighty Division I opponents coming to town.



THE YELL UNIVERSITY OF NEVADA, LAS VEGAS

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since 1954

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Leon Levitt

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Students Have Mixed Feelings

by Michele Brendler

Nevada college students have mixed feelings towards university and related public policy issues, a recent poll revealed.

The survey, sponsored by the United Students of the University of Nevada System (USUNS), enabled students to indicate the university administration's strengths and weaknesses and also allowed students to convey these attitudes on the local, state and federal levels. Participating in the survey were UNLV, UNR, Clark County Community College, Northern Nevada Community College, Western Nevada Community College, Carson City, and Reno. Unfortunately, only 23 percent of the

students participated, according to the survey. This is probably

79 % support extensive use of student evaluations in reviewing faculty

due to: some students didn't have the opportunity; students aren't familiar with or do not recognize the need for USUNS; general apathy by the students toward student government.

Below is a list of questions, with the percentage answers from the students.

1. *The quality of educational instruction at your campus is effectively meeting the needs of the students.* 55 percent agreed,

8 percent had no opinion, and 35 percent disagreed.

2. *Student organizations should be allowed to sell beer and wine on campus [a] during dances; [b] during special functions such as athletic events; [c] at the campus student union.* 55 percent agreed with serving alcohol at dances; 47 percent agreed with part "b" and 41 percent

41 % had no opinion regarding adequate Regent representation

disagreed with part "b". 30 percent agreed with selling alcohol at the student union while 55

percent disagreed.

3. *Students are being adequately represented by the Board of Regents.* 41 percent had no opinion, indicating that perhaps the students weren't informed.

4. *Public assistance for abor-*

49% support ERA passage

tions should be available to low income females. 58 percent agreed; 30 percent disagreed.

5. *Student evaluations should be used extensively when reviewing the performance of faculty members.* 79 percent agreed; 12.3 percent disagreed.

6. *The penalty for possessing under one ounce of marijuana should be reduced from a felony to a misdemeanor.* 69 percent agreed; 24 percent disagreed.

It is interesting to note that the strongest percentage of agreement was the 30-39 year age group.

7. *The Equal Rights Amend-*

ment should be passed by the Nevada Legislature. 49 percent agreed; 33 percent disagreed.

8. *Summer tuition charges should be comparable with Fall and Spring Semesters.* 66 percent agreed; 12 percent disagreed.

9. *Hiring of a lobbyist to represent the students through USUNS is worthwhile.* 44 percent agreed; 18 percent disagreed; 36 percent had no opinion

The highest percentage of students to agree with any one question was 85 percent in favor of implementing vocational programs which provide employment-related training. Only 4 percent disagreed.

The three leading major course areas which respondents felt should be added are: (1) Law; (2) Medical; and (3) Skill-related courses (vocational).

The three most urgent problems facing Nevada students are (1) Cost of education; (2) Housing; and (3) Employment.

accountable to no one

"Students Serve Students"-Hunt

CSUN Profile

by Toni Frabotta
CSUN Vice-President of Appropriations John Hunt says CSUN is one of the most powerful student governments in the country because it has total control of the budget.

"We're accountable to no one," Hunt said recently in regards to administrative control. "Here at UNLV, students serve students."

Hunt, a senior Accounting major, is one of the five members of the CSUN Executive Board. As Vice-President of Appropriations Hunt is responsible for the budget and for approving all spending.

Reflecting the current administration's philosophy, Hunt says the most important part of student government is student

involvement. "The whole idea is to get money back to the students. They pay the fees, so if we get the money back to them then we've done our job."

"We can hire a professional like John Purvis because he helps us do our job," Hunt said, referring to the new CSUN Business Manager. "But if you start hiring too many professionals then you may as well hire a professional Senate" Hunt said professionals like Purvis are essential to the effective running of student government. "Being a business manager is a full time job, and a student just couldn't handle it and still take classes."

But Hunt said it was essential that students make the final decisions. "This gives us the practical experience that we couldn't get in the classroom."



Hunt noted students rarely get a chance to manage a \$391,000 budget. "This gets us ready for the real world."

Hunt came to UNLV in the fall of 1976. He ran for vice-president but was disqualified because he hadn't been here long enough.

Getting more than 50 percent of the vote in the primary election, Hunt automatically became CSUN treasurer in 1976. He was elected to the new position of Vice-President of Appropriations the following year.

Boot Brought Back



The Oregon boot will be used on illegally parked cars again this year in an effort to curtail parking violations, according to UNLV Police Chief Dale Florian.

The boot will be clamped mostly on cars parked in the "handicapped" spaces.

There are approximately 25-30 handicapped-designated spaces throughout the campus parking lots, and are used to capacity by the handicapped students and faculty.

Cars illegally parked in these spaces will be subject to the usual \$2 fine, but the attachment of the boot to the wheel of the auto will cause a good deal of inconvenience for the owner.

The offender will have to pay the fine at the business office, bring the receipt to the police who will then remove the boot.

UNLV ACTIVITIES CALENDAR

Wednesday	Thursday	Friday	Saturday	Sunday
Movie Andromeda Strain Forbidden Planet 7:30 p.m. Ballroom	Movie Andromeda Strain Forbidden Planet 7:30 p.m. Ballroom	Theme Night 9:00 p.m. Ballroom Sponsored By CSUN	Football UNLV vs. New Mexico St. 6:30 Radio	Concert Chamber Players Artemus Ham Hall 2:00 p.m. \$1:50 students

Letter to the Editor

Dear Editor:

I am writing in regards to the BUDWEISER party that was held last week-end. All in all I would say it was a success, with the exception of one problem, that is high school kids attending this party.

I do not feel that anyone under 18 years should be permitted to these parties with the exception on some FRESHMAN because some are only 17. They should be required to show UNLV I.D. to prove they are students.

The high schoolers were exceptionally obnoxious - trying to act like BIG BOYS 'cause they were at a "college party" and drinking beer too.....(woopie!!!!) I would not have any objections if they were mature enough to act like adults but who needs tough boys trying to start fights on no grounds.

I think that at all UNLV parties when liquor is being served, all persons should show UNLV I.D.'s or drivers license to avoid "crashers" who have no place at

these events anyway. Any comments?

Sincerely,
Laurah-Leigh Holmes

It is the policy of the *Yell* to print any and all letters to the editor which we receive. Want to have your say? Write to us. All letters must be received by Friday to appear in the next week's issue. Please bring them to the *Yell* office, located on the third floor of the Student Union.

Care Contributions

Raging waters of the Ganges and Jumna Rivers in India literally washed away entire villages in Punjab, Haryana, Uttar Pradesh, Bihar, West Bengal, Orissa and the Union Territory of Delhi, leaving thousands of men, women and children homeless or dead. More than 300,000 people are marooned and crops and property losses are estimated in millions of dollars.

CARE, the international aid and development agency, with programs in India since 1950, is rushing immediate aid to hundreds of thousands of victims of the monsoon floods described by the CARE/India staff as "the worst in northern India in many years, affecting almost 40 million people."

With the facilities and expertise to provide immediate emergency relief aid, CARE has rushed 200 tons of bulgar wheat in the form of cooked food rations to the homeless victims in relief camps. CARE has also provided 90 thousand plastic bags for air-dropping food and other supplies to survivors cut off by impassable roads. As further requests for help are received, CARE is purchasing additional emergency supplies and is providing temporary shelters for tens of thousands of homeless people. After the flood damage has been assessed, CARE will begin rehabilitation and reconstruction programs in the affected areas.

Contributions for survivors of the Indian monsoon may be sent to India Flood Relief, CARE, 312

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more than just noise

What's that static in the union?



KULV, your on-campus radio station, is on the cable to the Student Union daily. A variety of hourly shows are programmed to almost every music taste. Campus news and affairs are covered by Mike Navarro and the KULV news team, each hour at twenty after. And if it's the latest on student government you're after, be sure to tune in Thursdays at 11:00 a.m. for "The Chuck White Show."



Students interested in radio training seminars [with emphasis on the Third Class Broadcast License with endorsement] should contact Tommy Walker in the radio office on the third floor of the Student Union.



KULV Broadcasting Schedule

MONDAY	8 to 11 A.M. & 1 to 5 P.M.
TUESDAY	8 A.M. to 5 P.M.
WEDNESDAY	8 to 11 A.M. & 1 to 5 P.M.
THURSDAY	8 A.M. to 5 P.M.
FRIDAY	8 to 11 A.M. & 1 to 5 P.M.

KULV WILL ALSO BROADCAST EVENING HOURS WHEN EVENTS ARE SCHEDULED IN THE STUDENT UNION

UNLV Enrollment Figures Short

According to a recent article in the *Las Vegas Sun*, UNLV's enrollment figures have dropped from initial projections. And this may effect future budget increases.

The article notes that some 8,478 students have registered for classes so far this fall. This compares to 8,468 students this time last year. This is only a .12 percent increase rather than the 1.0 percent increase University officials expected.

Nonetheless, late registration coupled with registration at Nellis Air Force Base will hopefully add to that total. Despite this, though, the final enrollment will probably fall short of the pro-

jected 9,400 students.

Al Knorr, director of the Office of Institutional Research and Planning, was quoted in the *Sun* article as saying that UNLV's growth rate had "flattened out." Knorr attributed this to a national decline in the 18-21 age bracket and to fewer high school students entering college.

Regent Chairman, James "Bucky" Buchanan, noted that the state-wide university budget may be adjusted downward if this trend continues. "We're at least holding our own. But it's going to be something we have to look at," Buchanan said.

Knorr added that since 1973, fewer Clark County high school

graduates have enrolled at UNLV. In 1973, 20.2 percent of all Clark County graduates enrolled at UNLV, while in 1977, only 16.7 percent enrolled. That is a drop of over 4.0 percent in four years.

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Nevada National Guard Offers To Pay

by Nina Garcia

For many students the beginning of the semester brings back memories of juggling bills, borrowing money from parents and maybe, not eating as well as usual - all in order to have enough money to pay registration fees and buy books. There may be a solution to this problem.

The Nevada National Guard is authorized to pay one half of all consolidated fees up to and

including the doctorate degree program. The tuition assistance program is available for as long as an individual is in the National Guard.

The requirements for enlisting in the National Guard aren't very demanding: one weekend a month drill at a local armory and two weeks during the summer for annual training. However, there is a requirement of two months basic training for those individuals who have never been in the military. This training can

be done during summer break.

Aside from the tuition assistance which includes any community college in Nevada, UNLV or UNR, the Guard offers free space available overseas flights on military aircraft, limited base exchange privileges at Nellis Air Force Base or any other military installation and a monthly salary of about \$60.00 to start.

Individuals who have been in the military before may be able to join the National Guard at

their previous rank, depending on the length of time they have been out of the service. Also, veterans are entitled to tuition assistance and can still collect their GI Bill education benefits.

The local National Guard unit is the 3rd Squadron, 163rd Armored Cavalry Regiment with armories located in Henderson, Las Vegas and North Las Vegas. The 3/163 ACR is an armor unit which includes medical, transportation, personnel and supply sections, as well as the armored troop units and reconnaissance scouts.

The 3/163 ACR actively supports community projects such as the Annual March of Dimes campaign, local blood drives and

desert clean up projects. Because the National Guard is under federal and state control they can be called on to assist during times of natural disasters, such as flash floods. Also, they can be mobilized by the governor of Nevada to take the place of state employees as was done during the recent police and firemen's strike in Memphis, Tennessee.

Although the military isn't for everyone it might be for you. The fact that the Guard has the tuition assistance program is a strong point to consider. If you are interested or would like to learn more about the tuition assistance contact Sergeant Tom Hill at 385-0301.



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CONSUMER AFFAIRS SECTION

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MIKE SPADONI

Ford's Better Idea: The Pinto Fuel Tank

The Ford Motor Company claims that "when America needs a better idea, Ford puts it on wheels."

And when Ford needs a criminal indictment, Elkhart, Indiana puts it into action.

Last Wednesday, the Elkhart county grand jury indicted Ford on three counts of reckless homicide and one count of criminal recklessness in the case of three women who died in the crash of a Ford Pinto this August.

It's significant because Ford recalled 1.5 million Pintos and Mercury Bobcats made from 1971 to 1976 for possible fuel tank hazzards. Ford claims the Pinto/Bobcat fuel tanks are as safe as any small car made during those years, when no fuel tank standard was established by the federal government.

It was a brave decision by the jury, but if the Ford indictments hold up, manufacturers of cars (and other products as well) will have to be legally responsible for safety in their products.

The Association of Trial Lawyers of America said there are at least 50 civil suits stemming from the Pinto. And Ford settled six suits out of court.

But the handwriting is on the wall: Ford must do something. When the Pinto was introduced in 1970, Ford called it "the little

carefree car." Over the years, the Pinto has been a competitive car in the subcompact market, facing foreign and domestic competition.

The competition, such as the Volkswagen Rabbit, the Toyota Corolla, and the Datsun B-210, have placed their fuel tanks between the rear wheels--considered the best position by safety experts--and placed the fuel filler on the right side of the car, where statistics show is less likely to be hit than the left side.

But Ford put the Pinto fuel tank near the rear bumper, and placed the fuel filler on the left side of the car. It's not hard to see the problem, especially with a car the size of the Pinto, which has little crash space.

Critics claim the Pinto fuel tank, under impact, pushes against the differential (that big bulge on the rear axle) and leaks flammable gasoline. The gasoline could be ignited by a spark or heat, and explode. This is the potential problem Ford has recalled the Pinto and Bobcat for.

Consumer Yell urges all affected Pinto/Bobcat owners to take their cars in for the required modifications.

Ford is due to introduce a new line of small cars within the next few years to replace the Pinto and Bobcat. We hope careful attention is given to the placement of the fuel tank.

Hopefully, Ford will have a better idea.

YELL HUNTS FOR LOWEST RECORD PRICES

Las Vegas has been involved in a war-a record war, that is. Several months ago, Tower Records opened a new store not far from UNLV, and priced most of its albums at \$4.44. Although the sale lasted for only several weeks, it has worried Tower's main competition, Odyssey Records.

It has been a battle between the two stores for the past several months. A third record store, Budget Tapes and Records, claims that it is the store "that started the shake-up of the record business in this town."

Now all three are engaged in a battle over prices.

To find out the winner, if any, the Yell went to the three record



stores--Tower, Odyssey, and Budget--and priced the most popular albums.

The Yell picked the ten most popular albums in the country, as surveyed by *Billboard Magazine* during the week of September 4-11. We also included another album, *Saturday Night Fever*, because of its very high popularity, although it dropped out of the top ten.

As the chart shows, Odyssey has the lowest prices on single albums, but loses to Tower and Budget on the three two-album sets we surveyed.

Remember that these prices may change because of inflation or special sales. However it does prove that careful shopping for records can save you anywhere from one to four dollars, on the record you buy.

Album Title	List Price	Odyssey	Tower	Budget
<i>Don't look back</i> BOSTON	\$7.98	\$4.39	\$4.99	\$4.99
<i>Some Girls</i> ROLLING STONES [Rolling Stones]	7.98	4.39	4.99	5.79
<i>Double Vision</i> FOREIGNER [atlantic]	7.98	4.39	5.66	5.79
<i>Grease</i> SOUNDTRACK [RSO]	12.98	10.98	8.99	9.99
<i>Sgt. Pepper's Lonely Hearts Club Band</i> SOUNDTRACK [RSO]	15.98	13.98	9.99	11.99
<i>Natural High</i> COMMODORES [Motown]	7.98	4.39	4.99	5.79
<i>Blam</i> BROTHERS JOHNSON [A&M]	7.98	4.39	4.99	5.79
<i>Who Are You</i> WHO [MCA]	7.98	4.39	4.99	4.99
<i>A Taste of Honey</i> A TASTE OF HONEY [Capitol]	6.98	4.39	5.66	5.79
<i>The Stranger</i> BILLY JOEL [Columbia]	7.98	4.39	5.66	5.79
<i>Saturday Night Fever</i> SOUNDTRACK [RSO]	12.98	10.98	8.99	9.99

Prices as of Sunday, September 17



how to buy

Weasel Words Prevent Dryness

by Mike Spadoni

Editor's note: The Yell presented this article as a two-part feature of Consumer Yell. As a public service, we are reprinting the article, which first appeared in February.

Now the Yell brings you the super, improved series on advertising! Nine out of ten consumerists recommend this series over the leading brand. It helps you learn about the language of advertising faster, easier, and better.

There are people that need a quick course in advertising claims--to sort out fact from fiction, and to make a rational choice when buying a product, be it a car or a pack of gum.

Advertisers--and advertising agencies--need to create an illusion of superiority; to do that, they resort to techniques that give the impression that a product is better. If you have a knowledge of what advertisers use to get you to buy, it's a step in the right direction.

There are ten major techniques used in the advertising business. Here they are:

1. **The Unfinished Claim:** This technique is used in many advertisements. A product is claimed to have more of something or is better, but does not finish the claim. Examples:

"Magnavox gives you more." (More what? More television? More bull?)

"Twice as much of the pain-reliever doctors recommend most." (When you hear that claim, you may wonder what "pain-reliever" the expensive brand touts. As a rule, that pain reliever is aspirin, which can be bought for much less than Anacin, Excedrin, et al. And most doctors recommend aspirin for pain, anyway.)

2. **The Weasel Word:** These are subtle words or modifiers that turn an empty statement into an impressive one. But if you read between the lines, you will find the claim to be less impressive than you first thought.

Weasel words include "help(s)," "virtual(ly)," "like," "up to," "as," "refreshes," "comforts," "fights," "im-

proved," among others. Here are some examples:

"Listerine fights onion breath." (What is "onion breath?") It sounds like World War III in the mouth.)

"Helps keep you dry." (This theme is popular in deodorant ads. Helps means 'aid or assist.' Nothing more.)

"Better" and "best" are special words. In dictionary terms, "better" means a clear claim of superiority. But "best" means something is as good as any other in its field. Watch it.

3. **The Unique and Different Claim:** This means that there is nothing else like the product that is advertised. For instance:

"There's no other car quite like it." (This advertising theme for the Chevrolet Monte Carlo is supposed to stroke your ego. True, the styling of the Monte Carlo is "distinctive." But you may pay a high price for that "distinction.")

"RCA ColorTrak." (ColorTrak is RCA's trademark for its color television tuning system. Zenith has System III; Sony has Trinitron. If they used the name ColorTrak, they would be sued by RCA.)

4. **The Statement of Fact:** This claim means something about a product is true for all products in its field. Examples:

"Mountain-grown Folgers coffee." (Almost all coffee is grown on mountains because of the climate conditions necessary for their growth. Folgers turned that fact into a brand "superiority.")

"Mobil. The detergent gasoline." (Every gasoline has a solvent that "cleans" the engine. Although the claim is true, it's an incomplete truth.)

5. **The Speciality Category:** A product can be positioned here for a separate group of buyers. In some cases, it is more expensive to buy. For example:

"Strong enough for a man, but made for a woman." (Secret deodorant uses this claim. Although Secret is aimed at the female deodorant buyer, it does not mean the deodorant is any better than the "regular" types aimed at the general public.)

There are aspirins for children, shavers for men and women, and other "special" products. Some

may end up costing you more than the "regular" products.

6. **Celebrity Fever:** More and more famous people--from actors to politicians--are putting aside their personal feelings and are plunging into the land of the residuals. It's nice to see your favorite celebrity hawking a product, but remember a product is no better just because a star starts promoting it. Who knows where this will lead? Maybe Richard Nixon will start doing ads for Memorex Tapes. (Is it live. . .?) Anyway, here are some examples:

"Karl Malden for American Express Travelers Cheques."
"Shirley Jones for Sunbeam."

A note: Politics used to be a commercial-free venture. But recently Emery, the air-freight company, ran a series of ads that read in part: "It should come as no surprise to anyone that on several occasions when President Carter has had something besides promises to deliver, he's called in the air force. Not his. Emery's."

The ad also has a picture of Mr. Carter smiling. If anyone looked at the ad, he or she would get the impression that the President is doing endorsements to pep up his low popularity. But it's not true, and the advertisement is a sad example of how low the endorsement business has dropped. President Carter may agree.

7. **The Scientific Claim:** A few numbers in the right places, or a strange-sounding ingredient can bring new life to an old product--if you believe the ad people in the singing of their praises. Examples:

"Certs contains Retsyn." (If you pick up a package of Certs, you'll find that Retsyn is their trademark for vegetable oil! Oil stops bad breath?)

"Wonder Bread helps build strong bodies 12 ways." (The Federal Trade Commission finally prevented the makers of Wonder

from using the claim several years ago. It does sound scientific--if you know what the "12 ways" are.)

8. **The Compliment:** "Nothing succeeds like flattery" is an old expression. In this category of claims, it's true. These tactics are designed to make you feel like you have accomplished something--or "separate" you from the crowd. Here's how:

"You've come a long way, baby." (Before the 1971 ban on cigarette advertising on television, Virginia Slims did much for its sales with this theme. It's still working today.)

"You're the Pepsi Generation." (For at least 13 years, America has been in the Pepsi Generation. It's time Pepsi grew up.)

9. **The \$64,000 Question:** This is a claim that asks you a question. You are expected to answer it. How you answer it is important to the advertiser. Here are some quiz questions:

"Can we build one for you?" (Thanks to this advertising slogan, the Oldsmobile Cutlass has become one of the most popular cars in recent years. How well they were build could be answered by the Oldsmobile owners who found Chevrolet engines in their new cars.)

"Are you smoking more and enjoying it less?" (This slogan was used by Camel cigarettes in the early 1960's. Although it is no longer used, it's an example of a question advertisement.)

10. **Borrowed Interest:** One of the most emotional ways of selling it to put a baby, an animal, or a sexy person in an advertisement. Sex is the most used, however. Remember, that cute girl or handsome guy in the ad does not come with product. Examples:

"Morris the cat." (That little feline brought new sales for 9-Lives cat food during his life. He was the best example of using an animal to boost sales.)

"One of a kind." (The Camel Filters campaign uses a very macho man in the advertising, with beautiful girls eyeing him longingly.)

"This is a romantic triangle between a boy and a girl--and a Skylark." (This Buick advertisement of the mid-60's suggests new lows in advertising. Can someone have an affair with his or her car?)

All these tactics are some of the ways advertisers try to get your wallet or purse open. And you may want to pursue the subject of advertising in more depth. In that case, the following books used in the preparation of this report are recommended:

Understanding Mass Media, by Jeffrey Schrank. This is a textbook used in some communication classes at UNLV. "Chapter 2: Advertising" is easy to read, informative, and rather humorous. It is recommended for a casual look at advertising.

The Day The Pigs Refused to Be Driven To Market, by Robin Wright. This book is mostly aimed at the British market. But it does a very good job of exploring the overall subject of claims and advertising. The author even tried to make some British advertisers substantiate their claims. Recommended for an outside look at American advertising.

I Can Sell You Anything, by Carl P. Wright. The author, a former advertising writer, has written this book about tactics used by advertisers. Although this 1972 book is somewhat out of date in its examples, it's still informative enough and very humorous for anyone to read.

The Hidden Persuaders, by Vance Packard. This classic 1957 book explores the psychological aspects of the way people "act" when buying products. Although the incidents are now history, the book is still worth reading for anyone interested in motivational research.

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UNLV Soccer Team Beats Northridge



1978 UNLV Soccer Team

Will Play In Chico St. Tournament This Week

by Nacho Trillo

The UNLV booters, showing good form, started the season with a blast by beating Northridge 6-0 in their game last Saturday at the Ed. Fountain Park.

A crowd of about 100 spectators watched as the determined Rebels out-hassled, out-shot, and out-ran the visiting Northridge team, scoring three goals in the first half and adding 3 more in the second.

Striker John McDermott, drew first blood on the 14th minute of the first half to put his team ahead 1-0. But this didn't stop the Rebels from doing more damage. Bleda Atilla scored on a well-placed penalty shot and then Steve McClenachan, playing mid-field, drove in the third goal with a beautiful "escapada" on the 38th minute for the 3-0 lead.



John McDermott

The Rebels will be departing for Fresno, California this week where they will partake in the Viking Classic.

"We are out for revenge against Chico State this season," said goalkeeper Paul Muuss. Chico, playing in their home-grounds, beat UNLV in their second game last year. And it will be their second match against Chico this year with the winner having a tremendous psychological advantage.

"I think we're ready. And with a little luck and lots of determination, we should push through."

Tabor, not satisfied with his first half's performance, quickly added another one with only 49 seconds gone by in the second half. From here on, it was smooth sailing for the inspired Rebels. McDermott literally destroyed Northridge defenses by adding two more goals, thus insuring the victory.

Both teams came close to near brawls with 11 minutes remaining in the game, if not for the timely intervention of cooler heads.

Rebellion Sports Section

UNLV/UNR

Sports Budget Comparisons

by Ken Harris

Any late night howls heard coming from a northern direction could very well be attributed to wolves, the "Wolf Pack" of the University of Reno that is. The UNR athletic department although still hardly comparable to UNLV's, has made some very impressive accomplishments in the last five years.

Reno credits the sudden upswing in its athletic programs to three persons:

1. Jim Carey - men's basketball coach;
2. Chris Ault - football coach (Ault left UNLV's athletic staff in '75);
3. Clayt Rabedeaux - executive director of the Wolf Club (boosters) in charge of fund raising.

All three gentlemen came to UNR about three years ago determined to change the course of Reno's sports history by producing winning teams.

The Wolf Pack had not enjoyed a winning basketball team in the eleven years prior to Casey's arrival in the fall of '76. Since that time, both '76 and '77 seasons have produced records of 16-4 and 20-8, respectively.

In a like situation, the young enthusiastic Ault has rallied his football team to two consecutive

8-3 seasons for '76-'77.

Winning teams take more than successful coaching, however, they demand "cold hard cash." It is virtually impossible to put together winning teams without it.

Clayt Rabedeaux, director of UNR's booster club, reports that since his arrival three years ago, booster club membership has spiraled from "only a handful" to nearly 700.

In the last four years, booster pledges and fund raising campaigns have skyrocketed from \$67,000 annual gross to a current approximate \$400,000.

Even with UNR's previously mentioned accomplishments and taking into consideration that they hold a good half century "head start" in their athletic programs, UNLV is most assuredly the dominant power.

The most pertinent factor to the "Vegas dominance" is the difference in the amount of monies that each school has available. Although both schools' athletic departments receive identical state funding, (nearly \$700,000 annually) this is as far as the similarity goes.

Pledges, campaign drives and the like amount to around \$300,000 for UNR while the same sources tally a near \$900,000 for the Rebels.

Gate receipts (ticket sales) for UNLV amount to around \$430,000, a figure which Reno nearly halves.

The contrast becomes more vivid when comparing the total '78-'79 budget: UNR - \$1.2 million, UNLV - \$2.6 million.

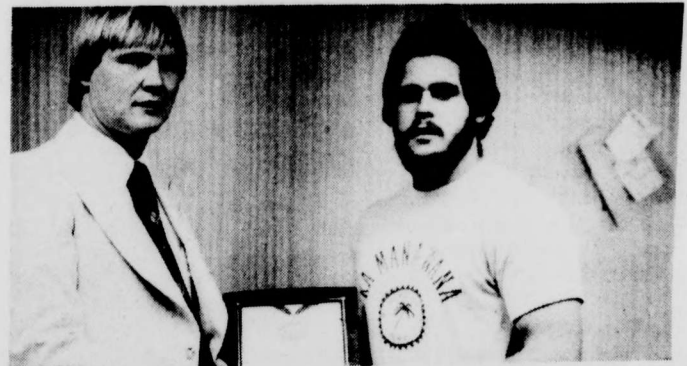
For the "big two," basketball and football, Reno allocates around \$550,000; Vegas around \$1,000,000.

UNLV's head football coach, Tony Knap, feels that the record amount of monies generated by the Rebel's athletic department is nothing short of amazing. He adds that he has never seen any school have as much financial backing as we have in our short eleven years of basketball and football. Knap credits the ever spiraling amounts of capitol raised by the athletic department to a "sports enthused" Las Vegas public.

He, interestingly enough (being a football coach), attributes the big school popularity that our sports programs now enjoy to the success of the "Runnin' Rebels" (the UNLV basketball team).

Basketball's national recognition has opened doors for our other sports both by lending prestige and by generating an annual \$350,000 surplus (from

continued on page 11



MOST VALUABLE PLAYER--George Sherwood (right) of the UNLV football team was named the most valuable player of the week in the football team's loss to Washington State two weeks ago. Frank Noiminal (left) of Fidelity Union Life is shown handing the award to Sherwood. Fidelity Union will be making the award each week to a UNLV athlete.

Band Makes Debut

by Stephen Bordelon

UNLV's Show Band of the Stars, with director Charles A. Lee at the helm, made its world debut last Saturday night at the annual UNLV-UNR game, and proved to be one of the only bright spots of the night for UNLV fans.

Under the on-field guidance of drum major Susan Jarvis, the band, twenty minutes before kick-off time, marched out from the east sideline playing the new

arrangement of the UNLV Fight Song.

Following this number, Davey Pearl, the Director of Athletic Support Groups, presented Las Vegas entertaining superstar Wayne Newton with a letterman's jacket.

Newton then presented band director Chuck Lee with a conductor's baton, which Lee quickly used to conduct the group in a performance of "Home Means Nevada".

Lady Rebs Add Three Sports

by Colleen Beard

The Lady Rebels have added three new sports and a new coach to their competitive schedule this year.

Added to the athletic program were cross-country teams, volleyball, and golf. "We wanted to give the girls an equal opportunity," said Barnson,

UNLV Assistant Athletic Director. Barnson explained that the team members involvement; administrative interest; and Health, Education and Welfare laws were all contributing factors to the additions.

Coaching the women's golf team will be Carol Peterson, a member of the Ladies Professional Golf Association (LPGA)

and an assistant golf pro at the Tropicana Country Club.

Matti Smith, who was an assistant coach at UNLV on the women's basketball team during the 1977-78 season, will be coaching the volleyball team.

Bonnie Rannald rounds up the trio by coaching the women's cross-country team. Rannald was an assistant swimming coach and assistant track and field coach last year.

Replacing Val Pate as the women's tennis coach will be Tina Kunzer. This will be Kunzer's first coaching assignment. She has taught tennis at both UNLV and the Clark County Community College and competed at UNLV. Coach Pate has promised to assist Kunzer when her time allows.

The total budget for the new sports is \$46,833, with the volleyball team receiving \$18,529; the cross-country team receiving \$14,275; and the golf team receiving \$14,029. Allocation of funds is based on team size and travelling expenses.

All three teams will be members of the Western Association of Intercollegiate Athletics for Women (WAIAW), and a member in the nationwide Association for Intercollegiate Athletics for Women (AIAW). Schedules will be decided upon the start of the season.



UNLV Foreign Soccer Players

Perkins Named Head Coach At Utah State

Cindy Perkins, a starting forward on last year's 23-2 UNLV Lady Rebels' basketball team, recently was named as the head women's basketball coach at Utah State University in Logan, Utah.

Perkins was the fifth leading

scorer for the Lady Rebels with a 12.2 points a game norm. She ranked third on the squad in rebounds (6.7 rpg) and fourth in assists (41). Her two-year, 42-game UNLV career totals include 427 points (10.2), 261 rebounds (6.4 rpg) and 51 assists.

The 6-0 rangy forward transferred to UNLV after playing two years in Oklahoma for the junior college national basketball champion, Seminole Junior College.

On the scholastic level, she was a four-year letterwinning All-State cager at Keota (OK) High School while averaging 30 points a game.

Perkins' coaching assignment makes her the sixth former Lady Rebel to enter a basketball related career. All-American Belinda Candler has signed with the Houston squad of the newly-formed Women's Professional Basketball League while All-American Janie Fincher, Debra Waddy, Liz Galloway and Janice Fuller have joined the league's Chicago franchise.



Cindy Perkins

**The Yell Sports Section Needs Writers for
Golf, Volleyball, Soccer & Intramurals
See Dennis Berry
At The Yell Office SU-302**

Swimming Expands Facility

by Chuck Brlese

UNLV will once again be expanding its athletic facilities when improvements begin in January at the swimming facility of the Paul McDermott Physical Education Complex.

The improvements were requested and approved following the announcement that UNLV had been chosen as the site of the 1979 Independent National Swimming meet, to be held March 3-5 of next year. The meet is the NCAA qualifying

meet for non-conference schools.

The project is expected to cost approximately \$45,000, of which some \$15,000 will be paid back to the university with gate and concession receipts.

The upgrading of the complex will include a moveable bulkhead, four diving stations, and the installation of an Omega 8-lane, automatic scoreboard.

Last year's Rebels finished eighth in the meet, with three swimmers placing in the top six in four events.

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FOR ADDITIONAL INFORMATION CONTACT EITHER DEAN UNRUE, COLLEGE OF ARTS AND LETTERS OR DEAN HARDBECK, COLLEGE OF BUSINESS AND ECONOMICS.

UNLV-UNR

Budgets

continued from page 9

ticket sales) which is divided among them.

Both UNLV and UNR compete in the major college status "Division 1." Division 1 is, however, divided into two categories; Division 1-A and Division 1-AA (both of which are subject to the same rules and regulations). In football, the "Rebels" compete in the higher division 1-A while the "Wolf Pack" plays in the 1-AA status.

Basketball is a slightly different story. Although UNLV is clearly the dominant power, both schools compete in Division 1-A, the highest ranking attainable.

UNR assistant athletic director, Tom Reed, feels that the two community rivalries and eagerly anticipated annual clashes of the Nevada powers are somewhat overplayed and distorted. He readily concedes the Rebel superiority and attributes it to the fact that the two schools are in "different stages of development."

It appears, however, that both the University of Reno and Las Vegas are achieving success in their own "stages of development" and both athletic department's futures look very promising.



LET ME THROUGH--UNR's team was almost unstoppable as they defeated the Rebels 23-14. Bob Rather (43) is thrown out of the way by the Pack "force".

Photo courtesy of Melanie Buckley

UNLV Loses Cannon

field position on UNLV's 39 yard line. They then preceeded down to the 21 yard line where Serrano kicked the game clinching field goal.

Two of UNR's scores were the result of recovered UNLV fumbles of which the Rebels lost four. Another score came after a Robertson pass was picked off by

the tough Reno secondary and UNR's quarterback, Larry Workman threw a touchdown strike of 13 yards to Charles Edwards.

Former Western High School graduate Frank Hawkins led all rushers with 123 yards on 32 carries. Leading UNLV was Russell Ellis with 23 yards on ten tries.

UNR Offers Ski Tour

For the 8th year, the University of Nevada at Reno will be offering their popular Christmas European Ski Tour from December 17th, 1978, to January 1st, 1979. Two semester units of lower, upper and graduate division credit in Physical Education are offered through the University.

Enrollment in the University course is optional. The program is of course open to everyone, and annually hosts a large contin-

gency of skiing enthusiasts wishing to take advantage of a low cost ski holiday in the European Alps.

Tour applications may be obtained from ASTRA, the American Student Travel Association, 10929 Weyburn Avenue, Los Angeles 90024, telephone (213) 478-2511, or from Dr. Arthur Broten, Physical Education Department, University of Nevada, Reno, NV 89507.

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-- Fall Concours 1978 --

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3. All entries must be typed, double-spaced, on one side of the page only. Each poem must be on a separate sheet and must bear, in the upper left-hand corner, the NAME and ADDRESS of the student as well as the COLLEGE attended. Put name and address on envelope also!
4. There are no restrictions on form or theme. Length of poems up to fourteen lines. Each poem must have a separate title. (Avoid "Untitled"! Small black and white illustrations welcome.
5. The judges' decision will be final. No info by phone!
6. Entrants should keep a copy of all entries as they cannot be returned. Prize winners and all authors awarded free publication will be notified immediately after deadline. I.P. will retain first publication rights for accepted poems. Foreign language poems welcome.
7. There is an initial one dollar registration fee for the first entry and a fee of fifty cents for each additional poem. It is requested to submit no more than ten poems per entrant.
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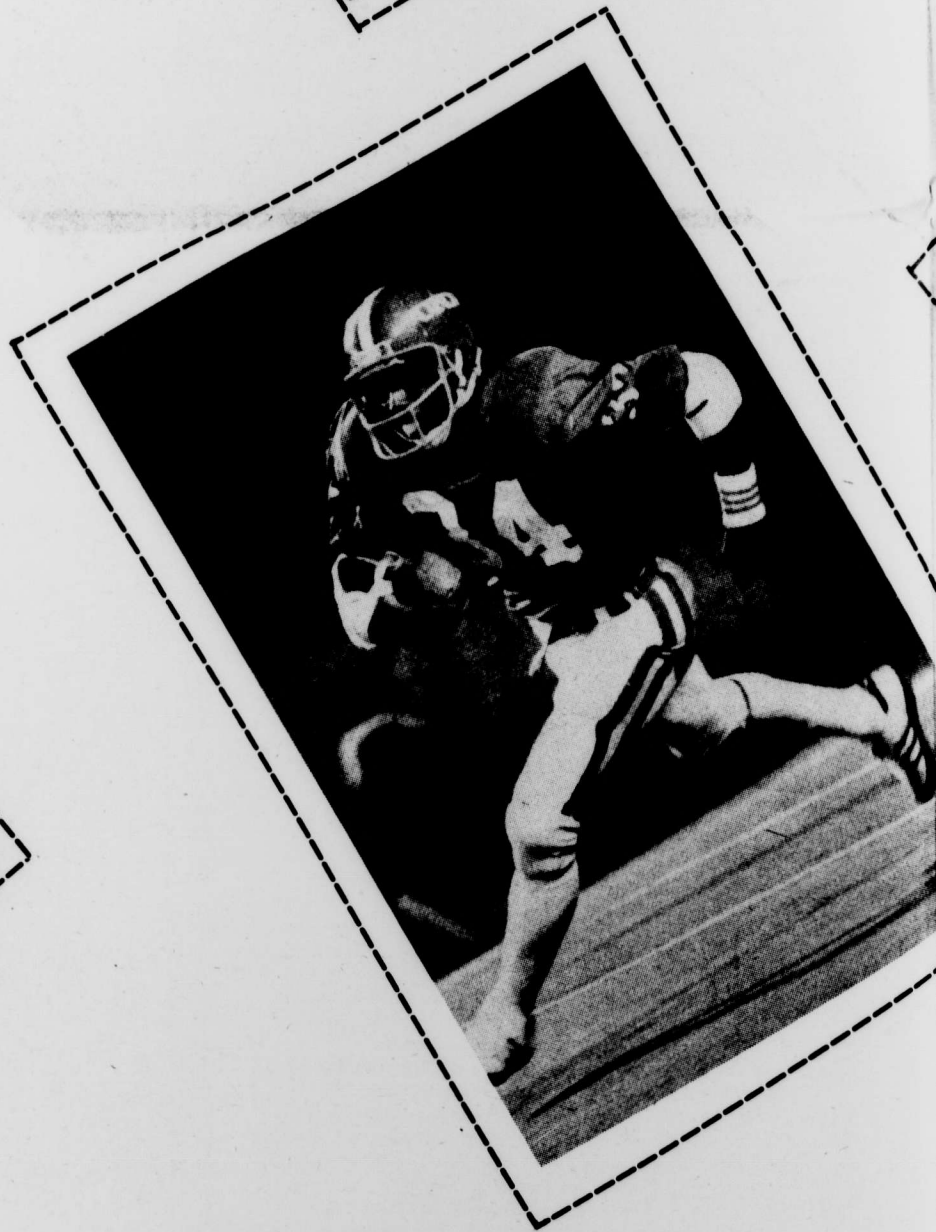
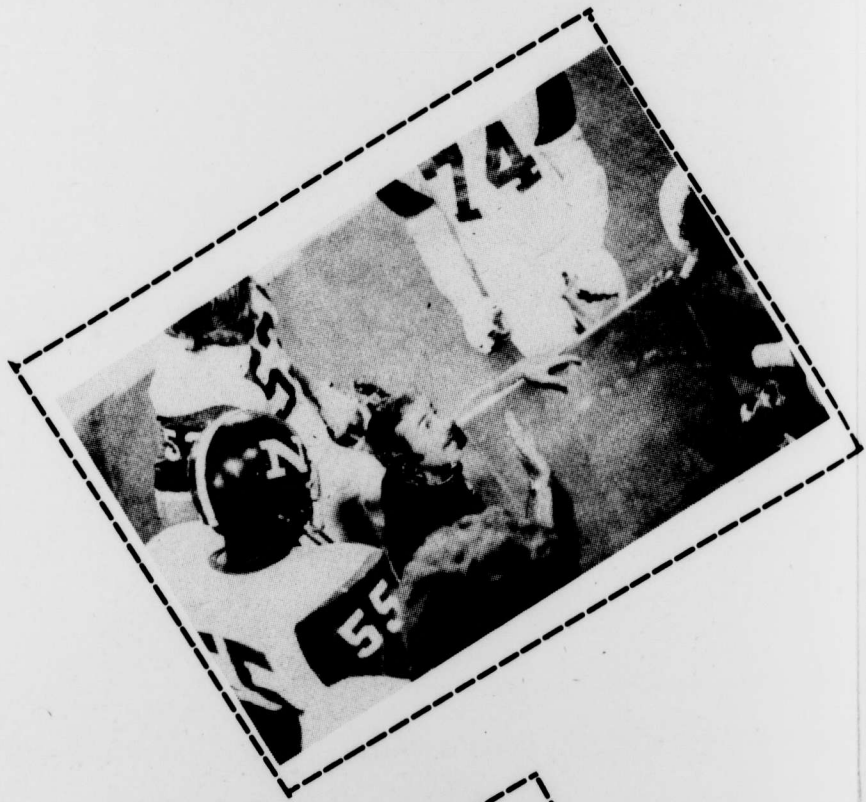
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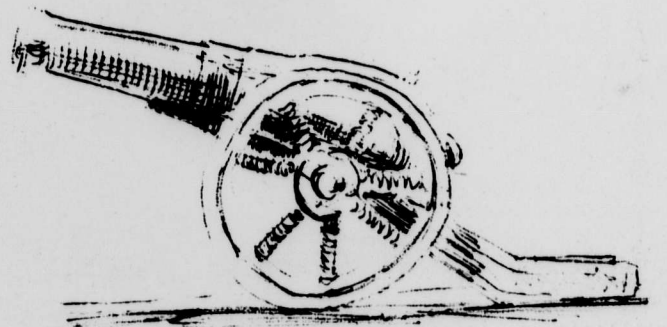
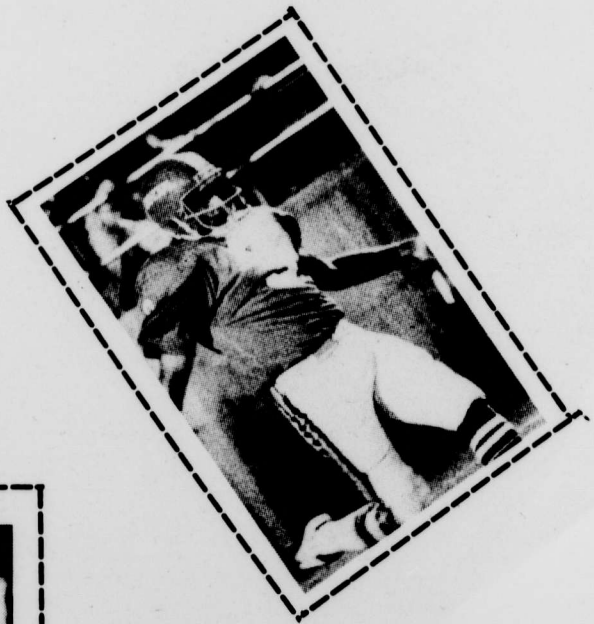
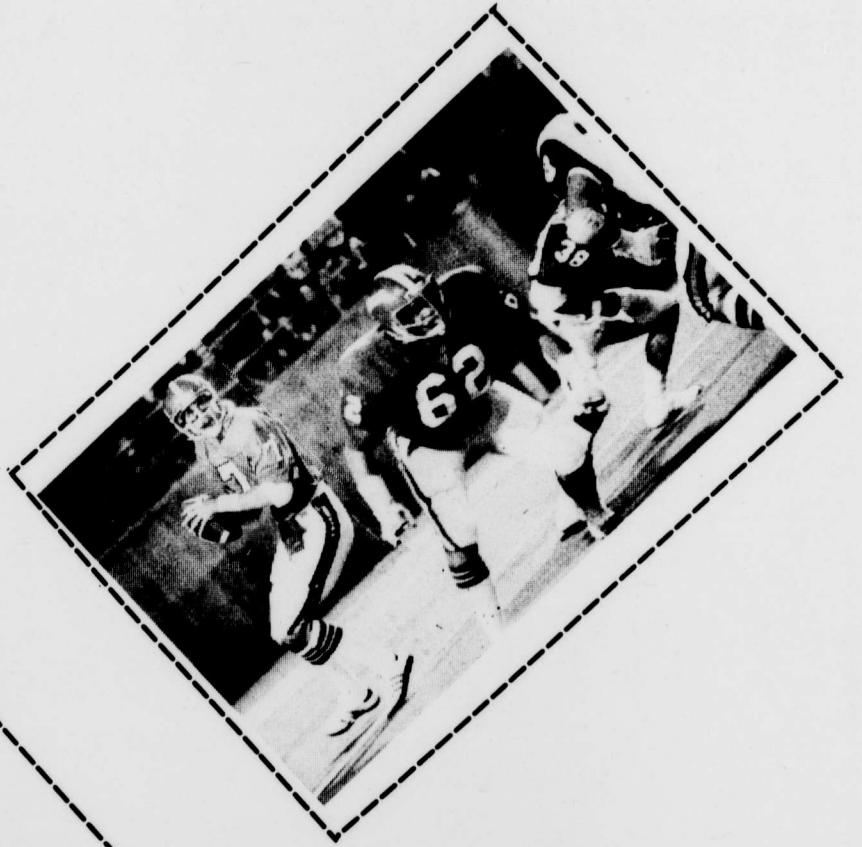
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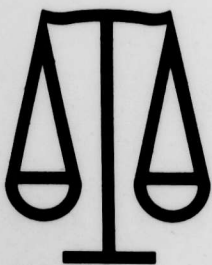
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Frats Funny In Flick

by Mike Spadoni

The *National Lampoon* was started eight years ago by three former *Harvard Lampoon* editors--Douglas Kenney, Henry Beard and Robert Hoffman. In those eight years, the *National Lampoon* has put down every social norm imaginable.

The present *Lampoon* editor-in-chief, P.J. O'Rourke, explains the secret of the magazine: "Woody Allen says, 'I'm just a regular shmuck like you.' Our kind of comedy says, 'I'm O.K.; you're an asshole. . .'. Our comic pose is superior. It says, 'I'm better than you and I'm going to destroy you.' It's an offensive, very aggressive form of humor."

With that philosophy, the

magazine has launched its first movie venture, *National Lampoon's Animal House*, a Universal Pictures distribution.

No other movie has attempted to tell the "real" story of college life. But *Animal House* has done it--and very well, indeed. It's one of the funniest movies of the year so far.

Animal House is set in fictional

Faber College, circa 1962. Centering around the worst fraternity house on campus, its members face the closing of their run-down, scandalous meeting place by the dean (John Vernon).

Along the way, we run into several characters: the pot-smoking English teacher (Donald Sutherland); the dean's sex-crazed, alcoholic wife (Verna Bloom); the "Big Man on Cam-

pus" (James Daughton) and--most importantly--*Saturday Night Live* regular John Belushi.

Belushi plays a mangy animal--the worst member of the fraternity. He crushes beer cans against his head and stuffs food in his face. His face is full of expression. One incident is when Belushi was staring into a sorority room with half-naked, good-looking girls. His eyes bug out as he watches the girls engage in a pillow fight. In a way, *Animal House* is the debut of a very funny comic. And the audience is watching a true professional in action.

As for the writing, the good far and away outweighs the bad. At its worst, *Animal House* succumbs to sophomoric slapstick, with many incidents familiar to viewers of *I Love Lucy*. But this is overshadowed by an excellent grasp of the basic incidents and its theme--the fears of college students of the early 1960's, out of the placid Eisenhower years and into the dynamic term of John Kennedy.

Besides sex, *Animal House* explores drugs, morals, race relations, and college studies--and does it with refreshing honesty, proving that the college life is not as fun or as frivolous as early movies portrayed it; nor as serious as shown in 1973's *The Paper Chase*.

Director John Landis (who did *The Kentucky Fried Movie*) does a good job of keeping the action going--sometimes the action is too fast. But the transition to each scene is smooth--essential to a movie like *Animal House*.

Overall, the R-rated *National Lampoon's Animal House* does not stray from the basic theme of the *National Lampoon*--very aggressive, offensive humor. And this is the basic theme that works well in *Animal House*.

National Lampoon's Animal House is the sleeper of the year. And its popularity is well-deserved. It's a movie that proves that with even a low budget, quality can be maintained.

Bravo, *National Lampoon!*

Allied Arts Council

Five performing groups from the University of Nevada, Las Vegas will be featured during a special Allied Arts Council performance, Friday (September 22) at Artemus Ham Concert Hall.

The special show has been organized to give Las Vegans a peak at the council's new Cultural Focus Tours program. The free performance will begin at 8 p.m.

Among the organizations participating in the preview of the cultural tour will be the UNLV Show Band of the Stars, the

YELL ENTERTAINMENT SECTION

'Steambath' To Be Shocker

by Bill Campbell

Las Vegas is known throughout the world as the city of firsts. Well--get ready Las Vegas, because shortly, on October 5, the Judy Bayley Stage will join ranks when it presents *Steam Bath*, written by Bruce Jay Friedman. Not only is the play stunningly blasphemous, it will have its main female character display, for all of us, complete, total nudity.

Are the Judy Bayley audiences ready for this innovative exposure of entire nudity? That was the question put to the show's director, Frederick L. Olson. Olson seemed not only confident that audiences would be receptive, but that they would appreciate its necessity within the framework and confines of *Steam Bath*. He indicated that the drama would not have the same impact without the bare scene for two reasons. First for exposition--which he ascertains is integral for the play's overall development and interest. The second reason is for the character's, Meredith, unique involvement. Apparently the personality of Meredith would be shallow and the story's fancy footwork that all playwrights dish-up in the first act to stimulate our awareness, would be remiss and incomplete.

Naturally it was curious why Olson had chosen such an undertaking that would invariably be a shocker--in more ways than one. He confided that all directors were constantly reading scripts for possible production, and in his case, he occasionally finds one that so impresses him that he says to himself "I've got to do that show." *Steam Bath* was one such show.

It was surprising to learn that

there were many actresses auditioning for the role of Meredith, knowing full well that they would have to appear on stage in the all-together. After careful consideration, Olson finally chose Cindi Satterfield to play the controversial unclad girl.

Satterfield, who incidentally is a remarkably stunning, vivacious, and beautiful young woman, said that she did not think there was anything wrong with nudity, at least not in the theatre, when it is an important part and necessary to the project at hand. She is an actress that takes theatre seriously and has previously done fine jobs in such plays as *House of Blue Leaves* and *A Funny Thing Happened On The Way To The Forum*.

Satterfield did not have any doubts or qualms that she wanted to do this particular part. Although, she did have to consider her parents, but since she thinks of them to be broad-minded, she doesn't think that it will present a stumbling block. It is interesting to note that her brother has been gleefully razzing her ever since she accepted the role. On the other hand, she has received stranger reactions from classmates, who when finding out she will be unfrocked on the Judy Bayley stage--think she is "crazy to do it." Any close friends she has will not object because she points out that they would not have become close if they were that narrow-minded.

Ms. Satterfield also believes that it is possible for an actress to appear unclad on stage and not be embarrassed because of the fourth, invisible, wall that is always created. Regardless of whether or not she has clothes on; Satterfield intends to give the best and fullest performance she

can. As far as a man in her life is concerned, Satterfield stated, "I would never allow a man complete control over my life."

In any event, the shock effect of Satterfield's undraped romping will be somewhat lessened because of the entire provocativeness of *Steam Bath*. After all--the main character enters in the beginning of Act One in a daring one-piece outfit--Jockey Shorts. The whole action takes place in a

steam bath and all the participants are in various stages of undress as you would normally expect to find in a well appointed sauna.

It will be interesting to observe and note the reactions of the playgoers that eventually attend this event. Olson believes the main purpose that Mr. Friedman wrote the play was primarily to



Cindi Satterfield appeared last year in *House Of BLUE Leaves* (above). With her is costume designer Ellis Pryce-Jones.

Sci-Fi Books Reviewed

by Sean Buckley

Before I review any books, I want to reveal my criteria for choosing them. I do not choose books because of their "great significance." I choose them because they are entertaining and worth the investment of money that it takes to acquire them. I also wish to say that this column is merely myself expressing an opinion, you have every right to disagree and I wish you would, by dropping me a line at the Yell office. Now that that's out of the way let's get to the books.

Larry Niven's and Jerry Pournelle's latest collaborative effort, *Lucifer's Hammer*, is a end-of-the-world-as-we-know-it novel. It tells of the discovery of a comet that is heading towards Earth with the odds of it hitting Earth slowly increasing. The comet, of course, hits.

The first part of the book tells about the discovery of the comet and life in Southern California. The tension slowly builds as we meet many characters going about their business and their personal lives until the comet strikes. The second part of the novel concerns the aftermath of the comet's strike and the results, which are horrifyingly worked out in a believable manner. How people try to cope with this strange new world and try to rebuild and start anew is a realistic and detailed account.

I recommend that you read this book. It's a beautiful compromise between the two poles of disaster novels. The one where civilization is destroyed and is rebuilt using guts and a flashlight battery, and the one where civilization is destroyed and everything goes down the drain with a sigh of relief.

Lucifer's Hammer is a grimly optimistic book that doesn't try to avoid the horrendous problems

faced by man after this disaster. Altogether, it's well worth the money, or the use of your library card. (Incidentally, one of the effects of the comet's strikes is that we start to have volcanoes around Vegas Valley. Fun, huh?) Now a little about both authors.

One of the books' authors, Larry Niven has written some of the best science fiction in the last ten years. His best known novel, *Ringworld*, was given two of the highest awards in science fiction, the Hugo and the Nebula awards. Incidentally, he is in the process of completing a sequel to *Ringworld*. A novella, *Neutron Star* also won a Hugo, as has the novellette *Inconstant Moon*. His next novel to be published is a fantasy novel, *The Magic Goes Away* of which I have seen the galleys and is beautifully illustrated. Watch for it from Ace Books in a few months.

Jerry Pournelle has not received many awards for his

independent work, which is strange. He has done excellent work outlining the way the next few thousand years might develop. Two novels outlining this future are *The Mercenary* and *West of Honor* which both tell of one of the most interesting military men in science fiction, John Christian Falkenburg or "Christian Johnny." These stories are about him and the 42nd Line, Marines as he tried to keep together a crumbling civilization ruled by the corrupt Grand Senate on Earth, and colonies which are ruled by economics. The story of the Marines and of the Fleet which also tries to retain order are a must for anyone interested in good writing about the military in science fiction. Pournelle has promised to write more about John Christian; I sincerely hope so.

Fritz Leiber has a new book out, *Our Lady of Darkness*, a fantasy that shows one that there can be a new breed of demons, those that fit into the age of the machine; demons that are as evil as any since the beginning of time. The book starts out with a man enjoying the view of San Francisco and builds from there into a

novel of suspense and terror. Leiber writes about these demons so convincingly, it makes one leery of dark places and tall buildings. *Our Lady of Darkness* has to qualify as one of his best stories of the supernatural.

A book that I hesitate to mention is *The Compleat Feghoot* by Grendel Briarton, not that it is a bad book, but to read it you must have an unabashed love of puns. This book is packed with puns that have driven strong men to drink, or worse. However, I find that it is my punful duty to warn you against this book otherwise I might be punished by being punched out, which would distress me since it would delay me in my duties and I am a very punctual person. This book is available from The Mirage Press Ltd., P.O. Box 7687, Baltimore, Md. 21207, USA for four dollars.

It includes 86 stories ending in some horrifying puns. After you finish reading it, you can have lots of fun burning it.

News note: Harlan Ellison has completed his adaptation of Isaac Asimov's *I, Robot*. He read some of it at the last World Science Fiction Convention and it should be the science fiction movie of the century.

'Sweet Charity'

by Bill Campbell

Saturday night at Reed Whipple and a performance of *Sweet Charity* by Cy Coleman was for VIP's, of which they thoughtfully included me. Champagne and nuts were everywhere.

The pre-curtain "bubbly" was enjoyed in the dark, outside, for some unknown reason. It produced a unique "Hernando's Hideaway" conspiracy. Maybe that was the intention.

Once inside, we soon realized that the air conditioning was malfunctioning. However, by then-we would have stayed and braved any elements.

On with the show--*Sweet Charity* is about a dance hall hostess/taxi driver, who apparently has trouble landing a suitable man to take her away from all this. *Charity*, ably played by Kathy Fowler, flounces through many an encounter with the same basic results--most men

are just using her. After all--she "Wears her heart like a hotel." The play's basic message is; that the underdog has a helluva hard time improving her stereotyped status.

The 1st act of *Charity* proceeded slowly and at times tedious, but luckily the razzle dazzle of a spectacular number as "Big Spender" made the whole thing worthwhile.

I would remiss not to understand that this is Community Theatre and cannot be surgically and skillfully dissected. What would be the point--after all, *Charity* is a monumental undertaking by any group. The important point--I enjoyed myself.

Kathy Fowler was admirable, supported by three nemises, Louise Randall, Patricia Galligan, and Judy Ware, as her taxi-dancing cohorts. Barry Levin was a standout as Oscar, her reluctant lothario.

The ensemble came alive during the "Rhythm of Life" number, thanks to choreographer Sal Angelica, who was in the show playing Victorio Vidal, the only guy that was decent to *Charity*. Notable was David Guillermo, Joseph Wheeler (he sure gets around), and Barry Pineo as Big Daddy's assistants.

I was surprised to see that the set, with all those multiple scenes, worked so well. The lighting was adequate--as was the orchestra. The costumes seemed to be makeshift but worked well. The director, John Shoemaker, seemed to have extracted all he could out of what he had to work with. That in itself is worthy of note. He alone is responsible for an enjoyable evening.

TASI--you did good! The show will play three more weekends and for those of you that want a musically, raunchy, and exciting time--give *Charity* a ticket and a whirl--it will make her night.

Professor Gets Grant

Dr. Rudolf Koester, professor of German at the University of Nevada, Las Vegas, has received a grant from a German group to write a book about Austrian novelist Joseph Roth.

The Colloquium Verlag in Berlin has contracted Koester to

write on the life and works of the novelist who lived from 1894 to 1949. Roth attained prominence between the two world wars and is probably best known for "Radetzkmarch," published in 1932.

"Radetzkmarch" chronicles the decline of the Austro-Hungarian Empire, as reflected in the

fate of one family.

Koester, who published a book on the German-Swiss author Hermann Hesse, received his Ph.D. from Harvard University in 1964. He joined the UNLV faculty in 1969, after serving five years as assistant professor of German at the University of California, Los Angeles.

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BACKSTAGE CHORUS LINES

by Bill Campbell

The Drama Festival outside the Student Union Building last week seemed to be a success. I caught about an hour of it and there were at least 400 students and faculty there. The readers' theatre presentation of *American Graffiti*, directed by Ellis Pryce-Jones, was a compilation of various limericks. The rhymes were bawdy, funny, clever, and sometimes--maudlin.

The cast, Deborah Suda, Dom Brascia, Todd Tjaden and Josh Abbey, were quite good. Carol Ismael, Bruce Edgar, Rebecca Glantz, Woody Sorrel, Scott Segal, Denise Miller, and Kevin (Pepper?) Davis adequately manned the information tables, sold T-shirts, and distributed balloons. The hamburgers and punch, compliments of CSUN, were certainly taken advantage of, if the long lines were any indication. I even spied Dr. Crawford and Bob Burgan lined up with the rest of us.

Herewith is the hot-off-the-press Cast List for *The Runner Stumbles*, which will be directed

by Dr. Crawford: Father Rivard, James Bennett; Prosecutor, Carlos Campo; Mrs. Shandig, Carol A. Ismael; Sister Rita, Linda Kizzia; Erna Prindle, Sarah Marshall; Toby Felker, Chip Mosher; Louise, Julie Tjaden; Monsignor Nicholson, Todd Tjaden; Amos, Joe Wheeler. Added absent characters: Linda Brooks, Linda Burgess, Elizabeth Carns, Catherine L. Fowler, Teresa Gilmore, Joan McGough, October, Jennie Scott, Charles K. Strasser, and John Walters. John C. Iacovelli will be the assistant director and stage manager.

Things backstage at JBT must be running super-smooth of late,

at least according to Mike Ellis, who runs things back there. I also asked Trudy Storm, who choreographs the Costume Shop, the same question, and she gave me her typical, "What can I tell you." Of course, when you realize that all the shows at JBT and the Little Theatre are completely customed, i.e. made, in her shop (with a few exceptions), I didn't dare pursue it further. I have worked in both places, at one time or another, and I know the herculean tasks they have performed. They deserve a lot more credit than they get.

Clark County Community College is going to present Agatha

Cristie's *The Mousetrap* in the near future. I have seen this show scores of times and it is very workable and fine entertainment. In the next issue, I should have specific performance dates, hopefully.

A reminder that The Meadows Playhouse will be doing *I do, I do* September 26 through October 21. I suggest calling early (739-7525) as they have been known to sell out. *I do, I do* is adapted from Jan Hartog's *The Fourposter* with music and lyrics by Tom Jones and Harvey Schmidt.

That's a week.

After Seven For Under Seven

by Pat Moreo and Al Izzolo

Now that most people have experienced the trauma of starting a new semester and have "settled in" for the fall grind, we would like to extend our welcome back to each of you and hope you will look in from time to time on our column. Our purpose is to once again review local restaurants with the intent of suggesting where one can find a decent

meal at a reasonable price.

While some of you were gone this summer those molders of concrete plazas have done it to us again. Last year Maryland and Tropicana experienced a building room, this time it was Maryland and Tropicana that experienced a building boom, this time it was Maryland and Flamingo. Within the maze of these endless mini-malls are countless shops each offering a variety of merchandise. Along with each shopping mall a

host of new restaurants open their doors anticipating success in one of the most competitive consumer industries. We would like to tell you our story about one of these new hopefuls.

Cafe Michelle, in the Mission Shopping Plaza and visible from Flamingo Road, does not offer just a hamburger two hundred and fifty-six ways. What it does offer is a varied selection of omelettes, crepes, and sandwiches with most prices ranging

from \$1.95 to \$2.95. Soups are tendered every day with our du jour being a tasty lemon egg soup with rice. This particular soup is a favorite from the Greek cuisine and represents one of several Greek selections that are spiced throughout the menu. In fact the restaurant's owner, Nick Mes-sologitis, will be offering such popular dishes as pastificio (similar to lasagne) and Moussakas (layered eggplant with bechamel sauce). We did not allow them

too much time to get organized as we visited the cafe in its first week of operation. Consequently, a few wrinkles need to be moved out. Such as, the cappuccino in our opinion needs to have a stronger flavor. While we objected to the cappuccino we had no objections to the crepe savoire which is asparagus spears nestled in light fluffy crepes with a tantalizing mornay sauce as its own coat or the Croque Monsieur, a fancy

continued on page 18

'Steambath' Shocker

entertain. However, according to the director, Friedman theologically "challenges everyone's conception of a Supreme Being." Olson says the play has dry humor, individualism, and theology. He also states that the author has created unusual circumstances and unusual charac-

ters. It is best summed up by the Puerto Rican Bath Attendant, who (not too incidentally) is God, when asked what sort of people get sent to his *Steam Bath*--he replies, "Neurotics, freaks... those with stories to tell."

Steam Bath should prove to be not only entertaining and stimulating, but certainly interesting.

"The performance by Miles Anderson and Virko Baley was spectacularly virtuosic."

Los Angeles Times



Miles Anderson, trombone and Virko Baley, piano

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VISA

Georgie Tapps To Perform At UNLV

A veteran performer who headlined on vaudeville and Broadway marquees, danced for Presidents and Queens and co-starred with the greatest names in show business, will dance for Judy Bayley Theater audiences on September 23 and 24.

Georgie Tapps, elected 33 years ago to the Dancers Hall of Fame, will perform at the University of Nevada, Las Vegas during a special theater arts department show, "Curtain's up."

Performances of the show, which initiates the coming Bayley Theater season, are at 8 P.M. Saturday and 2 P.M. Sunday. Admission is by either season or single ticket. Evening performance tickets are \$4 and \$3.50 for the matinee.

Tapps will be introduced to local audiences by Milton Berle and Gower Champion. Champion,

winner of seven of Broadway's Tony Awards, has choreographed and directed numerous stage successes, including "Bye Bye Birdie," "Hello, Dolly" and "I Do I Do."

He is well known for performances with his wife Marjorie in such films as "Showboat," "Mr. Music" and "Lovely to Look At."

Champion will attend both shows, with Berle joining Tapps at the September 23 performance.

"Curtain's Up" will offer a musical retrospective of Tapps' extensive entertainment career. The show features some of Tapps' greatest dance numbers, "mala-guena," Chopin's "Prelude in A," "Soft Shoe Dance Without Music" and "Improvisations."

Tapps, who began his career at age 10, was a vaudeville star before his twelfth birthday. As a teen, he choreographed a dance

that blended ballet and tap for the first time, two dance forms previously regarded as incompatible.

Still a teenager, Tapps starred as Broadway's "Pal Joey" and headlined in George M. Cohan's hit "I'd RATHER Be Right."

On his sixteenth birthday, he danced for President Franklin D. Roosevelt at the White House. He has performed for Presidents Eisenhower and Kennedy and given a Command Performance for Queen Elizabeth.

He has performed in all the country's major concert halls and theaters, including most of the show rooms on the Las Vegas Strip.

Tapps has co-starred with some of the greatest names in show business, including Bob Hope, Frank Sinatra, Bojangles Robison, Tallulah Bankhead, Noel Coward and Eddie Cantor.

the door will also be admitted free to the special performance.

Season ticket holders with reservations will be admitted free to "Curtains Up!" Theatregoers who purchase season tickets at the door will also be admitted free to the special performance.

The box office is open from 1:00 to 5:00 PM Monday through Saturday. For more information and reservations, call 739-3641.

Science Fiction Doublefeature Set To Play Ballroom

by Sean Buckley

Students who appreciate good science fiction films will be especially pleased about the double feature this week in the Student Union ballroom. CSUN will present *Andromeda Strain* and *Forbidden Planet*, both recommended science fiction films.

The first, movie *Andromeda Strain* is the 1971 movie based on the bestselling novel, by Michael Crichton and goes from the tracking of a satellite during entry, to the discovery of devastating disease, the efforts to find a cure and a suspenseful, compelling ending.

The second film, 1956's *Forbidden Planet* is considered one of the best science fiction films ever made, well known for its special

After Seven

name for a hot ham and cheese sandwich that was tasty and filling.

Cafe Michelle will soon be serving beer and wine. We hope they get permission in time to take advantage of their outdoor patio while the weather is still warm. However, should one choose to sit indoors one would find that the potted plants and cane back chairs make for an attractive setting. The interior is part deli, part table service.

We suggest visiting Cafe Michelle for lunch on one's initial visit. Then plans can be made for returning for dinner when the special of the day is one of Nick's tempting Greek dishes. Cafe Michelle is open seven days a week from 8 a.m. to 10 p.m.

effects and the fact that it was entirely made on a studio soundstage.

The film is colorful with good use made of the special effects of the time. In the film a space ship captain must solve the mystery of an invisible monster, which is the product of a civilization that was mysteriously destroyed a million years earlier. The film is fast paced and exciting. The first feature will begin at 7:30 P.M. and the second at 9:30 P.M. This double feature indicates that CS-

UN is trying to provide better and more varied programming.



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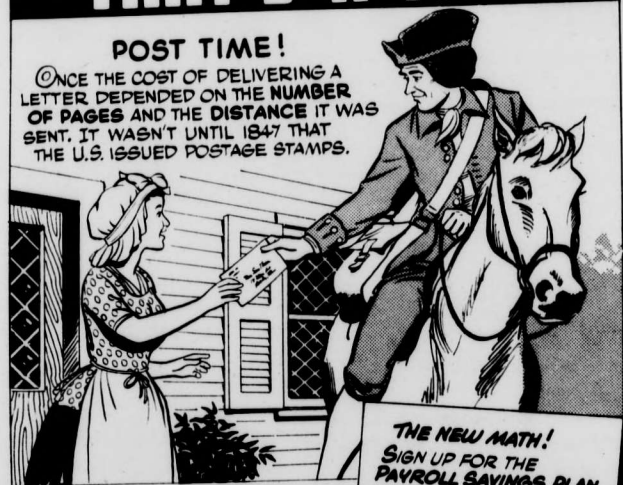
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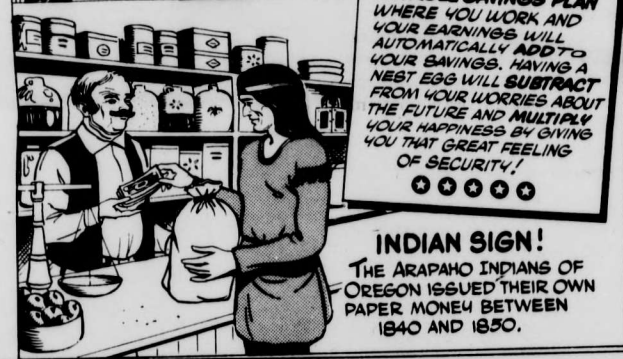
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Produced by ROBERT STIGWOOD and ALLAN CARR
Directed by Randal Kleiser
Screenplay by PATRICIA BIRCH

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Chamber Players Start New Season

Las Vegas music lovers are invited to subscribe to the fifth season of the Las Vegas Chamber Players, opening with a concert September 24 at Artemus Ham Concert Hall.

Season tickets allow admission to seven concerts and the 8th Annual Contemporary Music Festival at the University of Nevada, Las Vegas. Subscribers enjoy a 30 percent discount over the single ticket buyer, according to music director Virko Baley.

General admission and discount season tickets are on sale through September 22 at the UNLV Music Department office, 739-3332.

The Chamber Players, the state's only internationally recognized classical ensemble, are most often identified as performers of contemporary chamber music, bringing the ensemble an image of uniqueness, excitement and occasional

controversy. Chamber Players' programs, however, offer a balance of both experimental pieces and proven masterworks.

Scheduled for the coming season are concerts by world-acclaimed clarinetist Richart Stoltzman, violin virtuoso Kalman Banyak and four concerts by the full ensemble.

Miles Anderson, trombone, and Virko Baley, piano, will open the season at 2 p.m. September 24, performing Morton Subotnick's "The Wild Beasts," Baley's "Patricia," "Memo 2"

by Bernard Rands and a new work by Dorrance Stalvey.

Among the professional musicians performing in the ensemble are violinist Banyak; flutist Richard L. Soule; Walt Blanton, trumpet; Carol Urban, piano; Carol Kimball, mezzo-soprano; Dean Appleman, percussion; Barbara Badgley and Masatoshi Mitsumato, cellists, and Thomas Greer, French horn.

Baley serves as music director and conductor with Kenneth Hanlon as the new executive director. Hal Whipple returns

this season as general manager.

The 1978-79 season initiates the Players' new "Meet the Artists" program, a series of lecture-demonstrations with concert guests. The programs, which precede each Sunday concert, will begin at 1 p.m. in the concert hall lobby. Season subscribers will be admitted free.

Among the accomplished invited guest composers and performers are Miles Anderson, Joan La Barbara and Richard Stoltzman.

The season's free recital series brings various group members into the spotlight. Guest artists will be pianists Laura Spitzer and Elissa Stutz.

The annual contemporary music festival on March 30, 31 and April 1, hailed as one of the best of its kind, will spotlight chamber ensembles of the Southwest--SONOR from the University of California, San Diego; the Cal Arts Twentieth Century Players from the California Institute for the Arts and the host Las Vegas ensemble.

Greek Column

by Bill Botos

UNLV is fortunate to have so many different past-times for its students. One privileged opportunity is the Greek System. "Greek" refers to both fraternities and sororities here on campus.

Greeks appear to be having an exceptional year head. Both fraternities and sororities have done well to find many new members interested in pledging.

Fraternities usually have wild events. Such an event was the ATO, CSUN, and Budweiser Party on top of the P.E. complex last Saturday night. After loosing, (boo), to UNR, many people attended to drink 10 cent beer, dance to Sharod, and dance around a horse's head cleverly dropped out on the dance floor (clever stunt. Someone showed lots of class)

The Greek column is written every week to inform Greeks, students and others about the happenings of the universities fraternities and sororities. If you have any questions about the Greek system, contact Bill Botos at 739-3478 or come by the Yell office.

Adaigo Offered

An "Adaigo" (partner lift class) is now being formed.

Instruction will be given on the beginning level and will conform to jazz techniques, but will also borrow styles from ballet and disco.

The weekly classes are tentatively scheduled to begin Saturday, September 22. For more information, contact Dr. Rae at 739-3193, or leave a message with the Physical Education office at 739-3291.

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United Artists
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It's the James Dickinson Library

by Alice Brown

That round, three-story building with a dome on top is one that may be new to you--it's the James Dickinson Library.

The entrance is facing Frazier Hall (Registrar's Office).

Feel free to come in Monday through Thursday from 8 a.m. to 11 p.m.; Friday from 8 a.m. to 5 p.m.; Saturday from 10 a.m. to 6 p.m. They are also open on Sunday from noon to 8 p.m.

If you have a plastic UNLV ID card, you can check out books. Just go to the main desk on the third floor and get a "zebra strip"--a sticker that "talks" to the computer. If you have a Clark County Public Library card or a Clark County Community College card, you can check out books also. Remember that if you don't return a book your card may be invalidated at all libraries.

The first floor is Reference--encyclopedias, pamphlets, indexes, government documents and the card catalog for books. There is also a copy machine available for use, a smoking room with vending machines, and people to assist you. Just go to the main desk (the round-looking thing next to the elevators).

You can go up the elevator or get some exercise by walking up the stairs. Either way, the next destination is the second floor, which has magazines, newspapers, and audio-visual equipment. There are also records and tapes to listen to (no rock music, however). Special study rooms are available for use.

Also on the second floor is the Special Collections room. This houses books and information on gambling, Nevada history and menus. It is open from 9 a.m. to 4:30 p.m. weekdays.

Only faculty is allowed to check out periodicals. However, you can make copies on the Xerox machine available for use.

And you can have the library staff copy microfilm or magazines for a reduced rate. Inquire about the "Copy-on-Demand" service at the main desk on the second floor.

One more flight and you will reach the third floor. Books are located on this floor. Also, "reserve" books by professors are kept here for a whole class to study and look at. Most books are arranged by the Library of Congress system--by letters and numbers such as QE 1087 P56. The third floor also houses the typewriter room, with typewriters purchased by the student government. There is a smoking room, vending machines, and a classroom on the third floor (JDL 336).

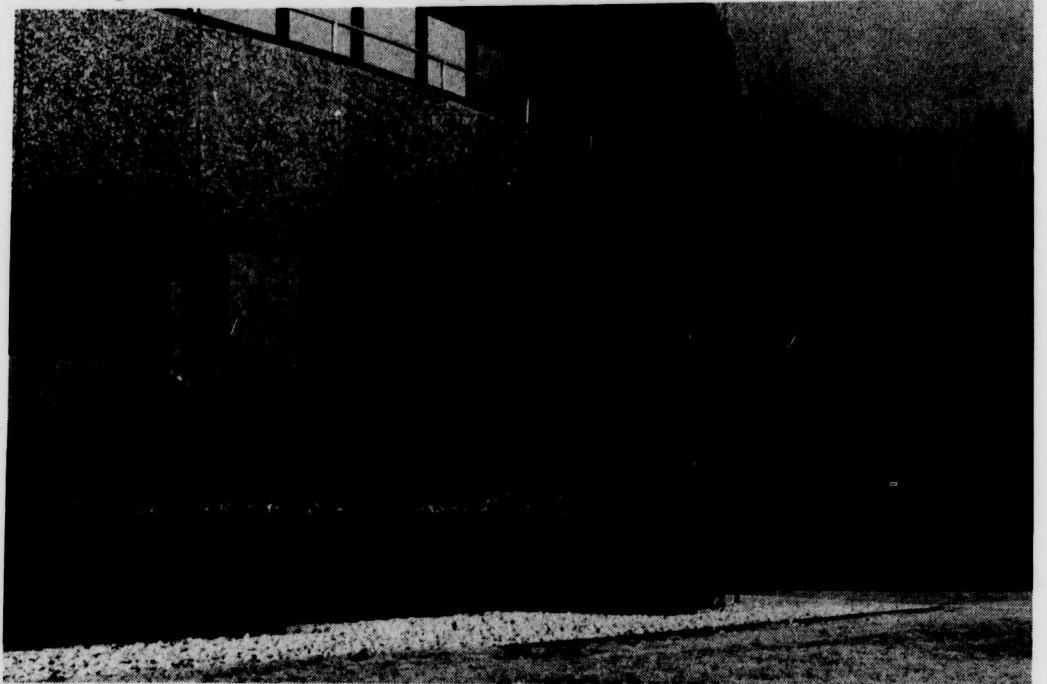
There are smoking rooms on all three floors; smoking is prohibited in the library area. Also, food and drinks are not allowed in the library; use the lounges. Pay phones are located on the first and third floors; Xerox machines are on all three floors. (The price is 10 cents a copy.)

The library staff is there to help you. Don't be afraid to ask questions; inquire about the location of a book, or even ask where the drinking fountains are. Their main job is to help you.

The education building houses a library on the first floor. It has materials to be used with children: literature, textbooks, curriculum guides, and a wide

variety of audio-visual media. The hours are from 8:30 to 5:00 on Monday, Wednesday and Friday; 8:30 to 6:30 Tuesday and Thursday. If you are interested

in subjects for education, this library is well worth looking for. Discover the library. And use it often. That's what it's there for.



James Dickinson Library


Robert List On Campus

Republican gubernatorial candidate, Robert List, will be on campus for an October 12 barbeque, according to Dale Hulen, President of the UNLV Young Republicans.

The barbeque will be free for students and beer may be

served, Hulen said.

Hulen, a Political Science major, said List's visit would help make the organization known on campus. "We're so small nobody has heard of us," he said. "This year we're going to make some noise."



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Continuing Ed. Classes Offered

An around the world tour in 24 hours is possible this fall through the division of continuing education at the University of Nevada, Las Vegas.

"The World-Everyone's Backyard" is a 12-session program designed to familiarize people with world geography and travel. Participants will visit all the continents and corners of the world via films, slide presentations and talks by experts who have "been there."

Classes are Tuesday and Thursday, 7:30-9:30 p.m., beginning September 19 and continuing through October 26. All sessions will be held in the Chemistry Auditorium, Room 101, on campus.

Co-sponsored by the UNLV College of Hotel Administration, the course will be taught by Claude Rand, assistant professor of hotel administration. Rand recently returned from a Hotel and Culinary Tour of the People's Republic of China where he let 16 UNLV students through Canton, Shanghai, Peking and Kweilin.

"After years of traveling and living all over the world, and being involved with peoples of all nations, it disturbs me to see our own people, young and old, so completely unfamiliar with the locales we read about daily in key world news," Rand said.

Rand said he feels strongly the need to provide Las Vegas with an awareness of world geography, and especially with an understanding of the essentials in comfortable and knowledgeable travel

"This is a course for everyone—high school and college students, the housewife who plans so much of the travel enjoyed by families, businessmen, senior citizens, and airline and travel agents whose responsibility it is to know this world they are seeing professionally," Rand said.

A former Trans World Airline executive, Rand has been around the world seven times. He now teaches tourism and

hotel marketing classes at UNLV.

Registration is open now. Fees are \$50 for individuals and \$75 for couples. For more information contact the division of continuing education at 739-3394 or come by Frazier Hall, Room 109, Monday through Friday.

Four unique classes in poetry, writing and popular music will be offered for credit this fall through the division of continuing education, University of Nevada, Las Vegas.

The classes are "Techniques for Teaching Poetry," September 13-December 20; "Professional Writing II," September 13-December 20; "The History of Rock Music," September 14-December 14; and "The History of Black Popular Music," September 18-December 18.

For further information contact the division of continuing education, room 109 Frazier Hall, UNLV.

Photography classes for the amateur snaphooter and the advanced darkroom technician are available this fall through the division of continuing education at the University of Nevada, Las Vegas.

Classes are "Photography: Basics for Amateurs," section I September 27 - November 15, Section II September 28 - November 16; "Photography: Black and White Laboratory," section I September 27 - November 15, section II September 28 - November 16; "Photography: Black and White Laboratory--Continuing Advanced Level," September 19 - November 14; "Photography: Color With Laboratory--Advanced Level," September 22 - November 17;

"Photography and Archeology," October 3 and 10; and "Photography: The Fall Environment," November 7.

"Photography: Basics for Amateurs" will stress composition and creativity. Discussion will range from buying a camera and film to a before shooting checklist, holding a camera steady, proper exposure and lighting.

The emphasis of "Photography: Black and White Laboratory" will be on developing black and white prints including dodging, burning-in, cropping, toning and other special techniques.

The "Continuing Advanced Level" black and white laboratory class is designed for those who have taken the "Advanced Level" class. It continues with special developing techniques including multi-negative image printing, the use of overlays and instruction in matting and framing.

Those who have had previous color laboratory experience can take "Photography: Color with Laboratory--Advanced Level" which includes film processing.

Instructor for the basic class and the laboratory classes will be Keith Grove.

Two lectures and a field trip in "Photography and Archeology," will introduce participants to the various native American cultures of Southern Nevada. Instructors Serge McCabe and Joe King will stress techniques in photographing archeological sites.

Photographic techniques used in recording nature during the fall season will be the emphasis of McCabe's and King's slide-illustrated lecture and field trip on "Photography: The Fall Environment."

Additional information on the classes is available at the Division of Continuing Education, UNLV.



A Boulder APPROACH: OR how Hoover Gave a DAM.

In the early 1900's, a concrete solution was needed to prevent flooding along the Colorado River. The Hoover administration provided it. 4,400,000 cubic yards' worth. Enough concrete to pave a two-lane highway between New York and San Francisco. It was the Hoover Dam at Boulder City, Nevada. And it not only controlled flooding and irrigation, but today it generates power for Southern California, Arizona and Nevada.

The cost: \$385 million. And one of the ways money was generated was by Americans buying government securities and taking stock in America.

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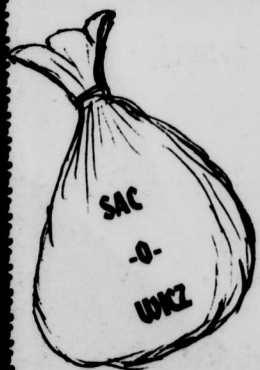
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Pres Search Still On

The Presidential Search Committee has received about 85 applications, according to CSUN President, Chuck White, the only student on the committee.

The committee is trying to find a replacement for Donald Baepfer, who has become chancellor of the university system. The deadline for applications is October 31.

"We've got some awful good looking candidates," White said. "It's just not decided yet, though."

White said the committee would reach a decision by March or April of 1979.

Business Fraternity Organizing

An alumni section of Alpha Kappa Psi national business fraternity is being organized by the student chapter at the University of Nevada, Las Vegas.

Men and women who were members of Alpha Kappa Psi at any college or university are encouraged to join the Las Vegas chapter. For more information contact Klein at 732-4571 or 451-7003.

Teaching Homes Open to Public

Family Teaching Homes of Nevada will hold Open House Thursday, September 21, from 1 p.m. to 5 p.m., at all four Group Homes, 1236 Westwind Road, 2524 Hacienda Ave., 5657 S. Mojave Road, and 2920 S. Bronco Road. This should be of special interest to psychology, education, and special education majors, because the homes are where

juvenile delinquents live in home settings and receive special counseling. The directors look forward to meeting the interested public and explaining their programs.

Dick Bryan to Speak

Senator Richard Bryan will speak on the law school in Nevada on Thursday, September 28, from 7 p.m. to 9 p.m. in the Student Union, room 202. All interested students welcome.

Speed Reading Offered

For the convenience of UNLV students, the Reading Center and Clinic is offering two sections of its 10-week Speed Reading course this fall. The course is non-credit and designed to improve reading speed, comprehension, vocabulary, study habits, and test-taking skills. Section 1 will meet Mondays and Wednesdays from 10:00 A.M. to 11:50 A.M., September 25 through November 29. Section 2 will meet Tuesdays and Thursdays from 3:00 P.M. to 4:30 P.M., September 26 through December 7. Registration is being accepted daily at the Reading Center office, Room 144, in the Teacher Education building. The total cost is \$25.00, which includes all books and materials.

Library Bequest

The UNLV James R. Dickson Library has received a bequest of \$50,000 from the trust of Ruth Griffith and the late Robert B. Griffith.

Dr. Brock Dixon, Acting UNLV President accepted the

bequest on behalf of the University. The gift will be placed in an endowment fund to provide library materials on microfilm, according to Dixon.

Harold Erickson, Director of Libraries at UNLV, said that the University will use the interest from the gift the first year to add Nevada newspapers to the library. "His gift to the university library will benefit students and researchers for generations to come," said Erickson.

Griffith, who died last March at the age of 79, was a Nevada resident since 1905. He graduated from Las Vegas High School in 1917, and the University of Nevada, Reno in 1923.

Erickson announced that a special place in UNLV's new library addition will be set aside as a memorial to Griffith.

Looking for Career?

Career workshops are being offered this Fall semester for University College students who are undecided about a college major/career.

Starting dates are: October 2nd, October 30th, and November 7th, at 7:00 p.m.

Contact University College 739-3673 for more information and to sign up.

Student Voice to be Discussed

Phi Lambda Alpha is the honorary society open to freshmen and sophomores. As part of the service to enlighten the student body and faculty about campus conflicts and possible resolutions, the officers will sponsor a forum entitled: "Who Runs the University." The topic of the forum will center on the recent motion by the Senate to dismiss the students and administrators from this governmental body.

John Swetnam and Scott Locicero will represent the faculty, and Chuck White and Marshal Willick will represent the student body in this forum. This event will be held September 28, at 4:00, in the West Lounge of the Student Union. We encourage all students, administrators, and faculty who are interested in the development (forward and backwards) of the university government to attend.

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6. Shoe Sales	\$3.00/hr	#425
7. Janitors	\$3.50/hr	#434
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10. Baggage Handlers	\$5.61/hr	#446
11. Insurance Office Clerk	\$3.00/hr	#449
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