Neon Sign Survey

Description of sign(s)

1. Name: Evel Pie

2. Owner: High Horse Group

3. Address: 508 Fremont St. 89101

3b. Additional Site Details (information on site, site history, owner comments): Original construction year of the building was 1949. Previous to this property being Evel pie it house the short lived F. Pigalle fondue restaurant, and the Radio City Pizza. This 1979 Evel Knievel themed pizza restaurant and bar opened in late 2016. Their motto is “Live Hard, Ride Fast, Eat Pizza”. In the restaurant there is an Evel Knievel Pinball machine and a Stunt Cycle Game.

4. Condition (1-5 scale, with 5 being excellent, written description): 5- Nearly a little older than a year old so in great new condition

5. Form (pylon, blade, porte cochere, etc): \_\_Sign above the entrance

6. Specific Description: Above the entrance there are red channeled cursive letters “Evel Pie” filled with neon tubes that illuminate red at night. To the left and right of the letters there are little white wings that are plastic but are illuminated with neon tubes i behind it.

7. Type of Display (neon, incandescent, etc): Neon

8. Media (steel, plastic, fiberglass, etc): \_Steel and plastic

9. Non-neon treatments: \_\_Plastic for the wings

10. Animation: \_\_None\_

11. Environment (surrounding properties, neighborhood):\_Located in the East Fremont District this restaurant has The Park on Fremont to it’s west side and the Red Danceclub to the East.

Artistic Context

1. Manufacturer: \_Diamond Head Signs

2. Designer: Architect of Record: contacted Diamond Head Signs, said they would call back, but no call. I will email you Tracey if they do respond

3. Date of Installation: Late 2016

4. Date(s) of any major redesign/move: None seen

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context): The logo is the same font as Evel Knievel’s old advertisements. This font this was a close representation of his signature but more of a bubble font cursive letters rather than the flat signature that would have been done with a pen/pencil. Also the wings on the sign represent the theme since he was known for jumping such long distances that they said he would fly.

6. Artistic Significance (themes and representation, era: time and design, trends, context): This sign is the perfect match for the theme with the font and wings both showing the same design that

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

Eater Vegas <https://vegas.eater.com/2016/12/16/13979544/evel-knievel-evel-pie-pizza-las-vegas>, Las Vegas weekly <https://lasvegasweekly.com/dining/dining-news/2016/sep/28/evel-pie-fremont-east-downtown-las-vegas/> , acessor’s page

2. Research notes

\_The High Horse ownership group that owns this property is comprised of Barden Powers, Jeff Fine, Seth Schorr and Kelly Knievel.

3. Any other relevant surveyor remarks: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Emily Fellmer \_August 22, 2017

**Surveyor Date**

**\*Please attach a map from the assessor’s site when possible.**