

How the
Bookstore
Spends
Money
See Page 3

REBEL YELL



University of Nevada, Las Vegas

VOL. 14, NO. 18

LAS VEGAS, NEVADA

FEBRUARY 18, 1969

Rebels
Romp
San Diego
See Sports
Page 4

With Bill Terry

ALUMNI BLAST MEDIC SCHOOL

Racial Crisis To be Studied Here Friday

At the height of what may yet develop into a violent racial crisis in Las Vegas, the University of Nevada, Las Vegas, Sociology Department has announced the presentation Friday of a program featuring two prominent professional sociologists discussing and debating the problems of the Black American.

Dr. Johnetta Cole, assistant professor of Anthropology at Washington State University, and Dr. Carol Hughes, assistant professor of social welfare at San Francisco State College, will speak at the program entitled "Black Survival as Americans."

In an invitation issued last week to the entire community, UNLV sociology instructor Bruce Burger quoted Otto Kerner in the report of the National Advisory Commission on Civil Disorders. "Our nation is moving toward two societies, one black, one white, separate and unequal."

"In response to this real and immediate problem," said Burger, "and in an effort to provoke further examination of the actualities of the situation, the sociology department would like the community to participate in this opportunity for intellectual confrontation."

Dr. Cole holds a BA in Sociology from Oberlin and a PhD in Anthropology from Northwestern University under the auspices of the Ford Foundation, was co-author of "Growth without Development," a study of the conditions of youth in the Black Ghetto, and is currently Faculty Advisor to the Black Student Union at Washington State.

Dr. Hughes holds the Master of Social Work and Doctor of Law degrees from the University of Chicago. Her background includes co-authorship of a study on justice in the ghetto and participation in efforts concerned with urban-legal protection of the poor. She is currently involved in attempts to make San Francisco State a viable university.

The program will begin at 8:00 p.m. Friday in the Moyer Student Union West Lounge.

Support Bilbray, Ronzone, Grant

By Jim Christ
R-Y Editor

The presidents of the University of Nevada, Las Vegas Alumni Association and of the Confederated Students of the University of Nevada Friday issued a statement to the Nevada press blasting the Board of Regents proposal for a medical school which will shortly be introduced in the state Senate. The measure passed the Assembly last week.

Ben Knowles, president of the Alumni Association, and Bill Terry, CSUN president, point out in the statement that the program is "economically unsound and may eventually lead our university system into bankruptcy." The pro-

gram was initiated by a contribution from hotelman and industrialist Howard Hughes which would cover only a fraction of the total med school costs.

The statement reads as follows:

GAG RULE

UNLV Vice President Donald Baepler has been instructed by the University of Nevada Administration to "refrain from public opposition or other activity which could be interpreted as being in opposition to the Board's (of Regents) action." This action, although usual Board policy, has effectively muzzled any further opposition on the part of the UNLV administration to the Board's

plan to establish a medical school. We are not bound by that policy.

"As President of the UNLV Alumni Association and as President of the UNLV Student Body, it is imperative that we join Regents James Bilbray, Archie Grant and Richard Ronzone who opposed the medical program. We oppose it not on a sectional basis but because it is increasingly apparent that such a program is not only a foolhardy one but, more important to all Nevadans, it is economically unsound and may eventually lead our university system into bankruptcy.

OVERBURDENED TAXPAYERS

"Nevada taxpayers, already overburdened with taxes, can ill afford to have this "albatross" fastened around their necks. It is common knowledge that at present the state is having difficulty meeting all of its needs and providing all of its services required by Nevada's citizens.

"The fact that we cannot afford a luxury that will serve only a few is evident in spite of what has been told the people by the Reno administration of the university. We need only look at what has happened to our sister states who have ventured into medical programs.

(See "UNLV Alumni" Page 2)

Joanne Janes Appointed Sec'y

Joanne Janes, president of Associated Women Students who has been the work-study secretary in student body President Bill Terry's office since the beginning of this semester, has been appointed by the Executive Committee and Senate to replace Marie Christensen as Secretary on the Executive Committee.

Miss Christensen resigned the post and dropped out of UNLV this semester because she thinks "the University is up against a brick wall now and nobody's efforts will do any good to change it."

HS Seniors Eye UNLV Campus

An estimated 750 high school seniors from four states will gather at the University of Nevada, Las Vegas today for the annual "UNLV Preview" events on campus.

The activities are designed to acquaint the graduating high school students with the many academic and extracurricular aspects of university life.

Invitations have been extended to students in Nevada, California, Arizona and Utah to be special guests of the university throughout the afternoon.

Through the courtesy of the various high school administrators, the students will be released from their classes to attend the yearly event.

The students will begin their visit to the UNLV campus with an assembly at 1 p.m. in the ballroom of the Donald C. Moyer Campus Student Union.

Dr. Donald H. Baepler, academic vice president and chief campus

(See "HS Seniors" Page 2)



SALISBURY HERE THURSDAY—Pulitzer Prize-winning reporter, author, and expert on Russian-Chinese relations Harrison Salisbury will lecture in the Moyer Student Union Ballroom Thursday. The CSUN-sponsored speaker is presently an assistant managing editor of the New York Times. He has circled the globe many times gathering material for his books, "To Moscow and Beyond," "American in Russia," "The Shock-Up Generation," etc. The lecture will begin at 8 p.m.



Joanne Janes

WELCOME HI SCHOOL SENIORS

REBEL YELL

Editor James Christ
 Sports Editor Dominic Clark
 Organizations Editor Neil Wheelock Early
 Business Manager Dick Fontaine
 Chief Photographer Greg Allred
 Circulation Manager Doreen Fox

STAFF

Mary Manning, Martha Mullich, Terry Blocker, Rod Rose, Columnists: Jim Rhoads, Randy Frew, Sal Gugino, Sid Goldstein, Fred Wells. Composition: Joanne Donahue, Donna Klein. Art: Scott Bell, Alan Weiss, Lyn Brochmann. Proofreading: Fred Wells.

Published weekly by the Students of the University of Nevada. Offices are located at 4505 Maryland Parkway, Las Vegas, Nevada, 89109, in the Donald C. Moyer Campus Student Union, Room 303.

We wish to thank Mark Hughes of the UNLV News Bureau for invaluable press releases provided so regularly.

R-Y EDITORIAL

To High School Seniors Only

If you want to come to the University of Nevada, Las Vegas, next year, there is one thing you should be prepared to do when you get here: Fight.

LET'S HAVE A "LOVE-IN"!

WE'D LOVE TO MEET YOU, AND YOU'LL LOVE THE FREE, NO-CHARGE-TO-YOU PERSONALIZED CHECK-BOOK WITH YOUR NAME IMPRINTED . . . YOU'LL LOVE THE REBEL INSIGNIA, PRINTED IN SCHOOL COLORS, AND IT'S FREE, NO-CHARGE-TO-YOU. WE'D LOVE TO HAVE YOU COME IN AND OPEN YOUR ACCOUNT TODAY, AT YOUR FRIENDLY NEIGHBOR BANK . . .

UNIVERSITY BRANCH



BANK OF LAS VEGAS

LAS VEGAS • NEVADA

MEMBER F.D.I.C. FEDERAL RESERVE SYSTEM

4795 Maryland Parkway

ALL ACCOUNTS INSURED UP TO \$15,000

BY THE FEDERAL DEPOSIT INSURANCE CORPORATION

5%

INTEREST
ON
SAVING
CERTIFICATES

UNLV Alumni Blast New Medical School

(Continued from Page 1)

"It makes no sense for the university system to branch out into this new area when in the past, and by their own admission, they have had repeated problems in funding already existing, basic programs — programs which are necessary for all of the university's students.

NO SECTIONALISM

"The fact that the location of the medical school will be in Reno has no bearing on our opposition. **WE WOULD OPPOSE IT JUST AS VEHEMENTLY IF IT WERE GOING TO BE LOCATED IN THIS AREA.**

"We need not remind the members of the Nevada Legislature of their sworn responsibility to safeguard the fiscal integrity of this state. Passage of the medical school bill is not in keeping with this duty.

"Two regents from Southern Nevada — Regents Bell and White — voted for the medical school proposal. Should they seek reelection, we cannot support them. We will oppose them and we will urge alumni, students and friends of UNLV to follow the same course.

"Many members of the Legislature, particularly those from this

area, have in past elections indicated and campaigned on their support of UNLV. Now is the time for them to stand together in opposition to the medical school bill."

OPPOSITION SMALL

Assemblyman Norman Hilbrecht, D-Las Vegas, said that opposition to the medical school

in the Assembly had been small. "This was probably due," he said, "to the fact that testimony by school officials was restricted to a gag rule but on UNLV administrators by regents."

Proctor Hugg, the northern regent who headed the University delegation to med school committee hearings in the Assembly, explained the gag rule. "I asked Hugg," Hilbrecht continued, "why no dissenters from the southern campus were allowed to testify. He told me that the Board had prohibited administrators from engaging in inter-campus struggles dealing with campus expansion."

MAYBE IN SENATE

The measure has a better chance of failing in the Senate than it did in the Assembly, according to Hilbrecht. "In order to insure that the bill fails," he said, "the swing votes from the 'cow counties' have to be influenced. I personally urge all concerned and aware Nevadans to write letters to these legislators as soon as possible."

UNLV student government officers, meanwhile, have not been idle in their opposition. Aside from joining Knowles in issuing the above-printed statement, Bill Terry left yesterday with Randy Frew, CSUN 2nd vice president, to lobby against the measure in Carson City.

HS Seniors Eye UNLV Campus

(Continued from Page 1)

officer of UNLV, will give a welcoming talk which will include some pointers on achieving success in higher education.

Next, the high schoolers will hear about the university from the student viewpoint in an assembly conducted by campus leaders. Student body president William B. Terry will express a welcome and give some hints and descriptions of campus life.

The seniors will have an opportunity to learn more about the specific colleges they intend to enter during individual college meetings in the Union.

Deans and faculty members from the seven UNLV colleges will discuss details of degree requirements and course work and answer any questions pertaining to the academics of the university.


Finally, the high school students will be offered a complete tour of the UNLV campus so that they will be somewhat familiar with their surroundings when they begin their studies in September.

Piano Recital Given Here Saturday

A piano recital will be given by Florence Clifford, Professor of piano at the University of North Dakota in the Union Ballroom on Saturday, Feb. 22 at 8:00 p.m. This recital will be given in connection with the state convention of the Nevada Music Teachers Association. It will be open to the public without any charge.



Hilbrecht



Cliff Richard in
TWO A PENNY


**HUNTRIDGE
THEATRE**

February 19 thru 25
7:00 p.m. & 9:00 p.m. Nightly
Saturday & Sunday Matinee
For Information Call 382-1667

A NOW KIND OF LOVE STORY

Your faculty advisor asks you for advice?

Think it over, over coffee.
The Think Drink.



For your own Think Drink Mug, send 75¢ and your name and address to: Think Drink Mug, Dept. N, P.O. Box 559, New York, N.Y. 10046. The International Coffee Organization.

Bookstore \$ Goes Many Places

Bob Gardner, manager of the UNLV campus bookstore, "Rebel Shop," told the R-Y last week that he was hearing many complaints about the price of books in the shop located in the Moyer Student Union. Gardner asked us to explain that the bookstore was essentially non-profit, in that all of its proceeds above costs were turned over to the student union in the form of rent.

The reason for the high price of books is complex, and is best explained by the chart at the right, and by the discussion below, which explains the chart.

Before going into concretes, however, it might enlighten the reader somewhat to realize that not all of the costs are enumerated in the chart. Namely, for instance, the fact that Western bookstores have a higher overhead because of the higher transportation costs when most of their books must come from the east.

And, in the case of UNLV, the fact that we have a totally inefficient registration system which leaves many students in a pandemonium during the first week or so of classes when they find out they don't really need the books that their instructors ordered through the bookstore or that their classes have been cancelled.

WHERE THE MONEY GOES

1. The entire pie in 1967 came

to \$3.4-million spent by students and others to acquire these books. (Not very large in terms of American Industry: For example, the Standard Oil Company of New Jersey does about this amount of business in a week.)

2. Bookstore This figure of 20% is based on the usual discount on college textbooks. Occasionally some carry a higher discount so this is a conservative catalog on the amount that goes to the college bookstore although it is true for by far the majority of textbooks. Out of this margin the bookstore must pay the freight from the publisher's warehouse to the bookstore, which amounts to about 1.5%, and all the rest of the operating expenses related to the sale at retail of educational books.

3. Publisher's Production and Editorial. This amounted in 1967 to 27.1% of the total retail sales. This covers the cost of making arrangements for books to be written, editing manuscripts, procuring illustrations setting type, designing, making galley proof and page proof, making corrections in the proof, making plates from which to print the books, paper, printing, binding and delivering the books to the warehouse of the publisher.

4. Author's Royalties These averaged 12.3% in 1967. This is the gross payments to the author. Out of this the author pays for his re-

search, typing expense, travel, and other items connected with both the research and writing of the book.

5. Selling Expense This covers the cost of salaries and expenses of the men in the field and the complimentary examination copies they send to professors. This amounted to 7.1% in 1967.

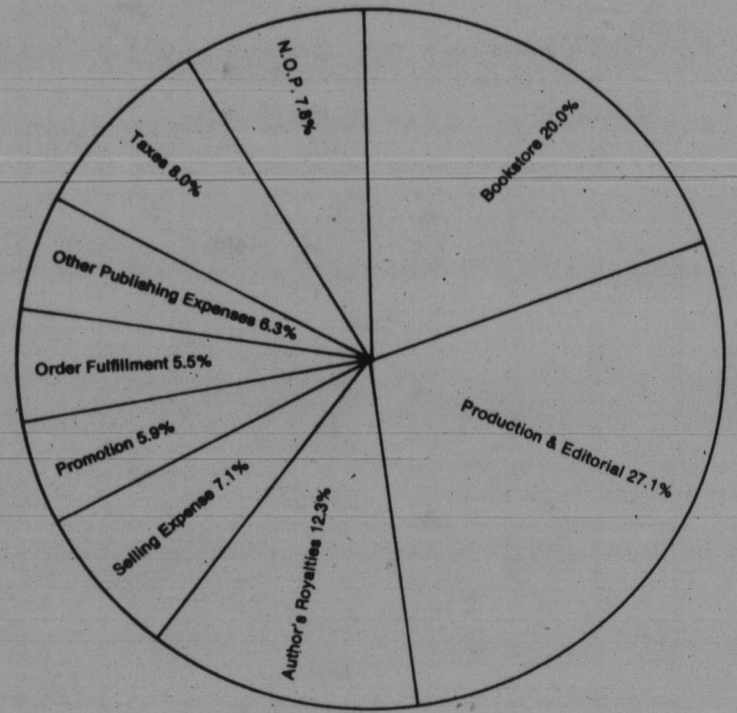
6. Promotion This covers printed material such as mailing pieces, catalogs, and journal advertisements and came to 5.9% in 1967.

7. Warehousing, Shipping, Billing Accounting & Financing Altogether these came to 5.5% in 1967.

8. All other Publisher's Expenses This came to 6.3%. The many components of this group are employee welfare (1.0%), rent, heat and light (1.4%) and salaries other than included above (1.0%).

9. Taxes These include state and local taxes and Federal income taxes but not sales taxes and amounted to 8.0% in 1967.

10. Operating Profit This came to 7.8%. Out of this amount come the funds for reinvestment in the business including the provision for new product development, expansion of physical facilities, research, and dividends paid to the stockholders. The greatest portion of this category goes to reinvestment in the business since less than 3% per annum is distributed to the stockholders.



Based on 1967 Hunt Report

	%	\$-Million
1. Total Domestic Sales at Retail	100.0	314
2. Discount to Bookstore	20.0	63
3. Production and Editorial	27.1	85
4. Author's Royalties	12.3	39
5. Selling Expense	7.1	22
6. Promotion	5.9	19
7. Order Fulfillment, etc.	5.5	17
8. Other Publishing Expenses	6.3	20
9. Taxes	8.0	25
10. N.O.P.	7.8	24

RUSH STARTS FRIDAY
Friday, Feb. 21-
 IFC-Sponsored Open House in Student Union.

Saturday, Feb. 22-
 Dance for All Prospective Rushees, 8-11 P.M. in the Dining Commons.

Monday, Feb. 23 thru Monday, March 3-
 Parties, Dances, Smokers. Fraternity Houses Open

REGISTER NOW TIL FRIDAY
 Student Union Information Center
 Sponsored by Interfraternity Council
 Alpha Epsilon Pi, Alpha Tau Omega, Chi Sigma Chi, Delta Sigma Phi, Kappa Sigma, Tau Kappa Epsilon

A
KAPPA SIGMA

THE MOST WANTED MAN IN THE COUNTRY

Rebels vs. Pack in Annual Tilt Travel to Flagstaff, Meet NAU

Nostalgia is upon us and the UNLV Rebels will welcome back their small alumni contingent tonight when they host the University of Nevada, Reno Branch. Then the local school will visit unfriendly territory again for a rematch with Northern Arizona University.

The Rebels will be out to prove their superiority in basketball against the northern Nevada school, who nearly upset the Rebels earlier this season in Reno, losing by only one point, 96-95.

Last year's homecoming was successful with a 108-80 UNLV victory. The Wolfpack gave the Rebs a scare last year too in Reno, losing only 90-88.

Coach Rolland Todd's crew has won here in Las Vegas the last four years, and this year should be no exception.

Northern Arizona is a different story. Las Vegas has not won in Flagstaff since 1962. That 85-73 victory was on the strength of freshman Silas Stepp's 21 markers. Last year's squad was dealt a 93-71 setback, after winning in LV 117-91.

This season the teams first met here in Las Vegas on January 31, the Rebs taking a easy 121-100 victory. In that contest the local quintet had to contend with NAU's

66% second half and 59% game shooting average from the field. The Rebels themselves were fairly hot, sinking 53% from the field for the game.

The Rebels dominated the statistics, attempting 92 field goals, 35 free throws, and grabbing 49 rebounds. The Lumberjacks on the other hand, attempted 71 from the field, 32 at the line, and took 40 rebounds.

Using a very balanced scoring attack, the Rebels defeated the axers. Curtis Watkins and Bruce Chapman had 28 apiece, followed closely by Tommy Watkins' 27. Watkins was the leading rebounder for the locals, reaching for 11. Watson hit on 6 of 7 from the charity stripe.

For the Arizona school All-America hopeful Jim Plump canned 26 points, hitting 12 of 16 from the field, and 2 of 8 at the line. Plump was also the games leading rebounder snatching 12.

UNLV will certainly not go weary into the game as they have nearly a week to prepare. With this extra time to prepare for the game, and if the Rebels can gain more of their poise against Nevada tonight, they could be the first team to defeat NAU in Flagstaff in seven years.

With Las Vegas going into university division, and becoming a member of the WCAC this could very possibly be the last time the two schools meet for a few years.

PREDICTIONS: R-Y sports editor Dominic Clark says to make UNLV a 20 to 25 point favorite over the Wolfpack from the University of Nevada, Reno Branch. February 24 game in Flagstaff has two variables. 1) If the first prognostication is correct, make Las Vegas a three point favorite. 2) If UNLV wins by less than 20 over Reno, make NAU a three to five point favorite.

Full Speed Ahead For Athletic Dept.

"I am extremely proud of the efforts and results of our athletes and members of the coaching staff for making our program one of the best in the country." These words of UNLV Athletic Director Michael "Chub" Drakulich describe the program which he has nurtured since its beginnings in 1957.

Since its conception in 1957, Las Vegas is now competing in eight inter-collegiate sports and next school year will compete in the NCAA university division in four of these sports.

In speaking of the department Coach Drakulich went on to say, "I am also proud of the fact that our students, faculty, and members of the community are greatly responsible for the direction in which we are going. If we continue to receive the support in securing the facilities which are so badly needed, I'm sure that the athletic program will continue to be outstanding."

Last season was the Rebels best to date, recording winning seasons in five of the six the school competed. UNLV posted totals of 22-7 in Basketball, 23-14 in Baseball, 19-4 in Golf, 7-6 in Tennis, and in the first year of competition, the varsity track squad won their only home track meet. The only losing chart was totaled by a green, and inexperienced Gymnastics team. This year the sport of Football was added and the Rebs posted a near perfect 8-1 record.

Commenting on the four sports to be in the university division, (Basketball, Baseball, Golf, and Tennis) Drakulich commenting "Moving into the University Division for athletic events will undoubtedly present better competition with many more challenges and opportunities for further growth and development." The Silver Fox concluded, "How successful we will be as far as winning and losing is concerned will depend mainly on the type of facilities we have as for our entire sports program. For example, the sport where we are most successful now, Basketball, has grown because of the fine facility at the Las Vegas Convention Center. But I'm afraid that in a year or two that this facility will probably be outgrown.

Thus far this year, UNLV has completed only two sports, while two others are still in progress. Coach Bill Ireland and his assistants Bill Daniel, Roger Barnson and Doug Carder guided their first-year group to an extremely successful, for any year team, 8-1 record.



CONGRATULATIONS . . . are given to Athlete-of-the-month Bruce Chapman by Vegas Valley JC Dave Glasscock.

Starr Leads Physical Education

By Dominic Clark
R-Y Sports Editor

The Physical Education is a dynamic and growing department which is striving to meet the physical, recreational, and emotional demands for its ever-growing student population.

Guiding this progressive segment of the University of Nevada, Las Vegas, is Doctor John Starr, who is constantly planning for the future while looking within the limits of the present.

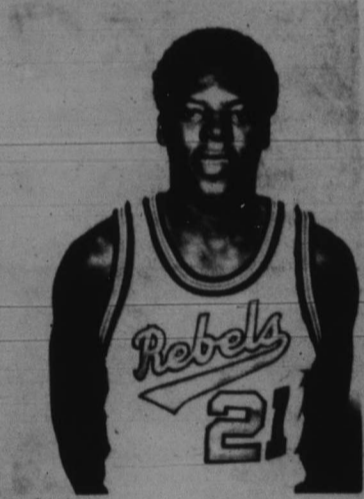
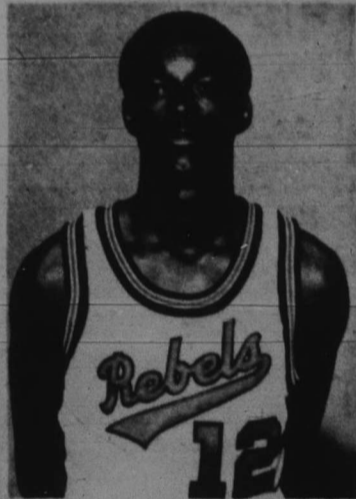
The Laramie, Wyoming native is an advocate of self-realization through physical education. He expounds, "through physical education and utilization of movement activities as a method of self-expression, we provide the means to gain knowledge for a future use of leisure time. Leisure

is a horrible burden if one doesn't know how to use it wisely, and through activity courses, we provide an attitude that must serve a lifetime."

In attempting to meet the needs to come, Dr. Starr recently asked that the seventy acres immediately west of the Rad Lab and north of the Buildings and Grounds building paralleling Harmon Street be set aside for the Physical Education complex. He believes that this land could provide the ideal setting in the University master plan for his facilities.

The new facilities would include a track and soccer field, two Multi-purpose fields, a Matatorium, Baseball Field, Archery range, 12 tennis courts, and 12 handball courts. In addition, there would be a plaza.

MEET THE REBELS



By Dominic Clark
R-Y Sports Editor

(SPORTS ED NOTE: this is the third in a series of articles introducing the UNLV Rebel's basketball team.)

CURTIS WATSON
HEIGHT: 6-1 WEIGHT: 162
AGE: 21

"Curtis Watson is the best guard on the Coast." This is what UNLV coach Rolland Todd says about the slim young man from El Centro, California. Watson is the Rebels team captain and as far as his coach is concerned he has to be considered for All-America honors.

Because of the emphasis on scoring, Watson often doesn't get the attention he deserves, but he is a blanket on defense, and he is just as apt to steal the ball as prevent a basket.

He is also an outstanding floor leader and an excellent shooter. In the Rebels first 18 games he had a 20.8 per game scoring average, hitting .502 of his field goal attempts and a phenomenal .816 from the stripe.

The Rebels captain came to UNLV by way of Central High in El Centro and Imperial Valley JC. His defensive ability was established at Imperial Valley and he was named Defensive Player of the Year as well as being voted on the All-Conference team.

TOM WATKINS
HEIGHT: 6-2 WEIGHT: 170
AGE: 21

The most deadly long range shooter on this year's squad is Tom Watkins a JC transfer from Riverside City College.

After playing prep ball at John C. Fremont in LA, where he was an All-America nominee as a senior, he was All-Conference at Riverside and was nominated for the Olympic Basketball tryouts last March when JC players were included for the first time.

The sizzling guard, the team's second newcomer, raised his average to over 20 points with some fantastic outside shooting. Watkins, in one three game stretch, hit on 36 of 48 shots and most of them were home runs from beyond 20 feet. His .553 shooting from the floor leads the Rebels, and in that three games he went 11 for 12, 12 for 20, and 13 for 16.

"Terrible Tommy" was the man of the hour when he paced UNLV over Cal State Long Beach, 91-86. He grabbed 9 rebounds, tanked in 27 markers, 6 in the overtime period, and 13 of 16 from the field.



UP AND COMING . . . gymnast Jim Dropp, freshman, is the number one Rebel on the side-horse.



UNIVERSITY PHILLIPS 66
(Across From the University)



TROY'S BARBER SHOP
1131 TROPICANA EAST
SHOPPING CENTER

STYLING

736-9991