Neon Sign Survey

Description of sign(s)

1.Name:\_Welcome to Fabulous Las Vegas (Boulder Hwy)

2. Owner: Commissioned by the Boulder Hwy casinos

3. Address: Boulder Hwy- In the median across from East Side Cannery\_

3b. Additional Site Details (information on site, site history, owner comments): This sign is to pay homage to the original 1959 Welcome to Fabulous Las Vegas sign, but to honor the “Boulder Strip”. There are many casinos within this area of Boulder Hwy similar to our famous Las Vegas Blvd. sign.

4. Condition (1-5 scale, with 5 being excellent, written description): 5- Very good condition and still works very good\_

5. Form (pylon, blade, porte cochere, etc): Pylon

6. Specific Description: This sign is a replica of the current Welcome to Fabulous Las Vegas sign with identical design and materials used, but is just smaller than the real one.

7. Type of Display (neon, incandescent, etc): Neon, plastic back lit portion and incandescents

8. Media (steel, plastic, fiberglass, etc): Steel and plastic

9. Non-neon treatments: Incandescent light bulbs and plastic back lit portion

10. Animation: Chaser for incandescents

11. Environment (surrounding properties, neighborhood):\_\_In the middle of the median on Boulder Hwy. In the middle of the road in front of the East side Cannery and close to the Longhorn casino as well.

Artistic Context

1. Manufacturer: \_N/A

2. Designer: Architect of Record: Betty Willis

3. Date of Installation: 2007

4. Date(s) of any major redesign/move: N/A

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context): Identical in design of the Welcome to Fabulous Las Vegas sign but a bit smaller.

6. Artistic Significance (themes and representation, era: time and design, trends, context): Googie style is portrayed in the design of this sign when Betty Willis first designed it.

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

Google maps roadside view, Sign website discussing welc. To fab L.V. sign in general and year of replica installation <https://www.signs.com/blog/15-surprising-facts-about-the-las-vegas-sign/> , Las Vegas Sun article <https://lasvegassun.com/news/2008/nov/25/ask-mr-sun/>

2. Research notes

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3. Any other relevant surveyor remarks

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Emily Fellmer September 28, 2017\_\_\_\_\_\_\_\_\_

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**