## **Dedicated to Student Government** 44SMOKE GETS IN YOUR EYES77

The Yell

Volume 18 Number 12 December 8, 1971



SHELLY LEVINE'S OFFICE: The fire, of accidental origin, began here. This photo shows the charred remains of her desk. This photo shows



OFFICE OF THE Y E L L: The ceiling was torn out and burnt pieces fell to the work tables and desks below.

by Helen Barnett

on this campus." ---lt's a familiar quoet, have you said it? Many students were thinking this during the abruptly ended CSUN Forum last Wednesday before Student Government offices went up in flames,

"Nothing exciting ever happens

On the third floor, in the sec-retaries' offices, Jeanne Hall was busily typing the agenda for this week's Senate Meeting. Smelling something foul in the air prompted her to investigate the source. She rushed into President Levine's office, discovered that the curtains and the carpet near the outer door were on fire. Out of control, the flames were too much for her to handle alone.

Jeanne ran out the door and yelled over the rail to the second floor for help. Bill Dennie, a maintanance man, rushed up and broke the glass on the fire box. He grabbed the hose and together he and Jeanne tried to fight the blaze. The smoke from the fire, blowing out into the Union proper, caught the attention of several students who took it upon themselves to

pull the fire alarm. Pete Calas, Curt Winslow, and Dean Montgomery were up immediately helping the duo to fight the fire.

At first no one moved - just other false fire alarm. And down in the first floor TV lounge, stu-dents who had gathered to rap with CSUN officers just continued to rap. Jeff Margolin, CSUN VP was on the Public Address System trying to gather people to come to trying to gather people to come to the forum as they were rushing out to safety. "Where's everyone going?" He yelled, It took everyone a few seconds to come to the realization that there actually

was a fire. But within five minutes Donald C Moyer Campus Student

Union was empty. On to the scene came the firemen. Up their ladders they carried Scott Packs and hoses to fight the flames, Within two hours all but the clean - up was over.

The only casualties were six Clark County firemen who suffered from the acrid fumes and smoke. They were Captain Jim Barret,

Captain Butch Snider, Ed Sollie, Bob Warn, Ed Stephen and Carl Murray.

At about 4 pm firemen told Dr. K. Dean Black, Union Director, that he could reenter the building. Black and other authorized personel entered to assess the damages. On the first floor everything was black from smoke. Up on the second floor, lounges suffered from broken glass and everything had a deeper grey smokey look. The third floor was pretty bad. President Levine no longer had an office. The only wood paneling left on the wall was that which was behind the burnt gavel plaques. Her secretaries' office received a crisp celling, a burnt "sentimental ballot box" and extensive smoke and water damages. The office of Public Information on the Environment (PIE) suffered only from smoke pollution.

Moving around the corner, the Publications Offices were washed out. The ceiling was burned and destroyed. All over everything were pieces of charred wet ceiling.

According to the fire insurance investigators, the damages are estimated at \$20,000. Black though said, "I think they may be a little low, after they figure in the cost of some of the furniture which we lost."

The fire was described as a "typical office fire - cause unknown."

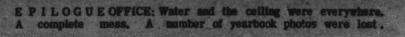
Plans to rebuild the third floor are being handled by the Student Union Board which met last Friday According to Black, "Reconstruction should only take about two weeks."

Temporarily Student Government offices will be located in the second floor Fireside Lounge. Phone messages will be taken on 739-3221 or campus extension 221.

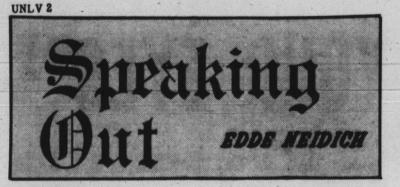
PIE has moved to the chemistry

Building. Publications, the YELL and the EPILOGUE have been moved to the sixth floor of Tonopah Hall (dorm) lounge. Their telephone numbers will remain 739-3477 and 739-3478 (university extensions 477 & 478).

PHOTOS BY PATTI ROBINSON



he corrider in front of CSUN offices; Debris was scattered ad thrown over the railing by firefighters



To keep you busy during the Christmas Recess, why not try this brain-buster.

. There are 5 houses, each of a different color and inhabited by men of different nationalities, with different pets, drinks and cigarettes. 2. The Englishman lives in the red house.

The Spaniard owns the dog.

Coffee is drunk in the green house.
 The Ukrainian drinks tea.
 The green house is immediately to the right (your right) of the ivory

7. The Old Gold smoker owns snails,

Kools are smoked in the yellow house
 Milk is drunk in the middle house.

10. The Norwegian lives in the first house on the left.

11. The man who smokes Chesterfields lives in the house next to the

man with the fox. 12, Kools are smoked in the house next to the house where the horse is

kept

13. The Lucky Strike Smoker drinks Orange Juice.

14. The Japanese smokes Parliaments.

15. The Norwegian lives next to the blue house. NOW, WHO DRINKS WATER? AND WHO OWNS THE ZEBRA?

Have you ever wanted to do something beautiful but didn't know what to do. Here are some suggestions.!!!!

Plant a tree Write a song Paint a picture Feed the birds Phone your Mother **Kiss your wife** Give a gift Write a poem Say you're sorry Whistle a tune Wear a smile Go on a hike Say something nice Sing a song Feed the fish Thank your Dad Send a present Pet a pet Fly a kite Jump in a lake Coach a team Give a wink Do your duty Love an animal Adopt a baby **Recycle a carton** Dance a dance Open a window Open your mind Watch the sunset

Blow a kiss Read a book Wave at someone Bake a cake Get engaged Water a flower Play some music Pick up a can Ride a bike Picket a polluter Skip a rock Share a hot dog Share a thought Right a wrong Study a cloud Swing in a swing Think lovely thoughts Build a park Inhabit an island Sleep in the woods Sail a boat Watch the stars Draw a rainbow Plant a garden Preserve the water Watch a lizard Marry your girl

Turn your cheek

Wait your turn Tell the truth

Hope to be back next semester - In the meantime may you have a Merry Christmas and may the New Year bring you Peace, Happiness and Good Health,

lach in upper Washoe County and the tribe had requested Baring to initiate the legislation. Congressman Baring said the

Editorial From Oh Marain Sid Goldstein

December 8, 1971

In the years 1948-1953, television became a mass product in America. During those 5 years the number of television sets in the USA increased from about 100,000 to several million. Today there about 180 million sets in this country out of a population of 219 million people. During the years 1948-1953 most of today's college age population was

born. This population grew up to create a counter culture, a new life style that extended the liberal values of the pre-existing culture to a point beyond the generally accepted logical conclusion,

These two phenomenon can be taken as spearate ones, mutually ex-clusive of each other. However, a case can be made for considering television as the greatest single factor (among many) for the creation fo the "new" political and social revolutionary generation. Consider the situation of the paretns of the 1950's, Here was a way

to keep a child entertained for an entire day at almost no cost. So child-ren were placed in front of a TV set and they watched and watched and watched. Remember at this time almost no one thought of television in terms of creating VALUES or IDEAS, only as a simple entertainment medium.

Today we are somewhat aware of a difference. It is an interesting thing that a great many of the poeple of this "guinea pig" generation

who now have children greatly regulate their own child's viewing habits. Some deliberately do not own sets.

Before the advent of Television, the child had 2 basic sources of information - the home and the school. He spent a defined amount of time

at school, thus the primary source of information and heroism (of equal importance for value reference) was the parent. Yet this generation had

a NEW input for information and heroism - the TV program. We see the results today - a breakdown in the family structure and a dissipation in the traditional parent - child and student - teacher relationship. Next week - continuation of this argument and a discussion of the medium of records.

bill cleared the House Interior Committee Indian Affairs Subcommittee, November 18.

Washington - The Senate Interior Committee recently approved Sen-ator Alan Bible's bill to preserve the Golden Eagle Passport entr-ance permit and create a new federal camping and recreation permit to go with it.

The measure, reported to the Senate by Bible as chairman of the Parks and Recreation Subcommittee, would also establish a "Golden Age Passport," a federal

recreation entrance permit avail-able free to persons 65 or older. In selecting the Nevada senator's measure from among a dozen or more Golden Eagle bills introduced this session, the committee flatly rejected a Nixon Adminis-tration proposal that would have set up an individual permit to replace the Golden Eagle's family concept.

The Bible measure retains the Golden Eagle as a \$10 annual car permit entitling the purchaser and those accompanying him to enter all federal parks and recreation areas

The new Golden Eagle Recreation Passport, informally called a "super Golden Eagle," would be a \$25 annual car permit covering both entrance and user fees, in-cluding camping fees. It would be available for \$15 to persons 65 or older who hold the free Golden Age Passport.

"This measure is designed to end the confusion and the inequities that have haunted federal recrea-tion fees in the past," Bible said. "It also makes federal camp-grounds and other recreation fac-Continued on Page 6

## Businessman buys food stamps to test the system

<text><text><text>

\$50,000. He has an office and a secretary, He estimates his annual income ranges from \$35,000 to income \$50,000. ranges from \$35,000 to

\$50,000. And the Kosters have been on food stamps since July p. It's all above board. To his social worker and pre-sumably the food stamp law, this entrepreneur is technically with-out income.

So, each month Koster pays \$2 and receives \$106 worth of food

and receives \$100 worth of roce stamps. But why would an affluent man like him want to be on a program intended for the needy? "I wanted to test if the food stamp system is as loose as what people say it is," he said.

"I showed all my records, ex-enses and bills. He went over them. It took about 10 to 15 minthem, it took about 10 to 15 min-utes. He didn't ask a lot of ques-tions. If somebody wanted to cheat, he could walk right over him but that was not my intention,

"I showed him everything. My business expenses ran about \$2000 a month. I told him my annual

income. He said that doesn't mat-ter. He said what counts was the income of the preceding month. I explained to him I was anticipating a big check and had got back from a vacation to Bermuda. "He said, according to his cal-culation, I had technically no in-

come. He said my income was off-set by the cost of operating my business. So I had no income. "I could hardly believe it, It was absolutely incredible. They mailed me \$106 worth of food stamps for \$2

Koster, a former investigator with the district attorney's office and a Los Angeles County ex-sheriff's deputy, said he went into sales work seven years ago. "I deal with professional people and business men - I make money on sales of life insurance, health insu-rance, real estate, stocks and var-ious annuities."

comment B.S. from D.C.

Congressman Walter S. Baring,

D-Nev., during consideration in the House of Representatives this week

of Department of Defense appro-

priations for fiscal year 1972, sup-

ported an amendment which would halt funding for any military com-

bat or military support operations by the United States' forces in South Vietnam, North Vietnam, Laos, or Cambodia after June 1,

The amendment, which would have set a deadline on U.S. mili-tary activity in Southeast Asia,

was defeated on a recorded teller vote, 163 ayes to 238 noes. Baring called the vote "regrettable." The

amendment was attached to the

Defense appropriations bill which

was subsequently passed by the House, 342 to 51. Baring voted for the overall bill on final passage. The Nevada Congressman ex-plained his position on the "end-

the-war" amendment as a position which he arrived at after consid-erable deliberation. He said, "Al-though I believe that the President

is attempting to bring an end to the war, the time for ending this in-volvement is now."

Congressman Walter S. Baring,

D-Nev., announced in Washington, D.C. recently that he expects his bill to place in trust 600 additional

bill to place in trust 600 additional acres for the Summit Lake Paiute Indian Tribe in Nevada will be acted upon by the House of Repre-sentatives before the end of this year's session of Congress. Baring said, "This land will be most beneficial for the Paiutes and their livlihood." The Summit Lake Paiute reser-vation is 65 miles north of Ger-lach in upper Washoe County and

1972.

## MASON WILLIAMS

"Some people prefer to be known by the company they keep. I prefer to be known by the ideas I keep." - - Mason Williams

To those who are familiar with Mason Williams, there has always been one nagging question: "How does he do so many things so well?" There seem to be no boundaries for this 31 year old artist's creativity. M a s o n Williams has mastered the classical guitar, published twelve books, recorded four albums for Warner Brothers, conceived television specials for Petula Clark, A n d y Williams, written over 100 other television scripts, composed dozens of songs and instrumentals, and created a life - size photogragh of a Greyhound bus. He also made the worlds largest sunflower. His intricate guitar composition, "Classical Gas", was number one on the charts in Europe and America., sold well over one million, and won him two grammy awards in 1968. For head-writing the "Smothers Brothers C o m e d y Hour", Mason Williams won an Emmy award in 1969.

Who is this creative force? what enables Mason Williams to write song, books, television, comedy, and philosophy? What are his sources? In short, what is the creative process which allows him to operate successfully in so many fields and gives him the ability to reach into stil more?

Part of the answer lies in the fact that Mason Williams plays "the mind" the same way he plays the classical guitar. In his own words: "I wash dishes the same way I wrote 'Classical Gas', I experiment with the form itself." For Mason Williams, the "doing" is what is of paramount importance. He relates the form for all his creative activity in verse:

> First, you just do it Then you do it for fun Then you seriously do it And then you're done.

But such a simple statement leaves much unsaid, "The way in which something is done is as important as the doing," says Williams. He demonstrates this by relating the story of how he made the "Bus" book. "At first, " he claims, "It was intended to be a joke on my friends. I wanted to make a lifesize photogragh of a greyhoung bus. I could have used a ship, or a plane. In fact, I though t of doing the Empire State Building." But for Mason Williams, the object chosen was not so important as the fact

Empire State Building." But for Mason Williams, the object chosen was not so important as the fact that it would actually be reproduced life - size. "Bus" is 36 ' long and 11 1/2' high. It weighs 30 pounds when folded in a box marked "DO NOT OPEN IN THE WIND". What people respond to when they see "Bus" is the way in which the idea was executed. "People come up to me and say, 'Wow, it's just like a real bus,' " Mason reports.

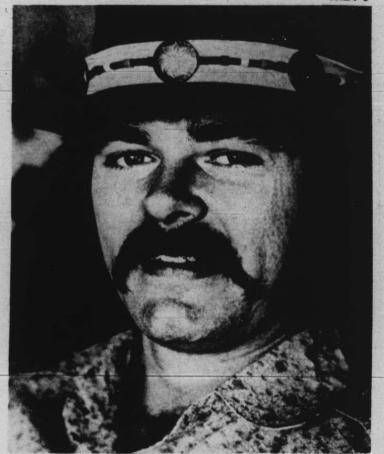
it's just like a total reports. In making the world's largest Sunflower, M a s o n Williams employed t h e same creative approach. He hired a skywrite, a camera crew and invited a few friends to go with him to the desert. In the dawn hours, as the sun rose above the horizon, the sky-

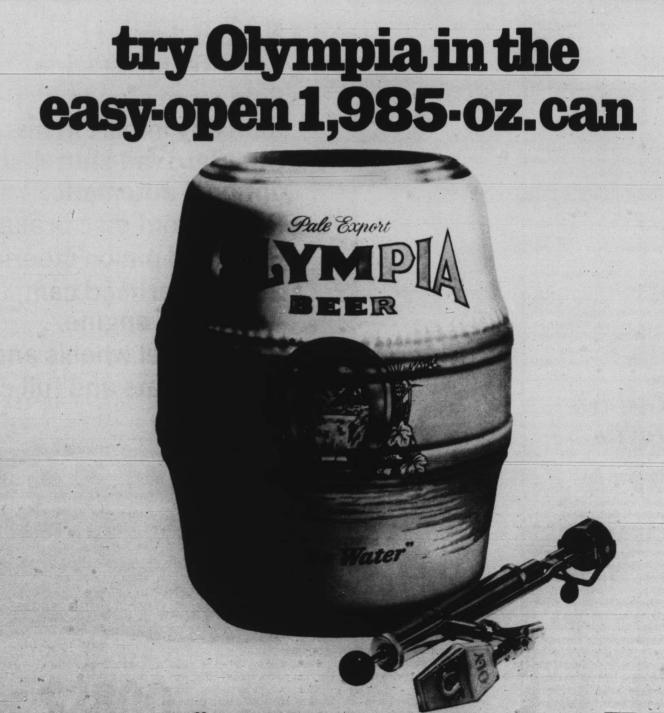
writer drew a stem and two leaves conecting the s un's circular blossom to earth. The cameras rolled to c a p t u r e this Zorbathe-Greek like adventure on film, (Mason had written music for the project and had hoped to have an aerial ballet for the finished product,)

A few technicalities spoiled the creative tour de force, however, and today Mason delights in telling his concert audiences the story: "We got 6,000 feet of the whitest film you've ever seen," he says, "because you can't photogragh the sun! The Sunflower only cost me about \$5,000 to make. But it was worth it because, well, eight of my friends saw it and, hell, it must have lasted a good 40 seconds!"

Mason Williams is not simply a creator; he is also a concerned human being. While creative projects fill his life, his life is,

at the same time, the source of his creativity. Realizing this, he sees a need to help people dis-cover thier o w n potential for creativity. "The housewife, the insurance salesman, the corporate businessman - - they can all be more creative with their lives. Maosn Williams is still forming, evolving and articulating his creative philosophy. Recently he has been reaching out - - through numerous personal appearancesto communicate with people and turn them on to themselves. Since the F a 1 1 of 1968, Mason has performed at m o r e than forty major colleges and universities in the United States. He has also appeared on two occasions with the Boston Pops, Arthur Fiedler conducting, and with the Hartford Symphony, the Minnesota Orchestra and symphony orchestras in Oklahoma City and Berkeley, California.





If you can stick a fork into a baked potato, you can operate the new Oly Picnic Tap. Just stick the tap in and lock it down. No spray, no sweat. And no drawing foam for half the afternoon.

### First waterbed death reported

Tucson, Ariz. (CPS) Malcolm Coors, a University of Arizona grad student in economics, is apgrad student in economics, is ap-parently the first fatality of the waterbed fad sweeping nouveau riche hippies this year. Coors had been watching a late-night talk show on his tiny Sony television, which had frayed electrical con-necting wires. The set fell into a puddle-the result of his cat claw-ing at the waterbed - and he was electrocuted. The electrically charged water seeped up and sur-rounded his body before he could reach safety. Malcolm would have been 23 two days following the accident. accident.

Ironically Malcolm had just com-Ironically Malcolm had just com-pleted writing a paper for his "Economics and Culture" class on the waterbed price war. The paper, entitled "Price and Quality Fac-tors Affecting Cost of Liquified Mattresses: A Ten City Sample," had been sold to Lyle Stuart Pub-lishers of New York. They had planned to release it this winter under the title The Sensuous Wa-terbed. The publishing house has made no comment on its plans now that the author has died, Coors (no relation to the brew-

Coors (no relation to the brew-ery family of Golden, Colo.) had purchased his waterbed for \$24,95 at Hydro-Fux Unlimited in Tucson at Hydro-Fux Unlimited in Tucson about four months ago. Since then the price has dropped five dollars. The manager of Hydro-Fux, Phil Scott, disclaims responsibility for the accident saying, "I told him when he bought it to put a pad over it for just that very reason. Any-way, we have a five-year guarantee on all our beds. Wasn't that a bum-mer though? I mean Zap, he's gone, you know?" Scott said he'd give a new water-bed without charge to Coor's girl-

bed without charge to Coor's girl-friend Aurora, with whom Malcolm was living at the time. Aurora escaped injury - whe was up get-ting a roach-clip when the accident occured.

> Hashish raffle

(reprinted from Niagara Index, Niagara University) Ithaca, N.Y. - Sometime during

this summer, an article of furni-ture was stolen from one of the Ithaca College dorms. The college refused to appropriate funds for the replacement of the much used article so the dorm decided to raise nds and buy a new one for themselves.

selves. One of the best ways to raise money on a college campus is by selling things or by holding a lottery. Besides selling food, this dorm decided to raffle off dope as well. Raffle tickets were sold for fifty cents a piece and the drawing itself was held within the dorm. First prize was a gram of hashish. All proceeds (minus whatever the hashish was purchase of their piece of furniture. The profit the dorm made was not disclosed nor the name of the winner of the lottery.

#### MASTER

Atop your stage, you're their answer, Showman, musician, clown, dancer.

Hold the attention of those awded idiots eyes in the crowd protruding--Hypnotized by your brassbuttons and polished boots.

Man, do your thing, play your game, give your show. Whatever you diddle, be rhyme or riddle, they will call you great master or god, and tell all their friends they should have seen you.

Great show, leave them fascinated till the next begins, Support, defend, protect, pretend, today, you're their everything, proved--and mistaken.

Stand cool, talk bullshit, blues .... Spend some time, then back to cruise Do some dope, drink some booze, Get some love, spread your news, Hey Man--Where to now? Why care? You know--another stage, another town. Walking out the way you walked in. What's this . . . water in your eyes, falling when you finally realize, this is the way you have always been, and will always be . . . . alone. by George Sherman



# 1971

- Named "Import Car of the Year" by Road Test Magazine.
  - Sold more cars in its first year than any import in history.
  - Standard rail-shift 4-speed or optional automatic.
  - Power front disc brakes.
  - Rack and pinion steering.
  - 2-litre overhead cam 4-cylinder engine.
  - Styled steel wheels and radial tires.
  - Bucket seats and full carpeting.





December 8, 1971

### Ski Association reduces rates

1972.

Skiing need not be expensive if you're a college or graudate school student.

The student Ski Association, a national college organization, in con-junction with 170 of the nation's major ski areas, is again offering special student rates this season...half-price lift tickets, ski lessons, and rentals during the week and \$1 off on weekend lift tickets.

The program, in its third year, saw nearly 25,000 participants last season. That's a three-fold increase over the first year's membership. Kim Chaffee, founder of the nationwide college group and older brother of Olympic skiers Rick and Suzy Chaffee, attributes the rapidgrowth of the Association to its filling a basic need,

"The Association," says Chaffee, "is not actually a ski club. We are not politically oriented, we have no meetings, no officers, and are most certainly nonviolent. We're students and recent graduates working for college students across the country."

Any college, graduate school, or professional school student is elig-ible for a Student Ski Association membership. He may purchase a "Student Ski Card" for \$5 through many campus bookstores, local ski shops, and mail-in forms on campus buttetin boards. College ski clubs also sell Student Ski Cards to increase their membership and to raise funds.

"The idea came to me from the airline youthfare cards," Chaffee

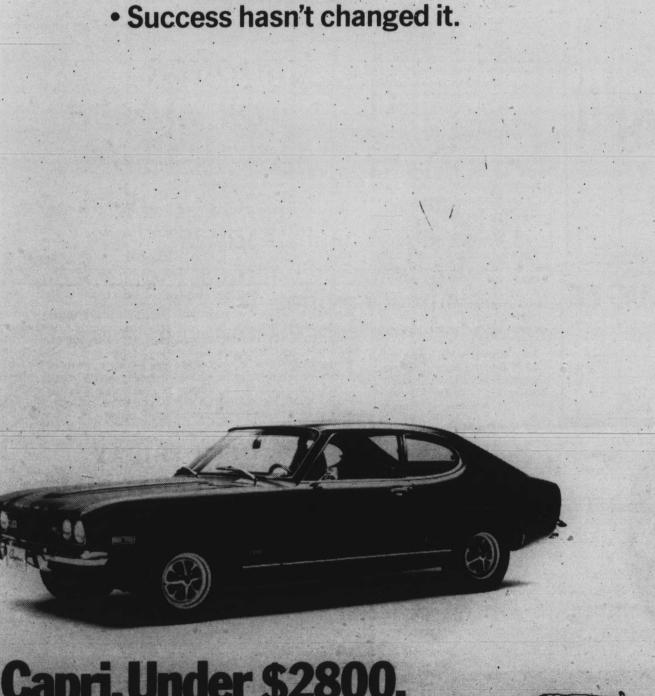
admits. To receive the reduced rates, the student merely presents his Student Ski Card and his college I.D. at the ski area ticket windown. In addition, the Ski Card also brings a complete guide to skiing, written for the college student, plus a season's subscription to the na-tion's largest campus magazine - The Student Skier.

This year's list of participating ski areas has increased by fifty over last season to a total of 170. Some of the larger areas include Mount Snow, Jay Peak, and Waterville Valley, plus new additions Big Bromley, Pico, and Mt. Orford in the East; Big Powderhorn, Sugarloaf, Schuss Mountain, and Mount Telemark in the Midwest; Aspen Highlands, Jack-son Hole, Park City West, Squaw Valley and Bear Valley in the West. "On weekdays, such as over semester break, a student can more than

pay for his Student Ski Card the first day he uses it. Weekday lift tick-et savings alone usually run between \$2 and \$5," SSA Vice-President Hilary Pender reports.

Information on the program may be obtained from the national office at Box 398, West Dover, Vermont 05356. For more information contact: Mr. Kim Chaffee, National Director, The Student Ski Association, Box 398, West Dover, Vermont 05356, telephone (802) 454-5150,

Other areas besides the West are available. Please contact the Yell sports editor for further information,



## apri. Under \$2800

Manufacturer's suggested retail price and import surcharge. Excluding Dealer prep, if any, State and Local taxes, and local transportation charges up to \$83. See your Lincoln-Mercury dealer for his price.



Santa Clara, California: Only an Indian can present the Indian view of America, and the Indian view is

needed today more than ever. This is the theme of "Indian Voice," a national Indian publication of the Native American Pub-lishing Company of Santa Clara. The staff of the magazine, as well as the officers of the corporation, are all Indians. They see the need for a publication to present the Indian view of America, and to fight for the rights of Indians everywhere.

The Indian way of life, and Indian land, is threatened today more than ever. There are ranchers, miners, timber interests, farmers, oil interests, park promoters, and resort promoters, who are trying to buy or lease Indian land, and they have the federal government on their side. Since Indian ment on their side. Since indian land is controlled by the Bureau of Indian Affairs (BIA), an arm of the Interior Department, the Ind-ian has little or nothing to say about the way it is used, other than to use public pressure and similar tactics.

One of the reasons for the existence of "Indian Voice'' is the protection of Indian land and life, and the right of Indians to live the way they want to live. For this reason, the magazine will report on the usage of Indian land, including the illegal taking of Navajo land for strip mining, and the fight of the Pit River Indians to regain their ancestral lands in northern California.

The main purpose of the maga-zine will be to provide just what the title implies - a voice for Indians. Too often in the past Indians have had spokesmen from the federal and state governments. from religious organizations, from white - dominated "Indian-infrom religious organizations, from white - dominated "Indian - in-terest" groups, and others telling the world what the Indian wanted, what the Indian did, what Indian philosophy taught, what Indian re-

ligion said, and so on. "Indian Voice" will try to pro-vide a voice for Indian people them-selves to express their views of Indian history, Indian religion, the contemporary Indian scene, political developments, and so on. It will also provide the reader with literature - poetry, fiction, folk-tales, legends, short stories - of Indians around the country.

A special feature of the maga-zine is that it is the only publication devoted to Indians on the national level, and concerned primarily with the contempory scene. There are other Indian publications which are national in scope and circulation, but "Indian Voice" has taken the contemporary

scene as its particular realm, Another special feature of the magazine is its network of correslents, some of whom are already working for the magazine. These correspondents will provide news about the current scene in the Indian world, and will later tie in with the Third World Radio Network, which is being formed in New York City.

The magazine can be ordered from the Native American Publish-ing Co., at P.O. Box 2033, Santa Clara, Ca., 95051. The subscrip-Continued on Page

## UDICIAL BOARD CASE — stamps

Bill Mannard, Chief Justice of the Judicial Board. According to Mannard, the Board will hear the case sometime next week.

#### Dear Bill,

This is to inform you that I would like request a hearing on the following charges against the Student Union Board. To begin with that part of a \$450,00 expenditure was illegally spent on "THE DEN" which is a coffee house type of operation being run by a g r o u p called CPA, that the money spent was illegal because it was never approved by the CSUN Senate as **CSUN** Constitution stipulates on page #9.

My second charge is that he Student Union Board was Student the grossly negligent for the following four reasons:

That CPA is not a recog-1. organization on campus, with C.O.C. That the Student Union Board 2.

presents:

BALLROOM

**Movie of the** 

GREETINGS

Starring: Buster Keeton

EFFECTIVE - DEC. 3rd.

Tickets given to cars in any

**CSUN** 

8:00

in the

Week

DEC. 15th

TAKE

did not set up proper controls for financial receipts and financial disbursements for DEN." "THE

3. That "THE DEN" is an added expense on the student the stu-dents since they do not pay rent. 4. That "THE DEN" is in direct competition w 1 th the Kitchen which is a student operation.

In light of this hearing I would suggest the following people be subpoenaed:

Chairman of the Student Union Board - Joel Driver 2. Faculty Representative to the

Student Union Board - Dr. Vergeils 3. Administrative Representative

to the Student Union Board Dr. McCauslin

4. Director of the Student Union -Dr. Black

5. Manager of The Den - Russel Harvey

6. Chairman of the Campus Organization Commission - Patty

MA

NOTE

....

I wish you would expedite this with the least possible delay.



On the 12th of December, City Panhellenic is sponsoring jointly with the three sororities on campus a gift wrapping party. These Christmas gifts will be given to the Salvation Army and in turn they will be distributed to needy children in the Las Vegas area.

The March of Dimes which was held Saturda Walkathon. ber 20, was assisted by volunteers

by all three sororities. The pledge presentation was held on Dec. 4, Saturday, at 8:00 p.m. at Caesar's Palace. There are a total of nineteen young women that will be introduced.

Phi Mu will hold their pledge initiation on December the 12th, Alpha Delta Pi held an open house and luncheon for their alumni, Sunday, Nov. 21. The alumni presented Alpha Delta Pi with a floral centerpiece for their first dining table.

### l hanks

The staffs of the Y E L L and E P I L O G U E wish to thank the residents of Tonopah Hall for graciously extending to us the use of their sixth floor lounge.

The publications were in need of an office as they were forced to evacuate the third floor offices after the recent fire.

Becase of the generosity of Mrs. Harris, Dr. Stephens, and the un-derstanding attitude of the dorm residents, the Y E L L was able to be published this week.

FORD FELLOWSHIP FORD FELLOWSHIP The Ford Foundation has announ-ced the availability of three ad-vanced study fellowship programs vanced study fellowship programs for the 1972-73 academic year. These programs are open to: (1) Black Americans (2) Mexican Am-ericans and Puerto Ricans and (3) American Indians.

Each fellowship will support fulltime graduate study for one year. The deadline for application is January 14, 1972, Further infor-mation is available at Financial

Koster said he regarded himself as "the last breed of entrepren-

"In my business," he said, "you can start with almost nothing - no capital-but you can build your business and be successful," Koster's "zero" income for

food stamps purposes is an exaggerated but quite plausible example of loopholes in the food stamp law.

There have been numerous stor-

ies of food stamp abuses. Perhaps the most flagrant abuse of all is the one which allows hippies and young people from ordin-

### B.S. continued

ilities available to long-term users at a reasonable cost and provides special consideration for the elderly and retired who have been confronted with prohibitive entr-ance and user fees."

Golden Eagle revenues would continue to go into the Land and Water Conservation Fund, which is used to finance federal, state and local recreation development. All federal agencies administering recreation areas would receive direct benefits from the fund to encourage government-wide par-ticipation in the program. ary families to ret food stamps intended for the poor. The reseatment has been especially keen am-

cont'

ong those who, like Koster, believe in working for a living. "This is still a country where a person can start with nothing and if he worked hard and did the types of things that successful people require themselves to do, he could become a success," Koster said.

"It's very hard for some people to understand this. They seem to feel a person born in life has something coming to him. I don't think so, Life is like banking. You have to make some deposit before you can make any withdrawals. "I get sick and tired of taking care of some people who don't like to work. I work hard. I am a responsible man, I take care of my vamily and me. I get tired of my taxes going up and up. Another \$50 increase this year is due to welfare alone.

'My attitude is'this: If my elected representatives who are more concerned with reelection than representing the people who elected them keep passing the law and passing the money out, I am going to take advantage of the very sys-tem they created and spend the money to bring my tax right down to what it ought to be.

### BOOKER.... OR MOSES

Jazz is my soul, wing-ed collegiate of appature, Timeless player of games-fingers of excursion, The posture of mv sweet sweat-brown of my sweet soulful body, An endless waik-that is how his heart sings,

My heart is a lament being played over and over by

the wind, I am judas to myself, I am want, I am need, I am concept, Jazz is me.

Booker by Smokei

#### Indian Voice cont'd

tion price is \$5.00 per year, and it is published monthly. Articles for the November issue included: (1) the effects of the Navajo Rough Rock Demonstration School on Indian education nation-ally, (2) the first of a continuing series of articles on the Pit River Indians of northern California and

GOOD FOOD

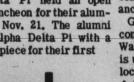
**OPEN FRIDAY** AND SATURDAY NITES 9pm - 3am 12150 **COME IN AND GROOVE** GOOD MUSIC

UNLV Art Students will display and sell their art work December 13 through December 24th in the art gallery, Grant Hall 122. Categories of the art works will be: Ceramics, Sculpture, Paoin be: Ceramics, Sculpture, Painting, Printmaking, Photography and Drawing. The works will be re-presentative of the fall semester '71. The Gallery hours are 8 - 5 weekdays, 1-4 weekends.



UNLV 6

December 8, 1971



December 8, 1971

OUR SNACK BAR HOURS ARE : MON. - FRI. 7A.M. TO 5:30P.M.

#### **EVERYONE WELCOME !**

all you can eat

OUR DINING COMMONS IS OPEN MONDAY-FRIDAY

DINNER LUNCH BREAKFAST 7:15A.M. TO 8:15 A.M. 11:30A.M. TO 1:00P.M. 4:30P.M. TO 6:00P.M. \$ 1.60 \$ .75 \$ 1.20

#### SATURDAY

BREAKFAST	LUNCH	DINNER
8:00 TO 8:30A.M.	12:00P.M. TO 1:00P.M.	5:00P.M. TO 6:00P.M.
\$ .75	\$ 1.20	\$ 1.95 STEAK

#### SUNDAY

BRUNCH 11:00A.M. TO 12:00A.M. \$ 1.20

DINNER 5:00P.M. TO 6:00P.M. \$ 1.60

NOW ALL STUDENTS CAN BUY MEAL TICKETS WITH THREE PLANS TO CHOOSE FROM.

#1 ALL MEALS JAN.12 THRU MAY 6 #2 MON. THRU FRI. BRKFAST/LUNCH/DINNER

**#3 MON. THRU FRI. LUNCH/DINNER** 

ALL TICKETS ARE PRO RATED TO PURCHASE DATE AND CAN BE

SOLD ON MONTHLY OR SEMESTER BASIS. TICKETS SHALL BE IN

DIRECTORS OFFICE IN DINNING COMMONS KITCHEN. IF YOU HAVE

ANY QUESTIONS OR SUGGESTIONS, PLEASE CONTACT

JOHN GLASS , FOOD SERVICE DIRECTOR CAMPUS EXT. 284

## Marketing study

Managerial Marketing in UNLV's Pinto owners, College of Business and Economics Approximately two business in the second s have conducted a marketing study involving Ford's Pinto automobile.

The study was conducted under the supervision of Dr. Henry A. Economics, University of Nevada, Las Vegas. According to Mr. Rob-Las Vegas. According to Mr. Rob-ert Auerbach, class co-ordinator, a grant from Youthmart, Inc., who part of the study conducted was a

Part of the survey investigated those who bought the Pinto, their reason for buying, and the degree of customer staisfaction regarding the Pinto.

Five hundred sixty seven (567)

Approximately two hundred fifty (250) people responded to the survey resulting in a fourty four percent return. Since this is an unusually high response for a mail Sciullo, Associate Professor of questionnaire, the graduate stu-Marketing, College of Business and dents which to thank those people who responded to the survey.

in turn is under contract to the mail survey of past and present Pinto owners in the metropolitan Las Vegas area. demic community from time to time for surveys of this nature. The primary intent of these studies is to further the marketing research techniques of the students in the business schools.



Our Travel and Study Committee, responding to many inquiries from UNLV students, is exploring a variety of 1971 Group Charter Flights open to us. Any of these would be available to you at about half the cost of the same trip if you booked it as an individual. Round trip air fare on Boeing 707 Intercontinental jet or Super DC8 aircraft will be less than \$300.00. However, before we firm up arrangements, it would help be were which trip arrangements interacting to you us very much to know which trip options are most interesting to you. Please complete this questionnaire today and mail it back to us, Nevada International Cultural Exchange, 1924 Wengert Avenue, Las Vegas, Nevada 89104.

1. For \$300.00 round trip, I would prefer one of the following destinations. () London () Paris () Amsterdam () Frankfurt () Madrid () Brussels () Vienna () Geneva.

2. For \$350.00 round trip, I would prefer one of the following destina-tions. () Rome () Athens () Lisbon.

3. Upon arival at destinations I would:

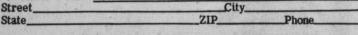
() be interested in a selection of daily local sightseeing tours. () be interested in Eurailpass (\$140.00 per person, unlimited travel

() be interested in Eurappass (\$140.00 per person, unifinited travel "First Class" for a month in Europe.)
() be interested in Britrailpass (\$90.00 first class, \$65.00 second class per person, unlimited travel for a month in Great Britain.)
() prefer to make these arrangements myself upon arrival.

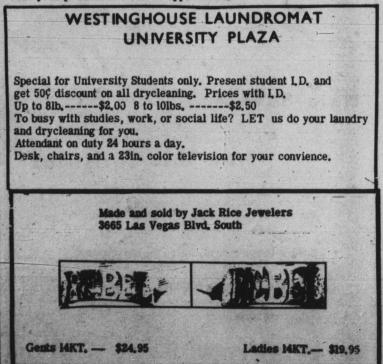
4. I understand participation in this trip is open to me as a student in Las Vegas, Nevada () UNLV () Others.

5. Below are dates of departure and return that have been suggested. Please indicate your preference. () Dep. 5/15/72 - Ret. 7/15/72 () Dep. 6/06/72 - Ret. 7/21/72.

6. Student's Name

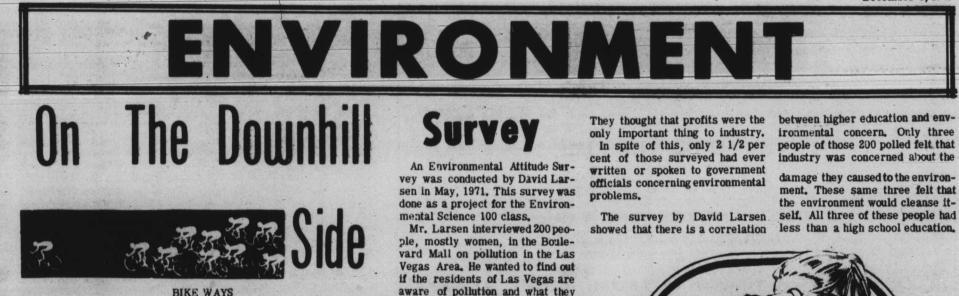


Your prompt decisions will be appreciated,



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December 8, 1971



There has been much flap in the newspapers recently on bike routes, bike ways and planning for bike ways. As with anything dealing with governments, the plans will only be accepted if public interest is shown. Priorities for money are based on the number of people hassling public officials on a critical issue.

There is a group right now which is attempting to generate public interest, awareness by public officials, and action on developing bike-ways at this time. It is called "Bicycle Pathways." This group is

ways at this time. It is called "Bicycle Pathways." This group is attempting to raise enough money to buy asphalt to pave bicycling lanes parallel to Valley View and Alta. The city of Las Vegas has offered to supply the man power, equiptment and right-of-way for the bike ways, if the group can raise the money for the asphalt. The group is attempting to raise the \$2,500 needed by selling raffle tickets with a 10-speed bicycle as the prize. The tickets for the raffle are being sold at \$1 per donation, and can be obtained by contacting the Public Information on the Environment office in Chemestry 212, phone 739-3548, by contacting members of the Las Vegas Wheelmen, or by calling Mrs, Fiero at 870-3743. This organization really deserves the bein of all bicyclists and per-

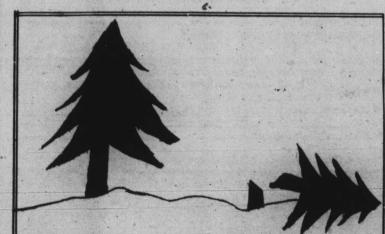
This organization really deserves the help of all bicyclists and per-sons interested in the abatement of air pollution. One of the answers to correction of the air pollution problem is the development of alternate means of transportation. Bicycles are an excellent alternative. If it can be shown through the private development of bike-ways that there is enough public interest, the city and county may promote more authorized bikeways and more people will be able to safely ride bicycles instead of driving cars.

#### SAFETY TIPS

Rill only on the right hand side of the road, with the flow of traffic,

At night, be sure to use a light, You can not be seen without one.

Do not ride without your hands on the handlebars.



Help Save A

### Tree This Christmas

Buy RECYCLED PAPER Christmas Cards

Contact Public Information on the Environment

Room 212, Chemistry Building

Phone 739-3548

aware of pollution and what they are doing about it.

The poll showed that people in Las Vegas are aware of certain problems, only those that receive publicity. They are aware of air and water pollution, but not the solid waste problem or natural

resource depletion problem. Ninty per cent of those polled thought industry had not done its job regarding the environment, and that government, with its scores of powerless agencies, was useless as a protector of the environment.

P.I.E. OVED

fire came and we Public Information on the Envir-onment, a student-government sponsored organization, which was formerly housed in room 307 of the Student Union Building, is now located in the Chemistry Building, room 212. Anyone wishing Environmental information can contact P.I.E. by either dropping by room 212 or by phoning 739-3548.



To those who might be interested, don't forget the recycling bins which are located on the west side of the Student Union Building, near the parking lot between the dorm and the Social Science Build-ing. These bins are located for convenient unloading from cars. There are four different bins, beige in color, which have the type of galss (white, brown, or green) or cans written on the front. If you have any other places on To those who might be interested,

If you have any other places on campus where you would also like to see recycling bins, please con-tact Public Information on the En-

tact Public Information on the En-vironment, with your suggestions. We will be glad to help you in any way possible. These bins are a project of Public Information on the Envir-onment, a student-run, student-oriented center which is located on the third floor of the Student Union Building. For any additional information on recycling bottles, and cans, or any other area of environmental science, please feel free to come up to the office and rap with us,



witzers

### \$16.98 For career or campus you'll have fun

earing this versatile coat. It's light-as-a-feather nylon cire' quilt-ed inside to keep you warm as toast. Navy, red, brown. S.M.L.

> SWITZER'S COAT WORLD Open Nightly In The BOULEVARD Till 9:30 P. M.

University of Nevada 4505 Maryland Parkway Las Vegas, Nevada

89109

