

THE YELL

UNIVERSITY OF NEVADA LAS VEGAS NOVEMBER 20, 1973

UNLV student union director admits to violating union operating policy on \$2,400 expenditure

YELL EXCLUSIVE- by Ken Woloson

The director of the Moyer Student Union, Dr. K. Dean Black, admitted last Thursday to violating established procedures of the Student Union Board, and the University, in the awarding of a \$2,400 Student Union contract.

Revealed was the fact that in Spring of this year Dr. Black deliberately misled the Student Union Board in an effort to avert discovery of an unauthorized purchase of a ballroom speaker system.

The admission came during a fact-finding session in the office of the Dean of Students, Dr. Jack McCauslin. The meeting was initiated in an effort to unravel the mystery behind the purchase, which until last week was thought by Union Board members to have been made after school ended in early May.

According to Union Board minutes of a meeting on March 22, Jude Gary, assistant to the director of the Student Union, presented information on the ballroom speaker system. He stated that the bid on the system was \$2,083.

On March 29, the Union Board tabled a motion to purchase the system. They stipulated that the purchase was to be delayed until 1) an inventory of the present system was listed, 2) a breakdown on repairs of the old system was reported, and 3) the cost of installment of a permanent system was investigated.

The motion to table a purchase of the speaker system was passed by a vote of 5-1. Voting with the majority to delay purchase were Larry Sabbath, Bob Coffin, Cliff Ferris, Van Nickerson, and Dr. McCauslin. The opposing member was Sandy Cooper.

In an apparent effort to comply with the policy-making Union Board, Dr. Black presented an inventory list of the present P.A. system to a meeting on April 15. He also stated he was in the process of getting figures on the cost of rebuilding the present system.

On April 19, Dr. Black once again appeared to comply with the Union Board's directive when he presented estimates from Video Sound Equipment Company on rebuilding the speakers.



Union director, K. Dean Black

Finally, on May 4, the last Union Board meeting of the semester, the minutes state that Dr. Black reported on the P.A. system and new bids were being sent out.

On June 1, the speakers were installed in the ballroom. Union Board members stated that they were surprised and dismayed by the action. How could the director have gone out and purchased the equipment without their approval?

"It seemed to us," said Board member and former chairman Larry Sabbath, "that Dr. Black was taking advantage of the summer break to buy the speaker system."

In reality, the speaker system was purchased on April 2, with UNLV purchase no. 14459-D.

On January 23, the Purchasing Department for UNLV received a purchase requisition from Dr. Black, requesting that bids be sent out for an amplifier speaker system. Between January 23 and March 18, Gene Perry, a UNLV Purchasing administrator, told Dr. Black that the system would cost about \$2,093, the figure, within \$10,

that Jude Gary, assistant Student Union director, used on Dr. Black's behalf on March 22.

However, the figure was in error. An omission of one of two \$345 amplifiers had left the total figure short of its actual \$2,438.36. The mistake was caught on March 18 by the University's Controller's office.

Perry had the opportunity to point out the mistake to Black before the \$2,093 figure was presented to the Union Board on March 22, but two members of the Purchasing Department staff believe he probably did not. (Perry had given a year's notice of resigning in 1972, and has since departed.)

The speaker system was contracted on April 2, four days after the policy-making Union Board to which Dr. Black is supposedly responsible to, had decisively said no to the purchase. Dr. Black continued to mislead the Union Board during three subsequent meetings.

When asked by the YELL to explain his action, Dr. Black commented, "Under the circumstances, I did what I felt was in the best interests of the students."

He stated that personality clashes were getting in the way of the students' welfare, which he felt was with the speaker system. With an \$8,000-\$9,000 film budget, he said it was imperative to obtain a new system.

"I think that when so many students are affected," said Black, "the Union Board must understand the situation."

Black concluded that the Board members didn't really understand the importance of a good system, and that only one or two of the Board members were stopping the purchase.

Comments from the Union Board members involved, however, indicate that their awareness of the need was not the problem. In fact, during the period that the speaker system was most heavily discussed, March 22-May 4, the Union Board met weekly, rather than

(continued on page three)

Student senate demands YELL editors resignation

by Pat Denley

Last Thursday night the CSUN Senate voted in secret ballot to ask the resignation of THE YELL Editor-in-Chief Ken Baxter.

The motion to "sanction the resolution" asking the resignation of Baxter required only a simple majority of Senators present voting in favor of passage. The motion passed, but the vote breakdown was not announced.

The Senate move dropped the matter of Baxter's possible firing squarely in CSUN President Dan Wade's lap. "It's now up to the (CSUN) administration," said Hank Eiler, senator and President protem of the Senate who made the motion asking the editor's resignation.

"We could have voted to actually fire him if we wanted to," he added. The CSUN Constitution states that the Senate can vote by a 3/4 majority to remove any presidential appointment, such as editor of the newspaper.

Wade would not comment on the matter over the weekend, except to say that, "I'm not going to lose my head about it." Wade said he would discuss the issue with Baxter and the newspaper staff early this week.

Another conflict may rise over the fact that the CSUN Constitution does not specifically state that the president can fire students he has appointed to various positions within student government. Wade re-appointed Baxter as newspaper editor last May when Wade took office.



Yell editor, Ken Baxter

After the Thursday meeting, Baxter said "I will not resign, and I will take the matter to the CSUN Judicial Court and even to University officials if necessary."

He added, "I am even more stunned by this attempt to censor THE YELL in light of the support we have given to student government in the fight with the university over the control of student funds."

Eiler listed a series of what he said were deliberate inaccuracies in THE YELL over the past semester, primarily in coverage and comment on the CSUN Guess Who concert held on November 9.

They included: a figure in a YELL story stating that 979 student tickets were sold, when "ticket sales will prove" that the figure was over 1000, and, statements in an editorial printed after the concert by Editorial Editor Greg Waddilove which said in part, "... they freely admitted they did not know what they were doing," and "Why then is everyone in CSUN walking around with self-satisfied grins on their faces?"

Waddilove's editorial statements were

"lies," stated Eiler. He later added, "Opinion based on untruths is not valid and thus has no place in the newspaper."

Eiler also mentioned errors in stories about the Sugarbabes and Yell Leaders, in an editorial about lack of interest in the recent CSUN elections.

About student ticket sales for the concert, Baxter pointed out the number of 979 was derived from Troy Newberry, CSUN treasurer, who was in charge of sales. Later, Newberry, who was not at the gathering, said "to the best of my knowledge that figure is correct." Newberry added there may be a vague possibility of uncounted tickets still at the Convention Center, but he "doubted it."

Baxter stated that Waddilove's opinions were based on statements made by Newberry, Wade, and others indicating to Waddilove that CSUN was unaware or unconcerned about the financial situation they were in previous to the concert.

He also said, "From time to time we may make mistakes such as any newspaper, but in our coverage of CSUN events and affairs we have reported the facts as we knew them and they were told to us."

Senator Steve Hammel said that 4/5 of THE YELL's budget is paid by CSUN and asked Baxter if he was in favor of CSUN.

The editor pointed out that the 4/5 figure does not include advertising, which, by the end of semester could cover an estimated one-half or more of THE YELL's expenses.

"I wouldn't be editor of the newspaper if I wasn't in favor of what CSUN can do and should do," he continued.

His decision not to print the paper the week before the concert, Baxter said, was based on "not wanting to break faith with the printers by running their bill any higher without payment," THE YELL was not published that week with unpaid printing bills totaling almost \$3,000. At the time, all CSUN money was tied up in the concert.

Two senators spoke up in defense of THE YELL.

Terry Marren said, "I am amazed that students would consider censorship," and, "the evidence presented is based only on hearsay."

Cheryl Frazier said she would acknowledge that there is "bias" in THE YELL, but one form of censorship leads to any other."

Hank Eiler said later that the Senate vote was based not just on what was said at the meeting, but it was "something that has been building for two months."

"I believe in the newspaper as a watch dog," said Eiler. But, he maintains, THE YELL has been slanted in its coverage with Baxter as editor.

Senator Marc Hechter, also voting for Baxter's resignation, emphasized, "We are not censoring the newspaper." He added, "No one was elated over what happened," referring to the senators.

Asked why he made the motion for a secret ballot, Hechter said, "It's the only way to insure a democratic vote."

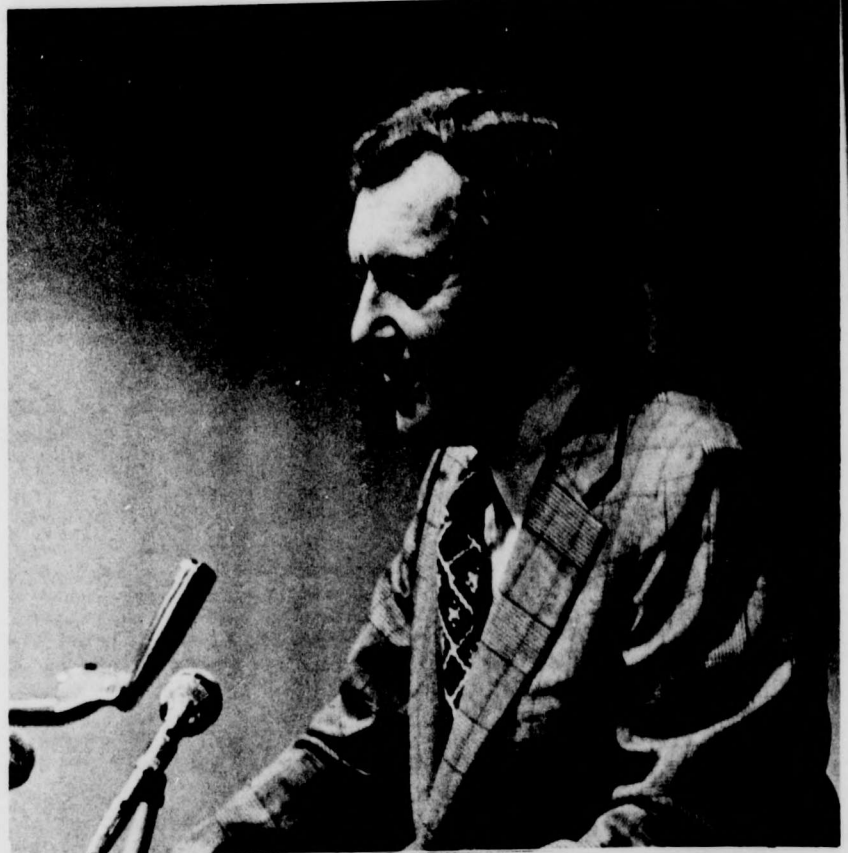
"Apparently the Guess Who concert is being used as an excuse to limit criticism of CSUN," said Baxter.

"No one is above criticism, not CSUN, not THE YELL or anybody else," Baxter added.

"There was plenty that was negative about the Guess Who concert to commented upon without having to distort facts," said Eiler.

Hechter added, "I believe the newspaper should be separated from CSUN and be independent."

He is chairman of the Constitution committee, which is currently studying ways to revise the CSUN Constitution, under which presently THE YELL is a part of student government.



Over 500 persons, at UNLV, listened to Maine's Democratic Senator, Edmund Muskie, present one of the stronger, yet reasoned views on the possible impeachment of President Richard M. Nixon. Photo by Serge

Maine senator rips Nixon

by Sean McVey

1972 Democratic Presidential candidate Senator Edmund Muskie of Maine spoke last Friday night at the Student Union.

Senator Muskie told the crowd of 500 he would deal with two primary issues, "the need to establish by law an independent prosecution of the Watergate scandals and the requirement that the House of Representatives continue the process it has now begun to inquire into the possibility of impeaching the President."

Stated Muskie, "Four weeks have passed since the traumatic events of October 19 and 20--when President Nixon announced his original decision not to comply with or appeal the order of the United States Court of Appeals to produce presidential documents in answer to a subpoena, and shocked the nation by dismissing Special Prosecutor Cox."

"...Despite the President's disclosure policy," the Maine Democrat said, "the American people continue to demand a full and thorough exposition of those facts."

"Missing and nonexistent tape recordings, and lax control of evidence held by the President, raise increasing doubts that any disclosure controlled by his discretion will ever be satisfactory."

Muskie continued, "It is not enough for the President to engage in private conversations, at his pleasure and in his domain, with members of Congress."

"For the American people have had enough of political maneuvering behind closed doors. Only an independent and open investigatory process can provide the exposition they demand," he said.

"Impeachment," Senator Muskie said, "itself is no more than a majority vote by the House of Representatives that a trial should be held on removing the President from office. A House decision to impeach--in effect--to indict the President on specific charges--would lead to a trial in the Senate, with the Chief Justice of the United States presiding, requiring a two-thirds majority to convict the President and dismiss him from office."

Zorn wants educator as Prexy

by Dianne Trahan

UNLV's new president must be essentially an educator rather than an administrator skilled in management, says former university president Dr. Roman Zorn.

Dr. Zorn who wishes to avoid publicity and return to the academic world "after a detour of twenty years" is presently teaching three courses of his first love-history.

The one time president of UNLV, although hesitant to comment, has strong feelings about the type of man needed to fill the presidential position.

"He must be well seasoned in an academic background of higher education" says Zorn.

According to Zorn management skills are of secondary importance because administrative expertise can always be developed after the appointment is made.

Professor Zorn also sees innovative ideas and leadership as one of the prime criteria for selecting a new president.

"A university which is afraid to rock the boat doesn't develop academic strength," he states.

Zorn, who refused to comment on possible candidates for the job, did how-

ever explain to the YELL, new major problems which faced his administration and will face his predecessor.

The biggest problem for an administrator is to obtain an adequate budget. Under Zorn's administration, an emphasis was put on getting rid of deficits and improving faculty salary.

He also cites building expansion as a goal. "I was very satisfied to see the campus grow so it looks like and is a campus, not just buildings in the desert," Zorn says.

Growth of faculty should also be a concern of the new administration.

Wanting to get back to, as he put it, his career mainstream and let somebody else carry the administrative load, Zorn is happy in his new capacity as a history professor.

He wishes to teach and research in the field of American history giving special consideration to the abolitionist era. Dr. Zorn is currently teaching Reform which traces the historical background of contemporary problems.

Zorn also plans to return to New England this summer to research source material on the Civil War.

(continued from front page)

Union Board members awareness of need not real problem

bi-monthly or monthly as had been the policy in the past.

The real problem apparently seemed to be the dissatisfaction of the Union Board regarding alternatives to the system. According to Sabbath, "We didn't feel ready to spend over \$2,000 without making sure about the alternatives."

Former Board member Bob Coffin concurs. "We just weren't satisfied that we had enough information to make an intelligent decision on March 29, so we tabled the motion and sought additional material."

Cliff Ferris, who is still on the Board, stated, "I was digging up additional information from books and some sound system authorities. There were inconsistencies I wanted to clear up."

While the members were in the process of seeking and evaluating, the con-

tract was signed, sealed, and delivered to Nevada Electronics and Video Corp.

Dr. Black insured that the installation of this system would not begin until well after the last Student Union Board meeting. Added onto the purchase order was the statement "Installation of the equipment is not to begin until June 1, 1973." (Emphasis on date from original document.)

Black has admitted, to the YELL, that the installation date was postponed to prevent the Student Union Board from finding out about the unauthorized purchase.

The UNLV Administration and the Student Union Board are currently reviewing the propriety of Dr. Black's actions. The YELL will continue its investigation of the policy and operations of the Moyer Student Union next issue.

UNIVERSITY OF NEVADA, LAS VEGAS				
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Nevada Electronics and Video Corporation 315 Wall Street Las Vegas, Nevada 89101		Purchase Order No. 14459 <small>THIS NUMBER MUST APPEAR ON ALL PACKAGES, INVOICES, SHIPPING PAPERS AND CORRESPONDENCE</small>		
Date of Order <i>HP</i> 2, 1973		Required Delivery Date see below		
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	2 ea.	J.B.L. 100 W. Amplifiers 6010	345.14	690.28
	1 ea.	J.B.L. 4303-2 Mixer/Preamplifier	436.43	436.48
				\$ 2438.36
Price per your quote on our bid #725 and includes all necessary equipment for installation and the installation of the components.				
INSTALLATION OF THE EQUIPMENT IS NOT TO BEGIN UNTIL JUNE 1, 1973.				

Hotel grads return to UNLV campus to tell success story

Four recent hotel administration graduates from the University of Nevada, Las Vegas who have achieved success in the industry in practically no time were called back to the campus this semester to tell of their experiences to beginning hotel students.

"Each covered a separate management topic, explaining what it is like on the other side of the graduation ceremony," said Boyce Phillips, instructor of the introductory class in hotel administration at UNLV. "Nothing speaks to a freshman student like success."

The graduates recalled to the university for a day were Ed Crispell, class of '72, currently employed in group sales at the Las Vegas Hilton; Jacob Avneri, '72, assistant sales manager at the Tel Aviv Hilton in Israel; Roger Wagner, '69, the assistant resident man-

ager of the Sands Hotel here; and Mike Unger, '71, the general manager of the Aladdin Hotel.

"The stories they told--some humorous, others frustrating--gave each of their talks a freshness that made the homecoming project worthwhile," Phillips commented.

The "old grads" covered topics such as marketing and sales, tourism, front-of-the-house and general hotel operations.

Phillips said all of the graduates were happy in their jobs. He reported that employment opportunities for his students are at an all-time high, with 15 international hotel firms logging visits to the campus so far this fall.

If the pattern of other years holds true, he stated, nearly twice that number will interview the larger spring graduating class.

Anthro Artifacts & bones

Four faculty members from the Anthropology Department will represent the University of Nevada, Las Vegas at the American Anthropological Association meeting in New Orleans at the end of the month.

Dr. Sheilagh T. Brooks, chairman of the department, Dr. John Swernam, Prof. Jay Noricks and Dr. Robert Brooks will attend the annual meeting slated for Nov. 28-Dec. 2.

Dr. Swetnam will present to the group a paper concerned with manufactured goods in the Guatemalan market place, while Dr. S. Brooks will chair an informal session that will deal with problems in osteology, the scientific identification of human bones.

A description of UNLV's growing undergraduate and graduate work in anthropology will be presented by Prof. Noricks to the many students that will attend the annual meeting.



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THE YELL OPINION

Baxter answers senate resignation demands

by Ken Baxter - Editor-in-Chief

Possibly the greatest conflict of interests that the fee paying students of UNLV have ever faced, has arisen from the recent "newspaper criticism" of student senate and present CSUN administration.

In a secret ballot last Thursday night, the representatives of the vested interests of all full-time students at the university asked for my unqualified resignation in what was termed by Senator Marren to be "based completely on hearsay."

Most of the senate criticism was aimed rather inexpertly at an editorial comment written by staff editor Greg Waddilove's views and interpretations of the recent "Guess Who Concert" put on by CSUN at a "cost" of \$4,400.

It is this newspaper's belief that honest and constructive criticism is healthy for any form of government, even one I be-

lieve to be as inefficient with the people's needs—that it represents—as the one currently in operation on this campus.

The motion brought onto the floor by Senator Eiler demanding my resignation did not come as a surprise to THE YELL as several people had informed me that CSUN President Dan Wade had made a decision to get into the works the necessary means to replace with one his pabulum fed puppets.

With the recent news coverage by both the Sun and Review Journal in prime spots (front page Sun & page two R-J) on this matter of freedom of the press at any level, the indication of all newspapers defending the rights of unrestricted press freedom becomes evident.

Freedom of the press at any level is necessary to insure against mistakes being repeated in the future long after

they were first done. It has always been the newspaper's job never to forget any event and to predict from current events what the future may hold in store.

As editor of THE YELL, it is my belief that these attacks coming from student government are based on ignorance of what a free press' job is in our free and democratic society. Ignorance of journalism can be detrimental to any citizen if no attempt to understand the various levels of interpretation possible from any news story or editorial. In actuality, I need not even defend editorial comment or opinion placed in THE YELL. Our pages have been open to comment or opinion from any reader for the duration of my stay in the office as Editor-In-Chief of this newspaper.

Perhaps the only thing more imperfect than journalism is our own democratic

process of government. But, like democracy, the wrongs and imperfections are being constantly corrected by who make up this free process that has endured the internal and external stress it has been faced with for nearly 200 years. In effect, I firmly believe that our newspaper has constantly strived for self improvement and our most serious critics have been ourselves.

I will not resign my position as Editor-In-Chief of student publications and will indeed continue to bring these attempts of government restrictions on THE YELL to the attention of anyone that cares about this, our most precious freedom.

If the need arises to carry this issue to the doors of the governor's office in Carson City, I will do so with the knowledge that THE YELL is clearly in the right to print what it believes to be the facts.

CSUN Senator: Fire senate, not YELL editor

by Val Buhecker
CSUN Senator

Last Thursday night the immaturity of the new senate was revealed as they called for the resignation of YELL Editor Ken Baxter.

Though several reasons were cited for justification the truth of the matter was strictly "Politics."

The main issue stemmed from the reporting of the "Guess Who" concert, several "YELL" staffers reported the concert to be a failure rather than the success some student leaders wanted it to be reported as.

It is my opinion that these student leaders want to control THE YELL to satisfy their own personal ambitions.

CSUN President Dan Wade has admitted his desire to be the "first two term president." His concern about re-election has resulted in his trying to eliminate all opposition. THE YELL has become just such an opposition.

Mr. Wade and other student leaders desire a "cover-up" of their failures—THE YELL has not complied!

One year ago CSUN President Mike Mason fired Yell Editor Bill Schafer for

"personal reasons." To avoid the same repercussions that happened then, Mr. Wade is seeking a different method of removing the editor.

First, he has aided the formation of a new "clique" in the senate. With new senators this is a very powerful move.

Wade's hatchet man, Senator Hank Eilers, then led the charge calling for the editor's resignation. The "new clique" and several new senators jumped on the bandwagon.

A closed (secret) ballot was conducted, meaning nobody knows who voted for what. Students should be entitled to know how their representatives vote. Believe me, senators vote differently when being put on the record.

Only a simple majority was required which means as few as ten senators could have decided the issue. I personally feel it was a close vote.

Now I'm sure the president feels he can justifiably fire the editor should Mr. Baxter refuse to resign. I feel this has been Wade's intent all along.

Recent guest lecturer Jack Anderson

said that removal of the press puts a government on the road to a dictatorship. I'm beginning to see the resemblance.

In summary, Mr. Wade and company have just added one more reason to the increasing list to do away with student government.

Val Buhecker

...shocked at senate action

To the Editor:

I was shocked by last Saturday's Review-Journal story on the CSUN Senate call for the resignation of YELL editor Ken Baxter.

The idea that student government can hold this threat over THE YELL editor is out of line with the idea that an effective press must be independent. (Wouldn't President Nixon love it if he could order the resignations of editors who criticized him).

The only time an editor's resignation should even be considered by the student government is when he is not doing a proper job. And this reason is totally invalid in this situation because the edi-

torial on the Guess Who was one of the few that tackled an important subject instead of the student spirit garbage that usually appears. The CSUN Senate seems to feel that as long as the newspaper is "in its place" writing articles supporting it, then it's doing a good job. Nothing could be further from the truth.

CSUN President Dan Wade's remark (from the R-J story) that "they (THE YELL) are putting their opinions in their stories" is a simplified way of describing an editorial. An editorial is perfectly legitimate—the time for opinions on and an evaluation of the news.

If Dan Wade feels that THE YELL is "lying to its readers," as he charged in the R-J story, then writing a letter to the editor telling the facts as he sees them would be a far better procedure than trying to violate the freedom of the press.

I hope editor Ken Baxter won't let CSUN get away with this outrageous idea.

Reta Holmback
Sophomore, Arts & Letters

...shocked too

Dear Sir:

The CSUN Senate has demonstrated a lack of maturity rarely seen in student organizations during the 1970's. By hastily asking for the resignation of Yell Editor Ken Baxter the Senate has given the best reason for the establishment of an independent publications board.

It is clear that this action resulted not because of irresponsible fiscal of editorial conduct on Baxter's part, but rather because of the Yell's criticism of a CSUN concert. It appears that the Senators don't like the idea that a newspaper can suggest that student governments should not be risking thousands of dollars by promoting large concerts. The Senate would rather have a paper that serves only as a vehicle to advertise CSUN events.

If the student officials are correct that the editorial on the concert contained some errors in fact, the proper recourse is to respond in a letter. Instead of answering charges, CSUN shows its courage by voting to remove an editor by secret ballot.

Larry Sabbath

...no concert is a good concert

To the Editor:

No smoking, bright lights, open search and seizure--the tough, tough rules at the recent Guess Who concert. But rules are rules. We can disregard the obvious discrimination against the youths of our community, because rules are rules.


Even if these rules are only applicable to rock concerts, and not strip lounge shows. We can overlook their obvious infringements on our rights as Americans. We can forget the fact that all of those in attendance at the Deep Purple concert were never reimbursed.

Yes, rules are rules, and there are many things that can learn to forget. But what I cannot forget is the nagging fear that these rules are only the beginning. But then again, rules are rules, and these rules help us to help ourselves.

Like the stinging slap of a mother's hand and a firm "no-no"; we are directed. Which direction will you take?

David Green

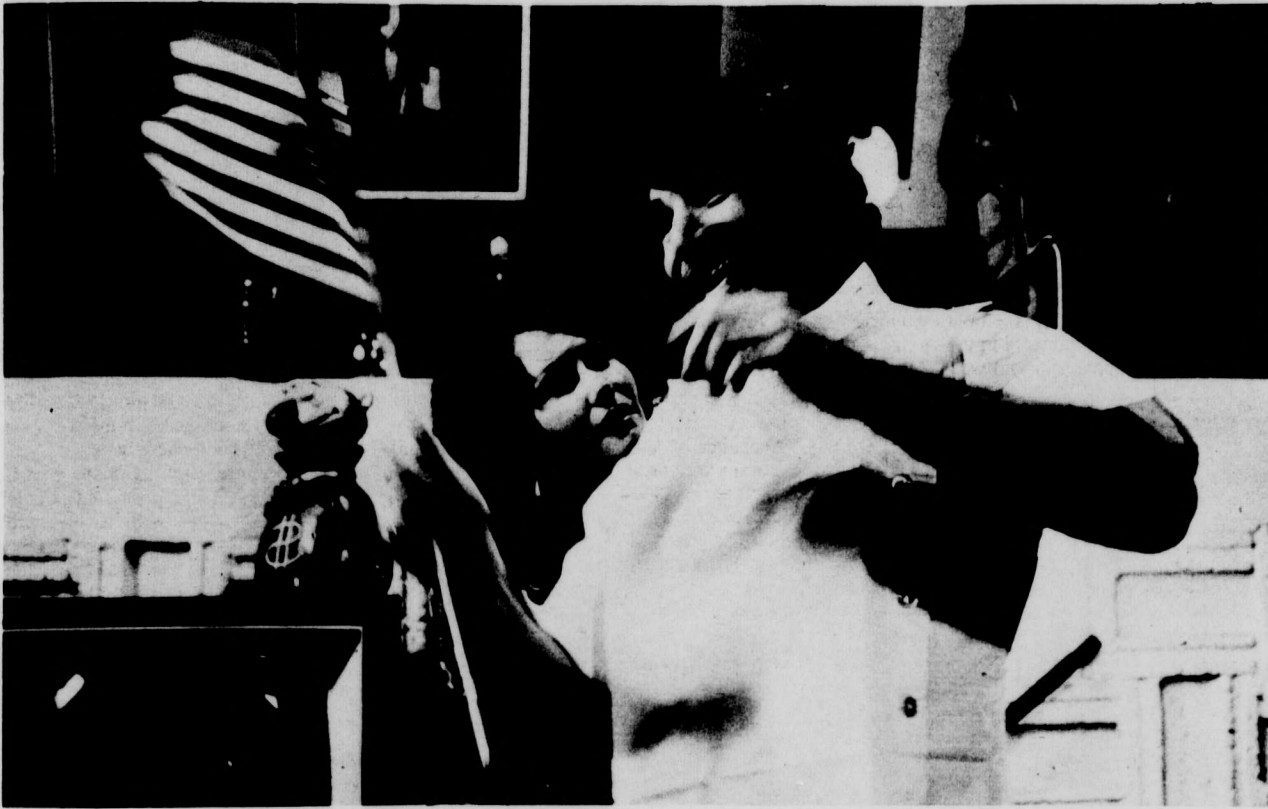




KEN BAXTER
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PAT DENLEY
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GREG WADDILOVE
Editorial Page

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Whats new at the Bijou?



Hendrix

by Sean McVey

Yes, by all means see "Jimi Hendrix". Now playing at the Fox Boulevard, the movie attempts to uncover a small part of the magic phenomenon that was called Jimi Hendrix, and what caused his death. Through the use of interviews with people close to Hendrix and taking cuts from some of the concerts that he played, the movie tried to give an idea of what drove Hendrix, what motivated him.

Only one hassle with the whole movie and that was the sound system. It wasn't able to do Hendrix's playing justice. Like how can Hendrix be played through the speakers that normally only deliver sound tracks of "American Graffiti" of "That Darn Cat" and not lose something of his playing?

The movie gave an insight into what happened, why he died. What it got through is that Jimi Hendrix was a sensitive person whose sudden stardom was thrust upon him. Here he was, poor and really down and out. But bang, after his European concert tour, he became this person, an idol. This switch from down and out, to a star. That would be too much for any person, let alone a sensitive artist like Jimi Hendrix. The whole film was about the self-destruction that came about from this sudden rise to immortality.

He was continually surrounded by leeches or as one person who was interviewed in the movie said, "People who couldn't do him any good were always around and people who could do him good weren't always around."

But as one chick said in the flick, "His music is always there, alive. We will become dated but his music never will."

Top grossing movie finally delivers some real depth to the screen

By Ken Baxter

A film that has been written up in almost every major publication and seen by everyone from Spiro Agnew to Woody Allen has been playing in Las Vegas at the Cinema Arts Theatre for over eight months now.

DEEP THROAT'S most common criticism seems to be that it is pornographic in content (and intent), must be against any community standards and certainly appeals to your prurient interests.

In other words, IT'S FUN!!!!

In the early 60's, Frank Zappa and his Mother's of Invention came up with a classic in their recording of Suzy Creamcheese, What's gotten into You? Then there was Dave Peal presenting to his followers, Up Against the Wall you Mother #@&*\$%s and I Do My Ballin in the Bathroom.

All of this was coupled by the pill's availability for everyone from age 13 on up, less restrictions from the parents and a general wave of sentiment against the now famous American Gra-

fitti 62 era.

In all actuality America had come of age, and the coming felt pretty damn good.

Porno has been around since the beginning of time and the fifty's was brought to the light of many Americans through the famous Candy Barr, as she presented what everyone had secretly been yearning to do on screen.

The now famous Linda Lovelace and a cast of others including the reknowned Harry Reems, played it pretty straight in DEEP THROAT, that has grossed over \$20,000,000 unofficially across the land and remained in the top fifty for over a year and a half now.

The acting, photography, music and dialogue are all good (for a porno flick) but the main significance in the picture is the chuckling and leering done by members of both sexes during the entire 60 minute presentation.

DEEP THROAT has played before about 5,000,000 Americans, which in itself must show that community stan-

dards just ain't what they used to be.

In Las Vegas alone close to 70,000 viewers have witnessed Ms. Lovelace do her amazing thing. Sure, you may say that for the most part these viewers were tourists. If that is the case the additional revenue for the city will be paying several jobs a year for county employees.

To say that DEEP THROAT is the greatest and is one not to be missed is certainly far from the truth.

But, if you are into porno, do not like porno or have never seen porno, then this is the one for you.

Americans still have a choice in what they see, read and think.

EXERCIZE IT!

The following movies will be shown at the Clark County Library (1401 E. Flamingo Rd.) on stated dates:

Nov. 18
RIDE THE HIGH COUNTRY
Nov. 25
YOJIMBO
Dec. 9
FORBIDDEN PLANET

The Optimists

By David Green

Remember how depressing your high-school algebra class used to be? Remember too, those endless hours of squirming and fidgeting with one eye on the clock and the other on the blond in the next row? The good ol' days, right? Well, I guess that depends upon your optimism. If, indeed, those were the good old days, then I highly recommend THE OPTIMISTS. On the other hand, if that beautiful blond hated your ugly mug, and all of that squirming and fidgeting gave you callouses in heretofore tender places, then you are nothing but a pessimist.

THE OPTIMISTS, it seems, attempts to do two things. First of all, it tries to portray the quality of optimism. Secondly, it deals with the tender relationships between a struggling family, and a once-famous clown. Although

the acting is excellent, the scenery effective, and the characters believable, the plot is weak and the show falls through.

The flick is done in London near the Thames River. Naturally, the narration is done with a heavy English accent. Unfortunately, it takes a degree in English slang to interpret the narrator, Sam, portrayed by Peter Sellers, is a once-famous clown, who, as fate would have it, is now reduced to a mere beggar. As if living in a trash-can environment and being haunted by a glorious past were not enough, Sam is shown throughout the show that life can be a real kick in the face.

Like I said, if you liked those melancholy days of algebra, then this show is for you. Personally, I would rather forget algebra, that beautiful blond, the callouses, and THE OPTIMISTS.

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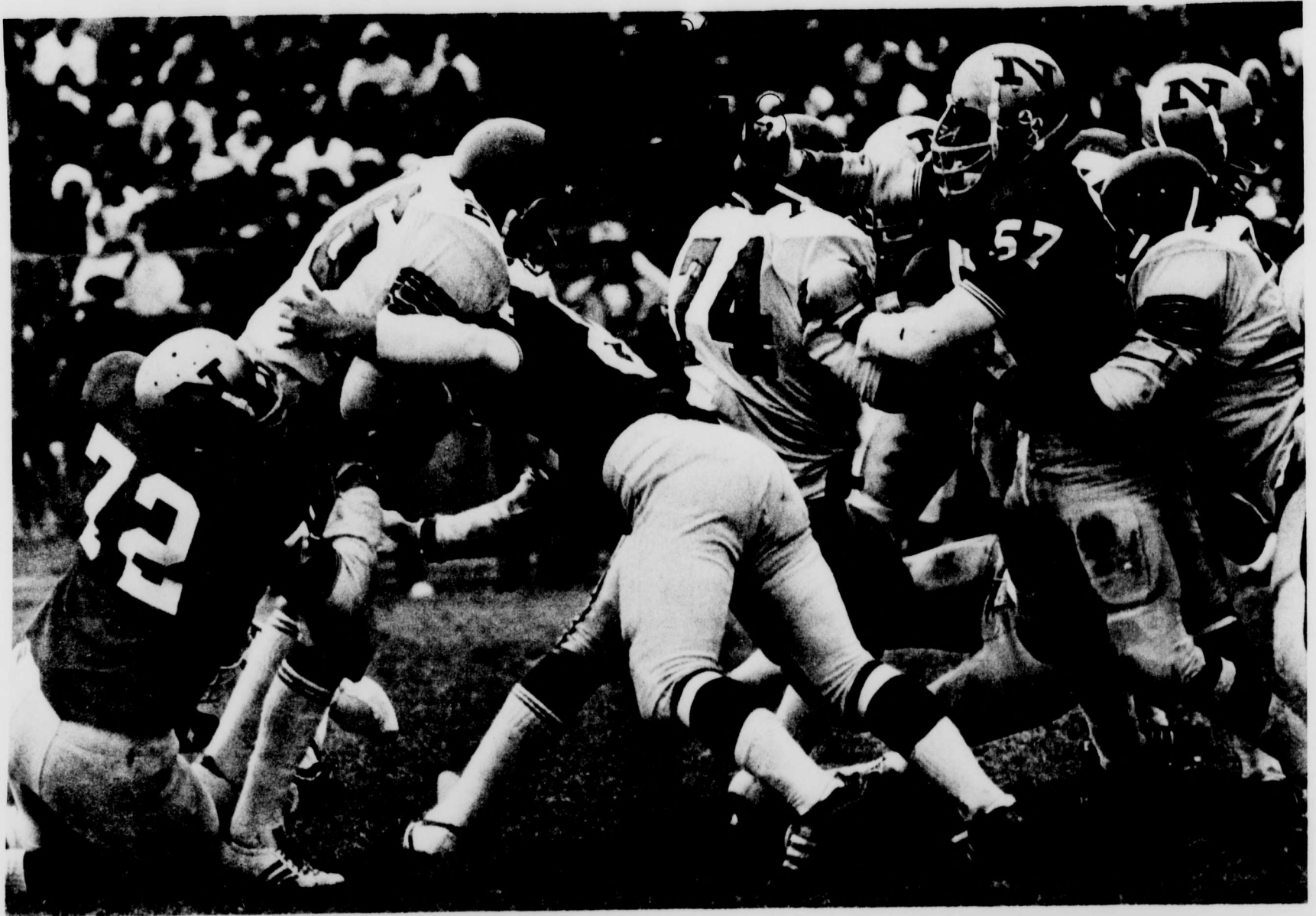


Photo by Gina English

UNLV finishes season with 19-3 loss

By Joe Hovsepian

Slippin' and a slidin', boppin' and a glidin', right on down the drain.

The team of the Seven Deadly Sins caught up with themselves, didn't like what they saw (a winner) and did something about it. They lost. While losing is no big deal, I guess UNLV isn't old enough yet for its athletes to believe in giving it "The Old College Try."

In a sloppy rain, on a sloppy field, in a sloppy game, UNLV let a freshman quarterback stick a sloppy win right in their hip pads.

In the first quarter, UNLV took a 51 yard punt and moved to the Reno 26 yard line but, Reno stopped the UNLV drive there. UNLV went for a field goal and made it behind Jim Thayer's toes from the 39 yard line. This could

have meant the beginning of a Reno loss but, the Deadly Sinners of UNLV forgot the one thing that makes sinning cool: Discipline. . . .

After a couple of turnovers by both teams, UNLV fumbled and Reno recovered on the UNLV 8 while Mike "Peaches" Pry watched Reno's lesson in fumble recoveries.

Reno QB Jack Fisher completed a pass to Mike Balentine for six and Gary Kendric made it seven with the point after.

The half time score was 7 to 3.

The general consensus was that Reno was waiting for the axe to fall and when it never did the turkey turned and stuck it to UNLV in the second half.

Not only did the Reno turkeys take the

initiative, UNLV handed them the axe seven times in the form of fumbles.

UNLV fumbled on its own 32 yard line, Reno recovered and drove on down to the "Bon Ton" (end zone) and put up six. The try for the extra point was wide and that made it 13 for the Reno turkeys, 3 for the team of the deadly sins.

In the 4th quarter UNLV dropped the ball again on their own 44 and invited Reno to do another number on them. Which, Reno gladly did, the number was nineteen and that's all it took. Final score: 19 Reno, 3 UNLV.

A couple of little items: Mike Thomas ran for 120 yards but, was 35 yards short of a national record. Also, "Watermelon Seed" Thomas, ran for six on the fifth play of the second half but,

a clipping penalty called it back. An additional personal foul penalty took all the sin out of UNLV and they couldn't put their stuff together again.

Jesse "Controversy" Roberts, dropped a six point shot on the goal line of a "Peaches" Pry pass from the 31. The only glow of light is the still minor possibility that UNLV will get a play-off bid.

The "sideline Messiah" Ron Meyer said "It's been a good season but I hate to see it end this way."

Well anyways, by the time you read this we'll know if we get a shot at the bowl game playoffs. Monday at noon or so, is the deadline for notification.

It's tough to say this behind a losing game but, "The first era of excellence" rolls on. . . .

Debra ★★

best looking

legs on campus

The winner of THE YELL leg contest is Debra Rambo. Our congratulations to her and her beautiful legs. The 1st prize is a dinner show for two at the Landmark. Again our congratulations go out to Debra and our thanks to all the people that made this contest possible. Will Debra please contact THE YELL office so reservations can be made at The Landmark.



by Serge



Reno keeps the Fremont Cannon by 16 points. UNLV loss could ruin playoff chances.

Photo by Gina English

Economics professor explores energy crisis

Fewer Flights? Lower Fares!!

November 7, President Nixon called for sacrifice in the interest of energy conservation. He called on households to lower thermostats and sacrifice comfort. He called on motorists to reduce speeds and sacrifice time. He called on airlines to reduce scheduled flights and sacrifice...what?

Most industries would lose money if they cut back on their activities without raising prices, just as you and I would lose income if we slackened our work efforts. This market discipline does not, however, apply to the airline industry as now constituted. A government sanctioned flight reduction is just what it needs to INCREASE profits. Airline Regulation

Interstate scheduled airlines are regulated by the federal government. A federal agency, the Civil Aeronautics Board, makes their most important economic decisions for them: the prices they must charge on particular routes. CAB regulation was instituted to prevent "destructive" price competition. It was feared that fly-by-night outfits would otherwise cut price to the point where reliable airlines could not compete.

When government undertakes to set as industry's prices, the courts require that these prices assure a "fair" return on invested capital. As a rule, regulatory agencies try to be on the safe side, setting prices to assure at-

tractive returns--remember, to err in the other direction would violate legal dictates. Regulated airlines should therefore be highly profitable.

Wrong. While the CAB prohibits price competition, it does not prevent competition along other dimensions. In particular, it does not prevent airlines from scheduling so many flights on a route that any super-profits they might have earned are lost. Low load factors (percent of seats filled) rather than low prices characterize the airline's industry.

Overcapacity

An airline's rush toward overcapacity is easily understood. Suppose that an airline were making a substantial profit per passenger carried on a highly traveled route. It obviously wants to attract more passengers. Price cutting, however, is banned by the CAB. But increased advertising, improved meals and stewardesses, and more modern planes are legitimate ways for one airline to attract passengers from its competitors, though at increasing costs. Adding more flights is a particularly appealing way to compete. People tend to call the largest airline serving a route first.

That airline likely has a conveniently scheduled flight, so they need not call another. An airline that flies 60% of the seats on a given route, for example, can expect to carry 70% of the passengers. The market advantage of big-ness fuels competition to be big, which

in turn reduces load factors and airline profits.

CAB regulation, then, results in high fares, high service capacities, low load factors, and unimpressive airline profits. This contrasts with the performance of Pacific Southwest Airlines, which is free of CAB regulation since it flies solely in California. PSA fares have historically been about 30% per mile lower than fares on regulated airlines; its load factors have correspondingly been ten or more percentage points higher than regulated airline load factors, e.g., 60% compared with 50%. Travel growth on PSA has been more dramatic than on regulated airlines and PSA has consistently been profitable.

Energy Crisis

What has all this got to do with the "energy crisis"? Simply that government regulation has led to airlines flying more planes and burning more fuel than a freely competitive industry would have in getting the same transportation job done. President Nixon now proposes to remedy this error of past regulation by new regulation: reduce scheduled flights by 10%.

This will reduce aviation fuel use and other airlines costs as well. It will also reduce air travel and airline revenues somewhat: some people will be discouraged by lack of convenient flights; others will be turned away when the fewer remaining flights are completely booked. On net, airline load factors and profits will increase when flight

frequency is reduced. Total energy usage may or may not decrease as intended, depending on how people compensate for taking fewer air trips--write letters or drive their cars instead.

Spread the Wealth

Why should only the airlines benefit from energy crisis austerity? Air fares could be cut along with scheduled flights. If this does not sound reasonable based on what you learned in Economics 101, remember we are discussing a regulated industry in which high price has meant more capacity supplied, though not necessarily more trips purchased. In any case, a 10% reduction in flights and no reduction in travel means that 41% of airline seats will still be empty rather than the 47% that presently fly empty.

Let's examine the effects on Los Angeles-Las Vegas air travel of a 10% cut in flights and a 10% cut in price.

Based on indirect data (see references), travel would increase about 6% in response to the price cut, but would fall back 3% because of the reduced availability of flights. On net, 3% more air tourists would come to Las Vegas from Los Angeles. Airline revenue, however, would fall by 7% because of the 10% reduction in fare.

Airline costs would also fall by an estimated 9%--airlines would be using 10% fewer planes, though transporting 3% more people. This should more than offset the projected 7% decrease in airline revenues and leave the airlines better off than before the energy crisis.

Fare reductions tied to flight reductions will thus let us all bask in the beneficence of an energy-scarce economy. Airlines will make more profit. Las Vegas will get more air tourists. These tourists will pay lower fares. And scarce aviation fuel will do more productive work--getting more people where they want to go.

Note: Numerical estimates are based on national data reported in 1) "Airline Seat Share: A Study in False Optimization," by S.D. Barcum and P. Jemming, Management Science, October 1973; 2) "Models of Demand for Air Transportation," by P.K. Verleger, Jr., Bell Journal of Economics and Management Science, Autumn 1972; and 3) "Airline Regulation," by T.E. Keeler, BJEMS, Autumn, 1972. While this data is generally valid, some errors may arise when it is applied to a specific route.

BERNARD MALAMUD, Associate Professor of Economics



Photo by Gary Schuster

Members of THE YELL staff rejoice in ecstasy over recent arrival of new headline machine. The phototypesetting machine will cut costs of headline printing in half.

Renowned food expert on campus

One of the world's most respected chefs will be the guest speaker at the next meeting of the UNLV Hotel Association. Chef Hans Ladwan is the youngest executive chef the Hilton Hotel Corporation has ever employed. Chef Ladwan will provide a sampling of several of his pastry specialties.

The meeting will be held at the Flamingo Hilton on November 21, at 7:30 pm, in the Gold Room.

President Lafferty will discuss several forthcoming events which the Hotel Association has scheduled for November and December. Senator Steve Hannel will be unable to attend the November 21st meeting due to interviews scheduled with the Marriott Corporation at their St. Louis Motor Lodge.

CLASSIFIED

AUTOS

A '65 Chevrolet SS Impala. Excellent condition, inside and out. Air, full power except seats. New 60 series tires with 8" slotted chrome wheels and air shocks. Original owner, best offer. 735-2673

1966 Dodge Dart wagon. Air-mech/physically excellent. Completely checked out; ready to go. \$575. Michelin radials; 732-1454

'67 Chevelle, new tires, air, good heater, general condition very good. \$525. Call 739-8265 before 5 pm.

1936 Dodge Brothers Coupe. 99% restored. \$2500. Can be seen at 1324 Elizabeth. 736-3905 or 735-9292.

1969 T-Bird Landau with white vinyl top, yellow, white interior, new paint job, 3400 miles, good tires, all power options, factory tape deck. A good buy, \$2000 or best offer. Call 734-2005 after 5:30 pm.

1949 Chrysler, 89,000-plus miles, sole owner, must see. Overall good condition. 735-3641. 900 E. Oakley

CYCLES

Honda 350, four cylinder, 1973. Brand new condition, 563 miles, not quite broken in, still has two months warranty. Included are helmet, bubble shield, gloves. \$950. Call 739-7949 between 5-6 pm. Ask for Chuck.

1971 Yamaha 350 RSB, \$450. Very good condition, just tuned, orange/black--735-1541 (Mike).

1970 CB Honda 450--less than 3,000 miles. Firm \$500. 870-6163

ANIMALS

Two pure-white beautiful doves, large cage, food, booklet on care, \$35. Can be seen at John and Carla's; 965 Cottage Grove. Apt. 57 (Senate House). Makes a nice gift.

REWARD

Reward for the return of three rings lost in the t.v. lobby of the Student Union Building on Tuesday, Nov. 6. Contact Debra--876-4962

MISCELLANEOUS FOR SALE

4 VW tires, size 600.15, best offer call 734-8692 before five.

VOX bass guitar, excellent and even beautiful shape. Has to go, only \$80. Call 382-4036

T.V. Zenith 18" black/white portable \$75.

Ski's--HART standards, 81" w/silver-etta bindings, Bavaria boots (size 10), poles, goggles. All new, never used. \$100.

Turntable--GARRARD-- Lab 80 w/base, cover, cartridge. \$50.

Sport parachute rig--7TU Main, reserve, helmet, boots, jumpsuit, altimeter, etc. \$175. Call Don at 736-3967 after 5 pm.

JOB

Wanted: Letterers, sign painters, artists, who want to make some money before Christmas. Call 878-9148 - ask for Dennis.



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People Page

hummingbird

by E. SINATRA

There was a hummingbird on my balcony this morning. I think I'll make it now. Things were hanging darkly around here. Skinny fingers were pushing grey buttons somewhere.

Bleak, yes, and empty. Well, hope knew better than that but she was gone for the year. Wandered off with Will-to-Fight, I guess. Don't blame her. I wasn't giving her too much support these days. Old Will-to-Fight, told him to bug-off last week.

Oh, these two have been nagging at me for weeks now to come along with them, but, the damned fools, can't they see it's no use? Anymore? I'm weary to my bones of battle; my old wounds pain me on these lonely, cold nights. My ears ache with echoes of all the silences that should not have been. The old enemies are no weaker. No, No, in the dark, quiet hours they seem to swell and mock this poor, battered ego. They fling themselves against me, and they laugh, you know; sometimes I think they know something I don't.

Who tells you how long to stay in the ring? When can you quit? Say "uncle"? Give up? What difference does it make anyway?

Someone was counting. He said eight, and somebody else said nine and then--that damned hummingbird was on my balcony--and the count started all over again at one.

How can you run from a world that has a hummingbird in it?

everyone

...Everyone is lonely at bottom and cries to be understood; but we can never entirely understand someone else, and each of us remains part stranger even to those who love us...It is the weak who are cruel; gentleness is to be expected only from the strong...Those who do not know fear are not really brave, for courage is the capacity to confront what can be imagined...You can understand people better if you look at them--no matter how old or impressive they may be--as if they are children. For most of us never mature; we simply grow taller...Happiness comes only when we push our brains and hearts to the farthest reaches of which we are capable...

madison

"Let it be remembered, that it has ever been the pride and boast of America, that the rights for which she contended, were the rights of human nature. By the blessing of the Author of these rights on the means exerted for their defense, they have prevailed over all opposition, and form the basis of thirteen independent states....In this view the citizens of the United States are responsible for the greatest trust ever confided to a political society."

James Madison, April 18, 1783.

definite

Definiteness of purpose and the habit of going the extra mile constitute a force which staggers the imagination of even the most imaginative of people.

The starting point of all individual achievement is the adoption of a definite purpose and a definite plan for its attainment.

All achievement is the result of a motive or combination of motives, of which there are nine basic motives which govern all voluntary actions.

Any dominating idea, plan or purpose held in the mind, through repetition of thought, and emotionalized with a burning desire for its realization, is taken over by the subconscious section of the mind and acted upon, and it is thus carried through to its logical climax by whatever natural means may be available.

Any dominating desire, plan or purpose held in the conscious mind and backed by absolute faith in its realization, is taken over and acted upon immediately by the subconscious section of the mind, and there is no known record of this kind of a desire having ever been without fulfillment.

The power of thought is the only thing over which any person has complete, unquestionable control--a fact so astounding that it connotes a close relationship between the mind of man and the Universal Mind of Infinite Intelligence, the connecting link between the two being Faith.

people

Ever since 1943, when big, broad-beamed Lynn White Jr. became president of lively little (enrollment: 800) Mills College (for women) in Oakland, Calif., he has been something of a maverick in the world of higher education. So far as women are concerned, says he, higher education is a flop. Last week, in a new book called "Educating our Daughters", he told why.

Woman's lot these days is not a happy one. White says, and her education is to blame. Her colleges were modeled after men's, and the belief has persisted that "higher education is something like spinach which can profitably be absorbed without reference to the gender of the absorbent." As a result, women have clung to the "biologically fantastic notion that to be different from men is to be inferior to men." Since they no longer churn the butter, make the candles, plow the fields, or even bring their husbands a dowry, they are



Photocopy by Gary Schuster

argued

by E. Sinatra

We argued, and I said
Such cruel things,
And I wished you dead,
I hated you for the hurt I felt,
Never caring for the blows I dealt,
I left the house in hate,
And I cursed against the fate
That let me suffer so,
And I swore I'd let you go,
But now,
I suffer in another way--
If you should die ere I return!
Oh, God, forgive me!
You would never know--
I loved you so.

1970's

"The nineteen-seventies absolutely must be the years when America pays its debt to the last by reclaiming the pruity of its air, its waters and our living environment. It is literally now or never."

President Richard Nixon, Jan. 1970. But, Mr. President, if we reduce the ecology standards for the energy crisis, more people will die from emphysema and lung cancer.

"Nonsense, they'll get arthritis from the cold," he snapped.

President Richard Nixon, Nov. 1973.

summer

Al summer long you take care of your skin. You wouldn't dream of going out in the sun without a moisturizing tanning lotion. But winter comes, and all this intelligent protection is packed away with the bikini and espadrilles. Stop! Forget the idea that sun is harmless in winter; nothing could be farther from the truth. Winter sun can be more dangerous, mainly because women think it can't hurt. Ultra-violet rays bounce off snow just as easily as they do off sand and sea. And ultra-violet rays are the ones that burn the skin and cause premature wrinkling. Scale the heights from Vail to Gstaad to Down Under's daring slopes

deeply plagued by a "sense of parasitism."

Raising a family is apparently not enough: that is being "just a housewife." White argues that the college must give women "a vision of the family and the rewards it offers."

"We must agree with the feminists that 'women are people,'" says White, "yet hold to the supplementary truth that 'people are either women or men'". One of the first tasks of the woman's college, says he, is to educate women to be proud that they are what they are.

good friend

by Frank Bakken

A good friend of mine, who is a banker by trade, has one of the nicest gardens in town.

Joe is always looking for new uses for things--the other day he was telling me about a new use for eggshells--starting tomato plants. He says it's great for transplanting the seedlings.

Just put a little humus in your leftover shells, press the seeds into them, and set them in the carton.

When the plants are ready to transplant, just plant shell and all--thus giving the plant a good source of calcium and an easier start.

lonliness

by Ken Baxter

My loneliness is yours,
As yours is your own,
My love for you grows stronger,
And yours remains your own; alone.

My heart flames ever higher,
As you lie so coolly by,
I reach out to touch you,
And meet only your cold, cool eyes.

My breathing returns to normal,
As I have failed, this one last time,
My tears fall down upon your face,
And I feel a part of some insane rhyme.

My thoughts return to reality,
As the priest is standing by,
They are lowering you now
beneath the earth,
And in peace and quiet you shall
forever lie.