Neon Sign Survey

Description of sign(s)

1. Name: Treasure Island

2. Owner: Phil Ruffin

3. Address: 3799 S Las Vegas Blvd, Las Vegas, NV 89109

3b. Additional Site Details (information on site, site history, owner comments):

* unable to find records of property on Assessor’s website

4. Condition (1-5 scale, with 5 being excellent, written description):

* 5 - great condition, still heavily used and seems properly maintained for strip nightlife. No broken parts of the sign, seems well maintained.

5. Form (pylon, blade, porte cochere, etc):

* Mega Pylon Road Side, back to back, LED screens used to change colors of letters, and LED screen for Ads. Is Animated

6. Specific Description:

* Double sided with two LED screens facing both sides of the street, no edge for the top half of the sign where it has “ti” and the detail work under that. “ti” is outlined with blue for daylight visibility but at night is uses LED screens to alternate between colors which make it animated. LED or Neon outline the stripe like features underneath the “ti” lettering .

7. Type of Display (neon, incandescent, etc):

* LED
* Unknown if Neon or LED

8. Media (steel, plastic, fiberglass, etc):

* Steel
* unknown of any other

9. Non-neon treatments:

* Unknown

10. Animation:

* LED screen for Ads
* “ti” changes through color cycles at night

11. Environment (surrounding properties, neighborhood)

* Casino Resorts

Artistic Context

1. Manufacturer:

* Unknown

2. Designer: Architect of Record:

* Unknown

3. Date of Installation:

* unknown if structure is part of the original from 1993 or if entirely redone between 2003-2005

4. Date(s) of any major redesign/move:

* Video footage of sign still up in 2003: <https://www.youtube.com/watch?v=d5AHf9hyvqk>
* Video footage of sign changed in 2005 : <https://www.youtube.com/watch?v=hwFfv9hU-zA>
* Between 2003-2005 sign was remodeled/changed out

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context):

* Disney inspired, created and design idea of Steve Wynn
  + “My hero was disney” Wynn said to a reporter on the day of the event (grand opening). “I would be just as happy building theme parks as casinos, but it’s been done already.” Although most Las Vegas gaming executives would pursue the Disney Paradigm, no one embraced it more than Wynn. - The Strip Las Vegas and the Architecture of the American Dream

6. Artistic Significance (themes and representation, era: time and design, trends, context):

* Pirate themed to play of Disney obsession of Steve Wynn who also wanted to build theme parks.

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

* Museum
* Youtube

2. Research notes

* The Strip Las Vegas and the Architecture of the American Dream

3. Any other relevant surveyor remarks

* unable to find records of property on Assessor’s website

Danny Jacobs 8/30/2017

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**