Neon Sign Survey

Description of sign(s)

1. Name: \_Smashed Pig

2. Owner: \_\_Martin Swift

3. Address: 509 Fremont St. 89101

3b. Additional Site Details (information on site, site history, owner comments): The original construction year of this building dates to 1952. Previous to the Smashed Pig opening in this location it was a tattoo parlor. This English Gastropub opened in 2015.

4. Condition (1-5 scale, with 5 being excellent, written description): 4.5- but some neon may be needing a repair on the sign but still is in good quality

5. Form (pylon, blade, porte cochere, etc): Entrance sign

6. Specific Description: Right above their entrance they have a rectangular steel backing with “The Smashed Pig” in white cursive letters, there is skeletal neon making these words illuminate pink at night time. Underneath this states “GASTROPUB” in print skeletal neon that whites up white. Above this rectangular sign is a plastic backlit sign pig which depicts alcohol laying on top of it.

7. Type of Display (neon, incandescent, etc): Neon and backlit plastic sign

8. Media (steel, plastic, fiberglass, etc): Plastic and steel

9. Non-neon treatment: Plastic backlit sign

10. Animation: N/A

11. Environment (surrounding properties, neighborhood):\_Located in the East Fremont District. To the East of this property is the Griffin, and to the West is Flippin Good Burgers

Artistic Context

1. Manufacturer: Las Vegas Signs

2. Designer: Architect of Record: \_Not available

3. Date of Installation: Late 2015

4. Date(s) of any major redesign/move: \_None seen

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context): The pig sign that they have above their entrance looks smashed, the slang term for drunk especially since they depict bottles of alcohol sitting upon the pig. Though the pig looks physically smooshed. This helps relate to their theme since the image they depicts the name of their property.

6. Artistic Significance (themes and representation, era: time and design, trends, context): The theme is represented in the name and the sign since it is a gastropub where you can drink and eat good food.

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

Smashed Pig website \_<https://www.thesmashedpig.com/> , Eater Las Vegas <https://vegas.eater.com/2015/3/24/8281761/first-word-the-smashed-pig-gastropub-to-fremont-street>, Las Vegas Weekly <https://lasvegasweekly.com/dining/reviews/2016/feb/10/smashed-pig-british-pub-fremont-street-downtown/#/0>

2. Research notes

\_On the Smashed Pig website they state that the definition of their gastropub is a pub that specializes in serving high quality food.

3. Any other relevant surveyor remarks

Martin Swift and his late wife Linda Rodriguez opened this location in 2015 after being trained by renowned chef Nobu Matsuhisa as well as opening the Hachi restaurant at the Red Rock.

Emily Fellmer\_ \_\_\_\_August 22, 2017\_\_\_\_\_\_

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**