Neon Sign Survey

Description of sign(s)

1. Name: Neonopolis\_

2. Owner: Rohit Joshi leases the building from Wirrulla USA Inc.

3. Address: 450 Fremont St 89101

3b. Additional Site Details (information on site, site history, owner comments): This building was originally constructed in 2001 as a retail store center. This location currently holds a Denny’s, a vintage toy store, the Telemundo station office and an international food market.

4. Condition (1-5 scale, with 5 being excellent, written description): 4.5- Sign still in relatively new looking condition

5. Form (pylon, blade, porte cochere, etc): Entrance sign

6. Specific Description: Above the main entrance way into the mall there are the letter “NEONOPOLIS” in plastic backlit signs. Each letter has a lime green border with white strip and then purple for the main color of the block letters. The letter ‘O’ in ‘polis’ is actually an orbit shape that is orange and purple to double as the “O”. Portions of the building have neon tubes, some illuminating blue and others are purple, green, red and yellow. There are also different colored shapes of neon spread throughout the building such as yellow triangle as well as orbits showcasing red and yellow neon tubing. Many of the companies in this location have their own signs as well.

7. Type of Display (neon, incandescent, etc): Backlit plastic sign and neon\_\_

8. Media (steel, plastic, fiberglass, etc): Plastic and steel\_\_

9. Non-neon treatments: \_Plastic backlit signs\_\_\_\_\_\_\_\_\_

10. Animation: \_None seen\_\_\_

11. Environment (surrounding properties, neighborhood):\_This property is on Fremont in between 4th St. and Las Vegas Blvd. Right in front on the building is the Slotzilla machine where people get onto the zipline.

Artistic Context

1. Manufacturer: \_\_\_N/A\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Designer: Architect of Record: \_N/A\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Date of Installation: \_\_2002\_\_\_

4. Date(s) of any major redesign/move: When the movie theater portion of this location closed in 2009 part of the signage was taken down and in recent years with different companies settling in there have added their own signs\_\_\_\_\_\_\_\_\_\_

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context): \_The name and the theme of this location being neonopolis showcases the downtown neon vibe particularly since there is a wide variety of neon display surrounding this property.

6. Artistic Significance (themes and representation, era: time and design, trends, context): \_Showcasing the different designs with neon shows how true of an art it still is, particularly with the triangle designs and the orbits. \_

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

\_Asessors page, <https://neonjoshiassociate.wixsite.com/mysite-1> Neonopolis website, <https://www.reviewjournal.com/entertainment/food/neonopolis-theaters-to-go-dark-thursday-night/> Review Journal article discussing the closure of their movie theater, <https://lasvegassun.com/news/2002/may/03/long-awaited-neonopolis-opens-in-downtown-vegas/> Las Vegas Sun article talking about their opening in 2002

2. Research notes

\_\_There used to be an 18 theater movie theater located there which shut down in 2009 and was renovated into clubs, the most recent one to open is called the Nerd.

3. Any other relevant surveyor remarks

\_Many of the properties located in Neonopolis now each have their own Neon sign. \_\_

Emily Fellmer\_\_\_\_ \_September 8, 2017\_\_\_\_\_\_

Surveyor Date

\*Please attach a map from the assessor’s site when possible.