Neon Sign Survey

Description of sign(s)

1. Name: Cupid’s Wedding Chapel

2. Owner: \_Bellevue Holdings

3. Address: \_827 Las Vegas Blvd S 89101

3b. Additional Site Details (information on site, site history, owner comments): The original construction of this building was in 1950. This chapel is known for their weddings with Elvis Presley, James Brown and Johnny Cash impersonators.

4. Condition (1-5 scale, with 5 being excellent, written description): \_5- The sign is in very good condition with bright colored graphics with little/no fading

5. Form (pylon, blade, porte cochere, etc): Pylon\_

6. Specific Description: This sign has a white steel beam as its base. The shape of their sign is a red heart with a white arrow going through it. The red heart portion of the sign has a red steel sign box within this is a backlit red plastic sign with white font on it. Surrounding this sign is a neon tube that illuminates red at night time. The font on their sign states “Cupid’s Wedding Chapel” with the word Cupid in a bubble cursive font and the ‘Wedding Chapel’ portion in a white block font. Surrounding these letters are white hearts as well as an image of Cupid shooting a love arrow. The white arrow that shoots through the heart sign showcases flashing incandescents.

7. Type of Display (neon, incandescent, etc): \_Neon, incandescent and plastic backlit sign

8. Media (steel, plastic, fiberglass, etc): Steel and plastic\_

9. Non-neon treatments: Plastic backlit sign

10. Animation: \_Flasher for incandescents

11. Environment (surrounding properties, neighborhood):\_\_A few blocks South of Fremont Street on Las Vegas Blvd. This chapel does have some other wedding chapels close by to it as well as the city courthouse and a few antique shops.

Artistic Context

1. Manufacturer: \_\_n/a\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Designer: Architect of Record: \_\_N/a\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Date of Installation: \_\_Has been up in this form since at least 2007

4. Date(s) of any major redesign/move: \_N/A\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Thematic Influence (design elements found on similar signs, elements related to the property, linkage to previous themes, trends, context): The heart and arrow is synonymous to love and Cupid specifically, which helps showcase the theme and name of this location.

6. Artistic Significance (themes and representation, era: time and design, trends, context): Chapels perpetuate Las Vegas as the Marriage capital of the world as well as maintaining their Neon Signs really pays tribute to Las Vegas’ vintage culture.

Surveyor Notes

1. Research locations (archives, library, recorder’s office, etc)

Cupid’s Chapel website <http://www.cupidswedding.com/>, Asessor’s Page, <https://www.gpsmycity.com/tours/top-20-vegas-wedding-chapels-1018.html> Top 20 chapels in Vegas website, history channel website <http://www.history.com/topics/valentines-day/history-of-valentines-day/pictures/valentines-day/cupids-wedding-chapel-in-las-vegas>

2. Research notes

\_The Cupid’s Wedding Chapel sign was showcased on History. Com discussing Valentine’s Day Weddings, and they gave the number that there were 2.2 million marriages in the U.S. in 2007 and 126,354 took place in Nevada. <http://www.history.com/topics/valentines-day/history-of-valentines-day/pictures/valentines-day/cupids-wedding-chapel-in-las-vegas>

3. Any other relevant surveyor remarks

They were ranked 5 on the top 20 chapels to get married at here in Vegas. <https://www.gpsmycity.com/tours/top-20-vegas-wedding-chapels-1018.html>

\_Emily Fellmer\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_September 9,2017\_\_\_\_\_\_\_\_\_\_\_

Surveyor Date

\*Please attach a map from the assessor’s site when possible.