Neon Sign Survey

Description of sign(s)

1. Name: Roulette Motel

2. Owner: Proview Series 77 LLC “ 1115 S Casino Center BLVD #3 LV NV 89104” owner address

* **Went to site, found “Sterling Gardens” as owner : 1801 Fremont Street - office building location**

3. Address: 2019 Fremont Street 89101

3b. Additional Site Details (information on site, site history, owner comments):

* Sold in 2013 for 250,000
* Original owners balvantrai G.Naik & Induben B.Naik
* .63 acre Lot
* Original Construction 1955
* IN BUSINESS

4. Condition (1-5 scale, with 5 being excellent, written description):

* 3 - In one piece, neon is broken in various places, reader board uses banners instead of cut out letters, sun damaged paint (faded), unknown if still lit.

5. Form (pylon, blade, porte cochere, etc):

* back to back pole/monument sign

6. Specific Description:

* double sided sign with graphic of a Roulette table which may have been animated (little cut out holes can be seen on the board). Skeletal neon around word “Roulette” and “Motel” and “No Vacancy” with decorative braid style design around the arch of the sign. Banner used for reader board instead of original cut out letters, possibly internally lit.
* No external markings for sign company nor designer

7. Type of Display (neon, incandescent, etc):

* neon
* animated (possibly)

8. Media (steel, plastic, fiberglass, etc):

* steel
* plastic (reader board)

9. Non-neon treatments:

* unknown

10. Animation:

* (possibly) roulette table, flashing

11. Environment (surrounding properties, neighborhood):

* Motels
* Residential

Artistic Context

1. Manufacturer:

* unknown

2. Designer: Architect of Record:

* unknown

3. Date of Installation:

* Possibly 1960s, not the original sign to business - http://www.roadarch.com/signs/nvvegas2.html

4. Date(s) of any major redesign/move:

* sometime between 1955 - 1960’s
* newer sign was repainted but unknown when

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context):

* casino themed, seemed to be popular trend in the 50s-60s on fremont.

6. Artistic Significance (themes and representation, era: time and design, trends, context):

* unknown

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

* Motel Site

2. Research notes

* owners own multiple properties on fremont street

3. Any other relevant surveyor remarks

* N/A

Danny Jacobs 8/13/2017

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**