Neon Sign Survey

Description of sign(s)

1. Name: US Motel

2. Owner: Catish T C 2006 Liv, Tr - Kootish & Chalung Trs - 648 Grand Gulch CT LV NV 89110 (owner address)

3. Address: 2500 Fremont Street 98014

3b. Additional Site Details (information on site, site history, owner comments):

* .65 acres
* original construction year 1954
* “transferring without consideration to a trust” 2006

4. Condition (1-5 scale, with 5 being excellent, written description):

* 4 - decent condition, some rust, broken neon stars, repainted “last month” (july) by owners, some sun damage on reader board.

5. Form (pylon, blade, porte cochere, etc):

* Architectural sign (ontop of building) single sided

6. Specific Description:

* architectural sign that is perched on top of the building, it is single sided except for the reader board that gives more info on the motel, details of reader board is painted on. Half of reader board is painted, “right” side of reader board is left unpainted. Pole sign has the word “Motel” reading up and down surrounded by skeleton neon tubing, with the word “.U.S.” on top of the pole with stars as the dots, skeletal neon on that as well. US MOTEL is only one sides where as the reader board is double sided.
* as described by image in folder: at night the word “MOTEL” would light up red with white neon outlining each letter. The stars around the U and S at the top would glow bright yellow, the “U” would glow with blue circles (unknown if neon or colored bulbs) with a yellow outline. The S has the same blue circles but no yellow outline in the image, it can be seen on the bottom of the S that the other side of the sign had the yellow outline, so it is safe to assume the S would also have a yellow outline, it is just out in this photograph. It also shows that the sign would light up on both sides so it is indeed a back to back sign. The stars next to the word “MOTEL” light up a pale blue outline.

7. Type of Display (neon, incandescent, etc):

* neon
* incandescent bulbs (?)

8. Media (steel, plastic, fiberglass, etc):

* steel
* plastic or wood (reader board)

9. Non-neon treatments:

* repainted

10. Animation:

* unknown

11. Environment (surrounding properties, neighborhood):

* Motels
* Stores
* Shopping districts
* Restaurants

Artistic Context

1. Manufacturer:

* unknown

2. Designer: Architect of Record:

* unknown

3. Date of Installation:

* Circa 1955 might be original based on postcard image in Additional Information

4. Date(s) of any major redesign/move:

* July 2017 repainted

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context):

* Patriotic

6. Artistic Significance (themes and representation, era: time and design, trends, context):

* unknown

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

* Motel Site

2. Research notes

* Approached owner behind front desk, he was unsure of origin of the sign, nor what company he had repaint the sign. left contact info if any information surfaced.

3. Any other relevant surveyor remarks

* N/A

Danny Jacobs 8/13/2017

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**