Neon Sign Survey

Description of sign(s)

1. Name: Sunset Station

2. Owner: SUNSET STATION INC 1505 S PAVILION CENTER DR LAS VEGAS NV 89135-1403

3. Address: 1301 W Sunset Rd

3b. Additional Site Details (information on site, site history, owner comments):

* Original construction 1996. opened June 10th 1997
* 74.75 acre lot
* opened June 10 1997

4. Condition (1-5 scale, with 5 being excellent, written description):

* 5 - great condition, kept up no broken lights or anything

5. Form (pylon, blade, porte cochere, etc):

* Animated Back to Back Monument Sign

6. Specific Description:

* Has the words “Sunset Station Hotel Casino” in animated boxed under a setting sun which is framed, the wording lit with incandescent bulbs. The frame has chasers to draw attention and bright neon filling in the sun with neon flashing on and off starting from the middle then spreading out into the rays of the sun with mixed colors of red, white, yellow and orange. The blocks that the casino name sets in, blue neon flash on and off as well like the chasers but glow a bright blue, also framed with chaser bulbs as well. There is also a tv screen under the decorative topper of the sign, then a reader board underneath the tv screen which is internally lit.

7. Type of Display (neon, incandescent, etc):

* Neon
* Incandescent bulbs
* Reader board internally lit
* TV screen

8. Media (steel, plastic, fiberglass, etc):

* Steel
* Fiberglass
* Plastic

9. Non-neon treatments:

* Unknown

10. Animation:

* Neon flashing on and off
* Chasers
* TV screen

11. Environment (surrounding properties, neighborhood):

* Neighborhoods
* Stores

Artistic Context

1. Manufacturer:

* Unknown

2. Designer: Architect of Record:

* Unknown

3. Date of Installation:

* Circ 1997

4. Date(s) of any major redesign/move:

* Unknown

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context):

* “Sunset was the crown jewel when it was built and represents the turning of a corner at that time,” said Tony Lucas, a former Station employee who now is a professor of gaming at UNLV’s William F. Harrah College of Hotel Administration. - Las Vegas Sun
* Sunset, Nelson said, was more the product of Frank Jr.’s sons, Frank and Lorenzo, who learned the business from their father. The brothers had traveled through Europe and brought those influences home with them. - Las Vegas Sun

6. Artistic Significance (themes and representation, era: time and design, trends, context):

* Station designed the property with few long rectangular lines, and the casino popped with unique shapes, color and detail.Restaurant entrances and the environs of the food court echoed the tiled roofs and columned walls of Spanish villages, and the ceiling was painted as a blue sky filled with puffy clouds. The lighting, in turn, created an illusion overhead of midday, twilight and nighttime glows. And in place of a standard block crowded with barstools, the casino’s central bar was an eruption of fluid, organic shapes filled with tile inlay and punctuated by multicolored stained-glass light fixtures. The Gaudi Bar was the casino’s focal point, its name and design inspired by Spanish avant-garde architect Antoni Gaudi. - Las Vegas Sun

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

* Museum

2. Research notes

* <https://lasvegassun.com/news/2017/jun/26/how-sunset-station-changed-the-scene/> - Las Vegas Sun Article of 20th Anniversary of Sunset Station

3. Any other relevant surveyor remarks

* In 1998, the casino announced a $45 million expansion to add 20,000 square feet, 11 movie screens, a steakhouse, a food court, meeting rooms and a parking garage.
* • In 2005, it opened a bowling alley called Strike Zone that featured 72 lanes and cost $25 million to build.
* • In 2016, it renovated its tower and upgraded many of its suites and rooms.
* • The casino once had a spokes-character named Soleil, and it tried out “pedal and play” slot machines.
* • Sunset has hosted notable performers, including breakout Las Vegas band Imagine Dragons and other national headliners including The Monkees, Gladys Knight, Patti LaBelle, Jamie Foxx, Morris Day and the Time, Toby Keith, Keith Urban, Styx, Dave Koz, The Doobie Brothers, Foreigner, Merle Haggard, Pat Benatar, Joan Jett, Tears for Fears, ZZ Top and Willie Nelson.
* ^ All from Las Vegas Sun Article

Danny Jacobs 9/16/2017

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**